Q2 2012 Earnings
Supplemental Financial Information and Operating Metrics

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## Revenue

Search \& Applications
Match
Local
Media
Other
Intercompany Elimination
Total revenue
Operating Income Before Amortization
Search \& Applications
Match
Local
Media
Other
Corporate
Total Operating Income Before Amortization

Non-cash compensation expense
Search \& Applications
Match
Local
Media
Other
Corporate
notal nonsh

Amortization of intangibles and goodwill impairment
Search \& Applications (a)
Match
Local
Other (b)
Corporate
Total amortization of intangibles and goodwill impairment
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## IAC

## Financial Results and Reconciliation

(\$ in millions, except per share amounts; rounding differences may exist)

Operating income (loss)
Search \& Applications (a)
Match
Local
Media
Other (b)
Corporate
Total operating income

Total other expense, net (c)
Earnings from continuing operations before income taxe
ncome tax (provision) benefit (d)
Loss) earnings from continuing operations
Gain on Liberty Exchange (e)
(Loss) earnings from discontinued operations, net of tax (f)
Net earnings
Net loss (earnings) attributable to noncontrolling interests
Net earnings attributable to IAC shareholders
GAAP diluted weighted average shares outstanding
GAAP diluted earnings per share

| 2010 | 2011 |  |  |  |  |  |  |  |  |  | 2012 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  | Q1 |  | Q2 |  | Q3 | Q4 | FYE 12/31 |
| \$ 128.4 | \$ | 48.6 | \$ | 50.7 | \$ | 45.5 | \$ | 59.2 | \$ | 204.0 | \$ | 73.5 | \$ | 74.1 |  |  |  |
| 115.4 |  | 23.4 |  | 41.0 |  | 36.7 |  | 36.4 |  | 137.6 |  | 29.9 |  | 57.1 |  |  |  |
| 8.4 |  | 5.8 |  | 9.3 |  | 7.3 |  | 3.0 |  | 25.5 |  | 3.8 |  | 11.7 |  |  |  |
| (23.4) |  | (4.3) |  | (3.4) |  | (2.8) |  | (5.7) |  | (16.3) |  | (6.7) |  | (7.3) |  |  |  |
| (31.6) |  | (1.0) |  | (1.3) |  | (1.6) |  | - |  | (3.9) |  | (1.7) |  | (2.2) |  |  |  |
| (147.3) |  | (35.3) |  | (38.1) |  | (38.3) |  | (37.5) |  | (149.2) |  | (36.0) |  | (35.9) |  |  |  |
| \$ 49.8 | \$ | 37.3 | \$ | 58.2 | \$ | 46.7 | \$ | 55.5 | \$ | 197.8 | \$ | 62.8 | \$ | 97.5 |  |  |  |
| (27.1) |  | (1.1) |  | (3.1) |  | (10.8) |  | (11.3) |  | (26.2) |  | (4.5) |  | (20.7) |  |  |  |
| 22.7 |  | 36.2 |  | 55.1 |  | 36.0 |  | 44.2 |  | 171.5 |  | 58.3 |  | 76.7 |  |  |  |
| (32.1) |  | (16.0) |  | (9.5) |  | 32.0 |  | (2.4) |  | 4.0 |  | (27.1) |  | (28.6) |  |  |  |
| (9.4) |  | 20.2 |  | 45.6 |  | 68.0 |  | 41.8 |  | 175.6 |  | 31.2 |  | 48.1 |  |  |  |
| 140.8 |  |  |  |  |  |  |  | - |  | - |  | - |  | - |  |  |  |
| (37.0) |  | (1.9) |  | (2.5) |  | (3.9) |  | 4.4 |  | (4.0) |  | 3.7 |  | (4.6) |  |  |  |
| 94.4 |  | 18.2 |  | 43.1 |  | 64.1 |  | 46.2 |  | 171.6 |  | 34.8 |  | 43.5 |  |  |  |
| 5.0 |  | (0.2) |  | (0.7) |  | 0.9 |  | 2.6 |  | 2.7 |  | (0.4) |  | (0.1) |  |  |  |
| \$ 99.4 | \$ | 18.1 | \$ | 42.4 | \$ | 65.0 | \$ | 48.8 | \$ | 174.2 | \$ | 34.5 | \$ | 43.3 |  |  |  |
| 106.3 |  | 93.7 |  | 97.3 |  | 93.7 |  | 92.7 |  | 94.3 |  | 91.7 |  | 91.9 |  |  |  |
| \$ 0.93 | \$ | 0.19 | \$ | 0.44 | \$ | 0.69 | \$ | 0.53 | \$ | 1.85 | \$ | 0.38 | \$ | 0.47 |  |  |  |
| 99.4 | \$ | 18.1 | \$ | 42.4 | \$ | 65.0 | \$ | 48.8 | \$ | 174.2 | \$ | 34.5 | \$ | 43.3 |  |  |  |
| 84.3 |  | 20.2 |  | 23.0 |  | 22.9 |  | 22.5 |  | 88.6 |  | 21.5 |  | 20.4 |  |  |  |
| 27.5 |  | 2.5 |  | 2.2 |  | 4.5 |  | 12.9 |  | 22.1 |  | 7.0 |  | 5.8 |  |  |  |
| 28.0 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |  |
| - |  | - |  | - |  | 11.7 |  | - |  | 11.7 |  | - |  | - |  |  |  |
| - |  | - |  | - |  | - |  | - |  | - |  | - |  | 18.6 |  |  |  |
| (140.8) |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |  |
| 7.0 |  | 1.5 |  | 1.7 |  | 1.8 |  | 1.6 |  | 6.6 |  | 0.5 |  | 1.0 |  |  |  |
| $37.0$ |  | $1.9$ |  | $2.5$ |  | $3.9$ |  | (4.4) |  | $4.0$ |  | (3.7) |  | $4.6$ |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 93.0 | \$ | 35.5 | \$ | 62.9 | \$ | 54.7 | \$ | 67.4 | \$ | 220.5 | \$ | 48.1 | \$ | 81.3 |  |  |  |
| 112.4 |  | 96.9 |  | 100.8 |  | 97.4 |  | 96.0 |  | 97.8 |  | 95.0 |  | 95.1 |  |  |  |
| \$ $\quad 0.83$ | \$ | 0.37 | \$ | 0.62 | \$ | 0.56 | \$ | 0.70 | \$ | 2.26 | \$ | 0.51 | \$ | 0.86 |  |  |  |
| 106.3 |  | 89.1 |  | 90.1 |  | 84.6 |  | 83.4 |  | 86.8 |  | 82.8 |  | 86.2 |  |  |  |
| - |  | 4.6 |  | 7.3 |  | 9.1 |  | 9.3 |  | 7.6 |  | 8.9 |  | 5.8 |  |  |  |
| 106.3 |  | 93.7 |  | 97.3 |  | 93.7 |  | 92.7 |  | 94.3 |  | 91.7 |  | 91.9 |  |  |  |
| 3.7 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |  |
| 2.4 |  | 3.3 |  | 3.5 |  | 3.6 |  | 3.4 |  | 3.4 |  | 3.3 |  | 3.1 |  |  |  |
| 112.4 |  | 96.9 |  | 100.8 |  | 97.4 |  | 96.0 |  | 97.8 |  | 95.0 |  | 95.1 |  |  |  |

## Financial Results and Reconciliations

(\$ in millions, except per share amounts; rounding differences may exist)
Supplemental: Depreciation by segment
Search \& Applications
Match
Local
Media
Other
Corporate
Total depreciation
2010
2011

| Q1 2012 |  |  |
| :---: | :---: | :---: |
|  | Q2 | Q3 |


| $\$$ | 35.8 |
| ---: | ---: |
|  | 11.0 |
|  | 7.8 |
|  | 0.2 |
|  | 0.8 |
|  | 8.2 |
| $\$$ | 63.9 |


| \$ | 6.2 | \$ | 5.4 | \$ | 9.8 | \$ | 4.1 | \$ | 25.5 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2.3 |  | 2.3 |  | 2.5 |  | 3.7 |  | 10.8 |
|  | 2.2 |  | 2.4 |  | 2.7 |  | 3.1 |  | 10.4 |
|  | 0.3 |  | 0.1 |  | 0.2 |  | 0.2 |  | 0.7 |
|  | 0.2 |  | 0.2 |  | 0.2 |  | 0.2 |  | 0.9 |
|  | 2.3 |  | 2.1 |  | 2.1 |  | 2.1 |  | 8.5 |
| \$ | 13.4 | \$ | 12.5 | \$ | 17.5 | \$ | 13.3 | \$ | 56.7 |


| \$ | 3.3 | \$ | 3.4 |
| :---: | :---: | :---: | :---: |
|  | 3.5 |  | 3.7 |
|  | 2.8 |  | 2.5 |
|  | 0.2 |  | 0.3 |
|  | 0.2 |  | 0.3 |
|  | 2.1 |  | 2.1 |
| \$ | 12.1 | \$ | 12.2 |

$\qquad$
(a) 2010 includes a pre-tax impairment charge of $\$ 11.0$ million ( $\$ 11.0$ million after-tax) related to the intangible assets of IAC Search \&Media, which comprises our Search \& Applications properties excluding Pronto.

2010 includes a pre-tax impairment charge of $\$ 32.6$ million ( $\$ 30.8$ million after-tax) related to the goodwill and intangible assets of Shoebuy.
(c) Total other expense, net reflects the following write-down one of the Company's cost method investments and a pre-tax gain of $\$ 4.0$ million ( $\$ 2.4$ million after-tax) related to the sale of certain securities.

- In Q2 2011, a pre-tax gain of $\$ 4.6$ million ( $\$ 3.0$ million after-tax) associated with certain non-income tax refunds related to Match Europe, which was sold in 2009 .
- In Q3 2011, a pre-tax loss of $\$ 11.7$ million ( $\$ 11.7$ million after-tax) related to re-measuring the carrying value of our previous equity method investment in Meetic to fair value upon acquiring control.
- In Q4 2011, a pre-tax loss of $\$ 5.7$ million ( $\$ 5.7$ million after-tax) related to an impairment charge for goodwill and intangible assets related to our equity method investment in Newsweek Daily Beast
- In Q2 2012, a pre-tax loss of $\$ 18.6$ million ( $\$ 16.2$ million after-tax) related to re-measuring the carrying value of our previous equity method investment in Newsweek Daily Beast to fair value upon acquiring contro
(d) In Q3 2011, the income tax benefit was $\$ 32.0$ million for continuing operations (despite pre-tax income of $\$ 36.0$ million) reflecting the reversal of a previously established deferred tax liability of $\$ 43.6$ million associated with our previous equity method investment in Meetic, partially offset by the non-deductible re-measurement loss of our previous equity method investment in Meetic of $\$ 11.7$ million.
(e) 2010 includes a $\$ 140.8$ million gain related to tax-free exchange of Evite, Gifts.com and IAC Advertising Solutions with Liberty Media Corporation.
(f) Discontinued operations consists of the results of Evite, Gifts.com and IAC Advertising Solutions through December 1, 2010, InstantAction which includes a pre-tax loss of $\$ 39.8$ million ( $\$ 21.5$ million after-tax) related to its shutdown in Q4 2010 and TVTS, Quiz TV Limited and iBuy through Q4 2011.
(g) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. The weighted average number of RSUs outstanding for Adjusted EPS purposes includes the weighted average number of performance-based RSUs that the Company believes are probable of vesting . There are no performance-based RSUs included for GAAP purposes.

IAC

## Search \& Applications

(rounding differences may exist)

## Search \& Applications

Revenue (\$ in millions)
Websites (a)
Applications (b)
Total Search \& Applications

Queries (in millions)

## Websites (c) <br> Applications (d) <br> Total Search \& Applications


(a) Websites revenue includes Ask.com, Pronto and Dictionary.com, excluding downloadable applications-related revenue
(b) Applications revenue includes our direct to consumer applications business (B2C) and partnership operations (B2B), as well as downloadable applications-related revenue from Ask.com and Dictionary.com.
(c) Websites queries include Ask.com but exclude Ask.com's downloadable applications, Pronto and Dictionary.com.
(d) Applications queries include our direct to consumer applications business (B2C) and partnership operations (B2B), as well as downloadable application queries from Ask.com.

The financial, statistical and other information contained herein is unaudited.

IAC
Match
(rounding differences may exist)

## Match

Paid Subscribers (in thousands)
Developing (b)
Meetic (c)
Total Paid Subscribers

| 2010 | 2011 |  |  |  |  | 2012 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 1,470 | 1,600 | 1,616 | 1,660 | 1,664 | 1,664 | 1,797 | 1,777 |  |  |  |
| 318 | 324 | 305 | 291 | 270 | 270 | 267 | 260 |  |  |  |
|  |  | - | 797 | 762 | 762 | 757 | 750 |  |  |  |
| 1,789 | 1,924 | 1,921 | 2,748 | 2,696 | 2,696 | 2,821 | 2,787 |  |  |  |

(a) Core consists of Match.com in the United States, Chemistry and People Media
(b) Developing consists of OkCupid, Singlesnet, mobile-only products and non-Meetic international operations.
(c) Meetic consists of the publicly traded personals company Meetic S.A., which operates principally in Europe.

The financial, statistical and other information contained herein is unaudited.

IAC
ServiceMagic
(rounding differences may exist)

## ServiceMagic (in thousands)

Domestic Service Requests (a)
Domestic Accepts (b)
FYE 12/31

International Service Requests (a) International Accepts (b)

| 2010 | 2011 |  |  |  |  | 2012 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 5,797 | 1,377 | 1,800 | 1,727 | 1,437 | 6,341 | 1,618 | 1,839 |  |  |  |
| 7,756 | 1,937 | 2,353 | 2,232 | 1,836 | 8,359 | 2,031 | 2,219 |  |  |  |
| 519 | 185 | 192 | 178 | 194 | 748 | 186 | 233 |  |  |  |
| 585 | 217 | 227 | 201 | 234 | 880 | 247 | 284 |  |  |  |

(a) Fully completed and submitted customer service requests on ServiceMagic.
(b) The number of times service requests are accepted by service professionals. A service request can be transmitted to and accepted by more than one service professional.

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[^0]:    The financial, statistical and other information contained herein is unaudited.

