FORM 3

U.S. SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Savoy William D. (Last) (First) (Middle) 110 110th Avenue, N.E., #550 | | Statement (Month/Day/Year) 7/17/97 | Issuer Name and Ticker or Trading Symbol HSN, Inc. (HSNI) | 6. If Amendment, Date of Original (Month/Day/Year) | |
|---|----------------|--|---|---|--|
| | | | 5. Relationship of Reporting | | |
| Bellevue | (Street) WA | 98004 | 3. IRS or Social Security Number of Reporting Person (Voluntary) | Person to Issuer (Check all applicable) X Director 10% Owne | 7. Individual or Joint/ Group Filing (Check applicable line) X Form filed by One Reporting Person Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | | Officer Other (give (specify title below) | |
| | | TABL | E 1 NON-DERIVATIVE SECURIT | IES BENEFICIALLY OWNED | |
| 1. Title of (Instr. 4 | | | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | | 14,500 | D | | |
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| | | | orting Person, see Instruction ch class of securities benefic | n 5(b)(v). cially owned directly or indirectl (Print or Type Responses) | .y. (Over) (8/96) |

FORM 3 (CONTINUED) TABLE II -- DERIVATIVE SECURITIES BENEFICIALLY OWNED (E.G., PUTS, CALLS, WARRANTS, OPTIONS, CONVERTIBLE SECURITIES) 1. Title of Derivative Security 2. Date Title and Amount of 4. Conver- 5. Owner- 6. Nature of Indirect Exercisable and (Instr. 4) Securities Underlying sion or ship Beneficial Ownership Form of Expiration Date Derivative Security Exercise (Instr. 5) (Month/Day/ (Instr. 4) Price of Deriv-Year) Deriative vative Security: Security -----Direct (D) or Indirect (I) Date Expira-Amount or Exercis-Title tion Number of Shares able. Date (Instr. 5) Explanation of Responses: /s/ WILLIAM D. SAVOY July 24, 1997 **Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). **Signature of Reporting Person Date

(Print or Type Responses)

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Note. File three copies of this form, one of which must be manually signed.

If space provided is insufficient, See Instruction 6 for procedure.