Q4 2010 Earnings
Supplemental Financial Information and Operating Metrics

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## Revenue

Search
Match
ServiceMagic
Media \& Other
Intercompany Elimination
Total revenue

Operating Income Before Amortization
Search
Match
Match
ServiceMagic
Media \& Other
Corporate
Total Operating Income Before Amortization

Non-cash compensation expense
Search
Match
ServiceMag
Media \& Other
Corporate
Total non-cash compensation expense
Amortization of non-cash marketing
Search
Match
ServiceMagic
Corporate
Total amortization of non-cash marketing

Amortization of intangibles and goodwill impairment
Search (a) (b)
Match
ServiceMagic
Media \& Other (a) (c)
Corporate
Total amortization of intangibles and goodwill impairment

## See Footnotes on Page 4

Operating (loss) income
Search (a) (b)
Match
ServiceMagic
Media \& Other (a) (c)
Corporate
Total operating (loss) income

Total other income (expense), net (d)
Earnings (loss) from continuing operations before income taxes
Income tax benefit (provision)
Earnings (loss) from continuing operation
Gain on Liberty Exchange (e)
Gain on sale of discontinued operations, net of tax
Discontinued opera
Net (loss) earnings
Net loss (earnings) attributable to noncontrolling intere
Net (loss) earnings attributable to IAC shareholders
GAAP Diluted weighted average shares outstanding
Diluted (loss) earnings per share

## Reconciliation of GAAP EPS to Adjusted EPS

## Net (loss) earnings attributable to IAC shareholders

Non-cash compensation expense
Amortization of intangibles (a) (b)
Amortization of non-cash marketing
Goodwill impairment (a)
Arcandor impairment (d)
Gain on sale of Match Europe (d)
Other (income) expense related to fair value adjustment of derivatives related to Arcandor AG stock and the Expedia spin-off (d) Gain on sale of VUE and related effects
Gain on Liberty Exchange (e)
Gain on sale of discontinued operations, net of tax
Discontinued operations, net of tax
Impact of income taxes and noncontrolling interest

## Adjusted Net Income

## Ajjusted EPS weighted average shares outstanding (g)

## Adjusted EPS

GAAP Basic weighted average shares outstanding
Options, warrants and RSUs, treasury method
GAAP Diluted weighted average shares outstanding
Options, warrants and RSUs, treasury method not included in diluted shares above
Impact of RSUs

See Footnotes on Page 4

| $\begin{gathered} \hline 2008 \\ \hline \text { FYE } 12 / 31 \\ \hline \end{gathered}$ | 2009 |  |  |  |  |  |  |  |  |  | 2010 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  |
| 106.1 | \$ | 4.1 | \$ | 11.2 | \$ | 23.3 | \$ | (1,018.9) | \$ | (980.2) | \$ | 31.1 | \$ | 31.6 | \$ | 28.9 | \$ | 21.3 | \$ | 112.9 |
| 75.5 |  | 9.7 |  | 28.4 |  | 23.9 |  | 22.6 |  | 84.7 |  | 13.7 |  | 25.5 |  | 38.1 |  | 38.0 |  | 115.4 |
| 24.0 |  | 2.0 |  | 5.7 |  | 4.3 |  | 1.4 |  | 13.4 |  | 2.4 |  | 5.7 |  | 6.2 |  | 2.1 |  | 16.4 |
| (44.2) |  | (7.1) |  | (8.9) |  | (4.0) |  | (2.1) |  | (22.1) |  | (3.8) |  | (3.0) |  | (2.8) |  | (37.9) |  | (47.5) |
| (205.6) |  | (33.2) |  | (29.0) |  | (32.9) |  | (38.6) |  | (133.7) |  | (34.4) |  | (35.2) |  | (32.7) |  | (45.0) |  | (147.3) |
| (44.3) | \$ | (24.5) | \$ | 7.4 | \$ | 14.6 | \$ | (1,035.6) | \$ | (1,038.0) | \$ | 8.9 | \$ | 24.6 | \$ | 37.7 | \$ | (21.4) | \$ | 49.8 |
| 155.5 |  | 0.6 |  | 60.8 |  | 51.0 |  | (21.4) |  | 91.0 |  | (17.4) |  | (3.9) |  | 0.3 |  | (6.1) |  | (27.1) |
| 111.2 |  | (23.9) |  | 68.3 |  | 65.6 |  | $(1,056.9)$ |  | (947.0) |  | (8.5) |  | 20.7 |  | 38.0 |  | (27.6) |  | 22.7 |
| 30.7 |  | (0.6) |  | (23.5) |  | (37.2) |  | 51.9 |  | (9.5) |  | (6.1) |  | (5.3) |  | (15.5) |  | (5.1) |  | (32.1) |
| 141.9 |  | (24.5) |  | 44.7 |  | 28.4 |  | $(1,005.1)$ |  | (956.5) |  | (14.6) |  | 15.4 |  | 22.4 |  | (32.7) |  | (9.4) |
| - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 140.8 |  | 140.8 |
| 23.3 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| (329.4) |  | (4.1) |  | (4.3) |  | (7.1) |  | (7.9) |  | (23.4) |  | (4.7) |  | (2.6) |  | (4.8) |  | (24.9) |  | (37.0) |
| (164.2) |  | (28.6) |  | 40.4 |  | 21.3 |  | (1,013.0) |  | (979.9) |  | (19.3) |  | 12.8 |  | 17.6 |  | 83.2 |  | 94.4 |
| 8.0 |  | 0.3 |  | 0.4 |  | 0.4 |  | - |  | 1.1 |  | 0.6 |  | 0.8 |  | (0.1) |  | 3.8 |  | 5.0 |
| (156.2) | \$ | (28.4) | \$ | 40.8 | \$ | 21.7 | \$ | (1,012.9) | \$ | (978.8) | \$ | (18.7) | \$ | 13.6 | \$ | 17.5 | \$ | 87.0 | \$ | 99.4 |
| 144.0 |  | 147.8 |  | 148.1 |  | 134.9 |  | 127.7 |  | 138.6 |  | 116.4 |  | 112.6 |  | 106.2 |  | 96.5 |  | 106.3 |
| $\xrightarrow{(1.08)}$ | S | ${ }^{(0.19)}$ | s | 0.28 | \$ | 0.16 | S | $\xrightarrow{(7.94)}$ | S | $\underline{(7.06)}$ | \$ | (0.16) | \$ | 0.12 | \$ | 0.16 | S | 0.90 | \$ | 0.93 |
| (156.2) | \$ | (28.4) | \$ | 40.8 | \$ | 21.7 | \$ | $(1,012.9)$ | \$ | (978.8) | \$ | (18.7) | \$ | 13.6 | \$ | 17.5 | \$ | 87.0 | \$ | 99.4 |
| 85.8 |  | 18.8 |  | 13.6 |  | 16.5 |  | 21.2 |  | 70.1 |  | 21.5 |  | 21.0 |  | 17.1 |  | 24.6 |  | 84.3 |
| 43.1 |  | 7.9 |  | 7.9 |  | 10.1 |  | 131.2 |  | 157.0 |  | 3.2 |  | 4.8 |  | 2.3 |  | 17.2 |  | 27.5 |
| 20.0 |  | 2.3 |  | 0.2 |  | 5.0 |  | 8.4 |  | 15.9 |  | - |  | - |  | - |  | - |  | - |
| 11.6 |  | - |  | - |  | - |  | 916.9 |  | 916.9 |  | - |  | - |  | - |  | 28.0 |  | 28.0 |
| 166.7 |  | - |  | 3.9 |  | 0.6 |  | 0.2 |  | 4.6 |  | - |  | - |  | - |  | - |  | - |
| - |  | - |  | (116.8) |  | (15.4) |  |  |  | (132.2) |  | - |  | - |  | - |  | - |  | - |
| (6.3) |  | - |  | 38.2 |  | - |  | 20.6 |  | 58.8 |  |  |  | - |  | - |  | - |  | - |
| 6.8 |  | 1.5 |  | 1.6 |  | 1.8 |  | 2.1 |  | 7.0 |  | 1.7 |  | 1.8 |  | 1.8 |  | 1.8 |  | 7.0 |
| - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | (140.8) |  | (140.8) |
| (23.3) |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| 329.4 |  | 4.1 |  | 4.3 |  | 7.1 |  | 7.9 |  | 23.4 |  | 4.7 |  | 2.6 |  |  |  | 24.9 |  | 37.0 |
| (202.8) |  | (3.9) |  | 10.7 |  | 3.3 |  | (68.4) |  | (58.3) |  | (10.0) |  | (15.8) |  | (7.9) |  | (15.8) |  | (49.4) |
| 274.6 | \$ | 2.3 | \$ | 4.5 | \$ | 50.6 | \$ | 26.9 | \$ | 84.3 | \$ | 2.5 | \$ | 28.0 | \$ | 35.5 | \$ | 27.0 | \$ | 93.0 |
| 147.3 |  | 152.6 |  | 150.2 |  | 136.5 |  | 132.7 |  | 143.0 |  | 121.8 |  | 114.9 |  | 108.3 |  | 104.7 |  | 112.4 |
| 1.87 | \$ | 0.02 | S | 0.03 | \$ | 0.37 | S | 0.20 | S | 0.59 | \$ | 0.02 | \$ | 0.24 | \$ | 0.33 | \$ | 0.26 | \$ | 0.83 |
| 139.9 |  | 147.8 |  | 146.5 |  | 132.8 |  | 127.7 |  | 138.6 |  | 116.4 |  | 109.3 |  | 103.2 |  | 96.5 |  | 106.3 |
| 4.1 |  | - |  | 1.6 |  | 2.1 |  | - |  | - |  | - |  | 3.3 |  | 3.1 |  | - |  | - |
| 144.0 |  | 147.8 |  | 148.1 |  | 134.9 |  | 127.7 |  | 138.6 |  | 116.4 |  | 112.6 |  | 106.2 |  | 96.5 |  | 106.3 |
| - |  | 2.2 |  | - |  | - |  | 3.5 |  | 2.4 |  | 3.5 |  | - |  | - |  | 5.0 |  | 3.7 |
| 3.3 |  | 2.6 |  | 2.2 |  | 1.7 |  | 1.5 |  | 2.0 |  | 1.9 |  | 2.3 |  | 2.1 |  | 3.3 |  | 2.4 |
| 147.3 |  | 152.6 |  | 150.2 |  | 136.5 |  | 132.7 |  | 143.0 |  | 121.8 |  | 114.9 |  | 108.3 |  | 104.7 |  | 112.4 |

Supplemental: Depreciation by segment
Search
Match
ServiceMagic
Media \& Other
Corporate
$\qquad$

| 2008 |
| :---: |
| FYE $12 / 31$ |


| \$ | 35.8 | \$ | 8.3 | \$ | 8.4 | \$ | 7.8 | \$ | 8.6 | \$ | 33.1 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 8.8 |  | 2.4 |  | 2.4 |  | 2.5 |  | 2.5 |  | 9.8 |
|  | 3.2 |  | 0.8 |  | 0.8 |  | 0.9 |  | 0.9 |  | 3.3 |
|  | 7.0 |  | 1.2 |  | 1.7 |  | 0.5 |  | 0.5 |  | 3.9 |
|  | 12.8 |  | 2.8 |  | 2.8 |  | 2.8 |  | 2.8 |  | 11.2 |


| \$ | 9.1 | \$ | 10.0 | \$ | 8.2 | \$ | 11.1 | \$ | 3 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 3.0 |  | 2.9 |  | 2.6 |  | . 5 |  | 11.0 |
|  | 0.9 |  | 1.1 |  | 1.0 |  | 1.0 |  | 4.0 |
|  | 0.5 |  | 0.6 |  | 0.6 |  | 0.6 |  | 2.3 |
|  | 2.2 |  | 2.2 |  | 2.2 |  | 1.7 |  | 8.2 |
| \$ | 15.8 | \$ | 16.6 | \$ | 14.6 | \$ | 16.9 | \$ | 63.9 |

Total depreciatio
(a) 2008 includes a pre-tax $\$ 9.2$ million impairment charge at Search related to the intangible assets of the Excite, iWon and MyWay portal businesses and a pre-tax $\$ 15.0$ million impairment charge at

Media \& Other related to the goodwill and intangible assets of Connected Ventures (combined \$103 milionter-tax).
Media \& Other related to the goodwill and intangible assets of Connected Ventures (combined $\$ 10.3$ million after-tax).
Q4 2009 includes an impairment charge related to the goodwill and intangible assets at IAC Search \& Media, which comprises our Search properties excluding CityGrid Media (formerly Citysearch), of $\$ 1.0$ billion pre-tax ( $\$ 991.9$ million after-tax). Q4 2010 includes a pre-tax impairment charge of $\$ 11.0$ million ( $\$ 11.0$ million after-tax) related to the intangible assets of IAC Search \&Media.
Q4 2010 includes a pre-tax $\$ 32.6$ million impairment charge related to the goodwill and intangible assets of Shoebuy ( $\$ 30.8$ million after-tax).
(d) Total other income (expense), net reflects the following

- In 2008, a pre-tax gain on the sale of Jupiter Shop Channel of $\$ 352.0$ million ( $\$ 242.5$ million after-tax), a $\$ 166.7$ million pre-tax ( $\$ 100.2$ million after-tax) impairment charge to write down the value of the Company's investment in the stock of Arcandor AG, a pre-tax loss of $\$ 63.2$ million arising from the extinguishment of a portion of the $7 \%$ Senior Notes due in 2013 ( $\$ 38.3$ million after-tax) and a pre-tax write-down of $\$ 18.8$ million ( $\$ 18.8$ million after-tax) relating to other investments.
- In Q2 2009, a pre-tax gain related to the sale of Match Europe of $\$ 116.8$ million ( $\$ 64.3$ million after-tax), a pre-tax loss of $\$ 12.3$ million ( $\$ 7.7$ million after-tax) related to the sale of 4.3 million shares of Arcandor AG, a $\$ 3.9$ million pre-tax ( $\$ 2.6$ million after-tax)
impairment charge to write down the value of 1.1 million shares of Arcandor AG that were still owned as of June 30,2009 and a $\$ 38.2$ million pre-tax ( $\$ 25.5$ million after-tax) impairment charge to write down the value of the
derivative asset related to Arcandor AG stock.
- In Q3 2009, a pre-tax gain related to the sale of 1.8 million shares of OpenTable, Inc. stock of $\$ 36.2$ million ( $\$ 21.6$ million after-tax), a pre-tax gain of $\$ 15.4$ million ( $\$ 13.4$ million after-tax) related to the sale of Match Europe
and a $\$ 0.6$ million pre-tax ( $\$ 0.3$ million after-tax) impairment charge to write down the value of 1.1 million shares of Arcandor AG that were still owned as of September 30, 2009 .
- In Q4 2010, a pre-tax write-down of $\$ 7.8$ million related to our cost method investment in Zip Express Installation ( $\$ 4.6$ million after-tax).
- Changes in the fair value of the derivatives created in the Expedia spin-off which are recorded as gains or losses in other income (expense) for the appropriate period

These derivatives arose due to IAC's obligation to deliver both IAC and Expedia shares upon the conversion of the Ask Convertible Notes (through June 1, 2008) and the exercise of certain IAC warrants (through May 19, 2010)

- Changes in the fair value of the derivative asset related to Arcandor AG stock which are recorded as gains or losses in other income (expense) for the appropriate period.
(e) On December 1, 2010 IAC completed the tax-free exchange of Evite, Gifts.com and IAC Advertising Solutions with Liberty Media Corporation. Q4 2010 includes a $\$ 140.8$ million gain related to the Liberty Exchange.
(f) Discontinued operations consists of the results of InstantAction (which ceased operations in Q4 2010), ECS/Styleclick, TVTS, Quiz TV Limited and iBuy for all periods presented, EPI through May 30 , 2008 , HSNi, Ti

Discontina perations consists of the results of InstantAction (which ceased oper imp
(g) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis.

IAC
Search
(rounding differences may exist)

Search - Revenue by Traffic Source (a)

## Proprietary <br> Network

| 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 69\% | 69\% | 72\% | 74\% | 73\% | 72\% | 74\% | 72\% | 70\% | 72\% | 72\% |
| $31 \%$ | $31 \%$ | 28\% | 26\% | 27\% | 28\% | 26\% | 28\% | 30\% | 28\% | 28\% |

(a) Proprietary includes proprietary toolbars, Ask.com and Dictionary.com. Network includes distributed toolbars, search and sponsored listings.

The financial, statistical and other information contained herein is unaudited

IAC
Match
(rounding differences may exist)

## Match

Paid Subscribers (000s)

| 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 1,347 | 1,438 | 1,156 | 1,403 | 1,377 | 1,377 | 1,585 | 1,716 | 1,818 | 1,789 | 1,789 |

The financial, statistical and other information contained herein is unaudited.

IAC
ServiceMagic
(rounding differences may exist)

|  | 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| ServiceMagic |  |  |  |  |  |  |  |  |  |  |  |
| Service Requests (000s) (a) | 4,250 | 996 | 1,380 | 1,469 | 1,251 | 5,096 | 1,391 | 1,673 | 1,506 | 1,226 | 5,797 |
| Accepts (000s) (b) | 5,206 | 1,319 | 1,736 | 1,851 | 1,620 | 6,527 | 1,783 | 2,173 | 2,043 | 1,757 | 7,756 |

(a) Fully completed and submitted domestic customer requests for service on ServiceMagic.
(b) The number of times "Service Requests" are transmitted to domestic Service Providers. A "Service Request" can be transmitted to and accepted by more than one Service Provider and is deemed accepted upon transmission.

The financial, statistical and other information contained herein is unaudited.

