

NON-GAAP FINANCIAL MEASURES

This presentation contains references to certain non-GAAP measures. These measures should be considered in conjunction with, but not as a substitute for, financial information presented in accordance with GAAP. The reconciliations between GAAP measures and non-GAAP measures are included in the Appendix to this presentation.

FORWARD-LOOKING STATEMENTS

This presentation may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "estimates," "expects" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, IAC's business prospects, strategy and anticipated trends in the industries in which IAC's businesses operate and other similar matters. These forward-looking statements are based on management's current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: the risks inherent in separating Match Group from IAC (including uncertainties related to, among other things, the costs and expected benefits of the proposed transaction, the expected timing of the transaction or whether it will be completed, the factors that may impact the calculation of the exchange ratio which will determine the number of new shares of the posttransaction Match Group to be received by IAC shareholders, the expected tax treatment of the transaction, any litigation arising out of or relating to the transaction, and the impact of the transaction on the businesses of IAC and Match Group), our continued ability to successfully market, distribute and monetize our products and services through search engines, social media platforms and digital app stores, the failure or delay of the markets and industries in which our businesses operate to migrate online, our ability to build, maintain and/or enhance our various brands, our ability to develop and monetize versions of our products and services for mobile and other digital devices, adverse economic events or trends, either generally and/or in any of the markets in which our businesses operate, our continued ability to communicate with users and consumers via e-mail (or other sufficient means), our ability to successfully offset increasing digital app store fees, our ability to establish and maintain relationships with quality service professionals, changes in our relationship with (or policies implemented by) Google, foreign exchange currency rate fluctuations, our ability to protect our systems from cyberattacks and to protect personal and confidential user information, the occurrence of data security breaches, fraud and/or additional regulation involving or impacting credit card payments, the integrity, quality, scalability and redundancy of our systems, technology and infrastructure (and those of third parties with whom we do business), changes in key personnel, operational and financial risks relating to acquisitions and our continued ability to identify suitable acquisition candidates, our ability to expand successfully into international markets, regulatory changes and our ability to adequately protect our intellectual property rights and not infringe the intellectual property rights of third parties. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission. Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC management as of the date of this letter. IAC does not undertake to update these forward-looking statements.

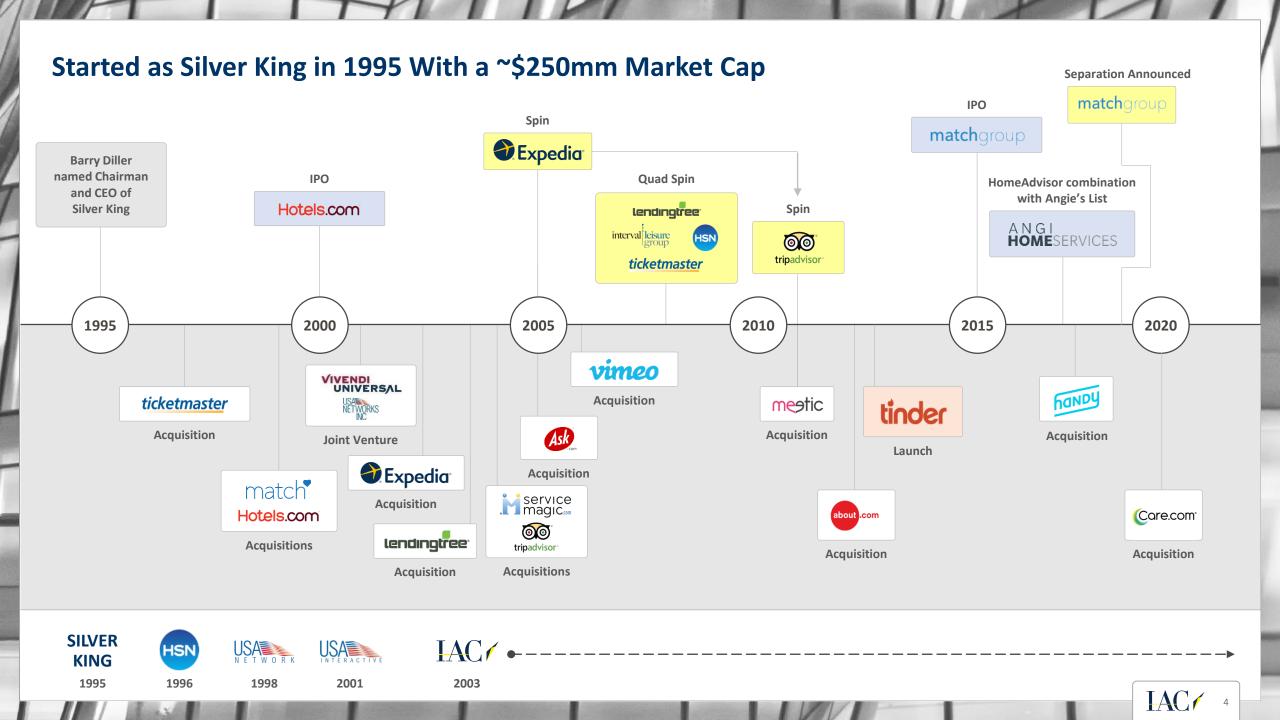
MARKET AND INDUSTRY DATA

We obtained the market and certain other data used in this presentation from our own research, surveys or studies conducted by third parties and industry or general publications, and other publicly available sources. We have not independently verified such data, and we do not make any representations as to the accuracy of such information.



IAC BUILDS COMPANIES

We are guided by curiosity, a questioning of the status quo, and a desire to invent or acquire new products and brands. From the single seed that started as IAC over two decades ago have emerged ten public companies and a generation of exceptional leaders. We will always evolve, but our basic principle of financially disciplined opportunism will never change.



Now 10 Public Companies: Over \$60bn in Value





matchgroup















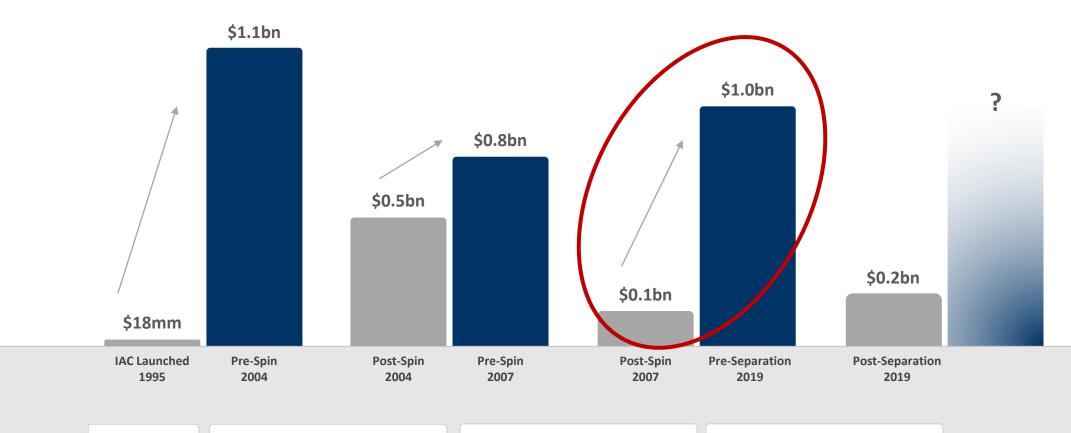


Note: Share prices throughout deck as of February 4, 2020

- (1) In 2011, Expedia spun-off TripAdvisor; In 2016, Trivago (majority held by Expedia) filed for an IPO
- (2) In 2010, Ticketmaster merged with LiveNation, with TKTM shareholders receiving ~50% of the new entity
- (3) In 2017, Liberty Interactive purchased HSNi and combined it with QVC Group, with HSNi shareholders receiving ~11% of the new entity, which later became Qurate Retail
- (4) In 2018, Marriott Vacations Worldwide acquired ILG, with ILG shareholders receiving ~43% of the new entity

IAC: A History of Rebuilding

Adjusted EBITDA (1)



Barry Diller named Chairman and CEO of Silver King









Strategic Use of Balance Sheet

\$1.6bn Cash After 2008 Spins



\$2.4bn Cash

Pro Forma for Match Group Separation (1)

and we spent

\$4.2bn on M&A

and

\$3.6bn on Share Repurchases

and

\$0.4bn on Dividends

MTCH Separation in 2020: What Does an IAC Shareholder Get?







MTCH Separation in 2020: Benefits of the Transaction

IAC/

- Gives IAC shareholders direct ownership in Match Group
- Capitalizes IAC for the next stage of growth
- ➤ Enhanced management focus on the remaining businesses
- Highlights currently undervalued assets

matchgroup

- **➤** Eliminates dual class structure
- ➤ Enhances trading liquidity
- ➤ Increased strategic flexibility
- **➤** Enables index eligibility

Match Group: In an Elite Category

Revenue and Adj. EBITDA

>20% y/y growth in Q4'19

\$600mm+ 2019 FCF

Compared to the S&P 500...

493

Companies with revenue \$1bn+

47

Companies with revenue growth 15%+

Companies with Adjusted EBITDA margins 35%+

Companies with cash conversion ~95%+ (1)













































Barely Penetrated in Our 6 Growth Markets and Planting Seeds



Global leader in the home service marketplace

> \$400bn **U.S. TAM**



Video tools to power businesses and creators

> \$20bn **TAM**



One of the largest publishers online, growing rapidly

\$28bn **U.S. TAM**



Portfolio of mobile utility apps

> \$9bn **TAM**



Leading global marketplace for finding and managing family care

> \$300bn **U.S. TAM**





Matching workers to open jobs in events, hospitality and healthcare

> \$300bn **TAM**



Ranging from early stage to mature











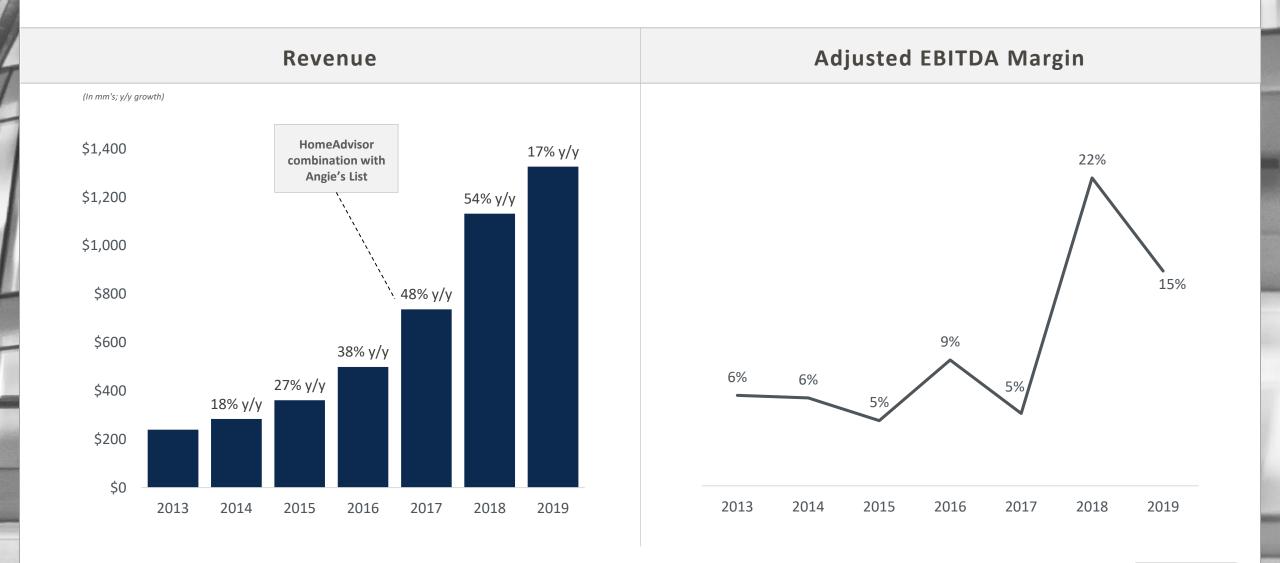


Cash

Pro Forma (1)

~\$2.4bn

ANGI Homeservices



ANGI Homeservices is Bringing the Home Services Category Online



1995 Directory

Angie's List is founded



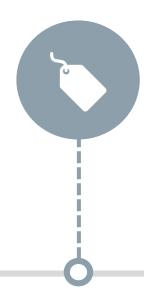
2004 **Lead Gen** IAC acquires

Service Magic



2012 **Marketplace Matching**

IAC relaunches ServiceMagic as HomeAdvisor



2019 **Marketplace Transacting**

Pre-priced solution for 150+ tasks

ANGI Homeservices

12%

US Homeowners Served in 2019



27mm Service Requests

North America

\$400bn





Angies list



250k

Service Providers



500

Europe

Our businesses in Europe include Travaux (France), MyHammer (Germany, Austria), MyBuilder (UK), Werkspot (Netherlands), Instapro (Italy)

\$300bn **TAM**





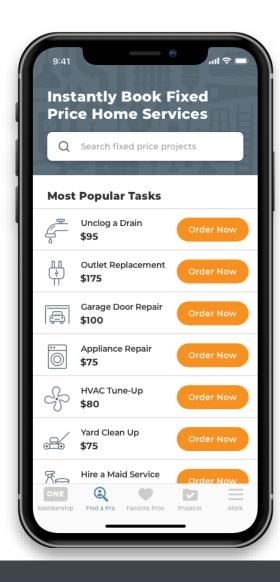






MyHammer

Our Vision: Jobs Fulfilled at the Touch of a Button



Upfront Transparent Pricing

Pre-priced projects means no haggling or negotiating. Always get a fair price.

Simple Scheduling

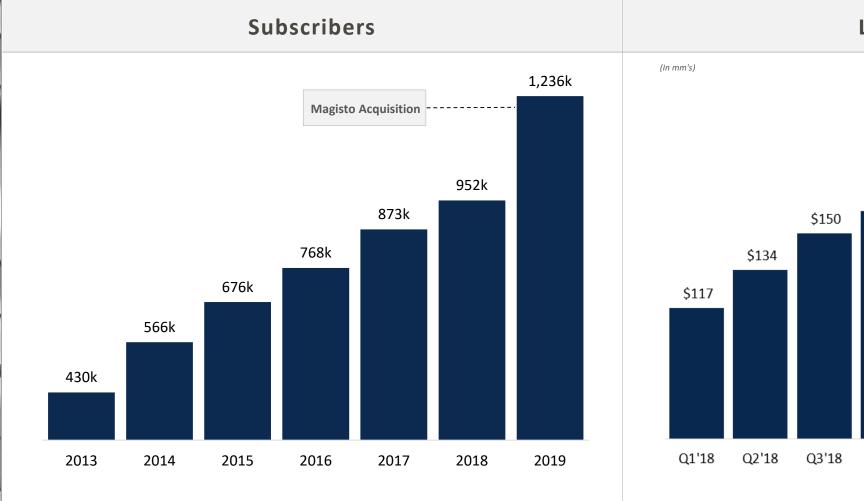
Pros available when you need them. No more chasing quotes or playing phone tag.

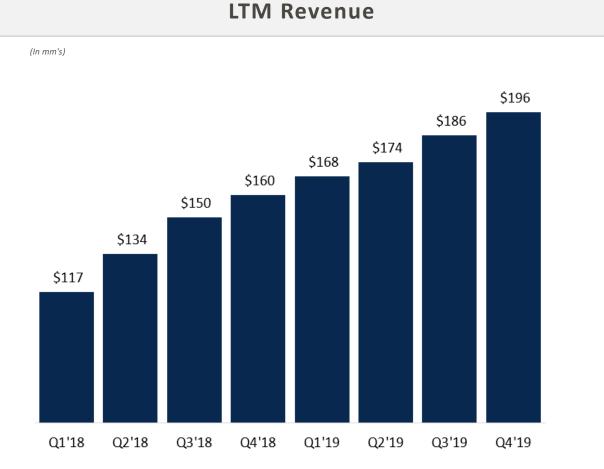
In-App Ordering

Schedule and pay for services in less than 60 seconds. Your pro is on the way.

Vimeo: Continuing to Accelerate







vimeo

Powering Businesses and Creators With Video

~105mm

Registered members

1mm+

SaaS subscribers (50% outside U.S.)

~4.5 Years

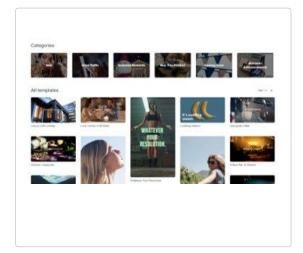
Subscriber average life

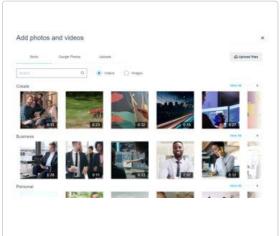
2%

Top 10 customers as % of revenue

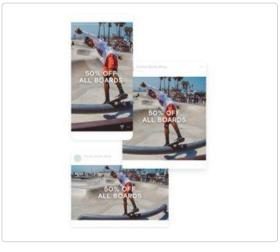
Make High-Impact Social Videos in Minutes











Choose a template

Add photos and videos

Customize

Share









Consumers Expect Video From Every Business



25mm+

Website builder customers







Over 70% of consumers are more likely to purchase after watching a product video

75mm+

Social media business pages







Online video ads get 3x more clicks than other ad formats

8mm+

E-commerce marketplace listings



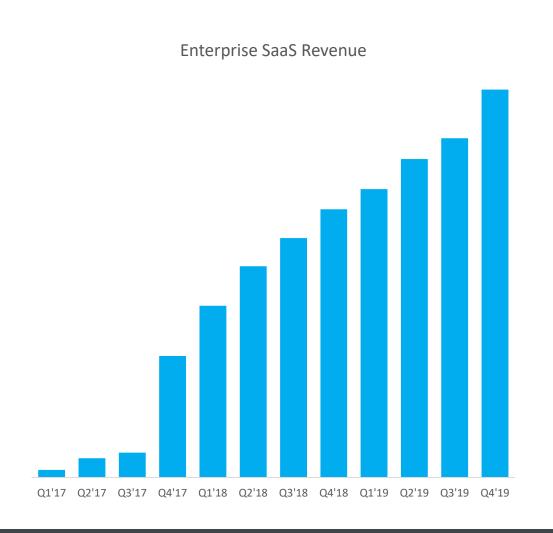




Video descriptions increased online retail conversions by 2.5x

Business Solutions for OTT and Corporate Communications



























U.S. Chamber of Commerce





















Dotdash

.dash

One of the Largest **Publishers Online**

1 in 3 U.S. Internet **Users Each** Month

96mm U.S. Users (1)

Fast Growing, Scaled Digital Publisher

\$168mm 2019 Revenue

29% 3 Year Revenue CAGR

Expanding Margins

\$40mm 2019 Adjusted **EBITDA**

20%+ Adjusted EBITDA Margins

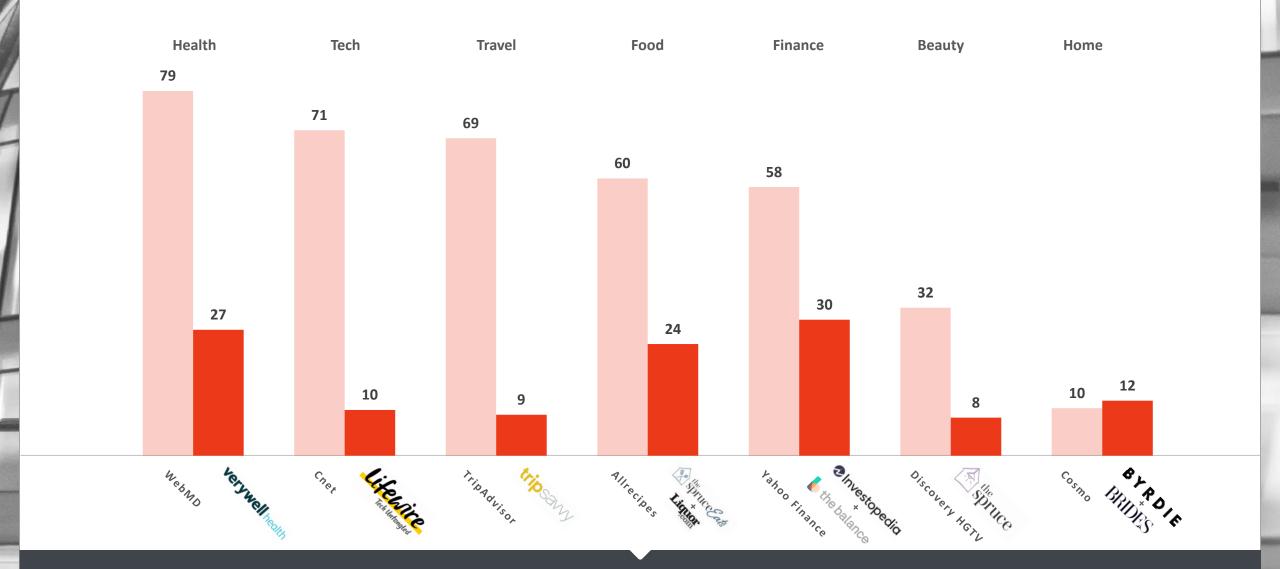
Our Strategy





Challenger Brands in Large Markets





Applications: Expanding to Mobile



Mobile 2019 Revenue: \$199mm

Desktop 2019 Revenue: \$320mm



- ➤ 40 Mobile applications as of Q4'19
- **▶** 95% Q4'19 revenue coming from subscriptions
- Metrics-driven marketing playbook operating at scale



- ➤ 155 browser extensions
- Revenue generated from search ads
- Source of cash flow









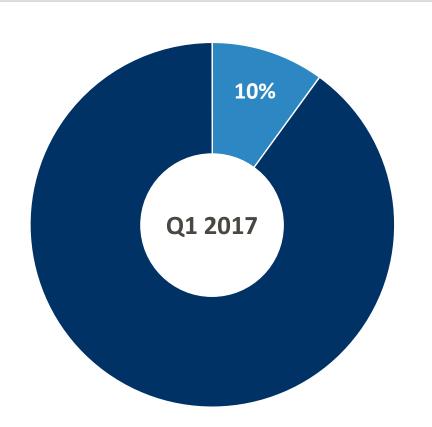


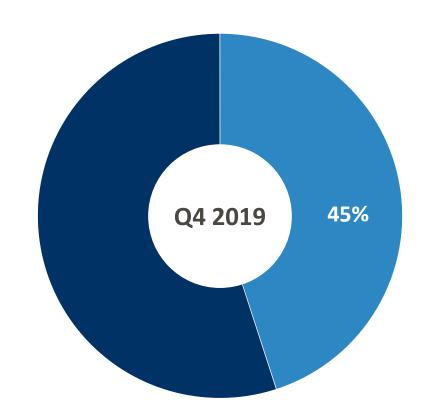


Applications: Expanding to Mobile



Mobile as % of Total Applications Revenue





Mobile Apps Spanning Multiple Categories



Weather

- NOAA Radar (#1, iOS & GP)
- Weather Live (#1, iOS & #2, GP)





Translation

- iTranslate (#1, iOS & GP)
- Speak & Translate (#2, iOS)





Communication

- RoboKiller (#1, iOS & #2, GP)
- TapeACall (#2, iOS)





Sleep

- Alarm Clock for Me (#3, GP)
- Sleepzy





Utilities

- SnapCalc (#2, iOS)
- Planes Live (#2, iOS)





Health & Wellness

- Productive (#2, iOS & #3, GP)
- Window





Content

- Live Wallpapers (#3, iOS)
- Coloring Book for Me





Scanner

Scanner for Me (#3, GP)



Note: Per SensorTower, rankings represent position in category, determined by Q4'19 revenue

Other Assets













newco





Care.com is a leading global online marketplace for finding and managing family care

\$300bn

U.S. TAM

1-2%

U.S. Penetration

~40mm

Households in Need of Child and Senior Care ~370k

Paying Families



Ask Media Group

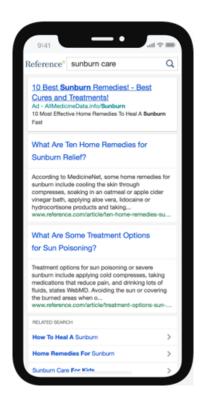


A collection of over 20 websites that help people find the information they need

Web Search Results



Mobile Search Results

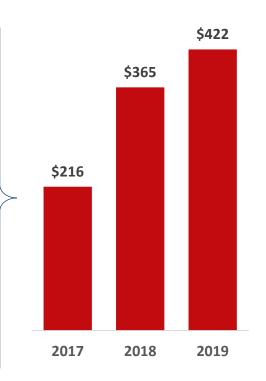


Content Monetization



Revenue

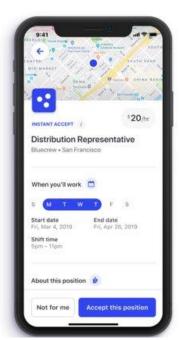
(In mm's)



Bluecrew and NurseFly

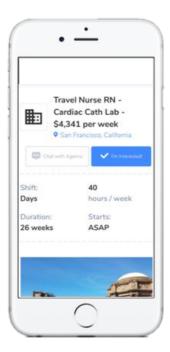


- Real-time matching of workers to open jobs in events, light industrial, and hospitality
- **Operating in 19 markets**
- ~100% y/y revenue and customer growth in 2019





- Comprehensive source of temp contracted healthcare positions
- Compensation listed for 100% of positions
- Agencies pay NurseFly to connect to candidates



What's Next?

Capitalize on Transition to Online

ANGI HOMESERVICES vimeo .dash







(Care.com[®]







\$1.00

invested with IAC when Barry Diller first assumed control has compounded at 14% versus the S&P's **10%**⁽¹⁾

Allocate Capital Strategically

- M&A
- Share Repurchases and Dividends

Apply Operational Expertise

- Leveraging the Internet's largest platforms
- Customer acquisition
- Monetization
- Product development



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Appendix

IAC Historical Financials

IAC		Revenue		Adjusted EBITDA				
IAC	2017	2018	2019	2017	2018	2019		
Match Group	\$1,331	\$1,730	\$2,051	\$469	\$654	\$779		
ANGI Homeservices	736	1,132	1,326	38	248	202		
Vimeo	103	160	196	(24)	(28)	(42)		
Dotdash	91	131	168	(3)	21	40		
Applications	578	582	519	137	132	104		
Emerging & Other	469	528	497	26	36	(8)		
Eliminations / Corporate	(1)	-	-	(68)	(74)	(89)		
Total	\$3,307	\$4,263	\$4,757	\$575	\$989	\$987		

	1995 IAC	2004 IAC Pre-Spin ⁽¹⁾	2004 Expedia	2004 IAC Post-Spin	2007 IAC Pre-Spin ⁽¹⁾	2007 Ticketmaster	2007 HSN	2007 ILG	2007 Lending Tree	2007 IAC Post-Spin	2019 IAC Pre-Separation	2019 Match Group	2019 IAC Post-Separation ⁽¹⁾
Operating Income (Loss) (GAAP)	\$2.9	\$385.5	\$240.5	\$145.0	(\$126.3)	\$216.3	\$169.8	\$106.6	(\$540.4)	(\$78.5)	\$581.3	\$648.5	(\$67.2)
Non-cash and stock-based compensation	0.9	241.7	171.4	70.3	104.9	12.6	12.2	3.6	2.9	73.6	240.8	89.7	151.1
Depreciation	14.5	170.9	44.1	126.9	151.1	38.5	34.4	8.4	10.1	59.9	88.4	32.5	55.9
Amortization and impairment of intangibles	-	310.5	125.1	185.4	136.0	26.2	12.7	26.9	34.5	35.7	92.6	8.7	83.9
Amortization of non-cash marketing	-	18.0	16.7	1.3	54.1	-	4.4	-	-	49.7	-	-	-
Acquisition-related contingent consideration fair value adjustments	-	-	-	_	_	-	-	-	-	-	(19.7)	-	(19.7)
Goodwill impairment	-	-	-	-	459.5	-	-	-	459.5	-	3.3	-	3.3
Loss on disposition of assets	-	-	-	-	0.3	-	0.3	-	-	-	-	-	-
Adjusted EBITDA	\$18.3	\$1,126.6	\$597.8	\$528.9	\$779.5	\$293.5	\$233.7	\$145.5	(\$33.5)	\$140.3	\$986.7	\$779.4	\$207.3

Match Group	2017	2018	2019	Q4'18	Q4'19
Operating Income (GAAP)	\$360.5	\$553.3	\$648.5	\$151.0	\$180.2
Stock-based compensation	69.1	66.0	89.7	16.2	18.9
Depreciation	32.6	33.0	32.5	7.9	8.3
Amortization of intangibles	1.5	1.3	8.7	0.4	7.3
Acquisition-related contingent consideration fair value adjustments	5.3	0.3	-	0.1	-
Adjusted EBITDA	\$468.9	\$653.9	\$779.4	\$175.6	\$214.7

Match Group	2019
Net Cash from Operating Activities	\$658.4
Less: Capex	38.8
Free Cash Flow	\$619.6

ANGI Homeservices	2013	2014	2015	2016	2017	2018	2019
Revenue, As Reported	\$239.5	\$283.5	\$361.2	\$498.9	\$736.4	\$1,132.2	\$1,326.2
Operating Income (Loss) (GAAP)	(\$8.9)	\$0.6	(\$1.6)	\$24.1	(\$149.2)	\$63.9	\$38.6
Stock-based compensation	7.9	(0.2)	7.9	8.9	149.2	97.1	68.3
Depreciation	5.2	6.5	6.6	8.4	14.5	24.3	39.9
Amortization of intangibles	9.9	9.6	3.8	3.2	23.3	62.2	55.5
Adjusted EBITDA, As Reported	\$14.1	\$16.5	\$16.7	\$44.5	\$37.9	\$247.5	\$202.3
Adjusted EBITDA Margin, As Reported	6%	6%	5%	9%	5%	22%	15%

ANGI Homeservices Historical Financials

ANGI Homeservices	2016	2017	2018	2019
Marketplace	\$428.9	\$581.4	\$774.5	\$985.2
Advertising & Other	33.0	97.5	287.7	264.7
Europe	37.0	57.5	70.1	76.3
Revenue, As Reported	\$498.9	\$736.4	\$1,132.2	\$1,326.2

Vimeo	2017	2018	2019
Operating Loss (GAAP)	(\$27.3)	(\$35.6)	(\$51.9)
Depreciation	1.4	1.2	0.5
Amortization of intangibles	2.3	6.3	9.7
Adjusted EBITDA	(\$23.6)	(\$28.0)	(\$41.8)

Dotdash	2017	2018	2019
Revenue	\$90.9	\$131.0	\$167.6
Operating (Loss) Income (GAAP)	(\$15.7)	\$18.8	\$29.0
Depreciation	2.3	1.0	1.0
Amortization of intangibles	10.7	1.6	9.6
Adjusted EBITDA	(\$2.8)	\$21.4	\$39.6
Adjusted EBITDA Margin	nm	16%	24%

Applications	2013	2014	2015	2016	2017	2018	2019
Operating Income (GAAP)	\$214.9	\$179.0	\$175.1	\$109.7	\$130.2	\$94.8	\$113.6
Depreciation	4.3	4.4	4.6	5.1	3.9	2.6	1.4
Amortization of intangibles	0.0	2.5	6.3	5.5	2.2	33.3	8.3
Acquisition-related contingent consideration fair value adjustments	0.0	0.3	(1.8)	12.0	0.5	1.1	(19.7)
Adjusted EBITDA	\$219.3	\$186.2	\$184.3	\$132.3	\$136.8	\$131.8	\$103.6

Emerging & Other	2017	2018	2019
Operating Income (Loss) (GAAP)	\$17.4	\$30.0	(\$13.0)
Stock-based compensation	2.1	0.9	-
Depreciation	4.1	1.7	1.1
Amortization of intangibles	2.3	3.6	0.9
Goodwill impairment	-	-	3.3
Adjusted EBITDA	\$25.9	\$36.2	(\$7.8)

Ask Media Group	2017	2018	2019
Operating Income (GAAP)	\$35.1	\$54.5	\$40.0
Depreciation	2.2	0.9	0.5
Adjusted EBITDA	\$37.3	\$55.4	\$40.5

Corporate	2017	2018	2019
Operating Loss (GAAP)	(\$127.4)	(\$160.0)	(\$183.5)
Stock-based compensation	44.2	74.4	82.8
Depreciation	15.5	11.6	12.1
Adjusted EBITDA	(\$67.8)	(\$74.0)	(\$88.6)