

IAC REPORTS Q4 RESULTS

NEW YORK—February 2, 2011—IAC (Nasdaq: IACI) released fourth quarter 2010 results today.

	Q.	4 2010	Q4 2009	Growth	F	Y 2010	FY 2009	Growth
Revenue	\$	451.4	\$ 355.7	27%	\$	1,636.8	\$ 1,346.7	22%
Operating Income Before Amortization		48.5	42.0	15%		189.6	121.9	56%
Adjusted Net Income		27.0	26.9	0%		93.0	84.3	10%
Adjusted EPS		0.26	0.20	27%		0.83	0.59	40%
Operating (Loss) Income		(21.4)	(1,035.6)	98%		49.8	(1,038.0)	NM
Net Income (Loss)		87.0	(1,012.9)	NM		99.4	(978.8)	NM.
GAAP Diluted EPS		0.90	(7.94)	NM		0.93	(7.06)	NM

Information Regarding the Results:

- Q4 revenue increased 27% led by double digit growth at Search, Match and Media & Other. Operating Income Before Amortization increased 15% despite \$14.8 million in restructuring and transaction expenses.
- Free Cash Flow for the twelve months ended December 31, 2010 was \$252.5 million, up 16% over the prior year period, while cash flow from operating activities attributable to continuing operations was \$340.7 million.
- On December 1, 2010 IAC completed the tax-free exchange of the capital stock of its wholly-owned subsidiary that held Evite, Gifts.com and IAC Advertising Solutions and approximately \$218 million in cash for Liberty Media Corporation's remaining 12.8 million shares in IAC (the "Liberty Exchange").
- Q4 net income (loss) reflects:
 - o A \$140.8 million gain related to the Liberty Exchange and a \$21.5 million after-tax loss related to the shutdown of an early stage business, which impacted GAAP EPS by \$1.24.
 - After-tax impairment charges related to goodwill and intangible assets of \$41.8 million and \$991.9 million in 2010 and 2009, respectively, which impacted GAAP EPS by \$0.43 and \$7.77, respectively.

Principal Areas of Focus:

- **Search**: Mindspark launched 24 new proprietary products and added 49 new distribution partners in 2010; The Daily Burn's "Calorie, Workout, and Fitness Companion," "FoodScanner" and "Push-Up Wars" apps were top 10 in their respective categories in the iPhone app store; Ask.com launched its Q&A service for the iPhone.
- Local: ServiceMagic grew its service provider network 22% year-over-year to over 82,000 professionals. Market Hardware increased web solution site sales from less than 300 in 2009 to more than 11,000 in 2010.
- **Personals**: Grew subscribers and organic subscribers by 30% and 17%, respectively.
- **Media:** Vimeo launched Vimeo Video School, a free online educational initiative offering more than 800 lessons, tips and tutorials; The Daily Beast completed the formation of its joint venture with Newsweek; Electus acquired Engine Entertainment and formed a partnership with DiGa, an independent production studio headed by Tony DiSanto and Liz Gateley, former MTV programming executives.

DISCUSSION OF FINANCIAL AND OPERATING RESULTS

	Q4 2010			Q4 2009	Growth
Revenue			\$ i	n millions	
Search	\$	235.9	\$	182.8	29%
Match		108.3		83.3	30%
ServiceMagic		41.3		38.2	8%
Media & Other		66.7		52.0	28%
Intercompany Elimination		(0.8)		(0.5)	-55%
	\$	451.4	\$	355.7	27%
Operating Income Before Amortization					
Search	\$	32.7	\$	30.8	6%
Match		38.8		28.8	34%
ServiceMagic		2.5		1.8	36%
Media & Other		(4.8)		(1.6)	-196%
Corporate		(20.7)		(17.8)	-16%
	\$	48.5	\$	42.0	15%
Operating Income (Loss)					
Search	\$	21.3	\$	(1,018.9)	NM
Match		38.0		22.6	68%
ServiceMagic		2.1		1.4	52%
Media & Other		(37.9)		(2.1)	-1692%
Corporate		(45.0)		(38.6)	-17%
	\$	(21.4)	\$	(1,035.6)	98%

Note: On December 1, 2010, IAC completed the tax-free exchange of Evite, Gifts.com and IAC Advertising Solutions with Liberty Media Corporation. In addition, during the fourth quarter of 2010, InstantAction ceased operations. Accordingly, the results of the aforementioned businesses are excluded from the tables above and are presented as discontinued operations.

Search

Search includes toolbars and destination websites, including Ask.com and Dictionary.com, through which we primarily provide search services; and CityGrid Media, an online media company that aggregates and integrates local ads and content and distributes them to publishers across web and mobile platforms.

Search revenue reflects growth in revenue per query and queries from distributed and proprietary toolbars, and growth in queries from destination websites. The increase in revenue per query from distributed and proprietary toolbars is primarily attributable to higher click-through-rates. The increase in queries from distributed toolbars was driven by growth from existing partners and the contribution from new partners while the increase in queries from proprietary toolbars and destination websites was primarily driven by increased traffic acquisition efforts. CityGrid Media revenue increased primarily due to the contribution from new resellers and growth from existing resellers.

Profits were favorably impacted by higher revenue, partially offset by \$9.6 million in restructuring costs related to Ask.com's operations and higher traffic acquisition costs. Operating income in the current year and operating loss in the prior year reflect impairment charges of \$11.0 million and \$1.045 billion related to the intangible assets and the goodwill and intangible assets, respectively, of IAC Search & Media.

Match

Match revenue benefited from strong growth at Match.com U.S. and People Media, as well as the acquisition of Singlesnet and our venture with Meetic in Latin America, neither of which were in the prior year period. Excluding the effect of the Singlesnet and Latin America transactions, revenue and subscribers grew 19% and 17%, respectively. Operating Income Before Amortization was favorably impacted by higher revenue and lower operating expenses as a percentage of revenue. Operating income in the current year period reflects a decrease of \$1.1 million in amortization of intangibles. Operating income in the prior year period included \$4.4 million of amortization of non-cash marketing.

ServiceMagic

ServiceMagic revenue benefited from growth at ServiceMagic International, an 8% increase in domestic accepted service requests and growth at Market Hardware, partially offset by lower average lead acceptance fees. Despite a 2% decrease in service requests, domestic accepted service requests increased due, in part, to a 22% increase in service providers. A service request can be transmitted to more than one service provider and is deemed accepted upon transmission. Domestic service requests in the prior year benefited from higher marketing expenditures. Lead acceptance fees were impacted by a shift in the mix of requests to lower value service requests. Profits increased due to lower domestic marketing expenditures, reduced losses at ServiceMagic International and growth at Market Hardware.

Media & Other

Media & Other includes Electus, The Daily Beast, CollegeHumor, Notional, Vimeo, Pronto, Shoebuy.com and Proust. Revenue growth primarily reflects increased contributions from Shoebuy.com, Notional, Electus, The Daily Beast and Vimeo. Losses were negatively impacted by increased operating expenses at The Daily Beast and transaction expenses associated with the formation of its joint venture with Newsweek. Operating loss in the current year period includes a \$32.6 million impairment charge related to the goodwill and intangible assets of Shoebuy.com.

Corporate

Corporate expenses increased due to \$5.3 million in transaction expenses related to the Liberty Exchange, partially offset by lower depreciation and compensation expense. Operating loss in 2010 was impacted by an increase in non-cash compensation expense of \$3.5 million, which is primarily due to an increase in expense attributable to awards granted subsequent to the fourth quarter of 2009, partially offset by awards having become fully vested prior to the fourth quarter of 2010.

OTHER ITEMS

Other income (expense) in Q4 2010 reflects a \$7.8 million pre-tax write-down of our cost method investment in Zip Express Installation and income of \$1.5 million in Q4 2010 versus a loss of \$6.0 million in Q4 2009 from unconsolidated affiliates with the year-over-year improvement driven primarily by our investment in Meetic. The Q4 2009 period was impacted by a \$19.9 million pre-tax write-down of the derivative asset related to the Arcandor AG stock and a \$3.4 million pre-tax gain related to the sale of our remaining interest in an investment.

Discontinued operations in Q4 2010 includes a \$140.8 million gain related to the Liberty Exchange, which was tax free for income tax purposes, and a \$21.5 million after-tax loss related to the shutdown of InstantAction.

The tax provision for continuing operations was \$5.1 million in Q4 2010 on a pre-tax loss of \$27.6 million. The continuing operations tax provision, despite a pre-tax loss, was due principally to non-deductible impairment charges related to goodwill and intangible assets, non-deductible transaction costs related to the Liberty Exchange, interest on tax contingencies and state taxes, partially offset by a net decrease in tax reserves primarily due to expiring statutes and foreign income taxed at lower rates. The Q4 2010 effective tax rate for Adjusted Net Income was 34% and was lower than the statutory rate of 35% due principally to a net decrease in tax reserves primarily due to expiring statues and foreign income taxed at lower rates, partially offset by state taxes and non-deductible transaction costs related to the Liberty Exchange. The effective tax rate for continuing operations was 5% in Q4 2009. This effective tax rate was lower than the statutory rate of 35% due principally to non-deductible impairment charges related to goodwill and intangible assets. The Q4 2009 effective tax rate for Adjusted Net Income was 34% and was lower than the statutory rate of 35% due principally to foreign income taxed at lower rates partially offset by state taxes.

LIQUIDITY AND CAPITAL RESOURCES

On December 1, 2010 IAC completed the tax-free exchange of the capital stock of its wholly-owned subsidiary that held Evite, Gifts.com and IAC Advertising Solutions and approximately \$218 million in cash for Liberty Media Corporation's equity stake in IAC, representing approximately 8.5 million shares of Class B common stock and 4.3 million shares of common stock. As of December 31, 2010, IAC had a total of 88.4 million common and Class B shares outstanding. IAC may purchase shares over an indefinite period of time, depending on those factors IAC management deems relevant at any particular time, including, without limitation, market conditions, share price, and future outlook. As of December 31, 2010, IAC had 7.2 million shares remaining under its current authorization.

As of December 31, 2010, IAC had approximately \$1.3 billion in cash and marketable securities, and \$95.8 million in long-term debt.

OPERATING METRICS

	Q4 2010	Q4 2009	Growth
<u>SEARCH</u>			
Revenue by traffic source (a)			
Proprietary	72%	73%	
Network	28%	27%	
МАТСН			
Paid Subscribers (000s)	1,789	1,377	30%
SERVICEMAGIC			
Service Requests (000s) (b)	1,226	1,251	-2%
Accepts (000s) (c)	1,757	1,620	8%

⁽a) Proprietary includes proprietary toolbars, Ask.com and Dictionary.com. Network includes distributed toolbars, search and sponsored listings.

DILUTIVE SECURITIES

IAC has various tranches of dilutive securities. The table below lists these securities as well as potential dilution at various stock prices (shares in millions, rounding differences may occur).

	Shares	Strike / Conversion	As of 1/28/11					
Share Price			\$28.17	\$ 30.00	\$ 35.00	\$ 40.00	\$ 45.00	
Absolute Shares as of 1/28/11	88.5		88.5	88.5	88.5	88.5	88.5	
RSUs and Other	7.5		7.5	7.3	6.9	6.6	6.4	
Options	13.4	\$22.08	3.5	3.9	5.1	6.0	6.8	
Warrants	18.3	\$28.07	0.6	1.4	3.6	5.5	6.9	
Total Treasury Method Dilution			11.6	12.7	15.6	18.1	20.1	
% Dilution			11.6%	12.5%	15.0%	17.0%	18.5%	
Total Treasury Method Diluted Sl	nares Out	standing	100.1	101.2	104.1	106.6	108.6	

CONFERENCE CALL

IAC will audiocast its conference call with investors and analysts discussing the Company's Q4 financial results on Wednesday, February 2, 2011, at 11:00 a.m. Eastern Time (ET). This call will include the disclosure of certain information, including forward-looking information, which may be material to an investor's understanding of IAC's business. The live audiocast is open to the public at www.iac.com/investors.htm.

⁽b) Fully completed and submitted domestic customer requests for service on ServiceMagic.

⁽c) The number of times "Service Requests" are transmitted to domestic Service Providers. A "Service Request" can be transmitted to more than one Service Provider and is deemed accepted upon transmission.

GAAP FINANCIAL STATEMENTS

IAC CONSOLIDATED STATEMENT OF OPERATIONS (unaudited; \$ in thousands except per share amounts)

	Three Months Ended December 31,			Twelve Months Ended December 31,					
		2010	2009		2010	2009			
Revenue	\$	451,427 \$	355,692	\$	1,636,815 \$	1,346,695			
Costs and expenses:									
Cost of revenue (exclusive of depreciation shown separately below)		174,096	118,938		593,816	429,849			
Selling and marketing expense		124,719	111,227		492,206	463,439			
General and administrative expense		92,862	74,702		316,500	282,393			
Product development expense		19,044	14,665		65,097	57,843			
Depreciation		16,881	15,310		63,897	61,391			
Amortization of intangibles		17,240	131,200		27,472	157,031			
Amortization of non-cash marketing		-	8,364		-	15,868			
Good will impairment		28,032	916,868		28,032	916,868			
Total costs and expenses		472,874	1,391,274		1,587,020	2,384,682			
Operating (loss) income		(21,447)	(1,035,582)		49,795	(1,037,987)			
Other income (expense):									
Interest income		1,666	1,672		6,517	10,218			
Interest expense		(1,437)	(1,753)		(5,404)	(5,823)			
Equity in income (losses) of unconsolidated affiliates		1,486	(6,041)		(25,676)	(14,014)			
Other (expense) income, net		(7,820)	(15,242)		(2,546)	100,607			
Total other (expense) income, net		(6,105)	(21,364)		(27,109)	90,988			
(Loss) earnings from continuing operations before income taxes		(27,552)	(1,056,946)		22,686	(946,999)			
Income tax (provision) benefit		(5,105)	51,867		(32,079)	(9,474)			
Loss from continuing operations		(32,657)	(1,005,079)		(9,393)	(956,473)			
Gain on Liberty Exchange		140,768	(1,005,077)		140,768	(730,473)			
Loss from discontinued operations, net of tax		(24,915)	(7,884)		(37,023)	(23,439)			
Net earnings (loss)		83.196	(1,012,963)		94,352	(979.912)			
Net loss attributable to noncontrolling interests		3,768	(1,012,903)		5,007	1,090			
Net earnings (loss) attributable to IAC shareholders	\$	86,964 \$	(1,012,931)	\$	99.359 \$	(978,822)			
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Per share information attributable to IAC shareholders:									
Basic loss per share from continuing operations	\$	(0.30) \$	(7.87)	\$	(0.04) \$	(6.89)			
Diluted loss per share from continuing operations	\$	(0.30) \$	(7.87)	\$	(0.04) \$	(6.89)			
Basic earnings (loss) per share	\$	0.90 \$	(7.94)	\$	0.93 \$	(7.06)			
Diluted earnings (loss) per share	\$	0.90 \$	(7.94)	\$	0.93 \$	(7.06)			
Salved cannings (1888) per sinae	Ψ	0.50 \$	(151)	•	σ.,σ	(1133)			
Non-cash compensation expense by function:									
Cost of revenue	\$	1,445 \$	988	\$	4,510 \$	3,137			
Selling and marketing expense		1,385	921		4,228	3,191			
General and administrative expense		19,634	17,810		69,082	58,905			
Product development expense		2,165	1,461		6,460	4,848			
Total non-cash compensation expense	\$	24,629 \$	21,180	\$	84,280 \$	70,081			

IAC CONSOLIDATED BALANCE SHEET (\$ in thousands)

ASSETS	 cember 31, 2010 maudited)	December 31, 2009 (audited)			
Cash and cash equivalents	\$ 742,099	\$ 1,245,997			
Marketable securities	563,997	487,591			
Accounts receivable, net	119,581	93,474			
Other current assets	118,308	172,987			
Total current assets	 1,543,985	2,000,049			
Property and equipment, net	267,928	290,333			
Goodwill	989,493	967,735			
Intangible assets, net	245,044	260,932			
Long-term investments	200,721	272,930			
Other non-current assets	192,383	223,910			
TOTAL ASSETS	\$ 3,439,554	\$ 4,015,889			
LIABILITIES AND SHAREHOLDERS' EQUITY					
LIABILITIES					
Accounts payable, trade	\$ 56,375				
Deferred revenue	78,175	57,412			
Accrued expenses and other current liabilities	 222,323	194,653			
Total current liabilities	356,873	290,277			
Long-term debt	95,844	95,844			
Income taxes payable	475,685	450,129			
Other long-term liabilities	20,350	23,633			
Redeemable noncontrolling interests	59,869	28,180			
Commitments and contingencies					
SHAREHOLDERS' EQUITY					
Common stock	226	223			
Class B convertible common stock	16	16			
Additional paid-in capital	11,428,749	11,322,993			
Accumulated deficit	(652,018)	(751,377)			
Accumulated other comprehensive income	17,546	24,503			
Treasury stock	 (8,363,586)	(7,468,532)			
Total shareholders' equity	 2,430,933	3,127,826			
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 3,439,554	\$ 4,015,889			

IAC CONSOLIDATED STATEMENT OF CASH FLOWS

(unaudited; \$ in thousands)

	Twelve Months Ended December 31		
		2010	2009
Cash flows from operating activities attributable to continuing operations:			
Net earnings (loss)	\$	94,352 \$	(979,912)
Less: (earnings) loss from discontinued operations, net of tax		(103,745)	23,439
Loss from continuing operations		(9,393)	(956,473)
Adjustments to reconcile loss from continuing operations to net cash provided by operating activities			
attributable to continuing operations:			
Depreciation		63,897	61,391
Amortization of intangibles		27,472	157,031
Amortization of non-cash marketing		-	15,868
Goodwill impairment		28,032	916,868
Impairment of long-term investments		7,844	4,936
Non-cash compensation expense		84,280	70,081
Deferred income taxes		(6,074)	27,707
Equity in losses of unconsolidated affiliates		25,676	14,014
Gain on sale of Match Europe		-	(132,244)
Gain on sales of investments		(3,989)	(28,835)
Decrease in the fair value of the derivative asset related to Arcandor AGstock		-	58,097
Changes in current assets and liabilities:			
Accounts receivable		(32,901)	(18,121)
Other current assets		(8,636)	6,458
Accounts payable and other current liabilities		54,188	18,825
Income taxes payable		76,749	109,009
Deferred revenue		19,653	14,238
Other, net		13,909	9,697
Net cash provided by operating activities attributable to continuing operations		340,707	348,547
Cash flows from investing activities attributable to continuing operations:			
Acquisitions, net of cash acquired		(17,333)	(85,534)
Capital expenditures		(39,829)	(33,938)
Proceeds from sales and maturities of marketable debt securities		763,326	229,583
Purchases of marketable debt securities		(838,155)	(586,274)
Proceeds from sales of investments		5,324	64,046
Purchases of long-term investments		(2,283)	(6,482)
Dividend received from Meetic, an equity method investee		11,355	-
Other, net		(501)	(4,041)
Net cash used in investing activities attributable to continuing operations		(118,096)	(422,640)
Cash flows from financing activities attributable to continuing operations:			
Purchase of treasury stock		(539,598)	(545,489)
Issuance of common stock, net of withholding taxes		25,939	151,933
Excess tax benefits from stock-based awards		14,291	796
Settlement of vested stock-based awards denominated in a subsidiary's equity		-	(14,000)
Liberty Exchange		(217,921)	-
Other, net		79	1,294
Net cash used in financing activities attributable to continuing operations		(717,210)	(405,466)
Total cash used in continuing operations		(494,599)	(479,559)
Net cash used in operating activities attributable to discontinued operations		(4,601)	(20,527)
Net cash used in investing activities attributable to discontinued operations		(2,944)	(3,965)
Net cash used in financing activities attributable to discontinued operations			(547)
Total cash used in discontinued operations		(7,545)	(25,039)
Effect of exchange rate changes on cash and cash equivalents		(1,754)	5,601
Net decrease in cash and cash equivalents		(503,898)	(498,997)
Cash and cash equivalents at beginning of period	Φ.	1,245,997	1,744,994
Cash and cash equivalents at end of period	\$	742,099 \$	1,245,997

RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES

IAC RECONCILIATION OF OPERATING CASH FLOW FROM CONTINUING OPERATIONS TO FREE CASH FLOW

(unaudited; \$ in millions; rounding differences may occur)

	Twelve Months Ended December 3		
		2010	2009
Net cash provided by operating activities attributable to continuing operations	\$	340.7 \$	348.5
Capital expenditures		(39.8)	(33.9)
Tax payments related to the dividend received from Meetic, an equity method investee		3.5	-
Tax refunds related to the sale of certain businesses and investments		(51.9)	(96.7)
Free Cash Flow	\$	252.5 \$	217.9

For the twelve months ended December 31, 2010, consolidated Free Cash Flow increased by \$34.6 million from the prior year period due principally to an increase in Operating Income Before Amortization, partially offset by the payment of discretionary cash bonuses for 2009 in Q1 2010, while cash bonuses for 2008 were paid in Q4 2008, lower net income tax refunds and higher capital expenditures.

IAC RECONCILIATION OF GAAP EPS TO ADJUSTED EPS (unaudited; in thousands except per share amounts)

Diluted earnings (loss) per share S		Thr	ee Months End	ed December 31,	Twe	lve Months End	Twelve Months Ended December 31,				
GAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 Net earnings (loss) attributable to IAC shareholders \$ 86,964 \$ (1,012,931) \$ 99,359 \$ (978,822) Non-cash compensation expense 24,629 21,180 84,280 70,081 Amortization of intangibles 17,240 131,200 27,472 157,031 Amortization of non-cash marketing 28,032 916,868 28,032 916,868 Coodwill impairment 28,032 916,868 28,032 916,868 Arcandor impairment 28,032 916,868 28,032 916,868 Cain on sale of Match Europe 2 151 1 4,993 Gain on sale of Match Europe 1,767 20,821 7,010 7,003 Cain on sale of VUE interests and related effects 1,767 2,082 7,011 7,003 Cain on Liberty Exchange (140,768) 1,844 3,703 2,343 Impact of income taxes and noncontrolling interests 1,567 6,843 3,003 9,3009 8,304			2010	2009		2010		2009			
Net earnings (loss) attributable to IAC shareholders	Diluted earnings (loss) per share	\$	0.90	\$ (7.94)	\$	0.93	\$	(7.06)			
Non-cash compensation expense 24,629 21,180 84,280 70,081 Amortization of intangibles 17,240 131,200 27,472 157,031 Amortization of non-cash marketing - 8,364 - 157,031 Coodwill impairment 28,032 916,868 28,032 916,868 Arcandor impairment - 151 - 4593 Gain on sale of Match Europe - 20,561 43 58,765 Gain on sale of VUE interests and related effects 1,767 2,082 7,010 7,003 Gain on Liberty Exchange (140,768) - (140,768) - (140,768) - Discontinued operations, net of tax 24,915 7,884 37,023 23,439 Impact of income taxes and noncontrolling interests (15,797) (68,430) (49,442) (58,278) Adjusted EPS weighted average shares outstanding 104,699 132,690 112,381 142,958 GAAP Basic weighted average shares outstanding 96,464 127,650 106,274 138,599	GAAP Diluted weighted average shares outstanding		96,464	127,650		106,274		138,599			
Amortization of intangibles 17,240 131,200 27,472 157,031 Amortization of non-cash marketing 6.2 8,364 6.2 15,868 Goodwill impairment 28,032 916,868 28,032 916,868 Arcandor impairment 28,032 916,868 28,032 916,868 Arcandor impairment 6.2 151 6.5 151 6.2 45,93 Gain on sale of Match Europe 6.2 151 6.2 151 6.3 153,455 Gain on sale of Match Europe 7.2 151 6.3 153,455 Gain on sale of VUE interests and related effects 7.3 16,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150,000 150	Net earnings (loss) attributable to IAC shareholders	\$	86,964	\$ (1,012,931)	\$	99,359	\$	(978,822)			
Amortization of non-cash marketing Godwill impairment 28,032 916,868 28,032 916,868 Arcandor impairment 28,032 31,634 28,032 916,868 Arcandor impairment 31,533 Arcandor impairment 32,533 Arcandor impairment 32,533 Arcandor impairment 32,533 Because in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off 32,533 Arcandor impairment 32,533 Adjusted Ers and related effects 32,433 Adjusted Ers weighted average shares outstanding 43,533 Adjusted Ers weighted average shares outstanding 44,943 Arcandor impairment 45,533 Arcandor impairment 46,633 Arcandor impairment 47,633 Arcandor impairment 48,033 Arcandor imp	Non-cash compensation expense		24,629	21,180		84,280		70,081			
Coodwill impairment 28,032 916,868 28,032 916,868 Arcandor impairment - 151 - 4,593 Cain on sale of Match Europe - 2,0551 43 58,765 Cain on sale of WUE interests and related to Arcandor AG stock and the Expedia spin-off - 2,082 7,010 7,003 Cain on Liberty Exchange 1,167 2,082 7,010 7,003 Cain on Liberty Exchange 1,140,768 - (140,768) - Discontinued operations, net of tax 3,7023 23,439 Impact of income taxes and noncontrolling interests 24,915 7,884 37,023 23,439 Adjusted PS weighted average shares outstanding 104,699 132,690 9,3009 8,3009 Adjusted PS weighted average shares outstanding 104,699 132,690 112,381 142,958 CAAP Basic weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 CAAP Diluted weight	Amortization of intangibles		17,240	131,200		27,472		157,031			
Arcandor impairment - 151 - 4,593 Gain on sale of Match Europe - - - - (132,244) Decrease in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off - 20,561 43 58,765 Gain on sale of VUE interests and related effects 1,767 2,082 7,010 7,003 Gain on Liberty Exchange (140,768) - (140,768) - (140,768) - Discontinued operations, net of tax 24,915 7,884 37,023 23,439 Impact of income taxes and noncontrolling interests (15,797) (68,430) (49,442) (58,278) Adjusted EPS weighted average shares outstanding 104,699 132,690 112,381 142,958 GAAP Basic weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method 96,464 127,650 106,274 138,599 GAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599100,074 138,599	Amortization of non-cash marketing		-	8,364		-		15,868			
Gain on sale of Match Europe - - - - - (132,244) Decrease in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off - 20,561 43 58,765 Gain on sale of VUE interests and related effects 1,767 2,082 7,010 7,003 Gain on Liberty Exchange (140,768) - (140,768) - 1,047 3,043 23,439 Discontinued operations, net of tax 24,915 7,884 37,023 23,439 Impact of income taxes and noncontrolling interests (15,797) (68,430) (49,442) (58,278) Adjusted PS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 GAAP Basic weighted average shares outstanding 96,464 127,650 106,274 138,599 GAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method not included in diluted shares above 4,982 3,5	Goodwill impairment		28,032	916,868		28,032		916,868			
Decrease in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off	Arcandor impairment		-	151		-		4,593			
Gain on sale of VUE interests and related effects 1,767 2,082 7,010 7,003 Gain on Liberty Exchange (140,768) - (140,768) - Discontinued operations, net of tax 24,915 7,884 37,023 23,439 Impact of income taxes and noncontrolling interests (15,797) (68,430) (49,442) (58,278) Adjusted PS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - -	Gain on sale of Match Europe		-	-		-		(132,244)			
Gain on Liberty Exchange (140,768) - (140,768) - (140,768) - - (140,768) - - Discontinued operations, net of tax 24,915 7,884 37,023 23,439 1 23,439 1 1 1 1 1 2 3,253 1 3,304 2 23,439 1 23,439 1 3,253 2 4,982 3,2690 1 24,942 3,253 8,304 3 9,309 8,4304 3 4 4 3 3 9,309 8,4304 3 4 9,508 8 9,309 8,4304 3 9,508 8 9,309 8,4304 3 9,508 8 9,509 9,509 8,4304 3 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 9,509 </td <td>Decrease in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off</td> <td></td> <td>-</td> <td>20,561</td> <td></td> <td>43</td> <td></td> <td>58,765</td>	Decrease in the fair value of derivatives related to Arcandor AG stock and the Expedia spin-off		-	20,561		43		58,765			
Discontinued operations, net of tax 24,915 7,884 37,023 23,439 Impact of income taxes and noncontrolling interests (15,797) (68,430) (49,442) (58,278) Adjusted PS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted PS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding 96,464 127,650 106,274 138,599 Adjusted PS weighted average shares outstanding	Gain on sale of VUE interests and related effects		1,767	2,082		7,010		7,003			
Impact of income taxes and noncontrolling interests	Gain on Liberty Exchange		(140,768)	-		(140,768)		-			
Adjusted Net Income \$ 26,982 \$ 26,929 \$ 93,009 \$ 843,04 Adjusted EPS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted EPS \$ 0.26 \$ 0.20 \$ 0.83 \$ 0.59 GAAP Basic weighted average shares outstanding Options, warrants and RSUs, treasury method 96,464 127,650 106,274 138,599 GAAP Diluted weighted average shares outstanding Options, warrants and RSUs, treasury method not included in diluted shares above Impact of RSUs 96,464 127,650 106,274 138,599 Applications, warrants and RSUs, treasury method not included in diluted shares above Impact of RSUs 4,982 3,506 3,711 2,357 Impact of RSUs 3,253 1,534 2,396 2,002	I ,		,	7,884		,		23,439			
Adjusted FPS weighted average shares outstanding 104,699 132,690 112,381 142,958 Adjusted EPS \$ 0.26 \$ 0.20 \$ 0.83 \$ 0.59 GAAP Basic weighted average shares outstanding	Impact of income taxes and noncontrolling interests		(15,797)	(68,430)		(49,442)		(58,278)			
Adjusted EPS \$ 0.26 \$ 0.20 \$ 0.83 \$ 0.59 GAAP Basic weighted awerage shares outstanding Options, warrants and RSUs, treasury method 96,464 \$ 127,650 \$ 106,274 \$ 138,599 GAAP Diluted weighted awerage shares outstanding Options, warrants and RSUs, treasury method not included in diluted shares above	Adjusted Net Income	\$	26,982	\$ 26,929	\$	93,009	\$	84,304			
GAAP Basic weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method - - - - - - GAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method not included in diluted shares above 4,982 3,506 3,711 2,357 Impact of RSUs 3,253 1,534 2,396 2,002	Adjusted EPS weighted average shares outstanding		104,699	132,690		112,381		142,958			
Options, warrants and RSUs, treasury method - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - - <td>Adjusted EPS</td> <td>\$</td> <td>0.26</td> <td>\$ 0.20</td> <td>\$</td> <td>0.83</td> <td>\$</td> <td>0.59</td>	Adjusted EPS	\$	0.26	\$ 0.20	\$	0.83	\$	0.59			
GAAP Diluted weighted average shares outstanding 96,464 127,650 106,274 138,599 Options, warrants and RSUs, treasury method not included in diluted shares above 4,982 3,506 3,711 2,357 Impact of RSUs 3,253 1,534 2,396 2,002			96,464	127,650		106,274		138,599			
Options, warrants and RSUs, treasury method not included in diluted shares above 4,982 3,506 3,711 2,357 Impact of RSUs 3,253 1,534 2,396 2,002		-	96,464	127,650		106,274		138,599			
Impact of RSUs <u>3,253</u> 1,534 2,396 2,002			4,982	3,506		3,711		2,357			
Adjusted EPS shares outstanding 104,699 132,690 112,381 142,958	· ·		3,253	1,534		2,396		2,002			
	Adjusted EPS shares outstanding		104,699	132,690		112,381		142,958			

For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. The weighted average number of RSUs outstanding for Adjusted EPS purposes includes the weighted average number of performance-based RSUs that the Company believes are probable of vesting. There are no performance-based RSUs included for GAAP purposes.

IAC RECONCILIATION OF DETAILED SEGMENT RESULTS TO GAAP

(unaudited; \$ in millions; rounding differences may occur)

	For the three months ended December 31, 2010												
	В	Operating Income Before Amortization		Non-cash ompensation expense	Amortization of intangibles			Goodwill pairment	Oper	rating income (loss)			
Search	\$	32.7	\$	-	\$	(11.3)	\$	-	\$	21.3			
Match		38.8		-		(0.7)		_		38.0			
ServiceMagic		2.5		-		(0.4)		-		2.1			
Media & Other		(4.8)		(0.2)		(4.8)		(28.0)		(37.9)			
Corporate		(20.7)		(24.3)		-		-		(45.0)			
Total	\$	48.5	\$	(24.6)	\$	(17.2)	\$	(28.0)	_	(21.4)			
Other expense, net									•	(6.1)			
Loss from continuing operations before income taxes										(27.6)			
Income tax provision										(5.1)			
Loss from continuing operations										(32.7)			
Gain on Liberty Exchange										140.8			
Loss from discontinued operations, net of tax										(24.9)			
Net earnings										83.2			
Net loss attributable to noncontrolling interests										3.8			
Net earnings attributable to IAC shareholders									\$	87.0			
Supplemental: Depreciation													
Search	\$	11.1											
Match		2.5											
ServiceMagic		1.0											
Media & Other		0.6											
Corporate		1.7											
Total depreciation	\$	16.9											

				For th	ie t	hree months ende	d D	ecember 31, 200	9			
	·	ting Income Before ortization	c	Non-cash ompensation expense	Α	Amortization of intangibles	A	mortization of non-cash marketing		odwill airment	Ope	erating (loss)
Search	\$	30.8	\$	(0.1)	\$	(128.6)	\$	(4.0)		(916.9)	\$	(1,018.9)
Match		28.8		-		(1.8)		(4.4)		-		22.6
ServiceMagic		1.8		-		(0.5)		-		-		1.4
Media & Other		(1.6)		(0.2)		(0.3)		-		-		(2.1)
Corporate		(17.8)		(20.8)		-		-		-		(38.6)
Total	\$	42.0	\$	(21.2)	\$	(131.2)	\$	(8.4)	\$	(916.9)		(1,035.6)
Other expense, net												(21.4)
Loss from continuing operations before income taxes												(1,056.9)
Income tax benefit												51.9
Loss from continuing operations												(1,005.1)
Loss from discontinued operations, net of tax										-		(7.9)
Net loss												(1,013.0)
Net loss attributable to noncontrolling interests										-		
Net loss attributable to IAC shareholders											\$	(1,012.9)
Supplemental: Depreciation	Ф	0.6										
Search	\$	8.6										
Match		2.5 0.9										
ServiceMagic Media & Other		0.9										
Corporate		2.8										
Total depreciation	\$	15.3	-									
1 otal depreciation	φ	13.3	•									

IAC RECONCILIATION OF DETAILED SEGMENT RESULTS TO GAAP

(unaudited; \$ in millions; rounding differences may occur)

	For the twelve months ended December 31, 2010												
	В	rating Income Before mortization		Non-cash compensation expense		ortization of ntangibles	Goodwill impairment	Ope	rating income (loss)				
Search	\$	125.5	\$	(0.3)	\$	(12.3)	-	\$	112.9				
Match		122.1		0.2		(6.8)	-		115.4				
ServiceMagic		18.2		-		(1.7)	-		16.4				
Media & Other		(12.0)		(0.9)		(6.6)	(28.0)		(47.5)				
Corporate		(64.2)		(83.2)		-			(147.3)				
Total	\$	189.6	\$	(84.3)	\$	(27.5)	(28.0)		49.8				
Other expense, net									(27.1)				
Earnings from continuing operations before income taxes									22.7				
Income tax provision									(32.1)				
Loss from continuing operations									(9.4)				
Gain on Liberty Exchange									140.8				
Loss from discontinued operations, net of tax									(37.0)				
Net earnings									94.4				
Net loss attributable to noncontrolling interests							,		5.0				
Net earnings attributable to IAC shareholders								\$	99.4				
Supplemental: Depreciation													
Search	\$	38.3											
Match		11.0											
ServiceMagic		4.0											
Media & Other		2.3											
Corporate		8.2											
Total depreciation	\$	63.9											

	For the twelve months ended December 31, 2009											
	Operating Income Before Amortization		Non-cash compensation expense		A	Amortization of intangibles		Amortization of non-cash marketing		Goodwill Impairment	Operating (loss)	
Search	\$	91.6	\$	(0.6)	\$		\$	(6.5)		(916.9)		(980.2)
Match	*	94.1	-	(0.2)	_	(4.9)	7	(4.4)		-	-	84.7
ServiceMagic		21.3		(0.1)		(2.8)		(5.0)		-		13.4
Media & Other		(19.7)		(0.9)		(1.4)		- 1		-		(22.1)
Corporate		(65.5)		(68.3)		-		-		-		(133.7)
Total	\$	121.9	\$	(70.1)	\$	(157.0)	\$	(15.9)	\$	(916.9)		(1,038.0)
Other income, net												91.0
Loss from continuing operations before income taxes										-		(947.0)
Income tax provision										_		(9.5)
Loss from continuing operations												(956.5)
Loss from discontinued operations, net of tax										_		(23.4)
Net loss												(979.9)
Net loss attributable to noncontrolling interests										-		1.1
Net loss attributable to IAC shareholders											\$	(978.8)
Supplemental: Depreciation		22.4										
Search	\$	33.1										
Match		9.8 3.3										
ServiceMagic Media & Other		3.3										
Media & Otner Corporate		11.2										
Total depreciation		61.4	-									
i otai uepieciation	ф	01.4										

IAC'S PRINCIPLES OF FINANCIAL REPORTING

IAC reports Operating Income Before Amortization, Adjusted Net Income, Adjusted EPS and Free Cash Flow, all of which are supplemental measures to GAAP. These measures are among the primary metrics by which we evaluate the performance of our businesses, on which our internal budgets are based and by which management is compensated. We believe that investors should have access to, and we are obligated to provide, the same set of tools that we use in analyzing our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. IAC endeavors to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measures. We encourage investors to examine the reconciling adjustments between the GAAP and non-GAAP measures contained in this release and which we discuss below. Interim results are not necessarily indicative of the results that may be expected for a full year.

Definitions of Non-GAAP Measures

Operating Income Before Amortization is defined as operating income excluding, if applicable: (1) non-cash compensation expense, (2) amortization of non-cash marketing, (3) amortization and impairment of intangibles, (4) goodwill impairment, (5) pro forma adjustments for significant acquisitions, and (6) one-time items. We believe this measure is useful to investors because it represents the consolidated operating results from IAC's segments, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the effects of any other non-cash expenses. Operating Income Before Amortization has certain limitations in that it does not take into account the impact to IAC's statement of operations of certain expenses, including non-cash compensation, non-cash marketing, and acquisition-related accounting.

Adjusted Net Income generally captures all items on the statement of operations that have been, or ultimately will be, settled in cash and is defined as net income available to common shareholders excluding, net of tax effects and noncontrolling interest, if applicable: (1) non-cash compensation expense, (2) amortization of non-cash marketing, (3) amortization and impairment of intangibles, (4) goodwill impairment, (5) pro forma adjustments for significant acquisitions, (6) equity income or loss from IAC's 5.44% interest in VUE and gain on the sale of IAC's interest in VUE and related effects, (7) non-cash income or expense reflecting changes in the fair value of the derivatives created in the Expedia spin-off as a result of both IAC and Expedia shares being issuable upon the conversion of the Ask Convertible Notes and the exercise of certain IAC warrants, (8) income or expense reflecting changes in the fair value of the derivative asset associated with the HSE sale, (9) impairment of our investment in Arcandor, (10) non-cash gain on the sale of Match Europe, (11) one-time items, and (12) discontinued operations. We believe Adjusted Net Income is useful to investors because it represents IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and noncontrolling interest, but excluding the effects of any other non-cash expenses.

Adjusted EPS is defined as Adjusted Net Income divided by fully diluted weighted average shares outstanding for Adjusted EPS purposes. We include dilution from options and warrants in accordance with the treasury stock method and include all restricted shares and restricted stock units ("RSUs") in shares outstanding for Adjusted EPS, with performance-based RSUs included based on the number of shares that the Company believes are probable of vesting. This differs from the GAAP method for including RSUs, which treats them on a treasury method basis and with respect to performance-based RSUs only to the extent the performance criteria are met (assuming the end of the reporting period is the end of the contingency period). In addition, convertible instruments are assumed to be converted in determining shares outstanding for Adjusted EPS, if the effect is dilutive. Shares outstanding for Adjusted EPS purposes are therefore higher than shares outstanding for GAAP EPS purposes. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and noncontrolling interest, but excluding the effects of any other non-cash expenses. Adjusted Net Income and Adjusted EPS have the same limitations as Operating Income Before Amortization, and in addition Adjusted Net Income and Adjusted EPS do not account for IAC's former passive ownership in VUE. Therefore, we think it is important to evaluate these measures along with our consolidated statement of operations.

<u>Free Cash Flow</u> is defined as net cash provided by operating activities, less capital expenditures. In addition, Free Cash Flow excludes, if applicable, tax payments and refunds related to the sale of IAC's interests in VUE, PRC, HSE, Jupiter Shop Channel and EPI, an internal restructuring and dividends that represent a return of capital due to the exclusion of the proceeds from these sales and dividends from cash provided by operating activities. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account cash movements that are non-operational. Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

IAC'S PRINCIPLES OF FINANCIAL REPORTING - continued

Pro Forma Results

We will only present Operating Income Before Amortization, Adjusted Net Income and Adjusted EPS on a pro forma basis if we view a particular transaction as significant in size or transformational in nature. For the periods presented in this release, there are no transactions that we have included on a pro forma basis.

One-Time Items

Operating Income Before Amortization and Adjusted Net Income are presented before one-time items, if applicable. These items are truly one-time in nature and non-recurring, infrequent or unusual, and have not occurred in the past two years or are not expected to recur in the next two years, in accordance with SEC rules. GAAP results include one-time items. For the periods presented in this release, there are no adjustments for any one-time items.

Non-Cash Expenses That Are Excluded From Our Non-GAAP Measures

Non-cash compensation expense consists principally of expense associated with the grants, including unvested grants assumed in acquisitions, of stock options, restricted stock units and restricted stock. These expenses are not paid in cash, and we include the related shares in our fully diluted shares outstanding which, for stock options and restricted stock units, are included on a treasury method basis. We view the true cost of our restricted stock units as the dilution to our share base, and as such units are included in our shares outstanding for Adjusted EPS purposes as described above under the definition of Adjusted EPS. Upon the exercise of certain stock options and vesting of restricted stock units and restricted stock, the awards are settled, at the Company's discretion, on a net basis, with the Company remitting the required tax withholding amount from its current funds.

Amortization of non-cash marketing consists of non-cash advertising credits secured from Universal Television as part of the transaction pursuant to which VUE was created, and the subsequent transaction by which IAC sold its partnership interests in VUE (collectively referred to as "NBC Universal Advertising"). The NBC Universal Advertising was available for television advertising on various NBC Universal network and cable channels without any cash cost.

The NBC Universal Advertising is excluded from Operating Income Before Amortization and Adjusted Net Income because it is non-cash and generally is incremental to the advertising the Company otherwise secures as a result of its ordinary cost/benefit marketing planning process. Accordingly, the Company's aggregate level of advertising, and the increased concentration of that advertising on NBC Universal network and cable channels, does not reflect what our advertising effort would otherwise be without these credits, which were used prior to December 31, 2009. As a result, management believes that treating the NBC Universal Advertising as an expense does not appropriately reflect its true cost/benefit relationship, nor does it best reflect the Company's long-term level of advertising expenditures. Nonetheless, while the benefits directly attributable to television advertising are always difficult to determine, and especially so with respect to the NBC Universal Advertising due to its incrementality and heavy concentration, it is likely that the Company does derive benefits from it, though management believes such benefits are generally less than those received through its regular advertising for the reasons stated above. Operating Income Before Amortization and Adjusted Net Income therefore have the limitation of including those benefits while excluding the associated expense.

<u>Amortization of intangibles</u> is a non-cash expense relating primarily to acquisitions. At the time of an acquisition, the intangible assets of the acquired company, such as technology and supplier agreements, are valued and amortized over their estimated lives. While it is likely that we will have significant intangible amortization expense as we continue to acquire companies, we believe that since intangibles represent costs incurred by the acquired company to build value prior to acquisition, they were part of transaction costs.

Equity income or loss from IAC's 5.44% common interest in VUE was excluded from Adjusted Net Income and Adjusted EPS because IAC had no operating control over VUE, had no way to forecast this business, and did not consider the results of VUE in evaluating the performance of IAC's businesses. The gain from the sale in June 2005 of IAC's interests in VUE and related effects are excluded from Adjusted Net Income and Adjusted EPS for similar reasons.

Non-cash income or expense reflecting changes in the fair value of the derivatives created in the Expedia spin-off was excluded from Adjusted Net Income and Adjusted EPS because the obligations underlying these derivatives, which related to the Ask Convertible Notes and certain IAC warrants, were expected to ultimately be settled in shares of IAC common stock and Expedia common stock, and not in cash.

Non-cash income or expense reflecting changes in the fair value of the derivative asset related to the Arcandor AG stock was excluded from Adjusted Net Income and Adjusted EPS because the variations in the value of the derivative were non-operational in nature.

Free Cash Flow

We look at Free Cash Flow as a measure of the strength and performance of our businesses, not for valuation purposes. In our view, applying "multiples" to Free Cash Flow is inappropriate because it is subject to timing, seasonality and one-time events. We manage our business for cash and we think it is of utmost importance to maximize cash – but our primary valuation metrics are Operating Income Before Amortization and Adjusted EPS.

OTHER INFORMATION

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This press release and our conference call to be held at 11:00 a.m. Eastern Time today may contain "forward -looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "intends," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, IAC's business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. These forward-looking statements are based on management's current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: changes in senior management at IAC and/or its businesses, changes in our relationship with, or policies implemented by, Google, adverse changes in economic conditions, either generally or in any of the markets in which IAC's businesses operate, adverse trends in the online advertising industry or the advertising industry generally, our ability to convert visitors to our various websites into users and customers, our ability to offer new or alternative products and services in a cost-effective manner and consumer acceptance of these products and services, operational and financial risks relating to acquisitions, changes in industry standards and technology, our ability to expand successfully into international markets and regulatory changes. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission ("SEC"). Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC management as of the date of this press release. IAC does not undertake to update these forward-looking statements.

About IAC

IAC operates more than 50 leading and diversified Internet businesses across 30 countries... our mission is to harness the power of interactivity to make daily life easier and more productive for people all over the world. To view a full list of the companies of IAC please visit our website at www.iac.com.

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