# Q3 2010 Earnings Supplemental Financial Information and Operating Metrics

## **Table of Contents**

Financial Information: Financial Results and Reconciliations	Page(s) 2 - 4
Operating Metrics:	2 - 4
Search	5
Match	6
ServiceMagic	7

#### **Financial Results and Reconciliations**

(\$ in millions, except per share amounts; rounding differences may exist)

Revenue	
Search	
Match	
ServiceMagic	
Media & Other	
Intercompany Elimination	
Total revenue	
Operating Income Before Amortization	
Search	
Match	
ServiceMagic	
Media & Other	
Corporate	
Total Operating Income Before Amortization	
Non-cash compensation expense	
Search	
Match	
ServiceMagic	
Media & Other	
Corporate	
Total non-cash compensation expense	
Amortization of non-cash marketing	
Search	
Match	
ServiceMagic	
Media & Other	
Corporate	
Total amortization of non-cash marketing	
Amortization of intangibles and goodwill impairment	
Search (a) (b)	
Match	
ServiceMagic	
Media & Other (a) (c)	
Corporate	

Total amortization of intangibles and goodwill impairment

See Footnotes on Page 4

2008				2009						2010					
FYE 12/31	_	Q1	Q2	Q3	Q4	F	YE 12/31	Q1	Q2	Q3	Q4	FYE 12/31			
\$ 765.5 365.5 123.9 216.4 (26.3) \$ 1,445.1	\$	166.0 90.1 31.4 46.4 (1.8) 332.0	\$ 166.6 88.3 42.4 44.5 (1.7) 340.0	\$ 170.2 81.0 43.9 43.5 (2.0) 336.6	\$ 185.4 83.3 38.2 63.5 (3.1) 367.2	\$	688.2 342.6 155.8 197.9 (8.6) 1,375.8	\$ 199.0 89.3 42.2 55.9 (0.4) 385.9	\$ 197.2 97.0 49.5 59.6 (0.4) 402.9	\$ 205.1 106.2 48.4 62.7 (0.7) 421.7					
\$ 136.3 91.3 26.2 (32.2) (121.5) \$ 100.1	\$	10.3 9.9 2.8 (11.2) (15.0) (3.2)	\$ 15.9 28.5 6.7 (9.2) (16.2) 25.7	\$ 26.6 26.8 9.9 (7.7) (16.7) 38.9	\$ 29.0 28.8 1.8 (0.5) (17.8) 41.4	\$	81.7 94.1 21.3 (28.7) (65.6) 102.8	\$ 31.5 14.8 2.9 (6.8) (13.2) 29.2	\$ 32.0 29.1 6.1 (3.2) (14.2) 49.8	\$ 29.3 39.4 6.7 (3.6) (16.1) 55.6					
\$ - (0.7) (1.1) (84.7) \$ (86.5)	\$	(0.1) (0.1) (0.1) (0.1) (18.3) (18.6)	\$ (0.1) - - (0.5) (12.9) (13.6)	(0.1) - (0.1) (16.2) (16.5)	(0.1) - - (0.2) (20.8) (21.2)		(0.6) (0.2) (0.1) (0.7) (68.3) (69.9)	\$ (0.1) - (0.9) (21.3) (22.3)	\$ (0.1) 0.2 - (0.4) (21.0) (21.3)	\$ (0.1) - (0.7) (16.6) (17.3)					
\$ (4.9) (15.1) - - - - \$ (20.0)	\$	(2.3)	(0.2)	\$ (5.0)	\$ (4.0) (4.4) - - (8.4)	\$	(6.5) (4.4) (5.0) - (15.9)	\$ - - - - -	\$ - - - - -	\$ - - - - - -					
\$ (34.0) (0.7) (1.5) (19.4)	\$	(6.6) (0.1) (0.6) (1.7)	\$ (6.4) (0.1) (1.0) (0.5)	\$ (6.3) (2.9) (0.6) (0.5)	\$ (1,045.5) (1.8) (0.5) (0.5)	\$	(1,064.8) (4.9) (2.8) (3.1)	\$ (0.3) (1.1) (0.5) (1.5)	\$ (0.3) (3.8) (0.4) (0.3)	\$ (0.3) (1.2) (0.5) (0.3)					
\$ (55.5)	\$	(9.1)	\$ (8.0)	\$ (10.2)	\$ (1,048.2)	\$	(1,075.6)	\$ (3.3)	\$ (4.8)	\$ (2.3)					

2

#### **Financial Results and Reconciliations**

(\$ in millions, except per share amounts; rounding differences may exist)																			
(\$ in mutions, except per snare amounts; rounding differences may exist)	_	2008					2/	009								2010			1
		E 12/31	┞	Q1		)2	Q		04		EVE 12/21		01	02		Q3	Q4	EVE 12/21	1
	FI	E 12/31	I —	ŲI		<u> 2</u> 2	Q	3	Q4		FYE 12/31	_	Q1	Q2		Ų3	Q4	FYE 12/31	-
Operating (loss) income																			
Search (a) (b)	\$	97.5	\$	1.2	\$	9.1		20.2	\$ (1,020			\$	31.1	\$ 31.		28.9			
Match		75.5		9.7		28.4		23.9		2.6	84.7		13.7	25.		38.1			
ServiceMagic		24.0		2.0		5.7		4.3	1	.4	13.4		2.4	5.	7	6.2			
Media & Other (a) (c)		(52.7)		(12.8)		(10.2)		(8.3)	(1	.2)	(32.5)		(9.2)	(3.	9)	(4.6)			
Corporate		(206.2)	l	(33.3)		(29.1)		(32.9)	(38	3.6)	(133.9)		(34.4)	(35.	2)	(32.7)			
Total operating (loss) income	\$	(62.0)	\$	(33.1)	\$	3.9	\$	7.1	\$ (1,036	5.4) \$	(1,058.5)	\$	3.5	\$ 23.	7 \$	35.9			
			I —									_							
Total other income (expense), net (d)		155.4		0.6		60.8		51.0	(21	.4)	91.0		(17.4)	(3.	9)	0.3			
Earnings (loss) from continuing operations before income taxes		93.5	_	(32.6)		64.7		58.1	(1,057	7.8)	(967.5)		(13.9)	19.	8	36.2			
Income tax benefit (provision)		37.7	l	2.7		(22.1)		(34.3)		2.2	(1.5)		(4.0)	(5.		(14.8)			
Earnings (loss) from continuing operations		131.2		(29.9)		42.6		23.8	(1,005	5.5)	(969.0)		(17.9)	14.	9	21.4			
Gain on sale of discontinued operations, net of tax		23.3		-		-		-		-	-		-	-		-			
Discontinued operations, net of tax (e)		(316.5)		1.2		(2.2)		(2.5)	(7	7.4)	(10.9)		(1.5)	(2.	0)	(3.7)			
Net (loss) earnings		(162.0)	_	(28.6)		40.4		21.3	(1,013	3.0)	(979.9)	_	(19.3)	12.	8	17.6			
Net loss (earnings) attributable to noncontrolling interest		5.8		0.3		0.4		0.4		-	1.1		0.6	0.	8	(0.1)			
Net (loss) earnings attributable to IAC shareholders	\$	(156.2)	\$	(28.4)	\$	40.8	\$	21.7	\$ (1,012	2.9) \$	(978.8)	\$	(18.7)	\$ 13.	6 \$	17.5			
	_	( /	-		<del>-</del>						<u> </u>	-	(,						
GAAP Diluted weighted average shares outstanding		144.0		147.8		148.1	1	134.9	127	7.7	138.6		116.4	112.	6	106.2			
Diluted (loss) earnings per share	\$	(1.08)	\$	(0.19)	\$	0.28	\$	0.16	\$ (7.	94) \$	(7.06)	\$	(0.16)	\$ 0.1	2 \$	0.16			
			_									_							
Reconciliation of GAAP EPS to Adjusted EPS																			
Net (loss) earnings attributable to IAC shareholders	\$	(156.2)	s	(28.4)	\$	40.8	\$	21.7	\$ (1,012	2.9) \$	(978.8)	s	(18.7)	\$ 13.	6 \$	17.5			
Non-cash compensation expense		86.5		18.6		13.6		16.5	21		69.9		22.3	21.		17.3			
Amortization of intangibles (a) (b)		43.9		8.0		8.0		10.2	131		157.7		3.3	4.		2.3			
Amortization of non-cash marketing		20.0		2.3		0.2		5.0		3.4	15.9		-	_		-			
Goodwill impairment (a) (b) (c)		11.6		1.1		-		-	916		917.9		-	_		-			
Arcandor impairment (d)		166.7		_		3.9		0.6		0.2	4.6		-	_		-			
Gain on sale of Match Europe (d)		-		-	(	(116.8)		(15.4)		-	(132.2)		-	-		-			
Net other (income) expense related to fair value adjustment of derivatives created in the Expedia spin-off (d)		(0.5)		-		-		-	(	).7	0.7		-	-		-			
Other (income) expense related to fair value adjustment of the derivative asset related to Arcandor AG stock (d)		(5.8)		-		38.2		-	19	9.9	58.1		-	_		-			
Gain on sale of VUE and related effects		6.8		1.5		1.6		1.8	2	2.1	7.0		1.7	1.	8	1.8			
Gain on sale of discontinued operations, net of tax		(23.3)		-		-		-		-	-		-	-		-			
Discontinued operations, net of tax (e)		316.5		(1.2)		2.2		2.5	7	7.4	10.9		1.5	2.	0	3.7			
Impact of income taxes and noncontrolling interest		(200.8)		(4.9)		11.5		3.4	(68	3.5)	(58.5)		(10.4)	(16.	0)	(7.9)			
Adjusted Net Income	\$	265.5	\$	(3.0)	\$	3.3	\$	46.3	\$ 26	5.6 \$	73.1	\$	(0.3)	\$ 27.	5 \$	34.8			
·																			
Adjusted EPS weighted average shares outstanding (f)		147.2		147.8		150.2	1	136.5	132	2.7	143.0		116.4	114.	9	108.3			
A W A APPRO	_	1.00	_	(0.00)	_	0.02	_	0.24		20 0	0.51	_	(0.00)			0.22			
Adjusted EPS	\$	1.80	\$	(0.02)	\$	0.02	\$	0.34	\$ 0.	20 \$	0.51	\$	(0.00)	\$ 0.2	4 \$	0.32			
CAAD Pagis weighted avenues shows outstanding		139.9		147.8		146.5		132.8	127	. 7	138.6		116.4	109.	2	103.2			
GAAP Basic weighted average shares outstanding		4.1		147.8		1.6	J		127	./	138.6		116.4	109.		3.1			
Options, warrants and RSUs, treasury method		144.0	I —	147.8		148.1		2.1	127	<del>-</del> –	138.6	_	116.4	112.		106.2			
GAAP Diluted weighted average shares outstanding		144.0		147.0		1+0.1		1.54.9					110.4	112.	U	100.2			
Options, warrants and RSUs, treasury method not included in diluted shares above		3.3		-		2.2		1.7		3.5	2.4		-	2.	2	2.1			
Impact of RSUs  Adjusted EPS shares outstanding (f)	_	147.2	I —	147.8		150.2	—	1.7	132	1.5	2.0 143.0	I —	116.4	114.		2.1			
Aujusteu El 5 shares outstanding (1)	_	147.2	I —	14/.8		130.2		130.3	132		143.0	I —	110.4	114.	<u> </u>	106.5			
See Footnotes on Page 4																			
Sec I volitores on I age T		I																	

#### **Financial Results and Reconciliations**

(\$ in millions, except per share amounts; rounding differences may exist)

	FY	E 12/31	21	 Q2	 Q3	 Q4	FYE	12/31	Q1		Q2		Q3	Q4	FYE 12/31	
Supplemental: Depreciation by segment																
Search	\$	35.9	\$ 8.3	\$ 8.4	\$ 7.8	\$ 8.6	\$	33.2	\$ 9.1	\$	10.0	\$	8.2			
Match		8.8	2.4	2.4	2.5	2.5		9.8	3.0		2.9		2.6			
ServiceMagic		3.2	0.8	0.8	0.9	0.9		3.3	0.9		1.1		1.0			
Media & Other		10.3	1.9	2.4	1.3	1.4		7.1	2.6		1.3		1.3			
Corporate		12.8	 2.8	2.8	2.8	2.8		11.2	 2.2		2.2		2.2			
Total depreciation	\$	71.1	\$ 16.2	\$ 16.9	\$ 15.3	\$ 16.3	\$	64.6	\$ 17.9	\$	17.3	\$	15.4			

2009

2010

- (a) 2008 includes a pre-tax \$9.2 million impairment charge at Search related to the intangible assets of the Excite, iWon and MyWay portal businesses and a pre-tax \$15 million impairment charge at Media & Other related to the goodwill and intangible assets of Connected Ventures (combined \$10.3 million after-tax).
- (b) Q4 2009 includes an impairment charge related to the goodwill and intangible assets at IAC Search & Media, which comprises our Search properties excluding CityGrid Media (formerly Citysearch), of \$1.0 billion pre-tax (\$991.9 million after-tax).

2008

- (c) Q1 2009 includes a pre-tax \$1.1 million impairment charge related to the goodwill of our gift card business (\$0.6 million after-tax).
- (d) Total other income (expense), net reflects the following:
  - In 2008, a pre-tax gain on the sale of Jupiter Shop Channel of \$352.0 million (\$242.5 million after-tax), a \$166.7 million after-tax) impairment charge to write down the value of the Company's investment in the stock of Arcandor AG, a pre-tax loss of \$63.2 million arising from the extinguishment of a portion of the 7% Senior Notes due in 2013 (\$38.3 million after-tax) and a pre-tax write-down of \$18.8 million (\$18.8 million after-tax) relating to other investments.
  - In Q2 2009, a pre-tax gain related to the sale of Match Europe of \$116.8 million (\$64.3 million after-tax), a pre-tax loss of \$12.3 million (\$7.7 million after-tax) related to the sale of 4.3 million shares of Arcandor AG, a \$3.9 million pre-tax (\$2.6 million after-tax) impairment charge to write down the value of 1.1 million shares of Arcandor AG that were still owned as of June 30, 2009 and a \$38.2 million pre-tax (\$25.5 million after-tax) impairment charge to write down the value of the derivative asset related to Arcandor AG stock.
  - In Q3 2009, a pre-tax gain related to the sale of 1.8 million shares of OpenTable, Inc. stock of \$36.2 million (\$21.6 million after-tax), a pre-tax gain of \$15.4 million (\$13.4 million after-tax) related to the sale of Match Europe and a \$0.6 million pre-tax (\$0.3 million after-tax) impairment charge to write down the value of 1.1 million shares of Arcandor AG that were still owned as of September 30, 2009.
  - In Q4 2009, a pre-tax gain of \$3.4 million (\$2.1 million after-tax) related to the sale of OpenTable, Inc. stock and \$19.9 million pre-tax (\$12.2 million after-tax) impairment charge to write down the value of the derivative asset related to Arcandor AG stock.
  - In Q1 2010, a pre-tax write-down of \$18.3 million (\$18.3 million after-tax) related to our investment in The HealthCentral Network, Inc. and a pre-tax gain of \$4.0 million (\$2.4 million after-tax) related to the sale of our remaining OpenTable, Inc. stock.
  - Changes in the fair value of the derivatives created in the Expedia spin-off which are recorded as gains or losses in other income (expense) for the appropriate period.
  - These derivatives arose due to IAC's obligation to deliver both IAC and Expedia shares upon the conversion of the Ask Convertible Notes (through June 1, 2008) and the exercise of certain IAC warrants (through May 19, 2010).
  - Changes in the fair value of the derivative asset related to Arcandor AG stock which are recorded as gains or losses in other income (expense) for the appropriate period.
- (e) Discontinued operations consists of the results of ECS/Styleclick, TVTS, Quiz TV Limited and iBuy for all periods presented, EPI through May 30, 2008 and HSNi, Ticketmaster, Interval Leisure Group and Tree.com through August 20, 2008.
- (f) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. In Q1 2009 and Q1 2010, the calculation of Adjusted EPS excludes the impact of all dilutive securities as the effect would be anti-dilutive.

IAC Search

(rounding differences may exist)

	2008			2009					2010		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
Search - Revenue by Traffic Source (a)											
Proprietary	69%	69%	72%	74%	73%	72%	74%	72%	70%		
Network	31%	31%	28%	26%	27%	28%	26%	28%	30%		

<sup>(</sup>a) Proprietary includes proprietary toolbars, Ask.com and Dictionary.com. Network includes distributed toolbars, search and sponsored listings.

IAC Match

(rounding differences may exist)

	2008			2009					2010		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
Match											
Paid Subscribers (000s)	1,347	1,438	1,156	1,403	1,377	1,377	1,585	1,716	1,818		

IAC ServiceMagic

(rounding differences may exist)

	2008			2009					2010		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
ServiceMagic											
Service Requests (000s) (a) Accepts (000s) (b)	4,250 5,206	996 1,319	1,380 1,736	1,469 1,851	1,251 1,620	5,096 6,527	1,391 1,783	1,673 2,173	1,506 2,043		

<sup>(</sup>a) Fully completed and submitted domestic customer requests for service on ServiceMagic.

<sup>(</sup>b) The number of times "Service Requests" are accepted by domestic Service Providers. A "Service Request" can be transmitted to and accepted by more than one Service Provider.