FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burd	den									
hours per response:	0.5									
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

		Reporting Person*							or Tradin					neck all ap	plica ector	able)	g Pers	on(s) to Issu	ner
	/INTERAC	irst) CTIVECORP	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 06/28/2018							bel		give title		Other (s below)	респу		
555 WES	ST 18TH ST	FREET			4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)								
(Street) NEW YO	ORK N	Y	10011											X For		,		rting Person One Report	
(City)	(S	itate)	(Zip)																
		Ta	ble I - Non-	Derivat	ive Se	ecuriti	es A	cqu	uired, D	Dispo	sed of	, or Ben	eficia	ly Own	ed				
Date			2. Transact Date (Month/Day	Execution Date		te, Transaction Disposed (Code (Instr. 5)		es Acquired (A) or Of (D) (Instr. 3, 4 a		Securities Beneficia Owned Fo		s For lly (D) ollowing (I) (Direct I Indirect E str. 4)	7. Nature of Indirect Beneficial Ownership				
								Code	/ Amount		(A) or (D)	Price	Trans	eported ansaction(s) estr. 3 and 4)			1	Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Output Conversion of Exercise Conversion or Exercise Price of Derivative Conversion or Exercise Conversion or		Code	stansaction ode (Instr.) 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Securit (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	e V			Date Exe	te E. ercisable D		ration	Title	Amoun or Numbe of Shares						
Restricted Stock Units	\$0	06/28/2018		A		1,641		06/2	28/2019 ⁽¹⁾	06/28	8/2021 ⁽¹⁾	Common Stock, par value \$0.001	1,641	\$0		1,641	ı	D	

Explanation of Responses:

1. Represents restricted stock units granted pursuant to the Company's 2013 Stock and Annual Incentive Plan, which vest in equal installments over three years on the anniversary of the grant date (June 28, 2018).

Joanne Hawkins as Attorney-in-Fact for Edgar Bronfman Jr. 06/29/2018

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.