FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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STATEMENT	OF CHANGES	IN BENEFICIAL	<b>OWNERSHIP</b>

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*					2. Issuer Name and Ticker or Trading Symbol  Match Crown Inc. [MTCH]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>IAC/INTERACTIVECORP</u>					Match Group, Inc. [ MTCH ]								(000	Direc	,	X	10% C	wner	
(Last) 555 WES	Last) (First) (Middle) 555 WEST 18TH STREET				3. Date of Earliest Transaction (Month/Day/Year) 02/22/2018									Officer (give title below)				(specify	
(Street)  NEW YC  (City)			10011 (Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	Individual or Joint/Group Filing (Check Applicable e)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Tab	le I - No	on-Deriv	ative	Sec	uritie	s Ac	quired	l, Di	sposed o	f, or E	Benef	icially	Owne	ed			
1. Title of Security (Instr. 3)			Date			2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a					6. Ownership Form: Direct (D) or Indirect g (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount	(A) (D)	or Pr	ice	Trans	action(s) 3 and 4)			(Instr. 4)
Common Stock, par value \$0.001 <sup>(1)</sup> 02/22				02/22/	2018	018		J <sup>(1)</sup>		21,711	A \$31		31.63 <sup>(2)</sup>	12,865,153		Б	)		
Common Stock, par value \$0.001 <sup>(1)</sup>			02/22/	2018				J <sup>(1)</sup>		498,205	A	\$	3.59 <sup>(3)</sup> 13		13,363,358				
Common Stock, par value \$0.001 <sup>(1)</sup>			02/22/	2018				J <sup>(1)</sup>		5,029	A	\$	\$34.83(4)		13,368,387				
Common Stock, par value \$0.001 <sup>(1)</sup> 02/22				02/22/	2018	018		J <sup>(1)</sup>		127,689 A \$4:		41.25 <sup>(5)</sup>	25 <sup>(5)</sup> 13,496,076		Б				
		Ta	able II -								osed of, convertib				wned				
1. Title of Derivative Security (Instr. 3)	ivative or Exercise Price of Derivative Security  Date (Month/Day/Year)  Execution Date, if any (Month/Day/Year)		4. Transa Code ( 8)		5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5	ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of Title Shares		r. 3	Price of ivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr Dire or Ir (I) (I	ership n: ct (D) direct nstr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

## Explanation of Responses:

- 1. Represents shares of common stock issued to/acquired by IAC/InterActiveCorp ("IAC") as reimbursement for shares of IAC common stock issued in connection with:(i) the settlement of Match Group, Inc. ("Match Group") equity awards formerly denominated in shares of a Match Group subsidiary held by Match Group employees and/or (ii) the exercise/vesting of IAC equity awards by/for Match Group employees, in all cases, pursuant to the Employee Matters Agreement, dated November 24, 2015, between IAC and Match Group, as amended effective as of April 13, 2016.
- 2. The price reflects a weighted average issuance price ranging from \$31.40 to \$32.24. The reporting person agrees to provide, upon request by the Staff of the Securities and Exchange Commission, Match Group or a security holder of Match Group, information regarding the number of shares issued at each separate price.
- 3. The price reflects a weighted average issuance price ranging from \$33.53 to \$33.60. The reporting person agrees to provide, upon request by the Staff of the Securities and Exchange Commission, Match Group or a security holder of Match Group, information regarding the number of shares issued at each separate price.
- 4. The price reflects a weighted average issuance price ranging from \$34.71 to \$34.94. The reporting person agrees to provide, upon request by the Staff of the Securities and Exchange Commission, Match Group or a security holder of Match Group, information regarding the number of shares issued at each separate price.
- 5. The price reflects a weighted average issuance price ranging from \$40.96 to \$41.91. The reporting person agrees to provide, upon request by the Staff of the Securities and Exchange Commission, Match Group or a security holder of Match Group, information regarding the number of shares issued at each separate price.

<u>Tanya M. Stanich, Assistant</u> <u>Secretary</u> <u>02/26/2018</u>

\*\* Signature of Reporting Person Da

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.