Q4 2011 Earnings
Supplemental Financial Information and Operating Metrics

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## Fhancial Results and Reconciitation

(\$ in millions, except per share amounts; rounding differences may exist)

Revenue

## Search

Match
ServiceMagic
Media \& Other
tal revenue

Operating Income Before Amortization
Search
Match
ServiceMagic
Media \& Other
Corporate
otal Operating Income Before Amortization

Non-cash compensation expens
Search
Match
ServiceMagic
Media \& Other
Media \& Oth
Total non-cash compensation expense

## Amortization

Search
ServiceMagic
Media \& Othe
Corporate

Amortization of intangibles and goodwill impairment
Search (a)
Match
MarchiceMagic
Media \& Othe
Corporate

See Footnotes on Page 4

## Financial Results and Reconciliation

(\$ in millions, except per share amounts; rounding differences may exist)

Operating (loss) income
Search (a)
Match
ServiceMagic
Media \& Oth
Total operating (lo
Total other income (expense), net (c)
(Loss) earnings from continuing operations before income taxes
Income tax (provision) benefit (d)
(Loss) earnings from continuing operations
Gain on Liberty Exchange (e)
(Loss) earnings from discontinued operations, net of tax (f)
Net (loss) earnings
Net loss (earnings) attributable to noncontrolling interests
Net (loss) earnings attributable to IAC shareholders
GAAP diluted weighted average shares outstanding
GAAP diluted (loss) earnings per share

## Reconciliation of GAAP EPS to Adjusted EPS

Net (loss) earnings attributable to IAC shareholders
Non-cash compensation expense
Amortization of intangibles (a) (b)
Amortization of non-cash marketing
Goodwill impairment (a) (b)
Arcandor impairment (c)
Gain on sale of Match Europe (c)
Mether expense related to the decrease in the fair value of the derivative asset related to Arcandor AG stock (c)
Gain on sale of VUE and the related effects
Gain on Liberty Exchange (e)
Discontinued operations, net of tax (f)
Impact of income taxes and noncontrolling interests

## Adjusted Net Income

## Adjusted EPS weighted average shares outstanding (g)

## Adjusted EPS

GAAP Basic weighted average shares outstanding
GAAP Basic weighted average shares outstanding
Options, warrants and RSUs, treasury method
GAAP Diluted weighted average shares outstanding
Options, warrants
Impact of RSUs
Adjusted EPS shares outstanding (g)
See Footnotes on Page 4

| 2009 | 2010 |  |  |  |  |  |  |  |  |  | 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 |  | Q1 |  | Q2 |  | Q3 |  | Q4 | FYE 12/31 |  |  | Q1 | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  |
| (980.2) | \$ | 31.1 | \$ | 31.6 | \$ | 28.9 | \$ | 21.3 | \$ | 112.9 | \$ | 49.1 | \$ | 50.3 | \$ | 45.0 | \$ | 57.3 | \$ | 201.7 |
| 84.7 |  | 13.7 |  | 25.5 |  | 38.1 |  | 38.0 |  | 115.4 |  | 23.4 |  | 41.0 |  | 36.7 |  | 36.4 |  | 137.6 |
| 13.4 |  | 2.4 |  | 5.7 |  | 6.2 |  | 2.1 |  | 16.4 |  | 3.8 |  | 8.2 |  | 7.0 |  | 2.3 |  | 21.4 |
| (22.1) |  | (3.8) |  | (3.0) |  | (2.8) |  | (37.9) |  | (47.5) |  | (3.7) |  | (3.2) |  | (3.7) |  | (3.0) |  | (13.7) |
| (133.7) |  | (34.4) |  | (35.2) |  | (32.7) |  | (45.0) |  | (147.3) |  | (35.3) |  | (38.1) |  | (38.3) |  | (37.5) |  | (149.2) |
| (1,038.0) | \$ | 8.9 | \$ | 24.6 | \$ | 37.7 | \$ | (21.4) | s | 49.8 | \$ | 37.3 | \$ | 58.2 | \$ | 46.7 | \$ | 55.5 | \$ | 197.8 |
| 91.0 |  | (17.4) |  | (3.9) |  | 0.3 |  | (6.1) |  | (27.1) |  | (1.1) |  | (3.1) |  | (10.8) |  | (11.3) |  | (26.2) |
| (947.0) |  | ${ }^{(8.5)}$ |  | 20.7 |  | 38.0 |  | (27.6) |  | 22.7 |  | 36.2 |  | 55.1 |  | 36.0 |  | 44.2 |  | 171.5 |
| (9.5) |  | (6.1) |  | (5.3) |  | (15.5) |  | (5.1) |  | (32.1) |  | (16.0) |  | (9.5) |  | 32.0 |  | (2.4) |  | 4.0 |
| (956.5) |  | (14.6) |  | 15.4 |  | 22.4 |  | (32.7) |  | (9.4) |  | 20.2 |  | 45.6 |  | 68.0 |  | 41.8 |  | 175.6 |
| - |  | - |  | - |  | - |  | 140.8 |  | 140.8 |  | - |  | - |  | - |  | - |  | - |
| (23.4) |  | (4.7) |  | (2.6) |  | (4.8) |  | (24.9) |  | (37.0) |  | (1.9) |  | (2.5) |  | (3.9) |  | 4.4 |  | (4.0) |
| (979.9) |  | (19.3) |  | 12.8 |  | 17.6 |  | 83.2 |  | 94.4 |  | 18.2 |  | 43.1 |  | 64.1 |  | 46.2 |  | 171.6 |
| 1.1 |  | 0.6 |  | 0.8 |  | (0.1) |  | 3.8 |  | 5.0 |  | (0.2) |  | (0.7) |  | 0.9 |  | 2.6 |  | 2.7 |
| (978.8) | \$ | (18.7) | \$ | 13.6 | \$ | 17.5 | \$ | 87.0 | \$ | 99.4 | \$ | 18.1 | \$ | 42.4 | \$ | 65.0 | \$ | 48.8 | \$ | 174.2 |
| 138.6 |  | 116.4 |  | 112.6 |  | 106.2 |  | 96.5 |  | 106.3 |  | 93.7 |  | 97.3 |  | 93.7 |  | 92.7 |  | 94.3 |
| (7.06) | \$ | (0.16) | \$ | 0.12 | \$ | 0.16 | \$ | 0.90 | \$ | 0.93 | \$ | 0.19 | \$ | 0.44 | \$ | 0.69 | \$ | 0.53 | \$ | 1.85 |
| (978.8) | \$ | (18.7) | \$ | 13.6 | \$ | 17.5 | \$ | 87.0 | \$ | 99.4 | \$ | 18.1 | \$ | 42.4 | \$ | 65.0 | \$ | 48.8 | \$ | 174.2 |
| 70.1 |  | 21.5 |  | 21.0 |  | 17.1 |  | 24.6 |  | 84.3 |  | 20.2 |  | 23.0 |  | 22.9 |  | 22.5 |  | 88.6 |
| 157.0 |  | 3.2 |  | 4.8 |  | 2.3 |  | 17.2 |  | 27.5 |  | 2.5 |  | 2.2 |  | 4.5 |  | 12.9 |  | 22.1 |
| 15.9 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| 916.9 |  | - |  | - |  | - |  | 28.0 |  | 28.0 |  | - |  | - |  | - |  | - |  | - |
| 4.6 |  | - |  | - |  | - |  | - |  | - |  |  |  | - |  | - |  | - |  | - |
| (132.2) |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| . |  | - |  | - |  | - |  | - |  | - |  |  |  | - |  | 11.7 |  | - |  | 11.7 |
| 58.8 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| 7.0 |  | 1.7 |  | 1.8 |  | 1.8 |  | 1.8 |  | 7.0 |  | 1.5 |  | 1.7 |  | 1.8 |  | 1.6 |  | 6.6 |
| - |  | - |  | - |  | - |  | (140.8) |  | (140.8) |  | - |  | - |  | - |  | - |  | - |
| 23.4 $(583)$ |  | 4.7 $(100)$ |  | $2.6$ |  | $4.8$ |  | $24.9$ |  | $37.0$ |  | $\begin{gathered} 1.9 \\ 187 \end{gathered}$ |  | 2.5 |  | 3.9 (551) |  | (4.4) |  | 4.0 $(86.6$ |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (86.6) |
| 84.3 | \$ | 2.5 | \$ | 28.0 | \$ | 35.5 | \$ | 27.0 | \$ | 93.0 | \$ | 35.5 | \$ | 62.9 | \$ | 54.7 | \$ | 67.4 | \$ | 220.5 |
| 143.0 |  | 121.8 |  | 114.9 |  | 108.3 |  | 104.7 |  | 112.4 |  | 96.9 |  | 100.8 |  | 97.4 |  | 96.0 |  | 97.8 |
| 0.59 | \$ | 0.02 | \$ | 0.24 | \$ | 0.33 | \$ | 0.26 | \$ | 0.83 | \$ | 0.37 | \$ | 0.62 | \$ | 0.56 | \$ | 0.70 | \$ | 2.26 |
| 138.6 |  | 116.4 |  | 109.3 |  | 103.2 |  | 96.5 |  | 106.3 |  | 89.1 |  | 90.1 |  | 84.6 |  | 83.4 |  | 86.8 |
|  |  | - |  | 3.3 |  | 3.1 |  | - |  |  |  | 4.6 |  | 7.3 |  | 9.1 |  | 9.3 |  | 7.6 |
| 138.6 |  | 116.4 |  | 112.6 |  | 106.2 |  | 96.5 |  | 106.3 |  | 93.7 |  | 97.3 |  | 93.7 |  | 92.7 |  | 94.3 |
| 2.4 |  | 3.5 |  | - |  | - |  | 5.0 |  | 3.7 |  | - |  | - |  | - |  | - |  | - |
| 2.0 |  | 1.9 |  | 2.3 |  | 2.1 |  | 3.3 |  | 2.4 |  | 3.3 |  | 3.5 |  | 3.6 |  | 3.4 |  | 3.4 |
| 143.0 |  | 121.8 |  | 114.9 |  | 108.3 |  | 104.7 |  | 112.4 |  | 96.9 |  | 100.8 |  | 97.4 |  | 96.0 |  | 97.8 |

## uits and Reconciitiation

(\$ in millions, except per share amounts; rounding differences may exist)

Match
ServiceMagic
Media \& Other
Total depreciation

| $\begin{gathered} \hline 2009 \\ \hline \text { FYE 12/31 } \\ \hline \end{gathered}$ |  | 2010 |  |  |  |  |  |  |  |  |  | 2011 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  |
| \$ | 33.1 | \$ | 9.1 | \$ | 10.0 | \$ | 8.2 | \$ | 11.1 | \$ | 38.3 | \$ | 7.0 | \$ | 6.4 | \$ | 11.2 | \$ | 5.4 | \$ | 29.9 |
|  | 9.8 |  | 3.0 |  | 2.9 |  | 2.6 |  | 2.5 |  | 11.0 |  | 2.3 |  | 2.3 |  | 2.5 |  | 3.7 |  | 10.8 |
|  | 3.3 |  | 0.9 |  | 1.1 |  | 1.0 |  | 1.0 |  | 4.0 |  | 1.1 |  | 1.1 |  | 1.1 |  | 1.5 |  | 4.8 |
|  | 3.9 |  | 0.5 |  | 0.6 |  | 0.6 |  | 0.6 |  | 2.3 |  | 0.8 |  | 0.6 |  | 0.7 |  | 0.7 |  | 2.8 |
|  | 11.2 |  | 2.2 |  | 2.2 |  | 2.2 |  | 1.7 |  | 8.2 |  | 2.3 |  | 2.1 |  | 2.1 |  | 2.1 |  | 8.5 |
| \$ | 61.4 | \$ | 15.8 | \$ | 16.6 | \$ | 14.6 | \$ | 16.9 | \$ | 63.9 | \$ | 13.4 | \$ | 12.5 | \$ | 17.5 | \$ | 13.3 | \$ | 56.7 |

(a) 2009 includes a pre-tax impairment charge of $\$ 1.0$ billion ( $\$ 991.9$ million atter-tax) related to the goodwil and intangible assets of AAC Search \& Media, which comprises our Search properties excluding CityGrid Media (formerly Citysearch). Q4 2010 includes a pre-tax impairment charge of $\$ 11.0$ million ( $\$ 11.0$ million after-tax) related to the intangible assets of IAC Search \&Media
( $\$ 30.8$ million after-tax) related to the goodwill and intangible assets of Shoebuy
come (expense), net reflects the following
In 2009, a pre-tax gain of $\$ 132.2$ illion ( $\$ 77.7$ million after-tax) related to the sale of Match Europe, a pre-tax impairment charge of $\$ 58.1$ million ( $\$ 37.7$ million after-tax) to write down the value of the derivative asset related to Arcandor 4 G stock
a pre-tax gain of $\$ 39.6$ million ( $\$ 23.7$ million after-tax) related to the sale of Open Table, Inc. stock, a pre-tax loss of $\$ 12.3$ million ( $\$ 7.7$ million after-tax) related to the sale of 5.5 million shares of Arcandor $A G$ stock, a pre-tax impairment
arge of $\$ 4.6$ million ( $\$ 3.0$ million after-tax) to write down the value of shares of Arcandor AG stock.
In Q4 2010, a pre-tax write-down of $\$ 7.8$ million ( $\$ 4.6$ million after-tax) related to our cost method investmen
In Q2 2011, a pre-tax gain of $\$ 4.6$ million ( $\$ 3.0$ million after-tax) associated with certain non-income tax refunds related to Match Europe, which was sold in 2009 .

- In Q3 2011, a pre-tax loss of $\$ 11.7$ million ( $\$ 11.7$ million after-tax) related to marking down the carrying value of our previous $27 \%$ investment in Meetic to fair value (i.e., the tender offer price of $€ 15.00$ per share) upon achieving control
- In Q4 2011, a pre-tax loss of $\$ 5.7$ million ( $\$ 5.7$ million after-tax) related to an impairment charge for goodwill and intangible assets related to our investment in The Newsweek Daily Beast Company
- Changes in the fair value of the derivative asset related to Arcandor AG stock which are recorded as gains or losses in other income (expense) for the appropriate period.
(d) In Q3 2011 the income tax benefit was $\$ 32.0$ million for continuing operations (despite pre-tax income of $\$ 36.0$ million) reflecting the reversal of a previously established deferred tax liabillity of $\$ 43.6$ million associated with our investment in Meetic, partially offsel by the nondeductible mark-to-market loss of our investment in Meetic of $\$ 11.7$ million.
(f) Disontinued operations Discontinued operations in Q4 2010 includes a pre-tax loss of $\$ 39.8$ million ( $\$ 21.5$ million after-tax) related to the shutdown of InstantAction
(g) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis.

IAC
Search
(rounding differences may exist)

Search - Revenue by Traffic Source (a)
Proprietary
Network

| 2009 | 2010 |  |  |  |  | 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 72\% | 74\% | 72\% | 69\% | 71\% | 72\% | 72\% | 72\% | 72\% | 75\% | 73\% |
| 28\% | 26\% | 28\% | 31\% | 29\% | 28\% | 28\% | 28\% | 28\% | 25\% | 27\% |

(a) Proprietary includes B2C operations and destination websites. Network includes B2B operations, distributed search and sponsored listings.

The financial, statistical and other information contained herein is unaudited.

IAC
Match
(rounding differences may exist)

## Match

Paid Subscribers (000s)
Core (a)
Developing (b)
Meetic (c)
Total Paid Subscribers

| 2009 | 2010 |  |  |  |  | 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 1,213 | 1,315 | 1,388 | 1,484 | 1,470 | 1,470 | 1,600 | 1,616 | 1,660 | 1,664 | 1,664 |
| 164 | 270 | 329 | 334 | 318 | 318 | 324 | 305 | 291 | 270 | 270 |
| - | - | - | - | - | - | - | - | 797 | 762 | 762 |
| 1,377 | 1,585 | 1,716 | 1,818 | 1,789 | 1,789 | 1,924 | 1,921 | 2,748 | 2,696 | 2,696 |

(a) Match Core consists of Match.com in the United States, Chemistry and People Media.
(b) Match Developing consists of OkCupid, Singlesnet, mobile-only products and non-Meetic international operations.
(c) Meetic consists of the publicly traded personals company Meetic S.A., which operates principally in Europe.

The financial, statistical and other information contained herein is unaudited.

IAC

## ServiceMagic

(rounding differences may exist)

## ServiceMagic

Domestic Service Requests (000s) (a)
Domestic Accepts (000s) (b)
International Service Requests (000s) (a) International Accepts (000s) (b)

| 2009 | 2010 |  |  |  |  | 2011 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 5,096 | 1,391 | 1,673 | 1,506 | 1,226 | 5,797 | 1,377 | 1,800 | 1,727 | 1,437 | 6,341 |
| 6,527 | 1,783 | 2,173 | 2,043 | 1,757 | 7,756 | 1,937 | 2,353 | 2,232 | 1,836 | 8,359 |
| 354 | 99 | 116 | 124 | 180 | 519 | 185 | 192 | 178 | 194 | 748 |
| 355 | 118 | 133 | 140 | 194 | 585 | 217 | 227 | 201 | 234 | 880 |

(a) Fully completed and submitted customer service requests on ServiceMagic
(b) The number of times service requests are accepted by service professionals. A service request can be transmitted to and accepted by more than one service professional.

The financial, statistical and other information contained herein is unaudited.

