FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |           |  |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |  |
| hours por rosponso       | O.E       |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  KEOUGH DONALD R /NY |   |  |  |         |   | 2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [ IACI ] |     |                                   |   |  |          |   |                 |                |   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner                   |   |  |  |            |
|---|---|--|--|---------|---|--|-----|-----------------------------------|---|--|----------|---|-----------------|----------------|---|---|---|--|--|------------|
| (Last) 711 FIFT   | (F  | irst)                                      | (Middle)   |         |   | 3. Date of Earliest Transaction (Month/Day/Year) 06/13/2010              |     |                                   |   |  |          |   |                 |                |   | Officer (below)   | Officer (give title below)                          |  | Other (s<br>below)   | pecify     |
| (Street)  NEW Y(  |   | tate)                                      | 10022<br>(Zip)                                     | n-Dariy | 4. If Amendment, Date of Original Filed (Month/Day/Year)  6. Individual or Joint/Group Filit Line)  X Form filed by One Re Form filed by More the Person  Formalized Acquired, Disposed of, or Beneficially Owned |  |     |                                   |   |  |          |   |                 |                | e Repo  | rting Persor  | 1   |  |  |            |
| 1. Title of Security (Instr. 3) 2. Trans Date                 |   |  | sactio   |         |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year               |     | 3.<br>Transaction<br>Code (Instr. |   | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3, 4 |          | 5. Amour<br>4 and Securities<br>Beneficia<br>Owned Fe   |                 | lly            | Form:   | Direct I<br>Indirect I<br>str. 4)   | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |  |            |
|   |   |  |  |         |   |  |     |                                   |   | Code   | v        | Amount  | (A) or<br>(D)   | P              | Price   | Reported<br>Transacti<br>(Instr. 3 a  |   |  |  | (Instr. 4) |
| Common  | ommon Stock, par value \$0.001 <sup>(1)</sup> 06/13/2                 |  |  |         | 3/201   | 10   | )   |                                   |   | A <sup>(1)</sup>   |          | 2,865   | A               |                | \$ <mark>0</mark>                                   | 95,6  | 598 <sup>(2)</sup>                                  |  | D  |            |
| Common  | Stock, par  | value \$0.001 <sup>(3)</sup>               |  |         |   |  |     |                                   |   |  |          |   |                 |                |   | 500   | ) <sup>(3)</sup>                                    | I By spouse  |  |            |
|   |   |  | Table II -   |         |   |  |     |                                   |   |  |          | sed of, onvertib  |                 |                |   | Owned   |   |  |  |            |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution D<br>if any<br>(Month/Day) | Date, T | Code (Ins   |  |     |                                   | 6. Date Exercisabl<br>Expiration Date<br>(Month/Day/Year) |  |          | e and 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative Sec<br>(Instr. 3 and 4) |                 |                | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following<br>Reported<br>Transacti<br>(Instr. 4) | e<br>s<br>ully                                      | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |            |
|   |   |  |  |         | Code  | v  | (A) |                                   | Date<br>Exerc   | cisable  | Ex<br>Da | piration<br>te  | Title           | or<br>Nu<br>of | umber   |   |   |  |  |            |
| Restricted<br>Stock   | \$0   | 06/13/2010                                 |  |         | М   |  |     | 2,865                             | 06/13   | 3/2008 <sup>(4)</sup>                                      | 06       | /13/2010 <sup>(4)</sup>   | Common<br>Stock | 2              | ,865  | \$0   | 0   |  | D  |            |

## **Explanation of Responses:**

- 1. Represents shares of IAC Common Stock acquired upon the vesting of restricted stock units (see footnote 4) below.
- 2. Includes (i) 75,754 shares of IAC Common Stock and (ii) 19,944 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.
- ${\it 3.}\ The\ reporting\ person\ disclaims\ beneficial\ ownership\ of\ these\ shares\ of\ IAC\ Common\ Stock.$
- 4. The terms of the initial award provide for vesting in three equal installments on the anniversary of the grant date, June 13, 2007.

<u>Joanne Hawkins as Attorney-in-</u> <u>Fact for Donald Keough</u> 06/15/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.