FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

n, D.C. 20549	OMB APPROVAL

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  KAUFMAN VICTOR						2. Issuer Name and Ticker or Trading Symbol INTERACTIVECORP [ IACI ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner					
(Last) 152 W. 5	,	First)	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 01/22/2004									X Officer (give title Other (spec below)  Vice Chairman					
(Street)					4.1	f Ame	ndme	ndment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line)						
NEW YO	ORK N	ΙΥ	10019											_ ′	X Form filed by One Reporting Person					
(City)	(5	State)												Form filed by More than One Reporting Person						
		Tal	ole I - No	n-Deri	vative	e Se	curit	ties Ac	quired	, Dis	sposed o	f, or Be	nefic	cially	Owned	<u> </u>				
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Yo		Year) Exec		Deemed ecution Date, any onth/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4			or and 5)	Securitie Benefici Owned F	5. Amount of Securities Beneficially Owned Following Reported		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D) Pri		ce	Transact (Instr. 3	tion(s)			(1113411 4)	
Common	Stock			01/22	2/2004	1			M		10,000	A	\$1	8.625	19	,675		D		
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		1,000	D	\$	34.4	18	,675		D		
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		1,000	D	\$3	34.36	17	,675		D		
Common	Stock			01/22	2/2004	2004			S <sup>(1)</sup>		1,000	1,000 D S		34.3	3 16,675		5 D			
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		1,000	D	\$	34.2	15	,675		D		
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		2,000	D	\$3	34.15	13	,675		D		
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		1,000	D	\$	34.1	12	,675		D		
Common	Stock			01/22	2/2004	1			S <sup>(1)</sup>		3,000	D	;	\$34	9,	675		D		
Common	Stock			01/23	3/2004	1			M		10,000	A	\$1	8.625	19	,675		D		
Common	Stock			01/23	3/2004	1			S <sup>(1)</sup>		1,000	D	\$	34.5	18	,675		D		
Common	Stock			01/23	3/2004	1			S <sup>(1)</sup>		1,000	D	\$	34.3	17	,675		D		
Common	Stock			01/23	3/2004	1			S <sup>(1)</sup>		1,000	D	\$3	34.25	16	,675		D		
Common Stock			01/23	/23/2004				S <sup>(1)</sup>		1,000	D	\$34.05		15,675			D			
Common Stock		01/23	01/23/2004				S <sup>(1)</sup>		2,000 D		<u>                                     </u>	<b>\$34</b> 1		13,675		D				
Common Stock			01/23	01/23/2004				S <sup>(1)</sup>		1,500 D S		\$	33.9	12,175		D				
Common Stock			01/23	01/23/2004				S <sup>(1)</sup>		500	500 D \$		33.85	5 11,675		5 D				
Common Stock			01/23/2004		1			S <sup>(1)</sup>		500	500 D S		33.8	3 11,175			D			
Common	Stock			01/23	3/2004	1			S <sup>(1)</sup>		1,500	D	\$3	33.75	9,	675		D		
			Table II -	Deriva	ative	Sec	uritie s. wa	es Acq	uired, l	Disp	osed of, convertil	or Ben	efici ıritie	ally C	Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	ed Date,	4. Transaction Code (Instr. 8)		5. Number of		•	xerci on Dat	sable and te	7. Title and An of Securities Underlying Derivative Sec (Instr. 3 and 4)		ount 8	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	ıble	Expiration Date	Title	Amo or Num of Shar	ber						
Stock Options (Right to Buy)	\$18.625	01/22/2004			M			10,000	12/18/20	001	12/18/2010	Common Stock	10,0	000	\$0	455,00	0	D		
Stock Option (Right to Buy)	\$18.625	01/23/2004			М			10,000	12/18/20	001	12/18/2010	Common Stock	10,0	000	\$0	445,000		D		

1. This sale was effected pursuant to the terms of a 10b5-1 sales plan adopted by the reporting person on November 20, 2003.

Joanne Hawkins as Attorneyin-Fact for Victor Kaufman

\*\* Signature of Reporting Person Date

01/23/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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