FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washing

gton, D.C. 20549	OMB APPROVA

OMB APPROVAL

hours per response:

0.5

OMB Number: 3235-0287 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Estimated average burden

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KAUFMAN VICTOR														5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) C/O IAC/INTERACTIVECORP 555 WEST 18TH STREET					3. Date of Earliest Transaction (Month/Day/Year) 03/30/2011									X Officer (give title Other (specify below) Vice Chairman					
(Street) NEW YO (City)		Y State)	10011 (Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								Line)	ndividual or Joint/Group Filing (Check Applicable) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
		Т	able I - Non-D	eriva	tive S	ecuriti	es A	cqı	uired, D	ispo	sed of	, or Ben	eficially	Owned					
1. Title of Security (Instr. 3) 2. Transa Date (Month/D				te	Execution Day/Year) if any			cution Date,		Code (Instr.				4 and 5) Securities Beneficial Owned Fo		Form:	: Direct III Indirect E str. 4) C	. Nature of ndirect Beneficial Ownership	
									Code V	' A	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an	ction(s)		("	nstr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any			4. Transa Code (8)		Derivative Exp			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)	e es ally g	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)		Dat Exe	te ercisable	Expir Date	ration	Title	Amount or Number of Shares		(Instr. 4)				
Options to Purchase Common Stock ⁽¹⁾	\$30.9	03/30/2011		A		200,000		02/:	15/2012 ⁽¹⁾	03/30	0/2021 ⁽¹⁾	Common Stock, par value \$0.001	200,000	\$0	200,0	00	D		

Explanation of Responses:

1. Represents stock options granted pursuant to the Company's 2008 Stock and Annual Incentive Plan, which vest in equal installments over four years on the anniversary of February 15, 2011.

Joanne Hawkins as Attorney-in-Fact for Victor Kaufman

04/01/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.