**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person

**EISNER MICHAEL D**

(City) BEVERLY (State) CA (Zip) 90212

2. Issuer Name and Ticker or Trading Symbol

**IAC Inc. [IAC]**

3. Date of Earliest Transaction (Month/Day/Year)

09/30/2023

4. If Amendment, Date of Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

X Director 10% Owner

Other (specify below)

**Intentional misstatements or omissions of facts constitute Federal Criminal Violations**

**Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.**

**Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).**

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**Rule 10b5-1(c) Transaction Indication**

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

**Explanation of Responses:**

1. Title of Security (Instr. 3)

2. Transaction Date (Month/Day/Year)

3. Deemed Execution Date, if any (Month/Day/Year)

4. Transaction Code (Instr. 8)

5. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

6. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)

7. Title and Type of Derivative Security (Instr. 3)

8. Price of Derivative Security (Instr. 5)

9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)

10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Date of Transaction</th>
<th>Deemed Execution Date</th>
<th>Transaction Code</th>
<th>Securities Acquired</th>
<th>Amount</th>
<th>Price</th>
<th>Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $0.0001(1)</td>
<td>09/30/2023</td>
<td>A(1)</td>
<td>248</td>
<td>A</td>
<td>$50.39</td>
<td>160,985(2)</td>
<td></td>
</tr>
<tr>
<td>Common Stock, par value $0.0001</td>
<td></td>
<td></td>
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<td>40,555</td>
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<td></td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Date Exercisable or Expiration Date (Month/Day/Year)</th>
<th>Title and Type of Derivative Security (Instr. 3)</th>
<th>Price of Derivative Security (Instr. 5)</th>
<th>Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
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**Explanation of Responses:**

1. Represents share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.

2. Includes: (i) 159,498 shares of IAC common stock held directly by the reporting person (personally or through a trust, of which the reporting person is the grantor/sellor, sole trustee and sole beneficiary) and (ii) 1,487 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.

**Signature of Reporting Person**

Tanya M. Stanich, Attorney-in-Fact for Michael Eisner

Date 10/03/2023

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