UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): June 12, 2020 (June 9, 2020)

IAC/INTERACTIVECORP

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction

of incorporation)

0-20570 (Commission File No.) **59-2712887** (I.R.S. Employer Identification No.)

555 West 18th Street, New York, NY (Address of principal executive offices)

10011 (Zip Code)

Registrant's telephone number, including area code: (212) 314-7300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|---------------------------------|-------------------|---|
| Common Stock, par value \$0.001 | IAC | The Nasdaq Stock Market LLC |
| | | (Nasdaq Global Select Market) |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 1.01. Entry into a Material Definitive Agreement.

On June 9, 2020, IAC/InterActiveCorp ("IAC" or the "Company") entered into agreements (the "Subscription Agreements") with certain institutional investors (the "Investors"), pursuant to which the Company agreed to issue and sell, and the Investors agreed to purchase, an aggregate of 17,339,035 shares ("Shares") of the Company's Class M common stock, par value \$0.001 per share (the "Class M common stock"), in a registered direct placement (the "Offering") in connection with the pending separation (the "Separation") of IAC and Match Group, Inc. ("Match"). The Shares were offered at a purchase price of \$82.00 per share, the equivalent of \$85.00 per share, adjusted for the \$3.00 per share merger consideration payable to Match shareholders in the Separation transaction (to which the purchasers of the Class M shares will not be entitled).

As previously announced, on December 19, 2019, IAC, IAC Holdings, Inc. ("New IAC"), Valentine Merger Sub LLC ("New Match Merger Sub") and Match entered into a transaction agreement (as amended, the "Transaction Agreement") providing for the Separation.

The Separation, if completed, will result in (x) the pre-transaction stockholders of IAC owning shares in two, separate public companies— (1) IAC, which will be renamed "Match Group, Inc." ("New Match") and which will own the businesses of Match and certain IAC financing subsidiaries, and (2) New IAC, which will be renamed "IAC/InterActiveCorp" and which will own IAC's other businesses—and (y) the pre transaction stockholders of Match (other than IAC and its subsidiaries) owning shares in New Match.

If the Separation is completed:

- o Match will merge with and into New Match Merger Sub, with New Match Merger Sub surviving the merger as an indirect wholly-owned subsidiary of New Match. New Match will own the businesses of Match and certain IAC financing subsidiaries.
- o New Match will have a single class of "one share, one vote" common stock (the IAC Class M common stock, which will, upon completion of the Separation, be renamed "common stock" of New Match);
- o IAC stockholders will receive, through a series of steps (the "Reclassification"), in exchange for each outstanding share of IAC common stock, par value \$0.001 ("IAC common stock"), and each outstanding share of IAC Class B common stock, par value \$0.001 ("IAC Class B common stock"), that they hold:
 - § One share of a class of common stock of New IAC having substantially the same powers, preferences and rights as the IAC common stock being exchanged or IAC Class B common stock being exchanged; and
 - § A number of shares of the IAC Class M common stock equal to what we refer to as the "Reclassification Exchange Ratio." The Reclassification Exchange Ratio will be calculated at the separation closing as follows:
 - the total number of shares of Match common stock and Match Class B common stock owned by IAC immediately before the Separation, subject to specified adjustments relating to the allocation of certain assets and liabilities between New Match and New IAC, among other adjustments,
 - *divided by* the total number of shares of IAC common stock and IAC Class B common stock outstanding immediately before the Separation.

o Match stockholders (other than IAC and its subsidiaries) will receive, through a merger, in exchange for each outstanding share of Match common stock that they hold, the right to receive one share of Class M common stock and, at the holder's election, either (i) \$3.00 in cash or (ii) a fraction of a share of Class M common stock with a value of \$3.00, calculated based on the volume-weighted average trading price of shares of Match common stock for the ten consecutive NASDAQ trading days ending on the fifth NASDAQ trading day immediately before the date on which the Separation is completed, minus \$3.00 (an "additional stock election"). Holders of Match common stock who do not make an election will be treated as having made an additional stock election.

In accordance with Reclassification Exchange Ratio adjustments provided for in the Transaction Agreement, the aggregate number of shares of IAC Class M common stock that IAC stockholders will receive in connection with the Reclassification will be reduced by the number of shares of Class M common stock sold in the Offering if the Offering is completed.

The aggregate gross proceeds of the Offering are expected to be approximately \$1.4 billion, before deducting certain fees and expenses related to the Offering and payable by the Company. Pursuant to the Transaction Agreement, IAC has agreed to pay the net proceeds of the Offering to New IAC. New IAC intends to use such proceeds for general corporate purposes

The closing of the Offering is conditioned on the consummation of the Separation and on the approval of the Class M common stock for listing on the NASDAQ. The completion of the Separation is subject to the satisfaction or waiver of certain conditions contained in the Transaction Agreement, including the receipt of the requisite approvals from the stockholders of IAC and Match at meetings currently scheduled to be held on June 25, 2020. Each Subscription Agreement may be terminated by either IAC or the purchaser if the Offering has not been consummated on or prior to July 10, 2020. The Subscription Agreements contain representations and warranties of the parties and other customary provisions.

The Company offered the Shares pursuant to a prospectus supplement dated June 9, 2020, and a shelf registration statement on Form S-3ASR (File No. 333-238046) that was originally filed with the Securities and Exchange Commission on May 6, 2020.

The foregoing description of the Subscription Agreements and the Transaction Agreement do not purport to be complete and are qualified in their entirety by reference to the full text of the form of Subscription Agreement, which is filed as Exhibit 10.1 hereto and is incorporated herein by reference, and the Transaction Agreement, including the amendment to the Transaction Agreement, which were previously filed as Exhibit 2.1 to the Company's Current Report on Form 8-K filed on April 28, 2020, respectively, and are incorporated herein by reference.

Item 8.01. Other Events.

Placement Agency Agreement

In connection with the Offering, the Company also entered into a Placement Agency Agreement, dated June 9, 2020, with J.P. Morgan Securities LLC and Allen & Company LLC, as placement agents (collectively, the "Placement Agents"). Pursuant to the Placement Agency Agreement, the Company estimates that it will pay fees to the Placement Agents in an aggregate amount of \$9,952,606 upon and subject to the closing of the Offering. The placement agents are generally responsible for the payment of their own expenses in connection with the Offering.

Press Release

On June 9, 2020, the Company issued a press release announcing the Offering. The full text of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

This Current Report on Form 8-K shall not constitute an offer to sell or a solicitation to buy any shares of Class M common stock, nor shall there be any offer or sale in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

No Offer or Solicitation / Additional Information and Where to Find It

This communication is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy any securities, or a solicitation of any vote or approval, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

This communication is being made in respect of a proposed transaction involving IAC, New IAC and Match. In connection with the proposed transaction, on April 28, 2020, IAC and New IAC filed with the Securities and Exchange Commission (the "SEC") an amendment to the joint registration statement on Form S-4 filed on February 13, 2020 (the "Form S-4") that includes a joint proxy statement of IAC and Match. The Form S-4 was declared effective by the SEC on April 30, 2020, and IAC and Match commenced mailing the joint proxy statement/prospectus to stockholders of IAC and stockholders of Match on or about May 4, 2020. Each party will file other documents regarding the proposed transaction with the SEC. IAC, New IAC and Match may file one or more other documents with the SEC. This communication is not a substitute for the joint proxy statement/prospectus or any other document that may be filed with the SEC in connection with the proposed transaction.

INVESTORS AND SECURITY HOLDERS OF IAC AND MATCH ARE URGED TO READ THE DEFINITIVE JOINT PROXY STATEMENT/PROSPECTUS AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION.

Investors and security holders will be able to obtain these materials (when they are available) and other documents filed with the SEC free of charge at the SEC's website, *www.sec.gov*. Copies of documents filed with the SEC by IAC (when they become available) may be obtained free of charge on IAC's website at www.iac.com. Copies of documents filed with the SEC by Match (when they become available) may also be obtained free of charge on Match's website at *www.mtch.com*.

Participants in the Solicitation

IAC and Match and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from their respective shareholders in favor of the proposed transaction under the rules of the SEC. Information about IAC's directors and executive officers is available in IAC's Annual Report on Form 10-K for the year ended December 31, 2019, as amended by IAC's Form 10-K/A filed with the SEC on April 29, 2020, and the joint proxy statement/prospectus. Information about Match's directors and executive officers is available in Match's Annual Report on Form 10-K for the year ended by Match's Form 10-K/A filed with the SEC on April 29, 2020, and the year ended December 31, 2019, as amended by Match's Form 10-K/A filed with the SEC on April 29, 2020. Additional information regarding participants in the proxy solicitations and a description of their direct and indirect interests are included in the joint proxy statement/prospectus and other relevant documents to be filed with the SEC regarding the transaction when they become available.

Forward-Looking Statements

Certain statements and information in this communication may be deemed to be "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may include, but are not limited to, statements relating to IAC's and Match's anticipated financial performance, objectives, plans and strategies, and all statements (other than statements of historical facts) that address activities, events or developments that IAC and Match intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as "believe," "hope," "may," "anticipate," "should," "intend," "plan," "will," "expect," "estimate," "project," "positioned," "strategy" and similar expressions, and are based on assumptions and assessments made by IAC's and Match's management in light of their experience and their perception of historical trends, current conditions, expected future developments, and other factors they believe to be appropriate. IAC and Match undertake no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance. Whether actual results will conform to expectations and predictions is subject to known and unknown risks and uncertainties, including: risks and uncertainties discussed in the joint proxy statement/prospectus and other reports that IAC and Match have filed with the SEC; competition; Match's ability to maintain user rates on its higher-monetizing dating products; the companies' ability to attract users to their products and services through cost-effective marketing and related efforts; changes in the companies' relationship with (or policies implemented by) Google; foreign currency exchange rate fluctuations; the companies' ability to distribute their products through third parties and offset related fees; the integrity and scalability of the companies' systems and infrastructure (and those of third parties) and the companies' ability to adapt their systems and infrastructure to changes in a timely and cost-effective manner; the companies' ability to protect their systems from cyberattacks and to protect personal and confidential user information; risks relating to certain of the companies' international operations and acquisitions; the impact of the outbreak of the COVID-19 coronavirus, or any subsequent or similar epidemic or pandemic; the risks inherent in separating Match from IAC, including uncertainties related to, among other things, the costs and expected benefits of the proposed transaction, the calculation of, and factors that may impact the calculation of, the exchange ratio at which shares of IAC capital stock will be converted into the right to receive new shares of the post-separation Match Group in connection with the transaction, the expected timing of the transaction or whether it will be completed, whether the conditions to the transaction can be satisfied or any event, change or other circumstance occurs that could give rise to the termination of the transaction agreement (including the failure to receive any required approvals from the stockholders of IAC and Match or any required regulatory approvals), any litigation arising out of or relating to the proposed transaction, the expected tax treatment of the transaction, and the impact of the transaction on the businesses of IAC and Match; and other circumstances beyond IAC's and Match's control. You should not place undue reliance on these forward-looking statements. For more details on factors that could affect these expectations, please see IAC's and Match's filings with the SEC, including the joint proxy statement/prospectus.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

| Exhibit No. | Description of Exhibit |
|-------------|---|
| <u>10.1</u> | Form of Subscription Agreement |
| <u>99.1</u> | <u>Press Release issued on June 9, 2020 by IAC/InterActiveCorp</u> |
| 104.1 | Cover Page Interactive Data File (embedded within the Inline XBRL document) |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

IAC/INTERACTIVECORP

/s/ Gregg Winiarski By:

 Name:
 Gregg Winiarski

 Title:
 Executive Vice President, General Counsel & Secretary

Date: June 12, 2020

FORM OF CLASS M COMMON STOCK SUBSCRIPTION AGREEMENT

THIS CLASS M COMMON STOCK SUBSCRIPTION AGREEMENT (as it may be amended, modified, or supplemented from time to time, this "<u>Agreement</u>") is made and entered into as of [\bullet], 2020, by and between IAC/InterActiveCorp, a Delaware corporation (the "<u>Company</u>"), and [*Purchaser*], a [\bullet] organized under the laws of [*jurisdiction*] (the "<u>Purchaser</u>").

WHEREAS, the Company has prepared and filed with the Securities and Exchange Commission, in accordance with the provisions of the Securities Act of 1933, as amended (the "<u>Securities Act</u>"), and the applicable rules and regulations thereunder, a registration statement on Form S-3 (File No. 333-238046) (the "<u>Registration Statement</u>") relating to the shares (the "<u>Class M Shares</u>") of Class M common stock, par value \$0.001 per share, of the Company (such class of common stock to be established pursuant to the terms of the Transaction Agreement, dated as of December 19, 2019 (as amended as of April 28, 2020 and as it may be further amended, modified, or supplemented from time to time, the "<u>Transaction Agreement</u>"), by and among the Company, IAC Holdings, Inc., a Delaware corporation and direct wholly owned subsidiary of the Company ("<u>New IAC</u>"), Valentine Merger Sub LLC, a Delaware limited liability company and indirect wholly owned subsidiary of the Company, Inc., a Delaware corporation ("<u>Match</u>")), to be issued and sold on the terms and subject to the conditions set forth in this Agreement in connection with the closing of the transactions contemplated by the Transaction Agreement (the "<u>Separation</u>").

NOW, THEREFORE, in consideration of the mutual covenants, representations, warranties and agreements set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

ARTICLE I PURCHASE AND SALE

1.1 Closing.

(a) On the terms and subject to the conditions set forth in this Agreement, the Purchaser agrees to purchase from the Company, and the Company agrees to issue and sell to the Purchaser, an aggregate number of Class M Shares (the "<u>Shares</u>") at a purchase price per Share and an aggregate purchase price (the "<u>Purchase Price</u>"), in each case as set forth on the Purchaser's signature page hereto. Subject to the satisfaction or waiver of the conditions set forth in <u>Section 1.3</u>, the closing of the purchase and sale of the Shares hereunder (the "<u>Closing</u>") shall occur by electronic exchange of signatures and documents on the date specified therefor in the Closing Notice (as defined below) or on such other date as the parties shall mutually agree (such date, the "<u>Closing Date</u>"). Prior to the expected closing of the Purchase Price (the "<u>Payment Date</u>") pursuant to <u>Section 1.1(a)(i)</u> and the expected Closing Date, which Closing Notice shall be given (x) for funding into the escrow account pursuant to the Escrow Agreement (as described below), not later than 5:00 p.m., New York City time, on the second Business Day prior to the Closing Date set forth in the Closing Notice and (y) for other Purchasers, not later than 5:00 p.m., New York City time, on the third Business Day prior to the Closing Date. The Closing shall occur as follows:

(i) On or prior to 10:00 a.m., New York City time, on the Payment Date, the Purchaser shall deliver, or cause to be delivered, to the Escrow Agent (as defined below) pursuant to the terms set forth in <u>Section 1.2</u>, by wire transfer of immediately available funds, cash in an amount equal to the Purchase Price; provided that if the Purchaser has informed the Company in writing on or prior to the execution of this Subscription Agreement (including by checking the applicable box on the signature page to this Subscription Agreement) that it is prohibited by applicable law to so fund the Purchase Price into escrow, on the Closing Date and at the time set forth in the Closing Notice the Purchaser shall deliver, or cause to be delivered to the Company, by wire transfer of immediately available funds to the account of the Company set forth in the Closing Notice, cash in an amount equal to the Purchase Price.

(ii) On the Closing Date, the Shares will be delivered by the Company or its transfer agent to the Purchaser by electronic book-entry at The Depository Trust Company ("<u>DTC</u>") registered to the account of the DTC participant indicated by the Purchaser on the signature page to this Agreement.

1.2 Escrow of Purchase Price.

(a) The Company, New IAC and JPMorgan Chase Bank, N.A., (in such capacity, the "<u>Escrow Agent</u>") have entered into, or shall enter into, an Escrow Agreement substantially in the form attached as Exhibit A hereto (the "<u>Escrow Agreement</u>"). Purchaser and the Company agree that the Company may direct the Escrow Agent to release the Purchase Price, as the Company may direct, in the event that the Closing occurs. The Company agrees to promptly deliver an instruction to the Escrow Agent to release the Purchase Price to the Purchaser (if applicable) in the event of the termination of this Agreement if the Closing does not occur, and the Purchaser covenants and agrees with the Company that the Company may instruct the Escrow Agent to wire the Purchase Price to the account set forth on the signature page to this Agreement, without any further confirmation with or from the Purchaser.

1.3 Closing Conditions.

(a) The Purchaser's and the Company's obligations to consummate the purchase and sale of the Shares hereunder shall each be subject to the satisfaction of the following conditions: (i) the Separation shall have been consummated substantially on the terms provided in the Transaction Agreement, concurrently with or prior to the Closing and (ii) the Shares shall have been approved for listing on the NASDAQ, subject to official notice of issuance.

(b) The Company's obligation to consummate the purchase and sale of the Shares hereunder shall also be subject to the satisfaction or waiver by the Company of the following additional condition: the Purchaser shall have delivered the Purchase Price in compliance with the terms of this Agreement.

ARTICLE II REPRESENTATIONS AND WARRANTIES

2.1 *Representations and Warranties of the Company.* The Company hereby represents and warrants to the Purchaser as follows:

(a) The Company has been duly organized and is validly existing and in good standing under the laws of the State of Delaware with full right, power and authority to execute and deliver this Agreement and to perform its obligations hereunder; and, except as described in the Registration Statement in respect of requisite stockholder approvals and except for filings to be made with the Secretary of State of the State of Delaware, in each case in connection with the Separation, all corporate action required to be taken for the due and proper authorization, execution and delivery by the Company of this Agreement and the consummation by it of the transactions contemplated hereby has been (or will be prior to the Closing) duly and validly taken.

(b) This Agreement has been duly authorized, executed and delivered by the Company and constitutes a valid and binding obligation of the Company, enforceable against it in accordance with its terms.

(c) The execution, delivery and performance by the Company of this Agreement and the consummation by the Company of the purchase and sale of the Shares pursuant to this Agreement will not (i) conflict with or result in a breach or violation of any of the terms or provisions of, or constitute a default under, any indenture, mortgage, deed of trust, loan agreement or other similar agreement or instrument to which the Company or any of its subsidiaries is a party or by which the Company or any of its subsidiaries is bound, (ii) result in any violation of the provisions of the certificate of incorporation or by-laws of the Company or (iii) result in the violation of any law or statute or any judgment, order, rule or regulation of any governmental authority or court of competent jurisdiction, except, in the case of clauses (i) and (iii) above, for any such conflict, breach, violation or default that would not, individually or in the aggregate, reasonably be expected to have a material adverse effect on the business, properties or results of operations of the Company and its subsidiaries, taken as a whole or on the performance by the Company of its obligations under this Agreement.

(d) The Company has filed or furnished all forms, documents and reports required to be filed or furnished by it with the Securities and Exchange Commission (the "<u>Commission</u>") since January 1, 2019 (the "Company SEC Documents"). As of their respective filing dates or, if amended, as of the date of such amendment, the Company SEC Documents complied in all material respects with the requirements of the Securities Act, the Securities Exchange Act of 1934, as amended, and the Sarbanes-Oxley Act of 2002, as amended, and the applicable rules and regulations promulgated thereunder.

(e) The Registration Statement became effective upon filing, no order suspending the effectiveness of the Registration Statement has been issued by the Commission, and no proceeding for that purpose has been initiated or, to the Company's knowledge, threatened by, the Commission.

2.2 *Representations and Warranties of the Purchaser*. The Purchaser hereby represents and warrants to the Company as follows:

(a) The Purchaser has been duly organized and is validly existing and in good standing under the laws of its jurisdiction of organization with full right, power and authority to execute and deliver this Agreement and to perform its obligations hereunder; and all corporate or similar action required to be taken for the due and proper authorization, execution and delivery by the Purchaser of this Agreement and the consummation by it of the transactions contemplated hereby has been duly and validly taken.

(b) This Agreement has been duly authorized, executed and delivered by the Purchaser and constitutes a valid and binding obligation of the Purchaser, enforceable against it in accordance with its terms.

(c) The Purchaser has been furnished with all information relating to the business, finances and operations of the Company as has been requested by the Purchaser. The Purchaser understands that its investment in the Shares involves a high degree of risk, and can afford the entire loss of its investment. The Purchaser has such knowledge and experience in business and financial matters so as to enable it to understand and evaluate the risks of, and form an investment decision with respect to, its acquisition of the Shares. The Purchaser has relied on its own independent analysis and due diligence to make the decision to enter into this Agreement and effect the transactions contemplated by this Agreement and has sought such accounting, legal and tax advice as it has considered necessary to make an informed investment decision with respect to its acquisition of the Shares. The Purchaser understands that nothing in this Agreement or any other materials presented to the Purchaser in connection with the purchase and sale of the Shares constitutes legal, tax or investment advice and that no federal or state agency or any other government or governmental agency has passed upon or made any recommendation or endorsement of the Shares. The Purchaser acknowledges and agrees that, except for the representations and warranties contained in <u>Section 2.1</u>, the Company does not make, and the Purchaser is not relying on, any representation or warranty, express or implied, with respect to the Company or its subsidiaries, their businesses or with respect to any information furnished, disclosed or otherwise made available to the Purchaser in connection with the transactions contemplated by this Agreement (including, without limitation, as to the accuracy and completeness thereof).

(d) The Purchaser has not directly or indirectly, nor has any person or entity acting on behalf of or pursuant to any understanding with the Purchaser, executed any purchases or sales (including, without limitation, "short sales" as defined in Rule 200 of Regulation SHO under the Securities Exchange Act of 1934, as amended) of the securities of the Company or Match during the period commencing as of the time that the Purchase Price was first conveyed (in writing or orally) to the Purchaser from the Company or any other person or entity representing the Company and ending immediately prior to the execution of this Agreement. Notwithstanding the foregoing, if the Purchaser is a multi-managed investment vehicle whereby separate portfolio managers manage separate portions of the Purchaser's assets and the portfolio managers have no direct knowledge of the investment decisions made by the portfolio managers managing other portions of the Purchaser's assets, the representation set forth above in this <u>Section 2.2(d)</u> shall only apply with respect to the portion of assets managed by the portfolio manager that made the investment decision to purchase the Shares.

(e) The Purchaser is a sophisticated institutional investor purchasing the Shares for Purchaser's own account, not as a nominee or agent, and not with a view to the resale or distribution of any part thereof. The Purchaser has no present intention of selling, granting any participation in, or otherwise distributing the same, without prejudice, however, to the Purchaser's right at all times to sell or otherwise dispose of all or any part of the Shares in compliance with applicable federal and state securities laws.

(f) The Purchaser acknowledges and agrees that (i) each of J.P. Morgan Securities LLC and Allen & Company LLC (each, a "<u>Placement Agent</u>") is acting solely as placement agent in connection with the issue and sale of the Shares and is not acting as an underwriter or in any other capacity and is not and shall not be construed as a fiduciary in connection with the issue and sale of the Shares, (ii) such Placement Agent has not made any representation or warranty, whether express or implied, and has not provided any advice or recommendation in connection with the issue and sale of the Shares, and Purchaser has not relied upon any information provided by the Placement Agents, and (iii) such Placement Agent shall have no liability or obligation hereunder in respect of the issue and sale of the Shares.

ARTICLE III MISCELLANEOUS

3.1 *Fees and Expenses.* Each party shall pay the fees and expenses of its advisers, counsel, accountants and other experts, if any, and all other expenses incurred by such party incident to the negotiation, preparation, execution, delivery and performance of this Agreement.

3.2 *Entire Agreement*. This Agreement (including the agreements attached to this Agreement or referred to in this Agreement) constitutes the entire agreement between the parties hereto relating to the subject matter hereof and supersedes all prior contracts, agreements, discussions and understandings, whether written or oral, between them.

3.3 *Third Party Beneficiary; Specific Performance.* The parties hereto acknowledge that, pursuant to the Transaction Agreement, the Company has agreed to contribute or pay over to New IAC the net proceeds of the purchase and sale of the Shares hereunder. Accordingly, the parties agree that New IAC shall be a third party beneficiary hereunder and, following the Separation, shall be entitled to enforce the Company's rights hereunder against the Purchaser, including, without limitation, the recovery of monetary damages or specific performance of the Purchaser's obligations. The parties further agree that each of the Placement Agents shall be a third party beneficiary of <u>Section 2.2</u> hereof. Each of the parties hereto agree that irreparable damage would occur if any provision of this Agreement were not performed in accordance with the terms hereof and that each of the parties hereto shall be entitled to an injunction or injunctions without the necessity of posting a bond to prevent breaches of this Agreement or to enforce specifically the performance of the terms and provisions hereof, in addition to any other remedy to which they are entitled at law or in equity. Unless otherwise expressly stated in this Agreement, no right or remedy described or provided in this Agreement is intended to be exclusive or to preclude a party hereto from pursuing other rights and remedies to the extent available under such agreement, herein, at law or in equity.

3.4 *Notices*. Any and all notices or other communications or deliveries required or permitted to be provided hereunder shall be in writing and shall be deemed given and effective on the earlier of actual receipt, or (a) personal delivery to the party to be notified; (b) when sent by confirmed email; (c) five calendar days after having been sent by registered or certified mail, return receipt requested, and postage prepaid; or (d) one Business Day after deposit with a nationally recognized overnight courier, freight prepaid, specifying next business day delivery, with written verification of receipt. The address for such notices and communications is set forth on the Company's and the Purchaser's signature pages attached hereto, as applicable. For purposes of this Agreement, "<u>Business Day</u>" shall mean any day except Saturday, Sunday and any day on which banking institutions in the State of New York are authorized or required by law or other governmental action to close.

3.5 *Amendments and Waivers*. No provision of this Agreement may be amended, terminated or waived except by a written instrument referring specifically to this Agreement and signed by all parties hereto or their authorized representatives. No waiver of any default with respect to any provision, condition or requirement of this Agreement shall be deemed to be a continuing waiver in the future or a waiver of any subsequent default or a waiver of any other provision, condition or requirement hereof, nor shall any delay or omission of either party to exercise any right hereunder in any manner impair the exercise of any such right.

3.6 *Construction.* The headings herein are for convenience only, do not constitute a part of this Agreement and shall not be deemed to limit or affect any of the provisions hereof. The language used in this Agreement will be deemed to be the language chosen by the parties to express their mutual intent, and no rules of strict construction will be applied against any party.

3.7 *Successors and Assigns*. This Agreement shall be binding upon and inure to the benefit of the parties and their successors and permitted assigns. Neither the Company nor the Purchaser may assign this Agreement or any rights or obligations hereunder without the prior written consent of the other party.

3.8 *Governing Law.* This Agreement shall in all respects be governed by and construed and enforced in accordance with the laws of the State of New York without regard to conflict of laws principles.

3.9 *Survival*. The representations, warranties, agreements and covenants contained herein shall survive the Closing and delivery of the Shares.

3.10 *Execution.* This Agreement may be executed in one or more counterparts, all of which when taken together shall be considered one and the same agreement. This Agreement may be executed and delivered by facsimile or .pdf signature.

3.11 *Severability.* If any provision of this Agreement is held to be invalid or unenforceable in any respect, the validity and enforceability of the remaining terms and provisions of this Agreement shall not in any way be affected or impaired thereby and the parties will attempt to agree upon a valid and enforceable provision that is a reasonable substitute therefor, and upon so agreeing, shall incorporate such substitute provision in this Agreement.

3.12 *Termination*. This Agreement shall terminate automatically upon the termination of the Transaction Agreement prior to the consummation of the Separation. In addition, this Agreement may be terminated (a) by either party by written notice to the other party, if the Separation has not been consummated on or before July 10, 2020 or (b) by the Company, by written notice to the Purchaser, in the event that the Purchaser shall not have timely complied with its obligations under <u>Section 1.1(a)(i)</u>. No termination of this Agreement will affect the right of any party (or of New IAC as third party beneficiary) to sue for any breach by the other party.

3.13 WAIVER OF JURY TRIAL. THE COMPANY AND THE PURCHASER HEREBY IRREVOCABLY WAIVE, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY AND ALL RIGHT TO TRIAL BY JURY IN ANY LEGAL PROCEEDING ARISING OUT OF OR RELATING TO THIS AGREEMENT OR THE TRANSACTIONS CONTEMPLATED HEREBY.

3.14 *Submission to Jurisdiction.* Each party hereby submits to the non-exclusive jurisdiction of the U.S. federal and New York state courts in the Borough of Manhattan, The City of New York in any suit or proceeding arising out of or relating to this Agreement or the transactions contemplated hereby. The parties hereby irrevocably and unconditionally waive any objection to the laying of venue of any lawsuit, action or other proceeding in such courts, and hereby further irrevocably and unconditionally waive and agree not to plead or claim in any such court that any such lawsuit, action or other proceeding brought in any such court has been brought in an inconvenient forum

3.15 *Publicity.* Without the prior consent of the Purchaser (not to be unreasonably withheld or delayed), the Company shall not publicly disclose the name of the Purchaser in respect of the transactions contemplated by this Agreement in any filing, announcement, release or otherwise, unless such disclosure is required by law or statute or any judgment, order, rule or regulation of any court or arbitrator or governmental or regulatory authority, court process or the rules and regulations of any national securities exchange or national securities quotation system.

* * * * *

IN WITNESS WHEREOF, this Agreement has been duly executed and delivered by the parties hereto on the date first above written.

IAC/InterActiveCorp

By:

Name: Title:

Address for Notice:

IAC/InterActiveCorp 555 West 18th Street New York, New York 10011 Attention: General Counsel Email: [•]

With a copy to (which shall not constitute notice):

Wachtell, Lipton, Rosen & Katz 51 West 52nd Street New York, New York 10019 Attention: Andrew J. Nussbaum Jenna E. Levine Email: AJNussbaum@wlrk.com JELevine@wlrk.com

Signature Page to Class M Common Stock Subscription Agreement]

IN WITNESS WHEREOF, this Agreement has been duly executed and delivered by the parties hereto on the date first above written.

[PURCHASER]

| By: |
|-----|
| Bv: |

Name: Title:

Address for Notice:

| With a copy to (which shall not constitute notice): |
|---|
| |
| Purchase Price: \$ |
| Price per Share: \$ per Share |
| Number of Shares: |
| Funding into Escrow (check one): Y N |
| DTC Participant Information: |
| Wire Transfer Instructions (for use if Purchase Price is to be returned by the Escrow Agent): |
| |
| [Contact information for wire transfers:] |
| [Signature Page to Class M Common Stock Subscription Agreement] |

<u>Exhibit A</u>

Form of Escrow Agreement

IAC Announces Agreements to Sell Shares relating to Match Group in Connection with Separation of Match Group and IAC

NEW YORK, NEW YORK JUNE 9, 2020—IAC (NASDAQ: IAC) today announced that it has entered into agreements with a number of third-party investors for the sale of shares of Class M common stock of IAC in a registered direct placement. The shares are being sold in connection with the pending separation (the "Separation") of IAC and Match Group, Inc. ("Match"). If the Separation is completed, upon closing of the Separation, the Class M common stock will be re-named "common stock" of post-Separation Match, and there will be a single class of "one share, one vote" common stock of Match following the transaction.

The terms of the proposed Separation are set forth in the Transaction Agreement, dated as of December 19, 2019 (as amended, the "Transaction Agreement"), by and among IAC, Match, IAC Holdings, Inc. ("New IAC"), and Valentine Merger Sub LLC. If the Separation is consummated, IAC will be renamed "Match Group, Inc." ("New Match") and will own the businesses of Match and certain IAC financing subsidiaries, and New IAC will be renamed "IAC/InterActiveCorp" and will own IAC's other businesses. The completion of the Separation is subject to the satisfaction or waiver of certain conditions contained in the Transaction Agreement, including the receipt of the requisite approvals from the stockholders of IAC and Match at meetings currently scheduled to be held on June 25, 2020.

If the Separation is completed, pre-closing shareholders of IAC and Match will also be issued shares of Class M common stock of IAC.

The agreements with third-party investors announced today provide for the sale of approximately 17 million shares of Class M common stock at a price of \$82.00 per share – the equivalent of \$85.00 per share, adjusted for the \$3.00 per share merger consideration payable to Match shareholders in the Separation transaction (to which the purchasers of the Class M shares will not be entitled). The sales are conditioned upon the consummation of the Separation. If the sales have not been consummated by July 10, 2020, IAC or any investor may terminate the purchase agreements.

The transaction is expected to result in proceeds of approximately \$1.4 billion. Pursuant to the Transaction Agreement, the proceeds will be transferred to New IAC. The number of Class M shares that will be received by IAC stockholders in the Separation will be reduced by the number of shares sold in the offering described above; accordingly, the number of outstanding shares of New Match will not increase as a result of the offering.

J.P. Morgan Securities LLC and Allen & Company LLC are serving as placement agents to IAC and are represented by Skadden, Arps, Slate, Meagher & Flom LLP. Wachtell, Lipton, Rosen & Katz is acting as counsel to IAC.

The offering is being made pursuant to an effective shelf registration statement, including a prospectus, filed by IAC with the Securities and Exchange Commission ("SEC"), and the documents incorporated by reference therein, each filed by IAC and Match with the SEC. These documents may be obtained for free by visiting the SEC's website at http://www.sec.gov.

No Offer or Solicitation / Additional Information and Where to Find It

This communication is for informational purposes only and does not constitute an offer to sell or the solicitation of an offer to buy any securities, or a solicitation of any vote or approval, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction. No offer of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended.

This communication is being made in respect of a proposed transaction involving IAC, New IAC and Match. In connection with the proposed transaction, on April 28, 2020, IAC and New IAC filed with the Securities and Exchange Commission (the "SEC") an amendment to the joint registration statement on Form S-4 filed on February 13, 2020 (the "Form S-4") that includes a joint proxy statement of IAC and Match. The Form S-4 was declared effective by the SEC on April 30, 2020, and IAC and Match commenced mailing the joint proxy statement/prospectus to stockholders of IAC and stockholders of Match on or about May 4, 2020. Each party will file other documents regarding the proposed transaction with the SEC. IAC, New IAC and Match may file one or more other documents with the SEC. This communication is not a substitute for the joint proxy statement/prospectus or any other document that may be filed with the SEC in connection with the proposed transaction.

INVESTORS AND SECURITY HOLDERS OF IAC AND MATCH ARE URGED TO READ THE DEFINITIVE JOINT PROXY STATEMENT/PROSPECTUS AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY AND IN THEIR ENTIRETY WHEN THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION.

Investors and security holders will be able to obtain these materials (when they are available) and other documents filed with the SEC free of charge at the SEC's website, www.sec.gov. Copies of documents filed with the SEC by IAC (when they become available) may be obtained free of charge on IAC's website at www.iac.com. Copies of documents filed with the SEC by Match (when they become available) may also be obtained free of charge on Match's website at www.mtch.com.

Participants in the Solicitation

IAC and Match and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from their respective shareholders in favor of the proposed transaction under the rules of the SEC. Information about IAC's directors and executive officers is available in IAC's Annual Report on Form 10-K for the year ended December 31, 2019, as amended by IAC's Form 10-K/A filed with the SEC on April 29, 2020, and the joint proxy statement/prospectus. Information about Match's directors and executive officers is available in Match's Annual Report on Form 10-K for the year ended by Match's Form 10-K/A filed with the SEC on April 29, 2020, and the year ended December 31, 2019, as amended by Match's Form 10-K/A filed with the SEC on April 29, 2020. Additional information regarding participants in the proxy solicitations and a description of their direct and indirect interests are included in the joint proxy statement/prospectus and other relevant documents to be filed with the SEC regarding the transaction when they become available.

Forward-Looking Statements

Certain statements and information in this communication may be deemed to be "forward-looking statements" within the meaning of the Federal Private Securities Litigation Reform Act of 1995. Forward-looking statements may include, but are not limited to, statements relating to IAC's and Match's anticipated financial performance, objectives, plans and strategies, and all statements (other than statements of historical facts) that address activities, events or developments that IAC and Match intend, expect, project, believe or anticipate will or may occur in the future. These statements are often characterized by terminology such as "believe," "hope," "may," "anticipate," "should," "intend," "plan," "will," "expect," "estimate," "project," "positioned," "strategy" and similar expressions, and are based on assumptions and assessments made by IAC's and Match's management in light of their experience and their perception of historical trends, current conditions, expected future developments, and other factors they believe to be appropriate. IAC and Match undertake no duty to update or revise any such statements, whether as a result of new information, future events or otherwise. Forward-looking statements are not guarantees of future performance. Whether actual results will conform to expectations and predictions is subject to known and unknown risks and uncertainties, including: risks and uncertainties discussed in the joint proxy statement/prospectus and other reports that IAC and Match have filed with the SEC; competition; Match's ability to maintain user rates on its higher-monetizing dating products; the companies' ability to attract users to their products and services through cost-effective marketing and related efforts; changes in the companies' relationship with (or policies implemented by) Google; foreign currency exchange rate fluctuations; the companies' ability to distribute their products through third parties and offset related fees; the integrity and scalability of the companies' systems and infrastructure (and those of third parties) and the companies' ability to adapt their systems and infrastructure to changes in a timely and cost-effective manner; the companies' ability to protect their systems from cyberattacks and to protect personal and confidential user information; risks relating to certain of the companies' international operations and acquisitions; the impact of the outbreak of the COVID-19 coronavirus, or any subsequent or similar epidemic or pandemic; the risks inherent in separating Match from IAC, including uncertainties related to, among other things, the costs and expected benefits of the proposed transaction, the calculation of, and factors that may impact the calculation of, the exchange ratio at which shares of IAC capital stock will be converted into the right to receive new shares of the post-separation Match Group in connection with the transaction, the expected timing of the transaction or whether it will be completed, whether the conditions to the transaction can be satisfied or any event, change or other circumstance occurs that could give rise to the termination of the transaction agreement (including the failure to receive any required approvals from the stockholders of IAC and Match or any required regulatory approvals), any litigation arising out of or relating to the proposed transaction, the expected tax treatment of the transaction, and the impact of the transaction on the businesses of IAC and Match; and other circumstances beyond IAC's and Match's control. You should not place undue reliance on these forward-looking statements. For more details on factors that could affect these expectations, please see IAC's and Match's filings with the SEC, including the joint proxy statement/prospectus.

About IAC

IAC (NASDAQ: IAC) builds companies. We are guided by curiosity, a questioning of the status quo, and a desire to invent or acquire new products and brands. From the single seed that started as IAC over two decades ago have emerged 10 public companies and generations of exceptional leaders. We will always evolve, but our basic principles of financially- disciplined opportunism will never change. IAC today operates Vimeo, Dotdash and Care.com, among many others, and has majority ownership of both Match Group, which includes Tinder, Match, PlentyOfFish, OkCupid and Hinge, and ANGI Homeservices, which includes HomeAdvisor, Angie's List and Handy. The Company is headquartered in New York City and has business operations and satellite offices worldwide.

Contact Us

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