FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Washington, D.C. 20549	OMB APP	ROVAL
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP	OMB Number:	3235

	OMB Number:	3235-0287								
ı	Estimated average burden									
	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Lourd Bryan</u>					2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [ IACI ]											elationship o ck all applic Directo	able)	g Person(s) to Iss 10% O		
(Last) 9830 WI	(F LSHIRE B	irst) LVD	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 08/01/2010										Officer below)	Officer (give title below)		Other (s below)	specify
(Street) BEVERLY HILLS CA 90212-1825		5	4. If A	Amer	ndmei	nt, Date	of O	riginal F	iled (	Month/Day	6. Inc Line)	ividual or Joint/Group Filing (Check Applic Form filed by One Reporting Person Form filed by More than One Reportin Person				1				
(City) (State) (Zip)																				
		Ta	ble I - Non	n-Deriv	ative	Sec	curit	ties A	cqu	ired, [	Disp	osed of	, or B	ene	ficially	Owned				
Date			Date	ransaction e nth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Yea		Code (Instr.			4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			Securitie Beneficia Owned F	5. Amount of Securities Beneficially Owned Following		: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
									Code	v	Amount	(A) or (D)		Price	Reported Transact (Instr. 3 a	ion(s)			(111501.4)	
Common	Stock, par	value \$0.001 <sup>(1)</sup>		08/01	/2010				M <sup>(1)</sup>		2,865	2,865 A		\$ <mark>0</mark>	52,9	52,960 <sup>(2)</sup>		D		
			Table II - I (									sed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/	ate, Tr	4. Transaction Code (Instr. 8)		of Deriv Secu Acqu (A) o Dispo	or osed ) r. 3, 4	6. Date Exercisable Expiration Date (Month/Day/Year)			e and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	e s Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Co	ode V	v	(A)	(D)	Date Exer	cisable	Ex Da	piration ite	Title	1	Amount or Number of Shares					
Restricted Stock Units <sup>(1)</sup>	\$0	08/01/2010		M	1 <sup>(1)</sup>			2,865	08/0	1/2009 <sup>(3)</sup>	08/	/01/2011 <sup>(3)</sup>	Commo Stock par val	,	2,865	\$0	2,865	5	D	

## **Explanation of Responses:**

- $1. \ Represents \ shares \ of \ IAC \ Common \ Stock \ acquired \ upon \ the \ vesting \ of \ restricted \ stock \ units \ (see \ footnote \ 3 \ below).$
- 2. Includes (i) 39,421 shares of IAC Common Stock and (ii) 13,539 share units accrued under the Non-Employee Director Deferre Compensation Plan as of the date of this report.
- 3. The terms of the initial award provide for vesting in three equal installments on the anniversary of the grant date, August 1, 2008.

Tanya M. Stanich as Attorneyin-Fact for Bryan Lourd 08/03/2010

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

 $Persons \ who \ respond \ to \ the \ collection \ of \ information \ contained \ in \ this \ form \ are \ not \ required \ to \ respond \ unless \ the \ form \ displays \ a \ currently \ valid \ OMB \ Number.$