# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 or 15(d) of the SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): August 3, 2004

# IAC/INTERACTIVECORP

(Exact name of Registrant as specified in charter)

Delaware

(State or other jurisdiction of incorporation)

0-20570

(Commission File Number)

59-2712887

(IRS Employer Identification No.)

152 West 57th Street, New York, NY

(Address of principal executive offices)

10019

(Zip Code)

Registrant's telephone number, including area code: (212) 314-7300

#### InterActiveCorp

(Former name or former address, if changed since last report)

#### ITEM 9. REGULATION FD DISCLOSURE/ ITEM 12 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On August 3, 2004, the Registrant issued a press release announcing its results for the quarter ended June 30, 2004. The full text of this press release, appearing in Exhibit 99.1 hereto, is incorporated herein by reference.

The attached document is furnished under both Item 9 "Regulation FD Disclosure" and Item 12 "Results of Operations and Financial Condition."

The attached document refers to non-GAAP measures, within the meaning of Regulation G. Below is additional information regarding those non-GAAP measures.

#### IAC'S PRINCIPLES OF FINANCIAL REPORTING

IAC reports Operating Income Before Amortization, Adjusted Net Income, Adjusted EPS and Free Cash Flow, all of which are supplemental measures to GAAP. These measures are among the primary metrics by which we evaluate the performance of our businesses, on which our internal budgets are based and by which management is compensated. We believe that investors should have access to, and we are obligated to provide, the same set of tools that we use in analyzing our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. We provide and encourage investors to examine the reconciling adjustments between the GAAP and non-GAAP measures, which we discuss below.

# **Definitions of IAC's Non-GAAP Measures**

Operating Income Before Amortization is defined as operating income plus: (1) amortization of non-cash distribution, marketing and compensation expense, (2) amortization of intangibles and goodwill impairment, if applicable, (3) pro forma adjustments for significant acquisitions and (4) one-time items. See below for explanations of these adjustments. We believe this measure is useful to investors because it represents the consolidated operating results from IAC's segments, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the effects of any other non-cash expenses. Operating Income Before Amortization has certain limitations in that it does not take into account the impact to IAC's income statement of certain expenses, including non-cash compensation associated with IAC's employees, non-cash payments to partners, and acquisition-related accounting.

Adjusted Net Income generally captures all income statement items that have been, or ultimately will be, settled in cash and is defined as net income available to common shareholders plus: (1) amortization of non-cash distribution, marketing and compensation expense, (2) amortization of intangibles and goodwill impairment, if applicable, (3) pro forma adjustments for significant acquisitions, (4) equity income or loss from IAC's 5.44% interest in Vivendi Universal Entertainment LLLP ("VUE"), (5) one-time items, net of related tax and minority interest, and (6) discontinued operations, net of tax. We believe Adjusted Net Income is useful to investors because it represents IAC's consolidated results, taking into account depreciation, which we

believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and minority interest, but excluding the effects of any other non-cash expenses.

Adjusted EPS is defined as Adjusted Net Income divided by weighted fully diluted shares outstanding for Adjusted EPS purposes. We include dilution from options and warrants per the treasury stock method and include all shares relating to restricted stock/share units ("RSU") in shares outstanding for Adjusted EPS. This differs from the GAAP method for including RSUs, which treats them on a treasury method basis. Shares outstanding for Adjusted EPS purposes are therefore higher than shares outstanding for GAAP EPS purposes. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and minority interest, but excluding the effects of any other non-cash expenses. Adjusted Net Income and Adjusted EPS have the same limitations as Operating Income Before Amortization, and in addition Adjusted Net Income and Adjusted EPS do not account for IAC's passive ownership in VUE. Therefore, we think it is important to evaluate these measures along with our consolidated statement of operations.

<u>Free Cash Flow</u> is defined as net cash provided by operating activities, including preferred dividends received from VUE, less capital expenditures, investments to fund HSN International unconsolidated operations and preferred dividends paid by IAC. In addition, Free Cash Flow includes tax distributions on the VUE common and preferred interests upon receipt of the distributions by IAC. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account cash movements that are non-operational.

Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account treasury stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

We endeavor to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence, GAAP financial statements, and descriptions of the reconciling items and adjustments, including quantifying such items, to derive the non-GAAP measures.

#### **Pro Forma Results**

We have presented Operating Income Before Amortization, Adjusted Net Income and Adjusted EPS pro forma for the Ticketmaster, Hotels.com and Expedia mergers, as if these transactions had been completed as of January 1, 2003. IAC has changed significantly in recent years: first transitioning from a media company to an interactive commerce company, then also into an operating company. We believe that the pro forma results provide investors with better comparisons to prior periods.

3

We will only pro forma results if we view a particular transaction as significant in size or transformational in nature. As such, our results are only pro forma for the Ticketmaster, Hotels.com and Expedia mergers and not for other transactions we have completed since the beginning of the periods presented by the financial information attached to this report.

# **One-Time Items**

Operating Income Before Amortization is presented before one-time items. These items are truly one-time in nature and non-recurring, infrequent or unusual, and have not occurred in the past two years or are not expected to recur in the next two years, in accordance with SEC rules. GAAP results include one-time items. Merger costs incurred by Expedia, Hotels.com and Ticketmaster for investment banking, legal, and accounting fees were related directly to the mergers and were the only costs treated as one-time items for calculating Operating Income Before Amortization. These costs were incurred solely in relation to the mergers, but may not be capitalized since Expedia, Hotels.com and Ticketmaster were considered targets in the transaction for accounting purposes. These costs do not directly benefit operations in any manner, would not normally be recorded by IAC if not for the fact it already consolidated these entities, and are all related to the same transaction, as IAC simultaneously announced its intention to commence its exchange offer for the companies in 2002. The majority of costs are for advisory services provided by investment bankers, and the amounts incurred in 2003 were pursuant to the same fee letters entered into by each company in 2002. Given these factors, we believe it is appropriate to consider these costs as one-time.

# Non-Cash Expenses That Are Excluded From Our Non-GAAP Measures

Amortization of non-cash compensation expense consists of restricted stock and options expense, which relates mostly to unvested options assumed by IAC in the Ticketmaster, Hotels.com and Expedia mergers. We view this expense as part of transaction costs, which are not paid in cash, and we include the related shares in our fully diluted shares outstanding. Non-cash compensation also includes the expense associated with IAC's RSU program. We view the true cost of these RSUs as the dilution to our share base, and as such all RSUs are included in our shares outstanding for Adjusted EPS purposes.

Amortization of non-cash distribution and marketing expense consists mainly of Hotels.com performance warrants issued to obtain distribution and non-cash advertising secured from Universal Television as part of the transaction pursuant to which VUE was created (the "Vivendi transaction"). The Hotels.com warrants were principally issued as part of its initial public offering, and we do not anticipate replicating these arrangements. With the termination of the Travelocity affiliate agreement in September 2003, all outstanding Travelocity warrants were cancelled although certain other Hotels.com warrants remain outstanding. The non-cash advertising from Universal is primarily for the benefit of Expedia, which runs television advertising primarily on the USA and Sci Fi cable channels without any cash cost. Ticketmaster and Match.com also recognize non-cash distribution and marketing expense related to barter arrangements for distribution secured from third parties, whereby advertising is provided by Ticketmaster and Match.com to a third party in return for distribution over the third party's network. The advertising provided has been secured by IAC, which in turn has secured the non-cash advertising pursuant to an agreement with Universal as part of the Vivendi transaction.

Sufficient advertising has been secured to satisfy existing obligations. We do not expect to replace this non-cash marketing with an equivalent cash expense after it runs out in 2007, nor would IAC incur such amounts absent the advertising received in the Vivendi transaction.

Amortization of intangibles is a non-cash expense relating primarily to acquisitions. At the time of an acquisition, the intangible assets of the acquired company, such as supplier contracts and customer relationships, are valued and amortized over their estimated lives. While it is likely that we will have significant intangible amortization expense as we continue to acquire companies, we believe that since intangibles represent costs incurred by the acquired company to build value prior to acquisition, they were part of transaction costs and will not be replaced with cash costs when the intangibles are fully amortized.

<u>Equity gains/losses from IAC's 5.44% common interest in VUE</u> is excluded from Adjusted Net Income and Adjusted EPS because IAC has no operating control over VUE, has no way to forecast this business, and does not consider the results of VUE in evaluating the performance of IAC's businesses.

# Free Cash Flow

IAC has significant positive working capital balances that benefit Free Cash Flow and are largely due to deferred merchant bookings and deferred revenue related to the merchant lodging business at Expedia and Hotels.com, respectively. In our merchant lodging business, cash is collected in advance of stay, and revenue is recognized at the date of travel, after which hotel suppliers invoice Expedia and Hotels.com. Working capital consists of cash deposits from customers, net of revenue recognized as a result of a customer stay, plus the increase in payables to hotel suppliers net of cash paid out in the period.

These balances are comparable to payable and receivable balances in any other company, except that the benefit, or "float", that we get is inherent in our business model. It represents the real cash earning power of our company, and is reflected in increased working capital purely because we recognize revenue at the customer stay date rather than at the booking date. It is similar to any other cash inflow in the normal course of business and we view this as permanent cash that we can put to work. As long as the merchant lodging businesses continue to grow positively, as they have historically, and our business model does not change, we expect that the change in working capital will continue to be positive. All other conditions remaining the same, if the dollar growth in revenue from our merchant hotel businesses decreases from year to year, then the change in working capital, while still positive, will decrease from year to year, which will adversely affect free cash flow in comparison to the prior year. If the businesses were to decline or if the model otherwise changed, it would negatively impact working capital and we would communicate this to investors.

We look at Free Cash Flow as a measure of the strength and performance of our businesses, not for valuation purposes. In our view, applying "multiples" to Free Cash Flow is inappropriate because it is subject to timing, seasonality and one-time events. We manage our business for cash and we think it is of utmost important to maximize cash – but our primary valuation metrics are Operating Income Before Amortization and Adjusted EPS. In addition, because Free Cash Flow is subject to timing, seasonality and one-time events, we believe it is not appropriate to annualize quarterly Free Cash Flow results.

5

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

#### IAC/INTERACTIVECORP

By: /s/ Gregory R. Blatt

Name: Gregory R. Blatt

Title: Senior Vice President and

General Counsel

Date: August 3, 2004

6

#### **EXHIBIT INDEX**

Exhibit No.	Description
99.1	Press Release of IAC/InterActiveCorp dated August 3, 2004.
	7



# **IAC REPORTS Q2 2004 RESULTS**

IAC/InterActiveCorp (NASDAQ: IACI) reported Q2 2004 results today. Revenue was \$1.5 billion, operating income decreased 1% to \$110 million, net income decreased 25% to \$70 million, and GAAP Diluted EPS decreased to \$0.09 from \$0.16. 2004 GAAP results were impacted by increased amortization of non-cash expenses and increased shares outstanding related to the buy-ins of IAC's formerly public subsidiaries.

Operating Income Before Amortization grew by 23% to \$250 million. Adjusted Net Income grew 24% to \$174 million and Adjusted EPS was \$0.22 versus \$0.18 in the prior year. Please see page 16 for definitions of non-GAAP measures.

IAC Travel ("IACT") increased revenue on a comparable net basis by 34% to \$556 million, operating income by 46% to \$129 million and Operating Income Before Amortization by 29% to \$171 million (see page 2 for an explanation of comparable net revenue and reported revenue). HSN U.S. grew revenue, operating income and Operating Income Before Amortization by 8%, 2% and 4%, respectively. Ticketing grew revenue, operating income and Operating Income Before Amortization by 4%, 43% and 29%, respectively, despite relative weakness in industry-wide concert sales.

IAC repurchased 8.1 million shares during Q2.

# **Q2 SUMMARY RESULTS**

\$ in millions, except per share

	_	Q2 2004	 Q2 2003	Growth
Revenue on a comparable net basis (see page 2 for explanation)	\$	1,501	\$ 1,286	17%
Revenue	\$	1,501	\$ 1,527	-2%
Operating income	\$	110	\$ 112	-1%
Operating Income Before Amortization	\$	250	\$ 203	23%
Net Income	\$	70	\$ 93	-25%
GAAP Diluted EPS	\$	0.09	\$ 0.16	-41%
Adjusted Net Income	\$	174	\$ 141	24%
Adjusted EPS	\$	0.22	\$ 0.18	22%

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

1

#### **Table of Contents:**

**Segment Results** 

Discussion of Financial and Operating Results

Outlook

**Segment Operating Metrics** 

**Operating Highlights** 

**GAAP Financial Statements** 

**Dilutive Securities and Liquidity and Capital Resources** 

Reconciliations of GAAP to Non-GAAP Measures

Footnotes and Definitions

**Explanation of Comparable Net Revenue and Reported Revenue:** As part of the integration of IACT's businesses, Hotels.com conformed its merchant hotel business practices with those of the other IACT businesses. As a result, beginning January 1, 2004, IAC commenced prospectively reporting revenue for Hotels.com on a net basis, consistent with Expedia's historical practice. Accordingly, we are including prior year results as though Hotels.com had reported revenue on a net basis for purposes of better comparability. There was no impact to operating income or Operating Income Before Amortization from the change in reporting.

<u>Information Regarding Non-GAAP Measures</u>: For definitions of non-GAAP measures, please see page 16 of this release. For IAC's Principles of Financial Reporting, a detailed explanation of why we believe these non-GAAP measures are useful to investors and management, please refer to IAC's website at www.iac.com/investor\_relations/public.documents.html.

#### **SEGMENT RESULTS**

Segment results for the second quarter ended June 30 were as follows (\$ in millions):

\$	555.5 546.2 195.1 48.5 51.5 44.6 72.5 (12.8) 1,501.2		413.2 527.1 187.5 48.2 45.2 — 69.5	34% 4% 4% 1% 14% NM
	546.2 195.1 48.5 51.5 44.6 72.5 (12.8)		527.1 187.5 48.2 45.2 — 69.5	49 49 19 149 NM
\$	195.1 48.5 51.5 44.6 72.5 (12.8)	œ.	187.5 48.2 45.2 — 69.5	49 19 149 NM
\$	48.5 51.5 44.6 72.5 (12.8)	œ.	48.2 45.2 — 69.5	19 149 NM
\$	51.5 44.6 72.5 (12.8)	<u>r</u>	45.2 — 69.5	149 NM
\$	44.6 72.5 (12.8)	<u> </u>	— 69.5	NM
\$	72.5 (12.8)	¢.		
\$	(12.8)	<u></u>		
\$		r.	(4.4)	49
\$	1,501.2	ф	(4.4)	-1899
		\$	1,286.3	179
			CE2 4	150
φ.	555.5	Φ.	653.4	-159
\$	1,501.2	\$	1,526.5	-29
\$	129.3	\$	88.7	469
	33.0		34.1	-3'
	40.5		28.2	439
	7.8		7.6	2'
	(27.8)		(19.2)	-44
	(1.2)		`	NM
	4.2		1.7	1519
	(75.8)		(29.3)	-158
\$	110.1	\$	111.8	-19
¢	170.6	¢	122.5	299
ψ		Ф		0
				299
				-7°
				-1789
	. ,		` ′	-1/6 NM
				151
ф		<u>c</u>		-6º 23º
	\$	\$ 110.1	\$ 170.6 \$ 46.6 46.7 9.5 (12.0) 5.6 4.2 (21.1)	\$ 170.6 \$ 132.5 46.6 46.6 46.7 36.1 9.5 10.2 (12.0) (4.3) 5.6 — 4.2 1.7 (21.1) (19.9)

Please see page 14 for further segment detail and reconciliations of Operating Income Before Amortization to the comparable GAAP measure.

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

Ċ

#### DISCUSSION OF FINANCIAL AND OPERATING RESULTS

#### IAC TRAVEL

IACT grew comparable net revenue by 34% to \$555.5 million over the prior year, primarily driven by the worldwide merchant hotel business, increased consumer demand for packages, and the inclusion of recent acquisitions, most notably Hotwire. Packages revenue was \$111 million during Q2, up 45% over the prior year.

Merchant hotel revenue increased 32% over the prior year on a comparable net basis, despite the termination of the Travelocity affiliate relationship in September 2003, which represented 3% of IACT revenues on a comparable net basis in Q2 2003. Revenue per room night increased 5% over the prior year, due primarily to industry-wide increases in average daily room rates. Worldwide merchant hotel room nights, including room nights sold in packages, increased 25% year over year, driven by continued growth from our U.S. businesses, strong demand from our international websites, expanded supply in international markets, growth in our private label business and the inclusion of Hotwire in Q2 results. IACT's U.S. merchant hotel business continues to experience competition from other third party distributors, promotion by hotel chains of their own direct sites, and a more challenging supply environment resulting from recent increases in hotel occupancy rates. We believe these factors have resulted, and may continue to result, in slower growth rates in domestic merchant hotel bookings.

International revenue increased 73% over the prior year, or 62% on a local currency basis, driven primarily by the UK and German websites as well as the inclusion of Anyway.com in 2004 results. IACT remains the leading online travel provider in Europe and continues to expand its footprint with the June launches of Expedia sites in France and Italy. In July, IACT announced that it will enter into the Asia Pacific region with its minority investment in eLong, Inc., a leading privately held online travel provider in China. Barney Harford, formerly senior vice president of air, car and private label for Expedia, Inc., has been appointed President, IAC Travel – Asia Pacific to lead IACT's latest international expansion efforts.

Operating income and Operating Income Before Amortization grew 46% and 29% respectively, over the prior year. These results were primarily driven by the revenue increase as discussed above and higher margins at Interval, partially offset by higher worldwide selling and marketing expense including increased spending for several growth initiatives which include Expedia's international business, Expedia Corporate Travel ("ECT") and Classic Custom Vacations' new consumer direct website. The reversal of \$6.4 million of expenses associated with the resolution of a contractual dispute also positively impacted results.

IACT appointed Steven McArthur as its new President – Expedia, North America and Chris Bellairs as CFO, IAC Travel. McArthur takes on responsibilities previously held by Erik Blachford, who, since being appointed CEO of IACT in September 2003, has been serving in this joint capacity.

#### ELECTRONIC RETAILING

HSN U.S. increased revenue by 8% to \$438.2 million from \$404.4 million, operating income by 2% to \$28.3 million from \$27.7 million and Operating Income Before Amortization by 4% to \$41.6 million from \$39.8 million. The revenue increase was driven primarily by an increase in average price per unit and lower overall return rates, partially offset by a slight decrease in the number of units sold. HSN also improved its household television distribution, increasing full time equivalent homes by 5.2% to 73.4 million. In addition, HSN.com grew revenue by 20% over the prior year.

HSN gross profit margins declined 60 basis points to 38.0%, primarily as a result of increased fulfillment costs and a shift in product mix. Operating margins declined, mainly as a result of increased customer service costs including HSN's new distribution facility, the infomercial and catalog businesses, and higher cable distribution fees. HSN expects year-over-year revenue growth rates to improve in Q3 and Q4 as compared to Q2, with Q3 operating margins being similar to Q2 and improving in Q4.

#### SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

2

HSN International revenue decreased 12%, operating income decreased 27% and Operating Income Before Amortization decreased 26%. In local currency, revenue decreased 17%. As expected, this segment continues to experience increased competition at both Euvia and HSN Germany, and weakness in the Wellness category at HSN Germany.

#### **TICKETING**

Ticketmaster grew Operating Income Before Amortization by 29% over the prior year to \$46.7 million, with operating income up 43% to \$40.5 million. Revenue growth was driven by increased revenue per ticket from higher convenience and processing fees and favorable exchange rates from foreign markets. Operating margins expanded, even in a challenging environment for the concert industry, due to higher revenue, and increased operating and distribution efficiencies. Top event ticket onsales in the U.S. included Kenny Chesney, Prince, Van Halen and Ringling Bros. and Barnum & Bailey Circus. International revenue was up 15% over the prior year, or 7% on a local currency basis.

The number of tickets sold declined from the prior year due to the overall weakness of concert ticket sales in 2004 compared to a strong concert season in 2003. Cancellations by popular acts such as Britney Spears, Christina Aguilera and Lollapalooza had a negative impact on ticket sales in 2004 and together with fewer stadium shows in 2004 and overall softness in the concert market, led to lower overall sales during the quarter. The company does not foresee significant improvement in the concert environment for the remainder of 2004. In addition, Ticketmaster could be negatively impacted by a potential NHL strike.

#### **PERSONALS**

Personals revenue was flat, on a 16% increase in paid subscribers which was offset by a decrease in the average monthly pricing due to the introduction in Q2 2003 of lower monthly pricing for long-term subscriptions and an increase in long-term subscriptions as a percentage of total subscriptions. Paid subscribers were down slightly sequentially due to seasonality. Repeat subscribers continue to contribute strongly to performance. The international business excluding uDate was a significant growth driver, with subscriber growth of 90% over the prior year. Operating Income Before Amortization declined 7% due primarily to higher product development costs, increased spending on international operations and Match.com's new domestic ad campaign that was launched in June. The company expects revenue in Q3 and Q4 to be higher than Q2 driven by growth in paid subscribers, although Q3 operating margins are expected to be adversely impacted by expenses associated with the new marketing campaign.

# IAC LOCAL AND MEDIA SERVICES

Revenue growth in IAC Local and Media Services was primarily due to the inclusion of TripAdvisor as of its acquisition date of April 28, 2004, partially offset by decreased revenues at EPI and Citysearch. EPI's new initiatives are showing continued strength, with internet sales up 61% over the prior year. However, results at EPI were down, as anticipated, due primarily to the sale of its Australian operations, which contributed \$7.8 million in revenue and \$5.6 million in operating income and Operating Income Before Amortization in Q2 2003, and higher operating expenses related in part to investments in its online channel and other initiatives. Citysearch's Pay-for-Performance business showed positive momentum, with revenue up 21% sequentially, and 8.1 million unique users in June, up 34% over the prior year.

# FINANCIAL SERVICES AND REAL ESTATE

Revenue at LendingTree was flat as compared to the prior year, due primarily to a 44% decrease in revenue from refinance mortgages, offset by revenue growth from purchase mortgages, closed real estate transactions, and home equity loans of 83%, 55% and 16%, respectively. As expected, a rising interest rate environment has caused a shift towards lending products other than refinance mortgages.

# SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

LendingTree's key metrics, lending transmit and close rates, reached record highs in Q2, as the challenging environment continued to cause lenders to compete more aggressively for LendingTree's consumer demand. In addition, LendingTree is focusing on taking advantage of the natural relationships between its various products and is cross-marketing purchase mortgages and real estate transactions. Results for the prior year were not included in IAC's Q2 2003 results as the acquisition closed on August 8, 2003.

#### **TELESERVICES**

PRC increased revenues and expanded margins, benefiting from continued reductions in depreciation expense and fixed costs in Q2 versus the prior year. The revenue increase was driven mainly by organic growth, including an earlier than anticipated ramp up in clients' seasonal volume, and new business. The industry and PRC continue to face significant pricing pressure and competition. Consistent with anticipated industry and client seasonal trends, PRC still expects margin improvement for the full year despite the recent reductions in volume from certain important customers.

#### **OTHER**

In Q2 2004, IAC recognized non-cash compensation expense of \$44 million in connection with IAC's mergers with its formerly publicly traded subsidiaries, which were completed in 2003.

In Q2 2004, the tax rate for continuing operations was 39% and the tax rate for adjusted net income was 37%. The 2004 tax rate is higher than the federal statutory tax rate of 35% due principally to state income taxes. The tax rate has also been negatively impacted by amortization that is not deductible for income tax purposes, but which has been partially offset by tax-exempt interest income.

#### **OUTLOOK**

IAC forecasts full year 2004 Operating Income Before Amortization of approximately \$1 billion, the low end of our original range of \$1.0 to \$1.2 billion, and expects operating income of approximately \$430 million.

### SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

6

#### SEGMENT OPERATING METRICS

	(	Q2 2004		Q2 2003	Growth
IAC TRAVEL			_		
Gross Bookings By Geography (mm):					
Domestic	\$	2,831	\$	2,254	26%
International		560		326	72%
Total	\$	3,390	\$	2,580	31%
Net Revenue By Geography (mm): (a)					
Domestic	\$	466	\$	362	29%
International		89		52	73%
Total	\$	556	\$	413	34%
Gross Bookings by Brand (mm):					
Expedia	\$	2,636	\$	2,046	29%
Hotels.com		470		403	16%
Other		285		131	117%
Total	\$	3,390	\$	2,580	31%
Gross Bookings by Agency / Merchant (mm):					
Agency	\$	1,928	\$	1,496	29%
Merchant		1,462		1,084	35%
Total	\$	3,390	\$	2,580	31%
Packages revenue (mm)	\$	111	\$	77	45%
Number of transactions (mm)		8.5		6.7	27%
Merchant hotel room nights (mm) (b)		8.3		6.6	25%
INTERVAL:					
Members (000s)		1,651		1,547	7%
Confirmations (000s)		211		202	5%
Share of confirmations online		17.5%		12.3%	
HSN - U.S. (Households as of end of period)					
Units Shipped (mm)		9.5		9.8	-3%
Gross Profit %		38.0%	)	38.6%	
Return Rate		16.9%	)	18.3%	
Average price point	\$	50.22	\$	45.30	11%
Product mix:					
Home Hard Goods		25%		24%	
Home Fashions		13%		12%	
Jewelry		22%	)	25%	
Health / Beauty		28%	)	25%	
Apparel / Accessories		12%	ı	14%	

HSN total homes (mm)	84.1	79.2	6%
HSN FTEs (mm)	73.4	69.8	5%
HSN.com % of Sales	15%	14%	
<u>TICKETING</u>			
Number of tickets sold (mm)	23.3	24.1	-3%
Gross value of tickets sold (mm)	\$ 1,270 \$	1,199	6%
PERSONALS			
Paid Subscribers (000s)	997.6	857.5	16%
FINANCIAL SERVICES & REAL ESTATE			
Loan/Real Estate Requests transmitted:			
Number (000s)	597.6	733.6	-19%
Volume of Requests (bn)	\$ 60.8 \$	78.9	-23%
Loan/Real Estate Transactions closed in Quarter:			
Number	73.0	83.9	-13%
Volume of Transactions Closed (bn)	\$ 8.5 \$	10.2	-16%
Transmit Rate (c)	78.2%	65.4%	
Static Pool Close Rate (d)	15.4%	14.2%	
Number of Lenders	229	212	8%
Number of Realty Agencies	751	659	14%
			.,.

*Note:* rounding differences may exist.

- (a) Represents revenue as if Hotels.com revenue was presented on a net basis in 2003.
- (b) Merchant room nights are reported as stayed for Expedia and Hotels.com, and booked for Hotwire.
- (c) Transmit rate is the percentage of completed loan and real estate qualification forms that were successfully transmitted to at least one lender or real estate broker.
- (d) The static pool close rate for loans and real estate transactions incorporates the average time lag between the submission of a consumer request (a "QF") and the closure of a transaction. It represents the closure rate of approved QFs from a static pool of requests submitted in the most recent quarter with a complete closure cycle. A complete closure cycle is considered to be after 180, 120, 90, 60, and 30 days from the month in which a real estate, mortgage, home equity, auto/personal, and credit card QF, respectively, was submitted.

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

7

#### **OPERATING HIGHLIGHTS**

- IAC announced its agreement to purchase ServiceMagic, Inc., the nation's leading online home services marketplace. ServiceMagic connects homeowners with prescreened and customer-rated residential contractors, real estate professionals and lenders. During Q2, ServiceMagic's consumer service requests were up 84% over the prior year, and the company facilitated over half a million requests worth over \$1.75 billion in consumer spending. The transaction is expected to close in O3 2004.
- IACT improved its hotel ratings system, giving users more detailed ratings. Up to 12 data points are now aggregated into a single rating, including customer service feedback, objective third party ratings, and press reviews on properties.
- Expedia rolled out improvements to its website to provide users with a tremendous amount of in-depth information to help them make informed
  decisions about their travel, including enhanced hotel content with larger pictures, descriptions, and diagrams, detailed vehicle information, and a
  savings calculator.
- ECT announced a new type of merchant hotel inventory for its 1500+ account roster. These properties feature competitive rates, often with business focused amenities and cancellation flexibility. ECT also announced it now offers its own branded MasterCard® business charge and credit cards to its customers, helping companies and their travelers save money and control expenses for business travel purchases.
- HSN.com increased its active customer count by 20%, grew its autoship business 38% led by Andrew Lessman vitamins and the State Quarter Coins program, and continues to enhance the customer experience by improving the checkout process by reducing order times.
- Ticketmaster acquired BiljettDirekt Ticnet AB ("BDT"), a live event and local rail and ferry ticketing company in Sweden. With the acquisition of BDT, Ticketmaster's European ticketing operations now include England, Scotland, Ireland, Norway, Denmark, The Netherlands and Sweden.
- Ticketmaster continues to expand its online initiatives. The company sent over 140 million ticket alerts during Q2 and announced the Anaheim Angels teamExchange to give season seat holders the ability to sell their unused tickets, opening up previously unavailable premium seats to the public.
- Ticketmaster is exploring new initiatives that are complementary to ticket sales. The company offered live recordings to consumers purchasing tickets for The Dead, and in connection with The Cure's concert offered ticket buyers the option to purchase a CD with the transaction.
- Match.com introduced several new product features, such as Intuitive Profile Flow ("IPF"), which takes the user through a path of registration, completion of basic profile, completion of the personality test, uploading of photos and finally the completion of the physical attraction test. A new and improved home page supports the IPF. Match.com also introduced a one-click re-subscription option, which the company believes is helping to boost re-subscription rates.
- Citysearch and Ask Jeeves, Inc. announced a partnership agreement whereby Ask Jeeves will license Citysearch's local content and business data to help power SmartSearch<sup>TM</sup> results for local searches on Ask.com, which has over 20 million unique users per month. The companies expect to launch the

first local SmartSearch<sup>TM</sup> results and features on Ask.com before the end of September.

- Citysearch launched a new look to its homepage with increased emphasis on its Yellow Pages, re-launched its "Hotels" category, featuring the new Dealsearch product through a partnership with TripAdvisor, and its "Movies" category, with improved search by category and genre features. Additionally, the Best of Citysearch and the Best Restaurant Giveaway Ever programs launched, and 1.6 million people visited the polls to vote for their favorite places.
- TripAdvisor added a new restaurant section to its site, gathering online articles, guidebooks and web postings for 40,000 restaurant listings. TripAdvisor also expanded its geographic coverage by adding Asia, Africa and the Middle East to its worldwide travel destinations. TripAdvisor is the 9<sup>th</sup> most popular travel site on the web, with 10 million worldwide unique users in June.
- Evite teamed up with Ticketmaster, Ticketweb, Museumtix, Matchlive.com, and Active.com to expand its local event offering with the launch of Evite 2.0. In addition to user-supplied events, Evite now offers nearly 50,000 local events and also features venue-based event listings, a rating system for users, an enhanced recommendation technology, and an improved user interface.
- LendingTree expanded home listings on its RealEstate.com website during the quarter to more than 500,000 homes. RealEstate.com was re-launched during the first quarter with an updated, easier-to-understand navigation and enhanced functionality, including home listings, valuable rebate offerings, home loan products and home valuation services.

# SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

8

#### GAAP FINANCIAL STATEMENTS

#### IAC CONSOLIDATED STATEMENT OF OPERATIONS

(unaudited; \$ in thousands except per share amounts)

	Three Months Ended June 30,			Six Months Ended June 30,			une 30,	
		2004		2003		2004		2003
Service revenue	\$	918,150	\$	962,489	\$	1,774,642	\$	1,817,824
Product sales	Ψ	583,002	Ψ	564,022	Ψ	1,197,247	Ψ	1,095,421
Net revenue		1,501,152		1,526,511		2,971,889		2,913,245
Cost of sales-service revenue		336,675		521,028		666,153		988,538
Cost of sales-product sales		337,306		318,628		704,246		638,000
Gross profit		827,171		686,855		1,601,490		1,286,707
Selling and marketing		300,780		222,860		610,200		412,213
General and administrative		181,202		168,297		355,586		322,969
Other		34,770		33,407		67,407		59,214
Amortization of cable distribution fees		18,028		16,604		35,792		31,930
Amortization of non-cash distribution and marketing expense		4,733		12,726		11,072		23,215
Amortization of non-cash compensation expense		55,342		14,431		124,310		24,642
Amortization of intangibles		79,931		55,558		159,648		107,714
Depreciation		43,072		41,697		85,583		83,859
Restructuring costs		(801)		1,092		(801)		(325)
Merger costs		`—		8,429		`—		10,525
Operating income		110,114		111,754		152,693		210,751
Other income (expense):								
Interest income		48,386		44,526		93,795		84,356
Interest expense		(20,784)		(22,340)		(41,539)		(46,618)
Equity in income (losses) of VUE		11,038		4,258		10,686		(239,018)
Equity in income (losses) in unconsolidated subsidiaries and other								
expenses		5,207		(171)		12,735		(2,050)
Total other income (expense), net		43,847		26,273		75,677		(203,330)
Earnings from continuing operations before income taxes and minority								
interest		153,961		138,027		228,370		7,421
Income tax (expense) benefit		(59,526)		(51,683)		(88,749)		2,491
Minority interest		(2,871)		(28,415)		(4,267)		(54,142)
Earnings (loss) from continuing operations		91,564	_	57,929		135,354		(44,230)
Discontinued operations, net of tax		(18,368)		38,265		(20,631)		33,628
Earnings (loss) before preferred dividend		73,196	_	96,194		114,723	_	(10,602)
Preferred dividend		(3,262)		(3,264)		(6,526)		(6,528)
Net income (loss) available to common shareholders	\$	69,934	\$	92,930	\$	108,197	\$	(17,130)
Income (loss) per share:	ф	0.42	ф	0.10	φ	0.40	ď	(0.40)
Basic earnings (loss) per share from continuing operations	\$	0.13	\$	0.10	\$	0.18	\$	(0.10)
Diluted earnings (loss) per share from continuing operations	\$	0.12	\$	0.09	\$	0.17	\$	(0.11)
Basic earnings (loss) per share	\$	0.10	\$	0.17	\$	0.16	\$	(0.03)
Diluted earnings (loss) per share	\$	0.09	\$	0.16	\$	0.14	\$	(0.04)

# IAC CONSOLIDATED BALANCE SHEET

(unaudited; \$ in thousands)

		June 30, 2004	December 3 2003	31,
ASSETS				
CURRENT ASSETS	ф	1 211 720	ф 0	00.000
Cash and cash equivalents Restricted cash equivalents	\$	1,211,739 31,766		99,062 31,356
Marketable securities		2,515,018		19,735
Accounts and notes receivable , net		452,735		29,424
Inventories, net		230,191		15,995
Deferred tax assets , net		66,132		65,071
Other current assets		202,376		54,333
Total current assets		4,709,957		14,976
Dwanasty, Dlant and Equipment				
Property, Plant and Equipment  Computer and broadcast equipment		727,454	6	86,899
Buildings and leasehold improvements		155,080		55,212
Furniture and other equipment		157,922		54,378
Land		21,116		21,172
Projects in progress		59,312		30,962
Trojecto in progress	<u></u>	1,120,884		48,623
Less accumulated depreciation and amortization		(640,159)		75,446)
Total property, plant and equipment, net		480,725		73,177
Goodwill		11 420 227	11 7	73,635
Intangible assets, net		11,429,327 2,469,890		13,889
Long-term investments		1,451,719		26,502
Preferred interest exchangeable for common stock		1,428,530		28,530
Cable distribution fees, net		108,990		28,971
Notes receivable and advances, net of current portion		9,238		14,507
Deferred charges and other		75,409		93,928
Non-current assets of discontinued operations		340		340
TOTAL ASSETS	\$	22,164,125	\$ 21,5	68,455
A MARKA MINES AND SWARPINGS DEDGE FOR MINE				
LIABILITIES AND SHAREHOLDERS' EQUITY CURRENT LIABILITIES				
Current maturities of long-term obligations	\$	5,843	\$	2,850
Accounts payable, trade	Φ	815,130		87,977
Accounts payable, client accounts		206,301		42,002
Cable distribution fees payable		34,346		39,142
Deferred merchant bookings		601,768		18,822
Deferred revenue		103,687		80,229
Income tax payable		178,078		96,817
Other accrued liabilities		471,975		94,280
Current liabilities of discontinued operations		10,584		16,062
Total current liabilities		2,427,712		78,181
Long term obligations, net of current maturities		1,105,844	1.1	20,097
Other long-term liabilities		88,664		67,981
Deferred income taxes		2,419,680		46,394
Common stock exchangeable for preferred interest		1,428,530		28,530
Minority interest		237,230		11,687
SHAREHOLDERS' EQUITY				
Preferred stock		131		131
Common stock		6,869		6,305
Class B convertible common stock		646		646
Additional paid-in capital and unearned compensation		13,847,209	13.6	34,926
Retained earnings		2,385,149		76,952
Accumulated other comprehensive income		6,679		36,896
Treasury stock		(1,785,220)		35,273)
Note receivable from key executive for common stock issuance		(4,998)		(4,998)
Total shareholders' equity		14,456,465		15,585
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	22,164,125		68,455
I O I I II I I I I I I I I I I I I I I	Ψ	,10 +,120		, 100

# IAC STATEMENT OF CASH FLOWS

(unaudited; \$ in thousands)

Cash flows from operating activities:  Six Months En 2004  Cash flows from operating activities:	2003 \$ (44,230
	\$ (44.230
	<b>s</b> (44.230
	Ψ (44,250
Adjustments to reconcile income (loss) from continuing operations to net cash provided by operating	
activities: Depreciation and amortization 245,231	101 573
	191,573
Amortization of non-cash distribution and marketing 11,072	23,215
Amortization of non-cash compensation expense 124,310 Amortization of cable distribution fees 35,792	24,642
	31,930 1,076
Deferred income taxes (60,309) Loss on retirement of bonds	(34,524 2,502
Gain on sale of investments	(3,106
	237,770
Equity in (income) losses of unconsolidated subsidiaries, including VUE (20,319)  Non-cash interest income (24,518)	(17,699
Minority interest 4,267	54,142
Increase in cable distribution fees (14,750)	(14,983
Changes in current assets and liabilities:	(14,303
Accounts receivable 12,198	(24,639
Inventories (19,699)	7,517
Prepaid and other assets (50,998)	(8,047
Accounts payable and accrued liabilities 219,448	227,510
Deferred revenue 19,365	96,733
Deferred merchant bookings 295,429	181,788
Funds collected by Ticketmaster on behalf of clients, net  50,159	23,666
Other, net	(18,096
Net Cash Provided By Operating Activities 975,392	938,740
Cash flows from investing activities:	330,740
Acquisitions and deal costs, net of cash acquired (286,928)	(394,150
Capital expenditures (100,484)	(86,978
Purchases of marketable securities (2,180,134)	(3,805,654
Proceeds from sale of marketable securities 2,084,851	2,152,962
Increase in long-term investments and notes receivable 21,818	(15,710
Other, net 1,505	4,456
Net Cash Used in Investing Activities (459,372)	(2,145,074
Cash flows from financing activities:	(2,115,071
Principal payments on long-term obligations (729)	(26,627
Purchase of treasury stock by IAC and subsidiaries (249,463)	(177,665
Repurchase of bonds —	(35,809
Purchase of Vivendi warrants —	(407,398
Proceeds from sale of subsidiary stock, including stock options —	44,697
Proceeds from issuance of common stock, including stock options 65,949	1,270,409
Preferred dividend (6,526)	(6,528
Other, net	(635
Net Cash (Used In) Provided By Financing Activities (186,667)	660,444
Net Cash Used In Discontinued Operations (11,430)	(80,227
Effect of exchange rate changes on cash and cash equivalents (5,246)	12,648
Net Increase (Decrease) In Cash and Cash Equivalents  312,677	(613,469
Cash and cash equivalents at beginning of period 899,062	1,998,114
Cash And Cash Equivalents at End of Period \$ 1,211,739	\$ 1,384,645

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

11

# **DILUTIVE SECURITIES**

IAC has various tranches of dilutive securities (warrants, convertible preferred, and options), including securities initially issued by its former public subsidiaries which have been converted to IAC securities. The table below details these securities as well as potential dilution at various stock prices (amounts in millions, except average strike/conversion price):

	Shares	Avg. Strike / nversion	As of //26/04		Dibuti	on at:		
Average Share Price	Sildres	 liversion	\$ 27.89	\$ 30.00	\$ 35.00	\$	40.00	\$ 45.00
Absolute Shares as of 7/26/04	695.7		695.7	695.7	695.7		695.7	695.7
RSUs	8.4		8.4	8.4	8.4		8.4	8.4
Options	87.3	\$ 11.51	32.5	34.0	36.7		38.8	40.4
Warrants	76.5	\$ 25.79	10.8	13.3	18.8		25.4	30.5
Convertible Preferred	19.4	\$ 33.75	 0.0	 0.0	 19.4		20.2	 20.8

(initial)	)				
Total Treasury Method Dilution	51.8	55.7	83.4	92.9	100.2
% Dilution	6.9%	7.4%	10.7%	11.8%	12.6%
Total Treasury Method Diluted Shares					
Outstanding	747.4	751.4	779.1	788.5	795.9

IAC has outstanding approximately 8.4 million shares of restricted stock and restricted stock units ("RSUs") which vest principally over a period of one to five years, including 4.5 million issued in 2004.

IAC repurchased 8.1 million shares at an average price of \$30.47 during Q2.

#### LIQUIDITY AND CAPITAL RESOURCES

As of June 30, 2004, IAC had \$3.8 billion in cash and marketable securities. This includes \$166.8 million in net funds collected on behalf of clients by Ticketmaster and \$721.6 million in combined deferred merchant bookings and deferred revenue at IAC Travel.

As of June 30, 2004, IAC had long-term debt of \$1.1 billion, consisting mainly of 6.75% Senior Notes due 2005 and 7.00% Senior Notes due 2013. This does not include IAC's convertible preferred stock with a balance sheet carrying value based on the par value of \$0.01 per share and a face value of \$656 million. The convertible preferred is initially convertible at \$33.75 (subject to downward adjustment if the price of IAC common stock is more than \$35.10 at the time of conversion).

# SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

12

#### RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES

#### IAC RECONCILIATION OF GAAP EPS TO ADJUSTED EPS - Q2 AND YTD

(unaudited; in thousands except per share amounts)

		Three Months Ended June 30,				Six Months Ended June 30,		
		2004		2003		2004		2003
Diluted earnings (loss) per share (a)	\$	0.09	\$	0.16	\$	0.14	\$	(0.04)
GAAP diluted weighted average shares outstanding	•	750,622	•	567,469	-	751,395	-	516,330
Net income	\$	69,934	\$	92,930	\$	108,197	\$	(17,130)
Amortization of non-cash distribution and marketing		4,733		12,726		11,072		23,215
Amortization of non-cash compensation		55,342		14,431		124,310		24,642
Amortization of intangibles		79,931		55,558		159,648		107,714
Merger costs (b)		_		8,429		_		10,525
Discontinued operations, net of tax (c)		18,368		(38,265)		20,631		(33,628)
Equity (income) loss from 5.44% common interest in VUE (d)		(11,038)		(4,258)		(10,686)		239,018
Impact of pro forma adjustments, income taxes and minority interest (e)		(46,336)		(3,783)		(104,069)		(101,988)
Add back of preferred dividend		3,262		3,264		6,526		6,528
Adjusted Net Income	\$	174,196	\$	141,032	\$	315,629	\$	258,896
				_				
Adjusted EPS weighted average shares outstanding		776,534		766,082		777,031		746,497
·								
Adjusted EPS	\$	0.22	\$	0.18	\$	0.41	\$	0.35
GAAP Basic weighted average shares outstanding		698,564		535,263		698,032		516,330
Options, warrants and restricted stock, treasury method		52,058		32,206		53,363		_
Conversion of preferred shares to common (if applicable)		´ —		´ —		´—		_
GAAP Diluted weighted average shares outstanding		750,622		567,469		751,395		516,330
0 0		ĺ		ĺ		,		,
Pro forma adjustments		_		175,362		_		180,294
Options, warrants and RS, treasury method not included in diluted								
shares above		_		_		_		27,338
Expedia convertible preferred; add'l restricted shares for adjusted								
EPS		25,912		23,251		25,636		22,535
Adjusted EPS shares outstanding (f)		776,534		766,082		777,031		746,497
3			_				_	

# IAC RECONCILIATION OF CASH FLOW FROM OPERATIONS TO FREE CASH FLOW

(unaudited; in millions)

		Six Months Ended June 30,				
	200	)4	2003			
Net Cash Provided by Operating Activities	\$	975.4 \$	938.7			
Capital expenditures		(100.5)	(87.0)			
Tax distributions from VUE		4.6	1.4			
Preferred dividend paid		(6.5)	(6.5)			
Free Cash Flow	\$	873.0 \$	846.7			

\$313.8 million of working capital was attributable to increased deferred merchant bookings and deferred revenue at IAC Travel, versus \$274.3 million in the prior year. Ticketmaster client cash contributed \$50.2 million to the change in working capital in the current period as a result of unexpected timing of certain payments which the company does not expect to recur.

# IAC RECONCILIATION OF OPERATING INCOME TO OPERATING INCOME BEFORE AMORTIZATION - 2004 OUTLOOK (unaudited; in millions)

	2004 Outlook				
Operating Income Before Amortization	\$	1,000			
Less: Amortization		(570)			
Operating income	\$	430			

We currently expect Operating Income Before Amortization of approximately \$1 billion for the full year 2004.

Please see pages 15 and 16 for footnotes and definitions of non-GAAP measures.

# SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

13

# IAC RECONCILIATION OF DETAILED SEGMENT RESULTS TO GAAP - Q2 AND YTD

(unaudited; \$ in millions; rounding differences may occur)

		Q2			YTD Q2			
		2004		2003		2004	Υ-	2003
Revenue								
IAC Travel	\$	555.5	\$	653.4	\$	1,049.5	\$	1,198.5
Electronic Retailing:								
HSN U.S.		438.2		404.4		906.0		819.3
HSN International		108.0		122.8		228.2		238.0
Total Electronic Retailing		546.2		527.1		1,134.2		1,057.4
Ticketing		195.1		187.5		397.4		382.6
Personals		48.5		48.2		97.3		89.1
IAC Local and Media Services		51.5		45.2		83.6		53.6
Financial Services and Real Estate		44.6		_		84.3		_
Teleservices		72.5		69.5		144.3		140.3
Intersegment Elimination		(12.8)		(4.4)		(18.7)		(8.2)
Total Revenue	\$	1,501.2	\$	1,526.5	\$	2,971.9	\$	2,913.2
		<u>,                                      </u>		· · · · · · · · · · · · · · · · · · ·		<u> </u>		
Operating Income Before Amortization								
IAC Travel	\$	170.6	\$	132.5	\$	298.1	\$	236.2
Electronic Retailing:	_				-		_	
HSN U.S. (g)		41.6		39.8		83.2		70.5
HSN International		5.0		6.8		9.8		21.8
Total Electronic Retailing		46.6		46.6		92.9		92.2
Ticketing		46.7		36.1		93.5		77.6
Personals		9.5		10.2		15.9		12.9
IAC Local and Media Services		(12.0)		(4.3)		(25.6)		(11.1)
Financial Services and Real Estate		5.6		(4.3)		8.7		(11.1)
Teleservices		4.2		1.7		7.4		3.6
Interactive Development		(1.8)		(1.2)		(2.8)		(2.2)
Corporate expense and other adjustments		(1.0)		(18.2)		(40.9)		(31.5)
Intersegment Elimination		(19.5)		(0.5)		0.4		
	\$	250.1	\$	202.9	\$	447.7	\$	(0.8) 376.8
Total Operating Income Before Amortization	<u> </u>	250.1	Ф	202.9	Ф	447.7	Ф	3/0.0
Amortization and merger costs (b)								
IAC Travel	\$	41.2	\$	43.8	\$	84.1	\$	77.6
Electronic Retailing:								
HSN U.S.		13.2		12.2		26.5		24.3
HSN International		0.3		0.3		0.7		0.7
Total Electronic Retailing		13.6		12.5		27.1		25.0
Ticketing		6.2		7.9		12.4		15.0
Personals		1.7		2.6		5.2		4.7
IAC Local and Media Services		15.8		14.9		30.0		27.5
Financial Services and Real Estate		6.8		_		13.4		_
Teleservices		_		_		_		_
Interactive Development		0.3		1.1		0.3		2.1
Corporate expense and other adjustments		54.4		8.4		122.5		14.2
Intersegment Elimination		_		_		_		_
Total amortization and merger costs	\$	140.0	\$	91.1	\$	295.0	\$	166.1
Operating income								
IAC Travel	\$	129.3	\$	88.7	\$	214.0	\$	158.6
Electronic Retailing:	J)	149.3	φ	00./	φ	214.0	ψ	130.0
HSN U.S. (g)		28.3		27.7		56.7		46.1
(5).		20.5		2,.,		30.7		10.1

HSN International		4.7		6.5		9.1		21.1
Total Electronic Retailing		33.0		34.1		65.8		67.2
Ticketing		40.5		28.2		81.1		62.6
Personals		7.8		7.6		10.7		8.2
IAC Local and Media Services		(27.8)		(19.2)		(55.6)		(38.6)
Financial Services and Real Estate		(1.2)		_		(4.7)		_
Teleservices		4.2		1.7		7.4		3.6
Interactive Development		(2.1)		(2.2)		(3.1)		(4.4)
Corporate expense and other adjustments		(73.7)		(26.6)		(163.4)		(45.7)
Intersegment Elimination		_		(0.5)		0.4		(0.8)
Total operating income	\$	110.1	\$	111.8	\$	152.7	\$	210.8
Other income, net		43.8		26.3		75.7		(203.3)
Earnings from cont. operations before income taxes and min. int.		154.0		138.0		228.4		7.4
Income tax (expense) benefit		(59.5)		(51.7)		(88.7)		2.5
Minority interest		(2.9)		(28.4)		(4.3)		(54.1)
Earnings (loss) from continuing operations	_	91.6		57.9		135.4		(44.2)
Discontinued operations, net of tax		(18.4)		38.3		(20.6)		33.6
Earnings (loss) before preferred dividend	-	73.2		96.2		114.7		(10.6)
Preferred dividend		(3.3)		(3.3)		(6.5)		(6.5)
Net income (loss) available to common shareholders	\$	69.9	\$	92.9	\$	108.2	\$	(17.1)
Supplemental: Depreciation	ф	40.4	Φ.	0.0	Φ.	20.1	Φ.	10.1
IAC Travel	\$	10.1	\$	9.6	\$	20.1	\$	19.1
Electronic Retailing:								
HSN U.S. (g)		10.2		11.2		20.4		23.0
HSN International		2.9		2.8		5.8		5.5
Total Electronic Retailing		13.1		14.0		26.2		28.5
Ticketing		7.7		7.3		15.0		15.0
Personals		3.3		2.9		6.6		5.0
IAC Local and Media Services		2.0		1.1		3.8		2.2
Financial Services and Real Estate		0.9		N/A		1.8		N/A
Teleservices		4.6		5.6		9.4		11.1
Corporate expense and other adjustments	<del> </del>	1.3		1.1		2.6		3.0
Total depreciation	\$	43.1	\$	41.7	\$	85.6	\$	83.9

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

1

# **FOOTNOTES**

- (a) Diluted net income for GAAP EPS purposes was impacted by dilutive securities of subsidiaries of \$3.1 million for the three months ended June 30, 2003 and \$5.1 million for the six months ended June 30, 2003. The amount represents dilutive options and warrants held by minority interests of Expedia, Hotels.com and Ticketmaster in excess of basic shares held by minority interests, which were assumed by IAC in the buy-ins.
- (b) Merger costs incurred by Expedia, Hotels.com and Ticketmaster in 2003 for investment banking, legal and accounting fees were related directly to the mergers and are treated as non-recurring for calculating Operating Income Before Amortization and Adjusted Net Income. These costs were incurred solely in relation to the mergers, but may not be capitalized since Expedia, Hotels.com and Ticketmaster were considered the targets in the transaction for accounting purposes. These costs do not directly benefit operations in any manner, would not normally be recorded by IAC if not for the fact it already consolidated these entities, and are all related to the same transaction, as IAC simultaneously announced its intention to commence its exchange offer for the companies in 2002. The majority of costs are for advisory services provided by investment bankers, and the amounts incurred in 2003 were pursuant to the same fee letters entered into by each company in 2002. Given these factors, IAC believes it is appropriate to consider these costs as one-time. Operating Income before Amortization by segment is presented before one-time items.
- (c) Discontinued operations in Q2 2003 included a \$37 million tax benefit related to the shut-down of Styleclick.
- (d) Q1 2003, IAC took a charge of \$245 million pretax and \$149 million after-tax, or \$0.29 per diluted share, in connection with VUE's \$4.5 billion impairment charge of which IAC recorded its 5.44% proportionate interest.
- (e) Pro forma adjustments represent the impact of the merger with Ticketmaster, which closed January 17, 2003, the merger with Hotels.com, which closed June 23, 2003, and the merger with Expedia, which closed August 8, 2003. Also included is the impact of these transactions on shares outstanding.
- (f) For Adjusted EPS purposes, the impact of RSUs is based on the weighted average amount of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis.
- (g) As noted in previous filings, the majority of the USAB stations sold to Univision were located in the largest markets in the country and aired HSN on a 24-hour basis. As of January 2002, HSN switched its distribution in these markets directly to cable carriage. As a result, HSN incurred incremental costs to obtain carriage lost in the disengagement markets and conduct marketing activities to inform viewers of new channel positioning for the HSN service. Higher incremental costs were incurred in 2002, so disengagement costs were presented separately from HSN results when comparing 2003 results to 2002. Comparable costs are expected to be incurred in 2004 in relation to 2003, and HSN's results are presented including disengagement costs in each period.

#### **DEFINITIONS OF NON-GAAP MEASURES**

<u>Operating Income Before Amortization</u> is defined as operating income plus: (1) amortization of non-cash distribution, marketing and compensation expense, (2) amortization of intangibles and goodwill impairment, if applicable, (3) pro forma adjustments for significant acquisitions and (4) one-time items. We believe this measure is useful to investors because it represents the consolidated operating results from IAC's segments, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the effects of any other non-cash expenses. Operating Income Before Amortization has certain limitations in that it does not take into account the impact to IAC's income statement of certain expenses, including non-cash compensation associated with IAC's employees, non-cash payments to partners, and acquisition-related accounting.

Adjusted Net Income generally captures all income statement items that have been, or ultimately will be, settled in cash and is defined as net income available to common shareholders plus: (1) amortization of non-cash distribution, marketing and compensation expense, (2) amortization of intangibles and goodwill impairment, if applicable, (3) pro forma adjustments for significant acquisitions, (4) equity income or loss from IAC's 5.44% interest in VUE, (5) one-time items, net of related tax and minority interest and (6) discontinued operations, net of tax. We believe Adjusted Net Income is useful to investors because it represents IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and minority interest, but excluding the effects of any other non-cash expenses.

Adjusted EPS is defined as Adjusted Net Income divided by weighted fully diluted shares outstanding for Adjusted EPS purposes. We include dilution from options and warrants per the treasury stock method and include all shares relating to restricted stock/share units ("RSU") in shares outstanding for Adjusted EPS. This differs from the GAAP method for including RSUs, which treats them on a treasury method basis. Shares outstanding for Adjusted EPS purposes are therefore higher than shares outstanding for GAAP EPS purposes. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, taxes and minority interest, but excluding the effects of any other non-cash expenses. Adjusted Net Income and Adjusted EPS have the same limitations as Operating Income Before Amortization, and in addition Adjusted Net Income and Adjusted EPS do not account for IAC's passive ownership in VUE. Therefore, we think it is important to evaluate these measures along with our consolidated statement of operations.

<u>Free Cash Flow</u> is defined as net cash provided by operating activities, including preferred dividends paid by VUE, less capital expenditures, investments to fund HSN International unconsolidated operations and preferred dividends paid by IAC. In addition, Free Cash Flow includes tax distributions on the VUE common and preferred interests upon receipt of the distributions by IAC. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account cash movements that are non-operational.

Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account treasury stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

We endeavor to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence, GAAP financial statements, and descriptions of the reconciling items and adjustments, to derive the non-GAAP measures.

# **Conference Call**

IAC will audiocast its conference call with investors and analysts discussing the company's second quarter financial results and certain forward-looking information on Tuesday, August 3, 2004, at 5:00 p.m. Eastern Time (ET). The live audiocast is open to the public at www.iac.com/investor\_relations.

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT

16

# Additional Information And Where To Find It

#### Safe Harbor Statement Under The Private Securities Litigation Reform Act Of 1995

This press release contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements relating to IAC's anticipated financial performance, business prospects, new developments and similar matters, and/or statements preceded by, followed by or that include the words "believes," "could," "expects," "anticipates," "estimates," "intends," "plans," or similar expressions. These forward-looking statements are based on management's current expectations and assumptions, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results may differ materially from those suggested by the forward-looking statements due to a variety of factors, including changes in business, political, and economic conditions due to the threat of future terrorist activity or otherwise, actions and initiatives by current and potential competitors, the effect of current and future legislation or regulation, the ability to expand our reach into international markets, and certain other additional factors described in IAC's filings with the Securities and Exchange Commission. Other unknown or unpredictable factors also could have material adverse effects on IAC's future results, performance or achievements. In light of these risks, uncertainties, assumptions and factors, the forward-looking events discussed in this press release may not occur. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this press release.

IAC is not under any obligation and does not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this press release to reflect circumstances existing after the date of this press release or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.

IAC/InterActiveCorp (NASDAQ: IACI) operates leading and diversified businesses in sectors being transformed by the internet, online and offline...our mission is to harness the power of interactivity to make daily life easier and more productive for people all over the world.

IAC consists of IAC Travel, which includes Expedia, Hotels.com, Hotwire, Interval International, and TV Travel Shop; HSN; Ticketmaster, which oversees ReserveAmerica; Match.com; LendingTree; Precision Response Corporation; IAC Local and Media Services, which includes Citysearch, Evite, Entertainment Publications and TripAdvisor; and IAC Interactive Development which includes ZeroDegrees. IAC has entered into an agreement to acquire ServiceMagic, which is expected to close during the third quarter of 2004, subject to customary regulatory approvals.

#### **Contact Us**

**IAC Investor Relations** 

Roger Clark / Lauren Porat (212) 314-7400

### **IAC Corporate Communications**

Deborah Roth / Andrea Riggs (212) 314-7254 / 7280

# IAC/InterActiveCorp

152 West 57<sup>th</sup> Street, 42<sup>nd</sup> Floor New York, NY 10019 212.314.7300 Fax 212.314.7309 www.iac.com

SEE IMPORTANT NOTES AT THE END OF THIS DOCUMENT