# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 25, 2012

# IAC/INTERACTIVECORP

(Exact name of registrant as specified in charter)

Delaware0-20570(State or other jurisdiction<br/>of incorporation)(Commission<br/>File Number)

59-2712887 (IRS Employer Identification No.)

**555 West 18th Street, New York, NY** (Address of principal executive offices)

**10011** (Zip Code)

Registrant's telephone number, including area code: (212) 314-7300

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

Item 7.01 Regulation FD Disclosure.

On July 25, 2012, the Registrant issued a press release announcing its results for the quarter ended June 30, 2012. The full text of the press release, appearing in Exhibit 99.1 hereto, is incorporated herein by reference.

Exhibit 99.1 is furnished under both Item 2.02 "Results of Operations and Financial Condition" and Item 7.01 "Regulation FD Disclosure."

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# IAC/INTERACTIVECORP

By: /s/ Gregg Winiarski
Name: Gregg Winiarski
Title: Senior Vice President,

General Counsel and Secretary

Date: July 25, 2012

# EXHIBIT INDEX

Exhibit No.	Description
00.1	D D. J CLA C/L A
99.1	Press Release of IAC/InterActiveCorp dated July 25, 2012.
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NEW YORK—July 25, 2012—IAC (Nasdaq: IACI) released second quarter 2012 results today.

### **SUMMARY RESULTS**

*\$ in millions (except per share amounts)* 

	Q	Q2 2012 Q2 2011		Q2 2011	Growth	
Revenue	\$	680.6	\$	485.4	-	40%
Operating Income Before Amortization		123.7		83.4		48%
Adjusted Net Income		81.3		62.9		29%
Adjusted EPS		0.86		0.62	:	37%
Operating Income		97.5		58.2		67%
Net Income		43.3		42.4		2%
GAAP Diluted EPS		0.47		0.44		8%

See reconciliations of GAAP to non-GAAP measures beginning on page 10.

- Revenue and Operating Income Before Amortization reached record levels reflecting strong double digit growth for the 10th consecutive quarter.
- Free Cash Flow for the first six months was \$183.2 million, up 33% over the prior year period, while cash flow from operating activities attributable to continuing operations was \$205.5 million, up 31% over the prior year period.
- IAC repurchased 2.3 million shares of common stock between April 28, 2012 and July 20, 2012 at an average price of \$46.77 per share, or \$106.7 million in aggregate.
- IAC doubled its quarterly cash dividend to \$0.24 per share; the dividend will be paid on September 1, 2012 to stockholders of record as of the close of business on August 15, 2012.
- Net income and GAAP EPS include an after-tax non-cash charge of \$16.2 million and \$0.18 per share, respectively, related to the re-measurement of the carrying value of our investment in Newsweek Daily Beast in connection with our acquisition of a controlling interest.

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

# DISCUSSION OF FINANCIAL AND OPERATING RESULTS

	 Q2 2012	Q2 2011		Growth
n.				
Revenue				
Search & Applications	\$ 348.8	\$	238.3	46%
Match	178.4		116.4	53%
Local	84.5		80.4	5%
Media	38.4		19.5	97%
Other	30.6		30.9	-1%
Intercompany Elimination	(0.1)		(0.2)	58%
	\$ 680.6	\$	485.4	40%
Operating Income Before Amortization				
Search & Applications	\$ 74.1	\$	50.6	47%
Match	62.6		42.3	48%
Local	11.8		9.8	21%
Media	(6.8)		(3.3)	-106%
Other	(1.8)		(1.0)	-80%
Corporate	(16.3)		(14.9)	-9%
•	\$ 123.7	\$	83.4	48%
Operating Income (Loss)				
Search & Applications	\$ 74.1	\$	50.7	46%
Match	57.1		41.0	39%
Local	11.7		9.3	25%
Media	(7.3)		(3.4)	-115%
Other	(2.2)		(1.3)	-71%
Corporate	(35.9)		(38.1)	6%
	\$ 97.5	\$	58.2	67%

\* In 2012, the Company renamed and realigned its reportable segments. Search has been renamed "Search & Applications." The Media & Other segment has been separated into a "Media" segment and an "Other" segment, the details of which are further described on page 3. As announced in our Q1 earnings release, a new segment was created called Local that includes ServiceMagic, which was previously reported as its own separate segment, and CityGrid Media, which was previously included in the Search & Applications segment. In addition, DailyBurn was moved from the Search & Applications segment to the Media segment and Pronto was moved from the Media & Other segment to the Search & Applications segment. Prior year amounts have been reclassified to conform to the current year presentation.

### Search & Applications

The Search segment has been renamed "Search & Applications" with new metrics, delineated between Websites(1) and Applications(2), to provide more clarity on how we view and operate this segment. Revenue reflects strong growth from both Applications and Websites. Revenue growth from Applications was driven by increased contributions from existing and new partners and products. Websites revenue reflects strong query gains driven primarily by increased marketing and content optimization. Websites revenue, however, grew more slowly than queries due to the prior year period benefiting from \$7.0 million of revenue related to our direct sponsored listings business, which was sold in November 2011, as well as flat revenue at Pronto and relatively modest revenue growth at Dictionary.com. Profits were favorably impacted by higher revenue and operating expense leverage, partially offset by higher cost of acquisition as a percentage of revenue.

- Note 1: Websites includes Ask.com, Pronto and Dictionary.com, excluding downloadable applications related to the aforementioned sites.
- Note 2: Applications includes our direct to consumer applications business (B2C) and partnership operations (B2B), as well as downloadable applications related to Ask.com and Dictionary.com.

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#### Match

Match includes Core(1), Developing(2) and Meetic(3), which has been consolidated since September 1, 2011. Revenue benefited from the contribution of Meetic, which had revenue of \$52.7 million and was not in the year ago period, and growth from Core. Core revenue increased 12% to \$109.5 million driven by a 10% increase in subscribers. Operating Income Before Amortization, excluding Meetic's results, increased 12% to \$47.3 million and was favorably impacted by higher revenue and lower customer acquisition costs as a percentage of revenue, partially offset by higher operating expenses. Operating income in the current year period reflects an increase in amortization of intangibles and non-cash compensation expense due to the acquisition of Meetic.

#### Local

Local includes ServiceMagic and CityGrid Media. Revenue increased reflecting growth from both ServiceMagic and CityGrid. ServiceMagic domestic revenue grew due to higher average lead acceptance fees. ServiceMagic international revenue grew primarily due to an increase in service request accepts. CityGrid Media revenue increased due to higher reseller revenue partially offset by a decline from direct sales revenue. Local profits were favorably impacted by higher revenue and lower selling and marketing expense and cost of revenue as a percentage of revenue.

### Media

Media includes Electus, CollegeHumor, Notional, Vimeo, DailyBurn and Newsweek Daily Beast, which has been consolidated following our acquisition of a controlling interest in late May 2012. The businesses have been combined into a separate segment to more clearly describe how we view and operate these businesses. The increase in revenue is due to the contribution of Newsweek Daily Beast and strong growth from Electus and Vimeo. Higher losses reflect the inclusion of Newsweek Daily Beast and increased operating expenses at CollegeHumor.

### Other

Other includes Shoebuy, Hatch Labs and Blu Trumpet. Losses were negatively impacted by increased investment in Hatch Labs and in Blu Trumpet, which was not in the year ago period.

# Corporate

Corporate loss increased primarily due to a non-income tax refund in Q2 2011. Operating loss in Q2 2012 was impacted by a decrease in non-cash compensation expense of \$3.5 million, which is primarily due to a charge in the prior year period related to a modification of certain awards and the reduction in expense in the current year period related to the reassessment of the probability of the vesting of certain performance-based awards.

- Note 1: Core consists of Match.com in the United States, Chemistry and People Media.
- Note 2: Developing consists of OkCupid, Singlesnet, mobile-only products and non-Meetic international operations.
- Note 3: Meetic consists of the publicly traded personals company Meetic S.A., which operates principally in Europe.

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

Equity in losses of unconsolidated affiliates in Q2 2012 includes a pre-tax non-cash charge of \$18.6 million related to the re-measurement of the carrying value of our investment in Newsweek Daily Beast to fair value in connection with our acquisition of a controlling interest.

Equity in losses of unconsolidated affiliates in Q2 2011 includes the losses from Newsweek Daily Beast. Other income in Q2 2011 includes a \$4.6 million pre-tax gain associated with certain non-income tax refunds related to Match Europe, which was sold in 2009.

The effective tax rates for continuing operations and Adjusted Net Income in Q2 2012 were 37% and 32%, respectively. The effective tax rate for continuing operations was higher than the statutory rate of 35% due primarily to the non-cash re-measurement charge, which yielded a tax benefit at a lower rate, and state taxes, partially offset by foreign income taxed at lower rates. The effective tax rate for Adjusted Net Income was lower than the statutory rate of 35% due principally to foreign income taxed at lower rates and the favorable impact of the reassessment of our ability to realize certain deferred tax assets, partially offset by state taxes. The effective tax rates for continuing operations and Adjusted Net Income in Q2 2011 were 17% and 21%, respectively. The effective tax rates were lower than the statutory rate of 35% due primarily to a reduction in state tax accruals that were no longer required.

# LIQUIDITY AND CAPITAL RESOURCES

IAC's Board of Directors declared a quarterly cash dividend of \$0.24 per share of common and Class B common stock outstanding with record and payment dates of August 15, 2012 and September 1, 2012, respectively.

During Q2 2012, IAC repurchased 2.9 million common shares at an average price of \$47.53 per share. Between April 1, 2012 and May 7, 2012, IAC issued 8.8 million shares of common stock and received cash proceeds of \$201.2 million in connection with the exercise of warrants, some of which were exercised on a cashless or net basis. There are no remaining outstanding warrants.

As of June 30, 2012, IAC had 88.8 million common and class B common shares outstanding. IAC may purchase shares over an indefinite period of time on the open market and in privately negotiated transactions, depending on those factors IAC management deems relevant at any particular time, including, without limitation, market conditions, share price and future outlook. As of July 20, 2012, the Company had 9.5 million shares remaining in its repurchase authorization.

As of June 30, 2012, IAC had \$945.8 million in cash, cash equivalents and marketable securities and \$95.8 million in debt of which \$15.8 million is short-term

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### **OPERATING METRICS**

	Q	2 2012	(	22 2011	Growth	
<b>SEARCH &amp; APPLICATIONS</b> (in millions)						
Revenue						
Websites (a)	\$	171.1	\$	118.8	44%	
Applications (b)		177.7		119.5	49%	
Total Revenue	\$	348.8	\$	238.3	46%	
Queries						
Websites (c)		2,617		1,572	66%	
Applications (d)		4,646			26%	
	<u> </u>			3,675		
Total Queries		7,263	_	5,247	38%	
MATCH (in thousands)						
Paid Subscribers						
Core		1,777		1,616	10%	
Developing		260		305	-15%	
Meetic (e)		750		_		
Total Paid Subscribers		2,787		1,921	45%	
SERVICEMAGIC (in thousands)						
Domestic Service Requests (f)		1,839		1,800	2%	
Domestic Accepts (g)		2,219		2,353	-6%	
Domestic Accepts (g)		2,217		2,333	-070	
International Service Requests (f)		233		192	21%	
International Accepts (g)		284		227	25%	

<sup>(</sup>a) Websites revenue includes Ask.com, Pronto and Dictionary.com, excluding downloadable applications-related revenue.

<sup>(</sup>b) Applications revenue includes B2C and B2B, as well as downloadable applications-related revenue from Ask.com and Dictionary.com.

<sup>(</sup>c) Websites queries include Ask.com, but exclude Ask.com's downloadable applications, Pronto and Dictionary.com.

<sup>(</sup>d) Applications queries include B2C and B2B, as well as downloadable applications queries from Ask.com.

<sup>(</sup>e) Meetic, which has been consolidated since September 1, 2011, had 844 thousand paid subscribers in Q2 2011.

<sup>(</sup>f) Fully completed and submitted customer service requests on ServiceMagic.

<sup>(</sup>g) The number of times service requests are accepted by service professionals. A service request can be transmitted to and accepted by more than one service professional.

# **DILUTIVE SECURITIES**

IAC has various tranches of dilutive securities. The table below details these securities as well as potential dilution at various stock prices (shares in millions, rounding differences may occur).

	Shares	Avg. Strike / Conversion	As of 20/12	Dilution at:					
Share Price			\$ 48.56	\$ 50.00	\$ 55.00	\$ 60.00	\$ 65.00		
Absolute Shares as of 7/20/12	87.6		87.6	87.6	87.6	87.6	87.6		
RSUs and Other	5.1		5.0	5.0	4.8	4.7	4.6		
Options	11.4	\$ 31.20	 4.2	4.4	5.0	5.5	5.9		
Total Dilution			9.2	9.3	9.8	10.2	10.6		
% Dilution			9.5%	9.6%	6 10.19	% 10.4%	6 10.8%		
<b>Total Diluted Shares Outstanding</b>			 96.7	96.9	97.4	97.8	98.1		

# CONFERENCE CALL

IAC will audiocast its conference call with investors and analysts discussing the Company's Q2 financial results on Wednesday, July 25, 2012, at 11:00 a.m. Eastern Time (ET). This call will include the disclosure of certain information, including forward-looking information, which may be material to an investor's understanding of IAC's business. The live audiocast is open to the public at www.iac.com/investors.htm.

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# **GAAP FINANCIAL STATEMENTS**

# IAC CONSOLIDATED STATEMENT OF OPERATIONS (\$ in thousands except per share amounts)

Basic earnings per share

Diluted earnings per share

(*								
	Three Months Ended June 30,				Six Months Ended June 30,			
		2012		2011		2012		2011
Revenue	\$	680,612	\$	485,404	\$	1,321,212	\$	945,617
Costs and expenses:	,	, .	•		•	,- ,		,.
Cost of revenue (exclusive of depreciation shown separately								
below)		236,690		181,472		460,261		354,190
Selling and marketing expense		213,070		133,218		432,908		273,468
General and administrative expense		92,231		80,553		184,019		156,844
Product development expense		23,115		17,280		46,597		35,002
Depreciation		12,225		12,450		24,340		25,889
Amortization of intangibles		5,805		2,200		12,846		4,657
Total costs and expenses		583,136		427,173		1,160,971		850,050
Operating income		97,476		58,231		160,241		95,567
Equity in losses of unconsolidated affiliates		(19,009)		(8,720)		(24,910)		(10,599)
Other (expense) income, net		(1,732)		5,637		(323)		6,389
Earnings from continuing operations before income taxes		76,735		55,148		135,008		91,357
Income tax provision		(28,634)		(9,518)		(55,754)		(25,559)
Earnings from continuing operations		48,101		45,630		79,254		65,798
Loss from discontinued operations, net of tax		(4,641)		(2,488)		(957)		(4,436)
Net earnings		43,460		43,142		78,297		61,362
Net earnings attributable to noncontrolling interests		(128)		(718)		(487)		(868)
Net earnings attributable to IAC shareholders	\$	43,332	\$	42,424	\$	77,810	\$	60,494
Per share information attributable to IAC shareholders:								
Basic earnings per share from continuing operations	\$	0.56	\$	0.50	\$	0.93	\$	0.72
Diluted earnings per share from continuing operations		0.52	\$	0.46		0.86	\$	0.68

0.50

0.47

0.47

0.44

0.92

0.85

0.68

0.63

Dividends declared per common share	\$ 0.12	\$ _	\$ 0.24	\$ _
Non-cash compensation expense by function:				
Cost of revenue	\$ 1,501	\$ 1,151	\$ 3,225	\$ 2,233
Selling and marketing expense	1,004	1,200	2,126	2,235
General and administrative expense	16,411	18,926	33,528	35,326
Product development expense	1,525	1,730	3,028	3,374
Total non-cash compensation expense	\$ 20,441	\$ 23,007	\$ 41,907	\$ 43,168

SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# IAC CONSOLIDATED BALANCE SHEET (\$ in thousands)

		June 30, 2012		December 31, 2011	
ASSETS					
Cash and cash equivalents	\$	807,196	\$	704,153	
Marketable securities	*	138,597	4	165,695	
Accounts receivable, net		205,156		177,030	
Other current assets		128,272		112,255	
Total current assets		1,279,221		1,159,133	
Property and equipment, net		255,926		259,588	
Goodwill		1,345,873		1,358,524	
Intangible assets, net		367,207		378,107	
Long-term investments		191,607		173,752	
Other non-current assets		106,514		80,761	
TOTAL ASSETS	\$	3,546,348	\$	3,409,865	
LIABILITIES AND SHAREHOLDERS' EQUITY					
LIABILITIES					
Current maturities of long-term debt	\$	15,844	\$	_	
Accounts payable, trade		71,592		64,398	
Deferred revenue		159,681		126,297	
Accrued expenses and other current liabilities		362,426		343,490	
Total current liabilities		609,543		534,185	
Long-term debt, net of current maturities		80,000		95,844	
Income taxes payable		478,287		450,533	
Deferred income taxes		301,616		302,213	
Other long-term liabilities		28,125		16,601	
Redeemable noncontrolling interests		56,337		50,349	
Commitments and contingencies					
SHAREHOLDERS' EQUITY					
Common stock		248		234	
Class B convertible common stock		16		16	
Additional paid-in capital		11,605,486		11,280,173	
Accumulated deficit		(399,975)		(477,785)	
Accumulated other comprehensive loss		(15,560)		(12,443)	
Treasury stock		(9,247,299)		(8,885,146)	
Total IAC shareholders' equity		1,942,916		1,905,049	
Noncontrolling interests		49,524		55,091	
Total shareholders' equity	_	1,992,440		1,960,140	
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	3,546,348	\$	3,409,865	

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IAC CONSOLIDATED	STATEMENT	OF	CASH FLOWS
(\$ in thousands)			

Six Months	Ended June 30,
2012	2011

Cash flows from operating activities attributable to continuing operations:				
Net earnings	\$	78,297	\$	61,362
Less: Discontinued operations, net of tax		(957)		(4,436)
Earnings from continuing operations		79,254		65,798
Adjustments to reconcile earnings from continuing operations to net cash provided by operating activities				
attributable to continuing operations:				
Non-cash compensation expense		41,907		43,168
Depreciation		24,340		25,889
Amortization of intangibles		12,846		4,657
Deferred income taxes		819		14,136
Equity in losses of unconsolidated affiliates		24,910		10,599
Gain on sales of investments		(1,659)		(1,544)
Changes in assets and liabilities, net of effects of acquisitions:				
Accounts receivable		(19,382)		(10,210)
Other current assets		(7,937)		(237)
Accounts payable and other current liabilities		3,013		(6,343)
Income taxes payable		30,440		(8,146)
Deferred revenue		8,679		11,878
Other, net		8,297		7,515
Net cash provided by operating activities attributable to continuing operations		205,527		157,160
Cash flows from investing activities attributable to continuing operations:				
Acquisitions, net of cash acquired		(20,411)		(79,968)
Capital expenditures		(20,353)		(19,349)
Proceeds from maturities and sales of marketable debt securities		39,000		402,096
Purchases of marketable debt securities		(24,254)		(135,021)
Proceeds from sales of long-term investments		12,527		11,808
Purchases of long-term investments		(6,244)		(1,604)
Funds transferred to escrow for Meetic tender offer		_		(360,585)
Other, net		(12,603)		(7,127)
Net cash used in investing activities attributable to continuing operations		(32,338)		(189,750)
Cash flows from financing activities attributable to continuing operations:				
Purchase of treasury stock		(359,231)		(155,241)
Issuance of common stock, net of withholding taxes		301,677		52,043
Dividends		(21,697)		—
Excess tax benefits from stock-based awards		14,353		17,865
Other, net		(2,842)		20
Net cash used in financing activities attributable to continuing operations		(67,740)		(85,313)
Total cash provided by (used in) continuing operations		105,449		(117,903)
Total cash used in discontinued operations		(729)		(2,913)
Effect of exchange rate changes on cash and cash equivalents	_	(1,677)	_	1,583
Net increase (decrease) in cash and cash equivalents		103,043		(119,233)
Cash and cash equivalents at beginning of period		704,153		742,099
Cash and cash equivalents at end of period	\$	807,196	\$	622,866

SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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### RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES

# IAC RECONCILIATION OF OPERATING CASH FLOW FROM CONTINUING OPERATIONS TO FREE CASH FLOW (\$ in millions; rounding differences may occur)

	Six Months Ended June 30,				
		2012		2011	
Net cash provided by operating activities attributable to continuing operations	\$	205.5	\$	157.2	
Capital expenditures		(20.4)		(19.3)	
Tax refunds related to sales of a business and an investment		(1.9)			
Free Cash Flow	\$	183.2	\$	137.8	

For the six months ended June 30, 2012 consolidated Free Cash Flow increased primarily due to higher Operating Income Before Amortization partially offset by the timing of bonus payments, higher income tax payments and higher capital expenditures.

# IAC RECONCILIATION OF GAAP EPS TO ADJUSTED EPS

(in thousands except per share amounts)

	Three Months Ended June 30,					Six Months Ended June 30,			
		2012		2011		2012		2011	
Net earnings attributable to IAC shareholders	\$	43,332	\$	42,424	\$	77,810	\$	60,494	
Non-cash compensation expense		20,441		23,007		41,907		43,168	
Amortization of intangibles		5,805		2,200		12,846		4,657	
Newsweek Daily Beast re-measurement loss		18,629				18,629		_	

Gain on sale of VUE interests and related effects		988		1,713	1,535	3,254
Discontinued operations, net of tax		4,641		2,488	957	4,436
Impact of income taxes and noncontrolling interests		(12,529)		(8,929)	(24,268)	(17,594)
Adjusted Net Income	\$	81,307	\$	62,903	\$ 129,416	\$ 98,415
			-			
GAAP Basic weighted average shares outstanding		86,174		90,050	84,487	89,568
Options, warrants and RSUs, treasury method		5,766		7,252	7,342	5,923
GAAP Diluted weighted average shares outstanding		91,940		97,302	91,829	95,491
Options, warrants and RSUs, treasury method not included in						
diluted shares above		_		_	_	_
Impact of RSUs		3,132		3,459	3,211	3,366
Adjusted EPS shares outstanding		95,072		100,761	95,040	 98,857
•	-					
Diluted earnings per share	\$	0.47	\$	0.44	\$ 0.85	\$ 0.63
-						
Adjusted EPS	\$	0.86	\$	0.62	\$ 1.36	\$ 1.00

For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. The weighted average number of RSUs outstanding for Adjusted EPS purposes includes the weighted average number of performance-based RSUs that the Company believes are probable of vesting. There are no performance-based RSUs included for GAAP purposes.

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# IAC RECONCILIATION OF SEGMENT NON-GAAP MEASURE TO GAAP MEASURE

(\$ in millions; rounding differences may occur)

		For the three months ended June 30, 2012							
	Operatin Bef Amort	ore	Non-cash compensation expense		Amortization of intangibles		Operating income (loss)		
Search & Applications	\$	74.1	\$	_	\$	_	\$	74.1	
Match (a)		62.6		(0.6)		(5.0)		57.1	
Local		11.8		_		(0.2)		11.7	
Media		(6.8)		(0.2)		(0.3)		(7.3)	
Other		(1.8)		(0.1)		(0.4)		(2.2)	
Corporate		(16.3)		(19.6)		<u> </u>		(35.9)	
Total	\$	123.7	\$	(20.4)	\$	(5.8)	\$	97.5	
(a) Includes the results of Meetic Meetic	\$	15.4	\$	(0.6)	\$	(4.8)	\$	10.1	
Supplemental: Depreciation									
Search & Applications	\$	3.4							
Match		3.7							
Local		2.5							
Media		0.3							
Other		0.3							
Corporate		2.1							
Total depreciation	<u>\$</u>	12.2							
			T7 41	41 41		20 2011			

	For the three months ended June 30, 2011							
	Operating Income Before Amortization			Non-cash compensation expense	Amortization of intangibles		Operating income (loss)	
Search & Applications	\$	50.6	\$	0.3	\$	(0.2)	\$	50.7
Match		42.3		_		(1.3)		41.0
Local		9.8		_		(0.4)		9.3
Media		(3.3)		(0.1)		_		(3.4)
Other		(1.0)		(0.1)		(0.2)		(1.3)
Corporate		(14.9)		(23.1)		_		(38.1)
Total	\$	83.4	\$	(23.0)	\$	(2.2)	\$	58.2

Supplemental: Depreciation	
Search & Applications	\$ 5.4
Match	2.3
Local	2.4
Media	0.1
Other	0.2
Corporate	2.1
Total depreciation	\$ 12.5

### IAC RECONCILIATION OF SEGMENT NON-GAAP MEASURE TO GAAP MEASURE

(\$ in millions; rounding differences may occur)

		For the six months ended June 30, 2012								
		ating Income Before ortization	Non-cash compensation expense		Amortization of intangibles		Operating income (loss)			
Search & Applications	\$	147.6	\$		\$		\$	147.6		
Match (b)		100.0		(1.5)		(11.5)		87.0		
Local		15.8		_		(0.3)		15.5		
Media		(13.2)		(0.5)		(0.3)		(14.0)		
Other		(3.2)		_		(0.7)		(3.9)		
Corporate		(32.0)		(39.9)		_		(71.9)		
Total	\$	215.0	\$	(41.9)	\$	(12.8)	\$	160.2		
(b) Includes the results of Meetic										
Meetic	\$	16.1	\$	(1.5)	\$	(11.0)	\$	3.6		
Supplemental: Depreciation										
Search & Applications	\$	6.7								
Match		7.3								
Local		5.3								
Media		0.5								
Other		0.5								
Corporate		4.1								
Total depreciation	\$	24.3								
				For the six months e	nded J	une 30, 2011				
	•	ating Income Before nortization		Non-cash compensation expense		mortization of intangibles	Op	erating income (loss)		
Search & Applications	\$	99.5	\$	0.2	\$	(0.4)	\$	99.3		
Match		67.3		_		(2.9)		64.4		
Local		16.1		_		(0.9)		15.2		
Media		(7.7)		(0.1)				(7.7)		
Other		(1.6)		(0.2)		(0.4)		(2.2)		
Corporate		(30.2)		(43.2)		<u> </u>		(73.3)		
Total	\$	143.4	\$	(43.2)	\$	(4.7)	\$	95.6		
Supplemental: Depreciation										
Search & Applications	\$	11.6								
Match		4.6								
Local		4.6								
Media		0.4								
Other		0.4								
Corporate		4.4								
Total depreciation	<u>\$</u>	25.9								

### SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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### IAC'S PRINCIPLES OF FINANCIAL REPORTING

IAC reports Operating Income Before Amortization, Adjusted Net Income, Adjusted EPS and Free Cash Flow, all of which are supplemental measures to GAAP. These measures are among the primary metrics by which we evaluate the performance of our businesses, on which our internal budgets are based and by which management is compensated. We believe that investors should have access to, and we are obligated to provide, the same set of tools that we use in analyzing our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. IAC endeavors to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measures. We encourage investors to examine the reconciling adjustments between the GAAP and non-GAAP measures contained in this release and which we discuss below. Interim results are not necessarily indicative of the results that may be expected for a full year.

# **Definitions of Non-GAAP Measures**

Operating Income Before Amortization is defined as operating income excluding, if applicable: (1) non-cash compensation expense, (2) amortization and impairment of intangibles, (3) goodwill impairment, and (4) one-time items. We believe this measure is useful to investors because it represents the

consolidated operating results from IAC's segments, taking into account depreciation, which we believe is an ongoing cost of doing business, but excluding the effects of any other non-cash expenses. Operating Income Before Amortization has certain limitations in that it does not take into account the impact to IAC's statement of operations of certain expenses, including non-cash compensation and acquisition-related accounting.

Adjusted Net Income generally captures all items on the statement of operations that have been, or ultimately will be, settled in cash and is defined as net earnings attributable to IAC shareholders excluding, net of tax effects and noncontrolling interests, if applicable: (1) non-cash compensation expense, (2) amortization and impairment of intangibles, (3) goodwill impairment, (4) income or loss effects related to IAC's former passive ownership in VUE, (5) the reversal of a deferred tax liability associated with our 27% investment in Meetic, (6) the re-measurement losses recorded upon acquiring control of Meetic and Newsweek Daily Beast, (7) one-time items, and (8) discontinued operations. We believe Adjusted Net Income is useful to investors because it represents IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, income taxes and noncontrolling interests, but excluding the effects of any other noncash expenses.

Adjusted EPS is defined as Adjusted Net Income divided by fully diluted weighted average shares outstanding for Adjusted EPS purposes. We include dilution from options and warrants in accordance with the treasury stock method and include all restricted stock units ("RSUs") in shares outstanding for Adjusted EPS, with performance-based RSUs included based on the number of shares that the Company believes are probable of vesting. This differs from the GAAP method for including RSUs, which treats them on a treasury method basis and with respect to performance-based RSUs only to the extent the performance criteria are met (assuming the end of the reporting period is the end of the contingency period). Shares outstanding for Adjusted EPS purposes are therefore higher than shares outstanding for GAAP EPS purposes. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges which are not allocated to the operating businesses such as interest expense, income taxes and noncontrolling interests, but excluding the effects of any other non-cash expenses. Adjusted Net Income and Adjusted EPS have the same limitations as Operating Income Before Amortization, and in addition Adjusted Net Income and Adjusted EPS do not account for IAC's former passive ownership in VUE. Therefore, we think it is important to evaluate these measures along with our consolidated statement of operations.

Free Cash Flow is defined as net cash provided by operating activities, less capital expenditures. In addition, Free Cash Flow excludes, if applicable, tax payments and refunds related to the sale of IAC's interests in VUE, an internal restructuring and dividends received that represent a return of capital due to the exclusion of the proceeds from these sales and dividends from cash provided by operating activities. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account cash movements that are non-operational. Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# IAC'S PRINCIPLES OF FINANCIAL REPORTING - continued

### **One-Time Items**

Operating Income Before Amortization and Adjusted Net Income are presented before one-time items, if applicable. These items are truly one-time in nature and non-recurring, infrequent or unusual, and have not occurred in the past two years or are not expected to recur in the next two years, in accordance with SEC rules. GAAP results include one-time items. For the periods presented in this release, there are no adjustments for one-time items.

### Non-Cash Expenses That Are Excluded From Our Non-GAAP Measures

Non-cash compensation expense consists principally of expense associated with the grants, including unvested grants assumed in acquisitions, of stock options, restricted stock units and performance-based RSUs. These expenses are not paid in cash, and we include the related shares in our fully diluted shares outstanding which, for stock options and restricted stock units, are included on a treasury method basis, and for performance-based RSUs are included on a treasury method basis once the performance conditions are met. We view the true cost of our restricted stock units and performance-based RSUs as the dilution to our share base, and as such units are included in our shares outstanding for Adjusted EPS purposes as described above under the definition of Adjusted EPS. Upon the exercise of certain stock options and vesting of restricted stock units and performance-based RSUs, the awards are settled, at the Company's discretion, on a net basis, with the Company remitting the required tax withholding amount from its current funds.

Amortization of intangibles (including impairment of intangibles, if applicable) and goodwill impairment (if applicable) are non-cash expenses relating primarily to acquisitions. At the time of an acquisition, the identifiable definite-lived intangible assets of the acquired company, such as customer lists, technology and supplier agreements, are valued and amortized over their estimated lives. Value is also assigned to acquired indefinite-lived intangible assets, which comprise trade names and trademarks, and goodwill that are not subject to amortization. An impairment is recorded when the carrying value of an intangible asset or goodwill exceeds its fair value. While it is likely that we will have significant intangible amortization expense as we continue to acquire companies, we believe that intangible assets represent costs incurred by the acquired company to build value prior to acquisition and the related amortization and impairment charges of intangible assets or goodwill, if applicable are not ongoing costs of doing business.

Income or loss effects related to IAC's former passive ownership in VUE are excluded from Adjusted Net Income and Adjusted EPS because IAC had no operating control over VUE, which was sold for a gain in 2005, had no way to forecast this business, and did not consider the results of VUE in evaluating the performance of IAC's businesses.

### Free Cash Flow

We look at Free Cash Flow as a measure of the strength and performance of our businesses, not for valuation purposes. In our view, applying "multiples" to Free Cash Flow is inappropriate because it is subject to timing, seasonality and one-time events. We manage our business for cash and we think it is of utmost importance to maximize cash — but our primary valuation metrics are Operating Income Before Amortization and Adjusted EPS.

### **OTHER INFORMATION**

### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This press release and our conference call to be held at 11:00 a.m. Eastern Time today may contain "forward -looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "intends," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, IAC's business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. These forward-looking statements are based on management's current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forwardlooking statements for a variety of reasons, including, among others: changes in senior management at IAC and/or its businesses, changes in our relationship with, or policies implemented by, Google, adverse changes in economic conditions, either generally or in any of the markets in which IAC's businesses operate, adverse trends in the online advertising industry or the advertising industry generally, our ability to convert visitors to our various websites into users and customers, our ability to offer new or alternative products and services in a cost-effective manner and consumer acceptance of these products and services, operational and financial risks relating to acquisitions, changes in industry standards and technology, our ability to expand successfully into international markets and regulatory changes. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission ("SEC"). Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC management as of the date of this press release. IAC does not undertake to update these forward-looking statements.

### **About IAC**

IAC (NASDAQ: IACI) is a leading media and Internet company comprised of more than 150 brands and products, including Match.com, Ask.com, CollegeHumor, and CityGrid Media. Focused in the areas of Search, Match, Local and Media, IAC's family of websites is one of the largest in the world, with nearly a billion monthly visits across more than 30 countries. The company is headquartered in New York City with offices in various locations throughout the U.S. and internationally. To view a full list of the companies of IAC, please visit our website at www.iac.com.

### **Contact Us**

#### **IAC Investor Relations**

Nick Stoumpas / Bridget Murphy (212) 314-7400

### **IAC Corporate Communications**

Stacy Simpson / Justine Sacco (212) 314-7470 / (212) 314-7326

### IAC

555 West 18th Street, New York, NY 10011 (212) 314-7300 Fax (212) 314-7309 http://iac.com