FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| ashington, | D.C. | 20549 | |
|-----------------|------|-------|--|
| aoi iii igtori, | D.O. | _0010 | |

| STATEMENT | OF CHANGES | IN BENEFICIAL | OWNERSHIP |
|-----------|------------|---------------|------------------|

| OMB APPROVAL | | | | | | | | | | |
|------------------------|-----------|--|--|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | | | |
| Estimated average burd | en | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* EISNER MICHAEL D | | | | | 2. Issuer Name and Ticker or Trading Symbol IAC Inc. [IAC] | | | | | | | (Che | 5. Relationship of Reporting (Check all applicable) X Director | | | Person(s) to Issuer | | |
|---|--|---------------------------------|----------------------------|---------|--|--|-------|-------------------------|---|---|---|--|---|-------------------|---|---|---|------------|
| (Last) | , | * | (Middle) | | 3. Date of Earliest Transaction (M 05/14/2024 | | | | | nth/D | ay/Year) | | | Officer below) | Officer (give title below) | | | pecify |
| C/O THE TORNANTE COMPANY, LLC 233 SOUTH BEVERLY DRIVE, 2ND FLOOR | | | | [| 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | Line | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| (Street) | V | | | | | | | | | | | | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| HILLS | C. | A | 90212 | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | |
| (City) | (S | tate) | (Zip) | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | to satisfy | | | | |
| | | Tal | ble I - Non- | Derivat | ive Se | curit | ies A | Acqu | ıired, l | Disp | osed of | , or Ber | eficiall | y Owned | | | | |
| Date | | 2. Transac Date (Month/Da | Execution Day/Year) if any | | xecution Date, any | | | | ies Acquired (A) or Of (D) (Instr. 3, 4 and | | 5. Amount of Securities Beneficially Owned Following | | Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | Transact | Reported Transaction(s) (Instr. 3 and 4) | | | (Instr. 4) |
| Common | Stock, par | value \$0.0001 ⁽¹⁾ | | 05/14/2 | /2024 | | | M ⁽¹⁾ | | 549 A | | \$0 | 162, | 162,005(2) | | D | | |
| Common Stock, par value \$0.0001 | | | | | | | | | | | | 40,555 | | I 1 | | Through a trust, of which the reporting person is trustee | | |
| | | | Table II - D | | | | | | | | sed of, onvertib | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | ve Conversion Or Exercise Price of Derivative Security Conversion Date (Month/Day/Year) Execution Date, Transaction Code (Instr. 8) S. S. (Month/Day/Year) S. | | n of Expir | | | te Exercisable and ration Date th/Day/Year) 7. Title and Amount of Securities Underlying Derivative S (Instr. 3 and | | f g Security | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | e s illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | Cod | e V | (A) | (D) | Date Exer | cisable | Ex _i Dat | oiration te | Title | Amount or Number of Shares | | | | | |
| Restricted Stock Units ⁽³⁾ | \$0 | 05/14/2024 | | М | | | 549 | 05/14 | 4/2022 ⁽³⁾ | 05/ | 14/2022 ⁽³⁾ | Common Stock, par value \$0.0001 | 549 | \$0 | 0 | | D | |

Explanation of Responses:

- 1. Represents shares of IAC common stock acquired upon the vesting of restricted stock units (see footnote 3 below).
- 2. Includes: (i) 160,047 shares of IAC common stock held directly by the reporting person (personally or through a trust, of which the reporting person is the grantor/sellor, sole trustee and sole beneficiary) and (ii) 1,958 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.
- 3. Represents restricted stock units that vested/vest in equal installments on each of May 14, 2022, 2023 and 2024, subject to continued service.

Tanya M. Stanich as Attorney-05/15/2024 in-Fact for Michael Eisner

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.