# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

# **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 3, 2015

# IAC/INTERACTIVECORP

(Exact name of registrant as specified in charter)

**Delaware** (State or other jurisdiction of incorporation)

0-20570 (Commission File Number)

59-2712887 (IRS Employer Identification No.)

555 West 18th Street, New York, NY (Address of principal executive offices)

10011 (Zip Code)

Registrant's telephone number, including area code: (212) 314-7300

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 2.02 Results of Operations and Financial Condition.** 

Item 7.01 Regulation FD Disclosure.

On February 3, 2015, the Registrant issued a press release announcing its results for the quarter ended December 31, 2014. The full text of the press release, appearing in Exhibit 99.1 hereto, is incorporated herein by reference.

Prepared remarks by the Registrant's management for the quarter ended December 31, 2014 and forward-looking statements relating to 2015, appearing in Exhibit 99.2 hereto and as posted on the "Investors" section of the Registrant's website (www.iac.com/Investors) on February 3, 2015, are incorporated herein by reference.

Exhibits 99.1 and 99.2 are being furnished under both Item 2.02 "Results of Operations and Financial Condition" and Item 7.01 "Regulation FD Disclosure."

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# **SIGNATURES**

Name:

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

IAC/INTERACTIVECORP

By: /s/ Gregg Winiarski

Gregg Winiarski Executive Vice President, Title:

General Counsel and Secretary

# EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of IAC/InterActiveCorp dated February 3, 2015.
99.2	Prepared Remarks by IAC/InterActiveCorp Management, dated February 3, 2015.
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NEW YORK—February 3, 2015—IAC (Nasdaq: IACI) released fourth quarter 2014 results today and published management's prepared remarks on the Investors section of its website at www.iac.com/Investors.

# SUMMARY RESULTS

(\$ in millions except per share amounts)

	C	24 2014	Q4 2013	Growth	FY 2014	FY 2013	Growth
Revenue	\$	830.8	\$ 724.5	15% 5	3,109.5	\$ 3,023.0	3%
Adjusted EBITDA		160.0	150.1	7%	544.1	598.3	-9%
Adjusted Net Income		89.7	91.1	-2%	226.5	358.1	-37%
Adjusted EPS		1.00	1.04	-4%	2.55	4.11	-38%
Operating Income		110.4	113.0	-2%	378.7	426.2	-11%
Net Income		70.2	76.9	-9%	414.9	285.8	45%
GAAP Diluted EPS		0.78	0.88	-11%	4.68	3.29	42%

See reconciliations of GAAP to non-GAAP measures beginning on page 10.

- Consolidated revenue increased 15% year-over-year in the fourth quarter driven by solid growth across all four segments.
  - The Match Group revenue increased 15% driven by the contributions from The Princeton Review and FriendScout24, acquired on August 1, 2014 and August 31, 2014, respectively, and 4% growth in Dating paid subscribers to over 3.5 million globally.
  - · Search & Applications revenue increased 9% driven by 22% Websites growth due mainly to strong growth at About.com.
  - · In the Media segment, Vimeo grew revenue nearly 30% and surpassed 560,000 paid subscribers. IAC Films contributed revenue of \$11.3 million during the quarter with two productions, *Top Five* and *Inherent Vice*, released in theaters in December 2014.
  - · In the eCommerce segment, HomeAdvisor revenue grew more than 30% with domestic service requests increasing 24%.
- Consolidated Adjusted EBITDA increased 7% year-over-year in the fourth quarter driven by solid growth at Search & Applications and The Match Group, strong growth at eCommerce and lower Corporate expenses, partially offset by increased investment in the Media segment.
- Net Income and Adjusted Net Income in the fourth quarter both reflect a \$4.9 million after-tax gain related to the sale of Urbanspoon, positively impacting both GAAP Diluted EPS and Adjusted EPS by \$0.05.
- IAC declared a quarterly cash dividend of \$0.34 per share, payable on March 1, 2015 to IAC stockholders of record as of the close of business on February 15, 2015.

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# DISCUSSION OF FINANCIAL AND OPERATING RESULTS

	(	Q4 2014		<b>24 2013</b>	Growth
		\$ in m	illions		
Revenue					
Search & Applications	\$	407.8	\$	373.0	9%
The Match Group		241.5		209.3	15%
Media		58.9		38.6	52%
eCommerce		122.7		103.7	18%
Intercompany Elimination		(0.3)		(0.3)	10%
	\$	830.8	\$	724.5	15%
Adjusted EBITDA					
Search & Applications	\$	95.6	\$	87.4	9%
The Match Group		86.6		82.0	6%
Media		(12.2)		(5.3)	-133%
eCommerce		6.1		4.1	50%
Corporate		(16.0)		(18.2)	12%
	\$	160.0	\$	150.1	7%
Operating Income (Loss)					
Search & Applications	\$	82.8	\$	76.0	9%
The Match Group		73.5		77.5	-5%
Media		(13.1)		(6.1)	-116%

eCommerce	1.9	(0.3)	NM
Corporate	(34.8)	(34.3)	-1%
	\$ 110.4	\$ 113.0	-2%

# Search & Applications

Websites revenue increased 22% due primarily to strong growth at About.com and the contribution of the "Owned & Operated" website businesses of ValueClick, Inc. (acquired January 10, 2014). Applications revenue decreased 2% due primarily to lower queries in B2B (our partnership operations), partially offset by strong query growth in B2C (our direct to consumer downloadable applications business) as well as the contribution of SlimWare (acquired April 1, 2014) and Apalon (acquired November 3, 2014). Adjusted EBITDA increased 9% due primarily to the higher revenue, partially offset by the impact of the write-off of \$3.0 million of deferred revenue in connection with the acquisition of SlimWare.

### The Match Group

Dating revenue grew 4% due primarily to 6% growth in North America. The growth in Dating revenue was driven by increased paid subscribers. Non-dating(1) revenue, which benefited from the acquisition of The Princeton Review, grew 440%. Adjusted EBITDA increased 6% due to the higher revenue and lower marketing spend at Dating, partially offset by the impact of the write-off of \$2.5 million of deferred revenue in connection with The Princeton Review and FriendScout24 acquisitions. Operating income decreased 5% as the prior year was positively impacted by a \$6.0 million contingent consideration fair value adjustment.

Note 1: Includes DailyBurn, Tutor.com and The Princeton Review.

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#### Media

Revenue increased 52% due principally to the contribution from IAC Films and strong growth at Electus and Vimeo. The Adjusted EBITDA loss was larger than the prior year due to increased investment in Vimeo in the current year and losses at IAC Films.

#### eCommerce

Revenue increased 18% due mainly to 32% growth at HomeAdvisor. Adjusted EBITDA increased 50% due primarily to the higher revenue.

#### Corporate

Corporate Adjusted EBITDA loss decreased due primarily to a favorable legal settlement. Corporate operating loss reflects an increase of \$2.6 million in non-cash compensation expense due primarily to the issuance of equity awards since the prior year.

### **OTHER ITEMS**

Interest expense increased due to the issuance of the 4.875% Senior Notes due 2018 in November 2013. Other income, net in Q4 2014 includes a \$19.4 million pre-tax gain related to the sale of Urbanspoon.

Other income, net in Q4 2013 included a \$17.7 million pre-tax gain related to the sale of certain investments, partially offset by a \$5.0 million write-down of a cost method investment.

The effective tax rates for continuing operations in Q4 2014 and Q4 2013 were 39% and 30%, respectively, and the effective tax rates for Adjusted Net Income in Q4 2014 and Q4 2013 were 39% and 31%, respectively. The Q4 2014 effective rates for continuing operations and Adjusted Net Income were higher in Q4 2014 due primarily to non-deductible goodwill associated with the sale of Urbanspoon.

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# LIQUIDITY AND CAPITAL RESOURCES

As of December 31, 2014, IAC had 84.1 million common and class B common shares outstanding. As of January 30, 2015, the Company had 8.6 million shares remaining in its stock repurchase authorization. IAC may purchase shares over an indefinite period on the open market and in privately negotiated transactions, depending on those factors IAC management deems relevant at any particular time, including, without limitation, market conditions, share price and future outlook.

As of December 31, 2014, IAC had \$1.2 billion in cash and cash equivalents and marketable securities as well as \$1.1 billion in long-term debt. The Company has \$300 million in unused borrowing capacity under its revolving credit facility.

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#### **OPERATING METRICS**

	Q	Q4 2014		Q4 2013	Growth
SEARCH & APPLICATIONS (in millions)					
Revenue (III IIII IIII IIII IIII IIII IIII II					
Websites (a)	\$	217.8	\$	178.5	22%
Applications (b)		190.1		194.5	-2%
Total Revenue	\$	407.8	\$	373.0	9%
			_		
Websites Page Views (c)		7,520		8,554	-12%
Applications Queries (d)		4,631		5,581	-17%
THE MATCH GROUP					
Dating Revenue (in millions)					
North America (e)	\$	142.1	\$	133.7	6%
International (f)		70.4		70.2	0%
Total Dating Revenue	\$	212.5	\$	203.9	4%
			-		
Dating Paid Subscribers (in thousands)					
North America (e)		2,398		2,286	5%
International (f)		1,108		1,071	4%
Total Dating Paid Subscribers		3,507		3,357	4%
HOMEADVISOR (in thousands)					
Domestic Service Requests (g)		1,491		1,200	24%
Domestic Accepts (h)		1,871		1,538	22%
International Service Requests (g)		285		295	-3%
International Accepts (h)		365		365	0%

<sup>(</sup>a) Websites revenue is principally composed of Ask.com, About.com, CityGrid Media, Dictionary.com, Investopedia.com, PriceRunner.com and Ask.fm.

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# **DILUTIVE SECURITIES**

IAC has various tranches of dilutive securities. The table below details these securities as well as potential dilution at various stock prices (shares in millions; rounding differences may occur).

	Shares	Avg. Exercise Price	 As of 1/30/15			Dilution at:		
Share Price			\$ 60.95	\$	65.00 \$	70.00 \$	75.00 \$	80.00
Absolute Shares as of 1/30/15	84.2		84.2		84.2	84.2	84.2	84.2
RSUs and Other Options	6.6 6.5	\$ 41.16	6.6 2.2		6.2 2.4	5.8 2.7	5.5 2.9	5.2 3.2
	0.5	Ψ 41.10	,					
Total Dilution % Dilution			<b>8.8</b> 9.4%	ı	<b>8.6</b> 9.3%	<b>8.5</b> 9.2%	<b>8.4</b> 9.1%	<b>8.4</b> 9.0%
Total Diluted Shares Outstanding			 92.9		92.8	92.7	92.6	92.5

# CONFERENCE CALL

IAC will audiocast a conference call to answer questions regarding the Company's Q4 financial results and management's published remarks on Wednesday, February 4, 2015, at 8:30 a.m. Eastern Time. This call will include the disclosure of certain information, including forward-looking information, which may be material to an investor's understanding of IAC's business. The live audiocast will be open to the public at, and management's remarks have been posted on, www.iac.com/Investors.

<sup>(</sup>b) Applications revenue includes B2C, B2B, SlimWare and Apalon.

 $<sup>(</sup>c) \ Websites \ page \ views \ include \ Ask.com, About.com, \ City Grid \ Media, \ Dictionary.com, \ Investopedia.com \ and \ Price Runner.com.$ 

<sup>(</sup>d) Applications queries include B2C and B2B.

<sup>(</sup>e) North America includes Match.com, Chemistry, People Media, OkCupid and other dating businesses operating within the United States and Canada.

<sup>(</sup>f) International includes all dating businesses operating outside of the United States and Canada.

<sup>(</sup>g) Fully completed and submitted customer service requests on HomeAdvisor.

<sup>(</sup>h) The number of times service requests are accepted by service professionals. A service request can be transmitted to and accepted by more than one service professional.

# **GAAP FINANCIAL STATEMENTS**

# IAC CONSOLIDATED STATEMENT OF OPERATIONS

(\$ in thousands except per share amounts)

	Three Months Ended December 31,			Twelve Months Ended December 31,				
		2014	2013			2014		2013
Revenue	\$	830,754	\$	724,455	\$	3,109,547	\$	3,022,987
Operating costs and expenses:								
Cost of revenue (exclusive of depreciation shown separately below)		238,517		222,421		883,176		1,003,721
Selling and marketing expense		275,027		224,974		1,124,437		956,410
General and administrative expense		131,637		97,855		443,610		378,142
Product development expense		42,163		37,289		160,515		139,759
Depreciation		16,948		14,368		61,156		58,909
Amortization of intangibles		16,090		14,596		57,926		59,843
Total operating costs and expenses		720,382		611,503		2,730,820		2,596,784
Operating income		110,372		112,952		378,727		426,203
Equity in losses of unconsolidated affiliates		(300)		(2,193)		(9,697)		(6,615)
Interest expense		(14,195)		(10,652)		(56,314)		(33,596)
Other income (expense), net		16,023		11,936		(42,787)		30,309
Earnings from continuing operations before income taxes		111,900		112,043		269,929		416,301
Income tax provision		(43,914)		(33,214)		(35,372)		(134,502)
Earnings from continuing operations		67,986		78,829		234,557		281,799
Earnings from discontinued operations, net of tax		625		24		174,673		1,926
Net earnings		68,611		78,853		409,230		283,725
Net loss (earnings) attributable to noncontrolling interests		1,561		(1,936)		5,643		2,059
Net earnings attributable to IAC shareholders	\$	70,172	\$	76,917	\$	414,873	\$	285,784
Per share information attributable to IAC shareholders:								
Basic earnings per share from continuing operations	\$	0.83	\$	0.93	\$	2.88	\$	3.40
Diluted earnings per share from continuing operations	\$	0.78	\$	0.88	\$	2.71	\$	3.27
Basic earnings per share	\$	0.84	\$	0.93	\$	4.98	\$	3.42
Diluted earnings per share	\$	0.78	\$	0.88	\$	4.68	\$	3.29
Diluted curlings per share	Ψ	0.70	Ψ	0.00	Ψ	4.00	Ψ	3.23
Dividends declared per common share	\$	0.34	\$	0.24	\$	1.16	\$	0.96
Non-cash compensation expense by function:								
Cost of revenue	\$	45	\$	862	\$	949	\$	2,863
Selling and marketing expense		516		813		2,144		2,813
General and administrative expense		14,109		10,802		49,862		42,487
Product development expense		1,467		1,680		6,679		4,842
Total non-cash compensation expense	\$	16,137	\$	14,157	\$	59,634	\$	53,005

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# IAC CONSOLIDATED BALANCE SHEET (\$ in thousands)

ASSETS	 December 31, 2014	1	December 31, 2013
Cash and cash equivalents	\$ 990,405	\$	1,100,444
Marketable securities	160,648		6,004
Accounts receivable, net	236,086		207,408
Other current assets	166,742		161,530
Total current assets	 1,553,881		1,475,386
Property and equipment, net	302,459		293,964
Goodwill	1,754,926		1,675,323
Intangible assets, net	491,936		445,336

Long-term investments	114,983	179,990
Other non-current assets	 56,693	164,685
TOTAL ASSETS	\$ 4,274,878	\$ 4,234,684
LIABILITIES AND SHAREHOLDERS' EQUITY		
LIABILITIES		
Accounts payable, trade	\$ 81,163	\$ 77,653
Deferred revenue	194,988	158,206
Accrued expenses and other current liabilities	397,803	351,038
Total current liabilities	673,954	586,897
Long-term debt	1,080,000	1,080,000
Income taxes payable	32,635	416,384
Deferred income taxes	409,529	320,748
Other long-term liabilities	45,191	58,393
Redeemable noncontrolling interests	40,427	42,861
Commitments and contingencies		
SHAREHOLDERS' EQUITY		
Common stock	252	251
Class B convertible common stock	16	16
Additional paid-in capital	11,415,617	11,562,567
Retained earnings (accumulated deficit)	325,118	(32,735)
Accumulated other comprehensive loss	(87,700)	(13,046)
Treasury stock	 (9,661,350)	(9,830,317)
Total IAC shareholders' equity	1,991,953	1,686,736
Noncontrolling interests	 1,189	42,665
Total shareholders' equity	1,993,142	1,729,401
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$ 4,274,878	\$ 4,234,684

# SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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Cash flows from operating activities attributable to continuing operations.         Image: Transport of the continuing operations of the continuing operation of the continuing operations of the continuing operation of the continui	IAC CONSOLIDATED STATEMENT OF CASH FLOWS (\$ in thousands)				
Cash flows from operating activities attributable to continuing operations:         S         409,230         \$         283,725           Less: earnings from discontinued operations, net of tax         174,673         1,926           Earnings from continuing operations         234,557         281,799           Adjustments to reconcile earnings from continuing operations:         341,557         281,799           Adjustments to reconcile earnings from continuing operations:         59,634         53,005           Non-cash compensation expense         59,634         58,909           Amortization of intangibles         66,115         58,909           Amortization of intangibles         66,61         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (90,906)           Equity in losses of unconsolidated affiliates         9,67         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,948)         10,218           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Accounts payable and other current liabilities         5,206         7666		Т	welve Months En	ded De	ember 31,
Net earnings         409,230         \$ 283,725           Less: earnings from discontinued operations         174,673         1,926           Earnings from continuing operations         234,557         281,799           Adjustments to reconcile earnings from continuing operations to net cash provided by operating activities attributable to continuing operations:         35,634         53,005           Non-cash compensation expense         59,634         53,005         59,843         59,034         49,0			2014		2013
Net earnings         409,230         \$ 283,725           Less: earnings from discontinued operations         174,673         1,926           Earnings from continuing operations         234,557         281,799           Adjustments to reconcile earnings from continuing operations to net cash provided by operating activities attributable to continuing operations:         35,634         53,005           Non-cash compensation expense         59,634         53,005         59,843         59,034         49,0					
Less: searnings from discontinued operations, net of tax         1,926           Earnings from continuing operations         234,557         281,799           Adjustments to reconcile earnings from continuing operations to net cash provided by operating activities attributable to continuing operations:         35,005           Annotach compensation expense         59,634         53,005           Depreciation         61,156         58,909           Amortization of intangibles         57,926         59,843           Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,906)           Equity in losses of unconsolidated affiliates         9,607         6,615           Acquisition-related contingent consideration fair value adjustments         (21,946)         (50,608)           Calmages in assets and liabilities, net of effects of acquisitions:         (21,946)         (50,608)           Chappes in assets and liabilities, net of effects of acquisitions:         (21,948)         (34,022)           Accounts payable and other current liabilities         5,066         (766)           Income taxes payable         (30,402)         (34,912)           Ober, net         20,546         19,401	• •	ď	400 220	ď	202 725
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Adjustments to reconcile earnings from continuing operations to net cash provided by operating activities attributable to continuing operations:  Non-cash compensation expense 59,634 53,005 Depreciation 61,156 58,909 Amortization of intangibles 57,926 59,843 Impairment of long-term investments 66,601 5,268 Excess tax benefits from stock-based awards (44,957) (32,891) Deferred income taxes 76,869 (9,096) Equity in losses of unconsolidated affiliates 9,9697 6,615 Acquisition-related contingent consideration fair value adjustments (13,367) 343 Gains on sales of long-term investments, assets and a business (21,946) (50,608) Changes in assets and liabilities, net of effects of acquisitions:  Accounts receivable (19,918) 10,421 Other assets (3,606) (34,632) Accounts payable and other current liabilities (5,206) (766) Income taxes payable (94,492) 49,191 Deferred revenue (94,492) 49,191 Other, net (20,546 19,401) Net cash provided by operating activities attributable to continuing operations (259,391) (40,434) Cash from investing activities attributable to continuing operations (259,391) (40,434) Capital expenditures (57,233) (80,311) Proceeds from maturities and sales of marketable debt securities (175,826) — Proceeds from the sales of long-term investments, assets and a business (24,344) (51,080)					
attributable to continuing operations:         59,634         53,005           Non-cash compensation expense         59,634         53,005           Depreciation         61,156         58,909           Amortization of intangibles         57,926         59,843           Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Accounts receivable         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401 <t< td=""><td></td><td></td><td>234,55/</td><td></td><td>281,/99</td></t<>			234,55/		281,/99
Non-cash compensation expense         59,634         53,005           Depreciation         61,156         58,909           Amortization of intangibles         57,926         59,843           Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434) <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>					
Depreciation         61,156         58,009           Amortization of intangibles         57,926         59,843           Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Accounts receivable         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Other, net         20,546         19,401           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing op			<b>50</b> 00 4		ED 005
Amortization of intangibles         57,926         59,843           Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311) <t< td=""><td></td><td></td><td></td><td></td><td></td></t<>					
Impairment of long-term investments         66,601         5,268           Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,669         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Accounts receivable         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         (175,826)         -           Pur			,		
Excess tax benefits from stock-based awards         (44,957)         (32,891)           Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         (5,206)         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         21,644         12,502           Purchases of marketable debt securities         (75,826)					
Deferred income taxes         76,869         (9,096)           Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         (175,826)            Purchases of marketable debt securities         58,388         83,091           Purchases of long-term investments         (24,334)         (51,080) </td <td></td> <td></td> <td></td> <td></td> <td></td>					
Equity in losses of unconsolidated affiliates         9,697         6,615           Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:         (19,918)         10,421           Other assets         (3,606)         (34,632)           Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         21,644         12,502           Purchases of marketable debt securities         58,388         83,091           Purchases of long-term investments         (24,334)         (51,080)					
Acquisition-related contingent consideration fair value adjustments         (13,367)         343           Gains on sales of long-term investments, assets and a business         (21,946)         (50,608)           Changes in assets and liabilities, net of effects of acquisitions:					
Gains on sales of long-term investments, assets and a business       (21,946)       (50,608)         Changes in assets and liabilities, net of effects of acquisitions:       (19,918)       10,421         Accounts receivable       (19,918)       10,421         Other assets       (3,606)       (34,632)         Accounts payable and other current liabilities       5,206       (766)         Income taxes payable       (94,492)       49,191         Deferred revenue       30,142       (5,841)         Other, net       20,546       19,401         Net cash provided by operating activities attributable to continuing operations       424,048       410,961         Cash flows from investing activities attributable to continuing operations:       (259,391)       (40,434)         Capital expenditures       (57,233)       (80,311)         Proceeds from maturities and sales of marketable debt securities       21,644       12,502         Purchases of marketable debt securities       21,644       12,502         Purchases of long-term investments, assets and a business       58,388       83,091         Purchases of long-term investments       (24,334)       (51,080)					
Changes in assets and liabilities, net of effects of acquisitions:         Accounts receivable       (19,918)       10,421         Other assets       (3,606)       (34,632)         Accounts payable and other current liabilities       5,206       (766)         Income taxes payable       (94,492)       49,191         Deferred revenue       30,142       (5,841)         Other, net       20,546       19,401         Net cash provided by operating activities attributable to continuing operations       424,048       410,961         Cash flows from investing activities attributable to continuing operations:       (259,391)       (40,434)         Capital expenditures       (57,233)       (80,311)         Proceeds from maturities and sales of marketable debt securities       21,644       12,502         Purchases of marketable debt securities       (175,826)       —         Proceeds from the sales of long-term investments, assets and a business       58,388       83,091         Purchases of long-term investments       (24,334)       (51,080)					
Accounts receivable       (19,918)       10,421         Other assets       (3,606)       (34,632)         Accounts payable and other current liabilities       5,206       (766)         Income taxes payable       (94,492)       49,191         Deferred revenue       30,142       (5,841)         Other, net       20,546       19,401         Net cash provided by operating activities attributable to continuing operations       424,048       410,961         Cash flows from investing activities attributable to continuing operations:       (259,391)       (40,434)         Capital expenditures       (57,233)       (80,311)         Proceeds from maturities and sales of marketable debt securities       21,644       12,502         Purchases of marketable debt securities       (175,826)       —         Proceeds from the sales of long-term investments, assets and a business       58,388       83,091         Purchases of long-term investments       (24,334)       (51,080)			(21,946)		(50,608)
Other assets       (3,606)       (34,632)         Accounts payable and other current liabilities       5,206       (766)         Income taxes payable       (94,492)       49,191         Deferred revenue       30,142       (5,841)         Other, net       20,546       19,401         Net cash provided by operating activities attributable to continuing operations       424,048       410,961         Cash flows from investing activities attributable to continuing operations:       (259,391)       (40,434)         Capital expenditures       (57,233)       (80,311)         Proceeds from maturities and sales of marketable debt securities       21,644       12,502         Purchases of marketable debt securities       (175,826)       —         Proceeds from the sales of long-term investments, assets and a business       58,388       83,091         Purchases of long-term investments       (24,334)       (51,080)					
Accounts payable and other current liabilities         5,206         (766)           Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations:         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         21,644         12,502           Purchases of marketable debt securities         (175,826)         —           Proceeds from the sales of long-term investments, assets and a business         58,388         83,091           Purchases of long-term investments         (24,334)         (51,080)			,		10,421
Income taxes payable         (94,492)         49,191           Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations:         -         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)         (80,311)         Proceeds from maturities and sales of marketable debt securities         21,644         12,502         Purchases of marketable debt securities         (175,826)         —           Proceeds from the sales of long-term investments, assets and a business         58,388         83,091           Purchases of long-term investments         (24,334)         (51,080)			(3,606)		(34,632)
Deferred revenue         30,142         (5,841)           Other, net         20,546         19,401           Net cash provided by operating activities attributable to continuing operations         424,048         410,961           Cash flows from investing activities attributable to continuing operations:         (259,391)         (40,434)           Capital expenditures         (57,233)         (80,311)           Proceeds from maturities and sales of marketable debt securities         21,644         12,502           Purchases of marketable debt securities         (175,826)         —           Proceeds from the sales of long-term investments, assets and a business         58,388         83,091           Purchases of long-term investments         (24,334)         (51,080)			5,206		(766)
Other, net20,54619,401Net cash provided by operating activities attributable to continuing operations424,048410,961Cash flows from investing activities attributable to continuing operations:3424,048410,961Acquisitions, net of cash acquired(259,391)(40,434)Capital expenditures(57,233)(80,311)Proceeds from maturities and sales of marketable debt securities21,64412,502Purchases of marketable debt securities(175,826)—Proceeds from the sales of long-term investments, assets and a business58,38883,091Purchases of long-term investments(24,334)(51,080)	Income taxes payable		(94,492)		49,191
Net cash provided by operating activities attributable to continuing operations424,048410,961Cash flows from investing activities attributable to continuing operations:(259,391)(40,434)Acquisitions, net of cash acquired(57,233)(80,311)Capital expenditures(57,233)(80,311)Proceeds from maturities and sales of marketable debt securities21,64412,502Purchases of marketable debt securities(175,826)—Proceeds from the sales of long-term investments, assets and a business58,38883,091Purchases of long-term investments(24,334)(51,080)	Deferred revenue		30,142		(5,841)
Cash flows from investing activities attributable to continuing operations:Acquisitions, net of cash acquired(259,391)(40,434)Capital expenditures(57,233)(80,311)Proceeds from maturities and sales of marketable debt securities21,64412,502Purchases of marketable debt securities(175,826)—Proceeds from the sales of long-term investments, assets and a business58,38883,091Purchases of long-term investments(24,334)(51,080)	Other, net		20,546		19,401
Acquisitions, net of cash acquired(259,391)(40,434)Capital expenditures(57,233)(80,311)Proceeds from maturities and sales of marketable debt securities21,64412,502Purchases of marketable debt securities(175,826)—Proceeds from the sales of long-term investments, assets and a business58,38883,091Purchases of long-term investments(24,334)(51,080)	Net cash provided by operating activities attributable to continuing operations		424,048		410,961
Capital expenditures(57,233)(80,311)Proceeds from maturities and sales of marketable debt securities21,64412,502Purchases of marketable debt securities(175,826)—Proceeds from the sales of long-term investments, assets and a business58,38883,091Purchases of long-term investments(24,334)(51,080)	Cash flows from investing activities attributable to continuing operations:				
Proceeds from maturities and sales of marketable debt securities  Purchases of marketable debt securities  (175,826)  Proceeds from the sales of long-term investments, assets and a business  58,388  83,091  Purchases of long-term investments  (24,334)  (51,080)	Acquisitions, net of cash acquired		(259,391)		(40,434)
Purchases of marketable debt securities (175,826) — Proceeds from the sales of long-term investments, assets and a business 58,388 83,091 Purchases of long-term investments (24,334) (51,080)	Capital expenditures		(57,233)		(80,311)
Proceeds from the sales of long-term investments, assets and a business 58,388 83,091 Purchases of long-term investments (24,334) (51,080)	Proceeds from maturities and sales of marketable debt securities		21,644		12,502
Purchases of long-term investments (24,334) (51,080)	Purchases of marketable debt securities		(175,826)		_
Purchases of long-term investments (24,334) (51,080)	Proceeds from the sales of long-term investments, assets and a business		58,388		83,091
			(24,334)		(51,080)
	-		(3,042)		

Net cash used in investing activities attributable to continuing operations	(439,794)	(79	,761)
Cash flows from financing activities attributable to continuing operations:			
Proceeds from issuance of long-term debt	_	500	,000
Principal payment on long-term debt	_	(15	,844)
Purchase of treasury stock	_	(264	,214)
Dividends	(97,338)	(79	,189)
Issuance of common stock, net of withholding taxes	1,609	(5	5,077)
Excess tax benefits from stock-based awards	44,957	32	,891
Purchase of noncontrolling interests	(33,165)	(67	,947)
Funds returned from (transferred to) escrow for Meetic tender offer	12,354	(71	,512)
Acquisition-related contingent consideration payments	(8,109)		(256)
Debt issuance costs	(383)	(7	,399)
Other, net	(905)	(3	5,787)
Net cash (used in) provided by financing activities attributable to continuing operations	(80,980)	17	,666
Total cash (used in) provided by continuing operations	(96,726)	348	,866
Total cash used in discontinued operations	(145)	(1	,877)
Effect of exchange rate changes on cash and cash equivalents	(13,168)	3	,478
Net (decrease) increase in cash and cash equivalents	(110,039)	350	,467
Cash and cash equivalents at beginning of period	1,100,444	749	,977
Cash and cash equivalents at end of period	\$ 990,405	\$ 1,100	,444

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# RECONCILIATIONS OF GAAP TO NON-GAAP MEASURES

# IAC RECONCILIATION OF OPERATING CASH FLOW FROM CONTINUING OPERATIONS TO FREE CASH FLOW (\$ in millions; rounding differences may occur)

	7	Twelve Months Ended December 31,			
		2014		2013	
Net cash provided by operating activities attributable to continuing operations	\$	424.0	\$	411.0	
Capital expenditures		(57.2)		(80.3)	
Tax refunds related to sales of a business and an investment		(8.0)		(5.2)	
Free Cash Flow	\$	366.0	\$	325.4	

For the twelve months ended December 31, 2014, consolidated Free Cash Flow increased \$40.6 million due primarily to lower income tax payments and lower capital expenditures, partially offset by lower Adjusted EBITDA and higher interest payments.

# IAC RECONCILIATION OF GAAP EPS TO ADJUSTED EPS (in thousands except per share amounts)

	Three Months En	ded Dec	ember 31,	Twelve Months Ended December 31,						
	2014		2013		2014		2013			
Net earnings attributable to IAC shareholders	\$ 70,172	\$	76,917	\$	414,873	\$	285,784			
Non-cash compensation expense	16,137		14,157		59,634		53,005			
Amortization of intangibles	16,090		14,596		57,926		59,843			
Acquisition-related contingent consideration fair value										
adjustments	414		(5,996)		(13,367)		343			
Gain on sale of VUE interests and related effects	_		1,002		(48,588)		4,034			
Discontinued operations, net of tax	(625)		(24)		(174,673)		(1,926)			
Impact of income taxes and noncontrolling interests	(12,500)		(9,580)		(69,336)		(42,957)			
Adjusted Net Income	\$ 89,688	\$	91,072	\$	226,469	\$	358,126			
GAAP Basic weighted average shares outstanding	83,898		83,016		83,292		83,480			
Options and RSUs, treasury method	5,564		3,955		5,266		3,262			
GAAP Diluted weighted average shares outstanding	89,462		86,971		88,558		86,742			
Impact of RSUs	426		354		351		420			
Adjusted EPS weighted average shares outstanding	89,888		87,325		88,909		87,162			
		-								
GAAP Diluted earnings per share	\$ 0.78	\$	0.88	\$	4.68	\$	3.29			
		-								
Adjusted EPS	\$ 1.00	\$	1.04	\$	2.55	\$	4.11			

For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, including performance-based RSUs outstanding that the Company believes are probable of vesting. For GAAP diluted EPS purposes, RSUs, including performance-based RSUs for which the performance criteria have been met, are included on a treasury method basis.

# IAC RECONCILIATION OF SEGMENT NON-GAAP MEASURE TO GAAP MEASURE

(\$ in millions; rounding differences may occur)

	 For the three months ended December 31, 2014											
	Non-cash compensation expense Dep			Depreciation		Amortization of intangibles		Acquisition-related contingent consideration fair value adjustments		Operating income (loss)		
Search & Applications	\$ 95.6	\$	_	\$	(3.3)	\$	(9.1)	\$	(0.3)	\$	82.8	
The Match Group	86.6		0.6		(8.4)		(4.6)		(0.7)		73.5	
Media	(12.2)		(0.2)		(0.2)		(0.5)		_		(13.1)	
eCommerce	6.1		(0.4)		(2.4)		(1.9)		0.6		1.9	
Corporate	 (16.0)		(16.2)		(2.6)		<u> </u>		<u> </u>		(34.8)	
Total	\$ 160.0	\$	(16.1)	\$	(16.9)	\$	(16.1)	\$	(0.4)	\$	110.4	

	For the three months ended December 31, 2013													
		Adjusted EBITDA	Non-cash compensation expense Depreciation					Amortization of intangibles	Acquisition-related contingent consideration fair value adjustments			Operating income (loss)		
Search & Applications	\$	87.4	\$		\$	(4.0)	\$	(7.3)	\$	_	\$	76.0		
The Match Group		82.0		(0.6)		(5.6)		(4.3)		6.0		77.5		
Media		(5.3)		_		(0.6)		(0.3)		_		(6.1)		
eCommerce		4.1		_		(1.6)		(2.7)		_		(0.3)		
Corporate		(18.2)		(13.6)		(2.5)		<u> </u>		_		(34.3)		
Total	\$	150.1	\$	(14.2)	\$	(14.4)	\$	(14.6)	\$	6.0	\$	113.0		

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# IAC RECONCILIATION OF SEGMENT NON-GAAP MEASURE TO GAAP MEASURE (\$ in millions; rounding differences may occur)

		For the twelve months ended December 31, 2014											
Adjusted EBITDA				Non-cash ompensation expense	Depreciation		Amortization of intangibles		Acquisition-related contingent consideration fair value adjustments		Operating		
Search & Applications	\$	362.0	\$	_	\$	(16.5)	\$	(33.9)	\$	(0.3)	\$	311.3	
The Match Group		264.7		0.3		(25.6)		(11.4)		12.9		240.9	
Media		(36.7)		(0.6)		(0.9)		(2.1)		0.2		(40.2)	
eCommerce		17.3		(0.6)		(8.0)		(10.5)		0.6		(1.3)	
Corporate		(63.3)		(58.7)		(10.1)		_		<u> </u>		(132.1)	
Total	\$	544.1	\$	(59.6)	\$	(61.2)	\$	(57.9)	\$	13.4	\$	378.7	

	For the twelve months ended December 31, 2013											
		Adjusted EBITDA	(	Non-cash compensation expense		Depreciation		Amortization of intangibles		Acquisition-related contingent consideration fair value adjustments		Operating income (loss)
Search & Applications	\$	385.9	\$		\$	(18.2)	\$	(27.6)	\$	_	\$	340.1
The Match Group		266.9		(1.1)		(20.2)		(17.1)		(0.3)		228.2
Media		(17.0)		(0.6)		(2.1)		(1.1)		_		(20.8)
eCommerce		22.9		_		(8.9)		(14.1)		_		(0.1)
Corporate		(60.4)		(51.3)		(9.5)		<u> </u>		<u> </u>		(121.2)
Total	\$	598.3	\$	(53.0)	\$	(58.9)	\$	5 (59.8)	\$	(0.3)	\$	426.2

SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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# IAC'S PRINCIPLES OF FINANCIAL REPORTING

IAC reports Adjusted EBITDA, Adjusted Net Income, Adjusted EPS and Free Cash Flow, all of which are supplemental measures to GAAP. These measures are among the primary metrics by which we evaluate the performance of our businesses, on which our internal budgets are based and by which management is compensated. We believe that investors should have access to, and we are obligated to provide, the same set of tools that we use in analyzing our results. These non-GAAP measures should be considered in addition to results prepared in accordance with GAAP, but should not be considered a substitute for or superior to GAAP results. IAC endeavors to compensate for the limitations of the non-GAAP measures presented by providing the comparable GAAP measures with equal or greater prominence and descriptions of the reconciling items, including quantifying such items, to derive the non-GAAP measures. We encourage investors to examine the reconciling adjustments between the GAAP and non-GAAP measures, which are included in this release. Interim results are not necessarily indicative of the results that may be expected for a full year.

Adjusted Earnings Before Interest, Taxes, Depreciation and Amortization (Adjusted EBITDA) is defined as operating income excluding: (1) non-cash compensation expense; (2) depreciation; and (3) acquisition-related items consisting of (i) amortization of intangible assets and goodwill and intangible asset impairments and (ii) gains and losses recognized on changes in the fair value of contingent consideration arrangements. We believe Adjusted EBITDA is a useful measure for analysts and investors as this measure allows a more meaningful comparison between our performance and that of our competitors. Moreover, our management uses this measure internally to evaluate the performance of our business as a whole and our individual business segments. The above items are excluded from our Adjusted EBITDA measure because these items are non-cash in nature, and we believe that by excluding these items, Adjusted EBITDA corresponds more closely to the cash operating income generated from our business, from which capital investments are made and debt is serviced.

Adjusted Net Income generally captures all items on the statement of operations that have been, or ultimately will be, settled in cash and is defined as net earnings attributable to IAC shareholders excluding, net of tax effects and noncontrolling interests, if applicable: (1) non-cash compensation expense, (2) acquisition-related items consisting of (i) amortization of intangibles and goodwill and intangible asset impairments and (ii) gains and losses recognized on changes in the fair value of contingent consideration arrangements, (3) income or loss effects related to IAC's former passive ownership in VUE, and (4) discontinued operations. We believe Adjusted Net Income is useful to investors because it represents IAC's consolidated results as well as other charges that are not allocated to the operating businesses such as interest expense, income taxes and noncontrolling interests, but excluding the effects of any other non-cash expenses.

Adjusted EPS is defined as Adjusted Net Income divided by fully diluted weighted average shares outstanding for Adjusted EPS purposes. We include dilution from options and warrants in accordance with the treasury stock method and include all restricted stock units ("RSUs") in shares outstanding for Adjusted EPS, with performance-based RSUs included based on the number of shares that the Company believes are probable of vesting. This differs from the GAAP method for including RSUs, which are treated on a treasury method, and performance-based RSUs, which are included for GAAP purposes only to the extent the performance criteria have been met (assuming the end of the reporting period is the end of the contingency period). Shares outstanding for Adjusted EPS purposes are therefore higher than shares outstanding for GAAP EPS purposes. We believe Adjusted EPS is useful to investors because it represents, on a per share basis, IAC's consolidated results, taking into account depreciation, which we believe is an ongoing cost of doing business, as well as other charges, which are not allocated to the operating businesses such as interest expense, income taxes and noncontrolling interests, but excluding the effects of any other non-cash expenses. Adjusted Net Income and Adjusted EPS have the same limitations as Adjusted EBITDA, and in addition, Adjusted Net Income and Adjusted EPS do not account for IAC's former passive ownership in VUE. Therefore, we think it is important to evaluate these measures along with our consolidated statement of operations.

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#### IAC'S PRINCIPLES OF FINANCIAL REPORTING - continued

Free Cash Flow is defined as net cash provided by operating activities, less capital expenditures. In addition, Free Cash Flow excludes, if applicable, tax payments and refunds related to the sales of certain businesses and investments, including IAC's interests in VUE, an internal restructuring and dividends received that represent a return of capital due to the exclusion of the proceeds from these sales and dividends from cash provided by operating activities. We believe Free Cash Flow is useful to investors because it represents the cash that our operating businesses generate, before taking into account non-operational cash movements. Free Cash Flow has certain limitations in that it does not represent the total increase or decrease in the cash balance for the period, nor does it represent the residual cash flow for discretionary expenditures. For example, it does not take into account stock repurchases. Therefore, we think it is important to evaluate Free Cash Flow along with our consolidated statement of cash flows.

# Non-Cash Expenses That Are Excluded From Our Non-GAAP Measures

Non-cash compensation expense consists principally of expense associated with the grants, including unvested grants assumed in acquisitions, of stock options, restricted stock units and performance-based RSUs. These expenses are not paid in cash, and we include the related shares in our fully diluted shares outstanding using the treasury stock method; however, performance-based RSUs are included only to the extent the performance criteria have been met (assuming the end of the reporting period is the end of the contingency period). We view the true cost of stock options, restricted stock units and performance-based RSUs as the dilution to our share base, and such awards are included in our shares outstanding for Adjusted EPS purposes as described above under the definition of Adjusted EPS. Upon the exercise of certain stock options and vesting of restricted stock units and performance-based RSUs, the awards are settled, at the Company's discretion, on a net basis, with the Company remitting the required tax-withholding amount from its current funds.

<u>Depreciation</u> is a non-cash expense relating to our property and equipment and is computed using the straight-line method to allocate the cost of depreciable assets to operations over their estimated useful lives.

Amortization of intangible assets and goodwill and intangible asset impairments are non-cash expenses relating primarily to acquisitions. At the time of an acquisition, the identifiable definite-lived intangible assets of the acquired company, such as content, technology, customer lists, advertiser and supplier relationships, are valued and amortized over their estimated lives. Value is also assigned to acquired indefinite-lived intangible assets, which comprise trade names and trademarks, and goodwill that are not subject to amortization. An impairment is recorded when the carrying value of an intangible asset or goodwill exceeds its fair value. While it is likely that we will have significant intangible amortization expense as we continue to acquire companies, we believe that intangible assets represent costs incurred by the acquired company to build value prior to acquisition and the related amortization and impairment charges of intangible assets or goodwill, if applicable, are not ongoing costs of doing business.

<u>Gains and losses recognized on changes in the fair value of contingent consideration arrangements</u> are accounting adjustments to report contingent consideration liabilities at fair value. These adjustments can be highly variable and are excluded from our assessment of performance because they are considered non-operational in nature and, therefore, are not indicative of current or future performance or ongoing costs of doing business.

<u>Income or loss effects related to IAC's former passive ownership in VUE</u> are excluded from Adjusted Net Income and Adjusted EPS because IAC had no operating control over VUE, which was sold for a gain in 2005, had no way to forecast this business, and did not consider the results of VUE in evaluating the performance of IAC's businesses.

# Free Cash Flow

We look at Free Cash Flow as a measure of the strength and performance of our businesses, not for valuation purposes. In our view, applying "multiples" to Free Cash Flow is inappropriate because it is subject to timing, seasonality and one-time events. We manage our business for cash and we think it is of utmost importance to maximize cash — but our primary valuation metrics are Adjusted EBITDA and Adjusted EPS.

#### SEE IMPORTANT NOTES AT END OF THIS DOCUMENT

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#### **OTHER INFORMATION**

#### Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This press release and our conference call, which will be held at 8:30 a.m. Eastern Time on February 4, 2015, may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "intends," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, IAC's business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. These forward-looking statements are based on management's current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: changes in senior management at IAC and/or its businesses, changes in our relationship with, or policies implemented by, Google, adverse changes in economic conditions, either generally or in any of the markets in which IAC's businesses operate, adverse trends in the online advertising industry or the advertising industry generally, our ability to convert visitors to our various websites into users and customers, our ability to offer new or alternative products and services in a cost-effective manner and consumer acceptance of these products and services, operational and financial risks relating to acquisitions, changes in industry standards and technology, our ability to expand successfully into international markets and regulatory changes. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission ("SEC"). Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC management as of the date of this press release. IAC does not undertake to update these forward-looking statements.

#### **About IAC**

IAC (NASDAQ: IACI) is a leading media and Internet company. It is organized into four segments: The Match Group, which consists of dating, education and fitness businesses with brands such as Match.com, OkCupid, Tinder, The Princeton Review and DailyBurn; Search & Applications, which includes brands such as About.com, Ask.com, Dictionary.com and Investopedia; Media, which consists of businesses such as Vimeo, Electus, The Daily Beast and CollegeHumor; and eCommerce, which includes HomeAdvisor and Shoebuy. IAC's brands and products are among the most recognized in the world reaching users in over 200 countries. The Company is headquartered in New York City and has offices worldwide. To view a full list of IAC companies, please visit www.iac.com.

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# IAC Q4 2014 Management's Prepared Remarks

Set forth below are IAC management's prepared remarks relating to IAC's earnings announcement for the fourth quarter of 2014. IAC will audiocast a conference call to answer questions regarding the Company's Q4 financial results and these prepared remarks on Wednesday, February 4, 2015 at 8:30 a.m. Eastern Time. The live audiocast will be open to the public at www.iac.com/Investors. These prepared remarks will not be read on the call.

# **Non-GAAP Financial Measures**

These prepared remarks contain references to certain non-GAAP measures which, as a reminder, include Adjusted EBITDA, to which we'll refer in these prepared remarks as "EBITDA" for simplicity. These non-GAAP financial measures should be considered in conjunction with, but not as a substitute for, financial information presented in accordance with GAAP. Please refer to our Q4 2014 press release and the investor relations section of our website for all comparable GAAP measures and full reconciliations for all material non-GAAP measures.

Please see the Safe Harbor Statement at the end of these remarks.

# The Match Group (Greg Blatt, Chairman, The Match Group)

The Match Group had a solid 4<sup>th</sup> quarter, with both continued strong user growth and real progress on strategic initiatives. Results were in line with our expectations, though a little light on revenue due to a pullback in marketing spend. Looking ahead, we expect the themes we discussed on the last earnings call to predominate through 2015, so let's revisit a few of them here.

As discussed at length after Q3, our traditional subscription businesses were feeling an impact from a number of industry-wide trends — shift to mobile, advent of new business models, growth of Tinder, explosion in youth demographic, shifts in paid acquisition dynamics, etc. While that's still the case, early returns in 2015 indicate a lot of resiliency in these businesses. January tends to be a bellwether month for Dating, and the first metric we look at to determine the health of consumer demand is new registrations. For January, our new registrations for our traditional businesses globally — Match, People Media, Meetic, etc. (but excluding new acquisitions, like FriendScout) - are up about 30% year over year, after being

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down about 10% year over year last January. All of this registration growth is coming from increased mobile registrations, with mobile registrations up over 100% year over year, while desktop registrations are actually down slightly. All of this has occurred while the cost of acquiring a registration is down approximately 20%, versus an increase of about 17% in the same period last year. While we don't expect these favorable comparisons to last year to persist throughout 2015 to this degree, given that many of the drivers began to take effect over the course of last year, this is still better January performance than we expected. We think this demonstrates that, though the landscape is shifting, the same disciplines that have always driven this business continue to do so: good marketing, sound product improvements, new acquisition channels, etc. At the very least, January demonstrates there is no inexorable decay in our traditional businesses as some have speculated. Additionally, both OkCupid and Tinder also had a great January from a new user perspective indicating overall category expansion continues apace.

Turning to Tinder, user growth continues to be great, and to help fuel that growth going forward we're very focused on improving the product and user experience over the coming months. Despite its unprecedented popularity, the core Tinder experience can still be meaningfully enhanced, and we have a solid roadmap for the next 12 months which we think will pay real dividends on a number of fronts. Additionally, we began to test a new subscription feature in the 4th quarter. The results thus far have been solid, but it's incredibly early. As I mentioned last call, the ramp to meaningful monetization penetration levels will take a while, and timing will not be entirely predictable. As we've done previously, let's take OkCupid as an example of how we have seen this work. When OkCupid launched its paid features, its penetration rate was negligible. Since then, OkCupid has had 14 significant product initiatives intended to drive increased penetration of its paid features and dozens of smaller initiatives intended to optimize the larger initiatives. Fifty percent of the significant initiatives had a positive effect on penetration, and the rest were basically neutral, with the total contributing to about 50% of today's penetration rate. The remaining 50% of today's penetration rate was driven by the dozens of smaller optimization efforts, which also had their own success rates of hits and misses. So while our enthusiasm for Tinder monetization continues to be as great as ever, and our experience with OkCupid should enable us to improve our success ratio, people should still expect the ramp rate to take some time and be somewhat uneven period-to-period.

I should also mention that while we're pleased with the early Tinder monetization results, it took us longer to get up to full test mode than we anticipated, so we're a couple months behind our original goal of being launched globally by January 1. This has no long term impact on the business, but it does represent a one-time push-back of the trajectory from our prior expectations.

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We also spoke last time about our technology project, the plans for which continue to evolve. In effect, we're rebuilding our underlying technology infrastructure that fuels both the mobile and desktop experiences for both Match and Meetic, and we're allocating more resources to mobile development on both sides of the pond, as well as undertaking some other streamlining that is probably overdue. Once we complete this rebuild, our plan is to migrate People Media and our Latin America products onto the Match platform in early 2016. While we expect our product initiatives to continue unfettered on the mobile platforms through 2015, this increased focus on our backend technology is likely to divert attention from the steady process of improving financial metrics on our desktop business through the conversion and similar optimizations that have typically been our bread and butter. This is likely to have a financial impact, but we believe we've factored it into our expectations going forward. When we're done with this project, our modernized infrastructure should enable new cutting edge product functionalities and much speedier iteration, both within a given product and device, across devices, and even across product lines. As discussed, we expect there to be significant one-time costs associated with this effort. In the 4<sup>th</sup> quarter, those costs were approximately \$1.8 million, made up almost entirely of third party consulting fees, and in the 1<sup>st</sup> quarter, we expect the number to be roughly \$3 million, made up predominantly of severance

charges and consulting fees. Over the remainder of the year, we currently expect about \$12 million of costs, although both timing and exact figures remain subject to change. (When discussing EBITDA numbers for The Match Group, in both these and future remarks, I will exclude these costs.) While this project presents a significant challenge, we're confident we'll come out the other side with dramatically improved ability to drive increased revenue growth across these businesses.

Looking briefly at our Non-Dating businesses, 2015 is a big year for The Princeton Review. We're in the midst of a significant technology overhaul there as well, as we continue to integrate the tutoring and test prep businesses into a single consumer proposition. We expect the bulk of the integration to have occurred by the end of the 2<sup>nd</sup> quarter, after which we should begin to see the industrial benefits of the combination starting to come through.

With DailyBurn, even more so than Dating, January is where most of the customer acquisition efforts occur, with over 30% of the planned marketing budget spent in the first month. So far, the results have been ahead of plan, so we're enthusiastically pushing ahead, both on the customer acquisition and product development fronts, and expect this to be another strong foundational year as we build this business.

We believe this will be a great year for The Match Group and expect to be able to drive solid financial results while at the same time meaningfully advancing long-term strategic initiatives that will set us up for

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a phenomenal 2016. It's a year with more variables than usual, given the unpredictability of the precise Tinder monetization trajectory, the technology projects, and changes in the market, but we think we've done a good job factoring them into our expectations. Looking ahead, there are several cross-currents affecting the year since last we spoke: the strengthening of the dollar since the 3<sup>rd</sup> quarter, all other things being equal, has knocked 400 basis points of revenue growth and 250 basis points of EBITDA growth off our projections for 2015; the two-month delay in the Tinder monetization rollout will have a near-term impact on revenue and EBITDA growth; and, finally, we recently made a decision to increase our investment in our Non-Dating businesses, also negatively impacting 2015 EBITDA growth. On the other side, we're seeing in January better than expected strength across our businesses. So of course, it's early, but for the full year we're generally expecting solid double digit revenue growth in Dating and strong double digit revenue and EBITDA growth in The Match Group overall. Looking at the 1<sup>st</sup> quarter, we expect mid double digit revenue increases but a significant EBITDA decline for the group, driven by the following factors:

- over 100% of the total losses for the year in our Non-Dating business are expected in the quarter, due in large part to heavy concentration of DailyBurn marketing expense;
- the impact on Dating in Q1 of both Q4's marketing slowdown and Q1's marketing increase; and
- the unexpected delay in getting the Tinder revenue launch off the ground.

In the  $2^{nd}$  quarter, we expect revenue growth to accelerate further and EBITDA growth to reverse to a healthy year over year rate. In all, we have a lot going on this year on multiple fronts, but I'm confident in our plans and in our ability to execute them.

# Search & Applications (Joey Levin, CEO, Search & Applications)

We finished 2014 with a great quarter, growing sequentially and year over year in both revenue and profits. Notwithstanding the turmoil over a year where we saw big shifts in behavior from our largest business partner, we grew EBITDA sequentially every quarter since the beginning of the year. We also ended the year with a Q4 that ranked as our second highest revenue quarter ever, thanks to continued execution at B2C in our Applications business, solid growth at About.com, and a modest contribution from the smaller, targeted acquisitions we've made to diversify our revenues.

On the Websites side of the business, About.com had another strong quarter, with revenue nearly doubling since the acquisition. Q4 was About.com's first full quarter on our new platform and site, and we have continued to improve user engagement and monetization with better design and technology. Leveraging our huge volume of contextual data, we've built a proprietary content recommendation

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algorithm to help users dig deeper into the topics they care about and to explore new topics they may not have known we cover. Our vast library of content had been an underutilized asset until we started to showcase it smartly to the 80 million users who already show up on our site every month. We saw a 2.5%+ lift in user engagement across About.com from these efforts, and we have much more work to do.

Our investments in the About.com Expert network are also bearing fruit. In raw numbers, we added 314 new Experts in 2014 and we are now successfully attracting Expert writers with their own online audiences, such as Lisa Lillien (aka Hungry Girl), About.com's new Diet Advice Expert and author of nine New York Times bestselling books with hundreds of thousands of social followers, and Michael Wurm, our new Entertaining Expert, a popular lifestyle blogger with over 3 million Pinterest followers. We are also growing our social audiences with our Social Publishing initiative, which combines our data and insights with a new team of social editors to highlight and promote articles and content with strong social appeal. This feature is integrated into our content management system and early returns are encouraging. We have nothing but upside in social traffic today. We are also now about 50% migrated to our new email platform and seeing great early results, with the percentage of page views coming from email almost doubling every quarter.

At Ask.com, we finished the year much stronger than where we started, having spent 2014 building to recover ground lost from the Google pricing update at the end of 2013. Unfortunately, 2015 may be a similar story for Ask.com. A few weeks ago, Google released a change to its AdSense platform which reduced the presence of Ask.com marketing on Google, while simultaneously having some positive impact on About.com. This had a negative overall impact on our performance and, as a result, the Websites business will be down sequentially in Q1; we will, however, address this change with the same resilience and resourcefulness that we have in the past. Having already made a number of adjustments, we expect to resume growth as we move through the year.

Overall on Websites, in 2014 we delivered on our goal of generating over \$100 million of EBITDA from properties other than Ask.com, and expect to be comfortably above that figure in 2015. The distribution platforms we use may continue to make changes, but the silver lining in the context of our overall business is that we can withstand a hit to any single source of traffic, in this case paid traffic to Ask.com from Google, without fundamentally undermining

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In the quarter we also sold Urbanspoon. While we valued many aspects of the business and its mobile-centric approach to design and product, we found that user-generated content in the local category couldn't monetize well enough for us to warrant further investment in the ad-supported publisher format that has worked well for our other properties. We viewed a sale as an attractive outcome given the market price, which allows us to focus on high quality content in areas where we know we can monetize effectively.

On the Applications side, we had a great quarter. The Chrome transition has mostly run its course through our financial results, and the new Chrome products resonate well with our users. Revenue per visit has been holding at historically high levels, thanks to healthy click prices from Google and optimizations on our side. We've also continued to find attractive marketing opportunities and expect the benefits from that spending to flow through into 2015.

In the non-search-related Applications businesses, we expect SlimWare to grow its desktop subscription base throughout the year, and its losses have continued to narrow. We also acquired a mobile app publisher called Apalon in the quarter. Apalon's apps have been downloaded more than 100 million times in the last year, mostly on iOS, earning the company a Top 10 global ranking among developers of non-game iOS applications as measured by downloads, according to the App Annie Index. With 20 million monthly active users in categories such as lifestyle and weather, Apalon's mobile apps align nicely with Mindspark's desktop portfolio and we see opportunities to leverage data and cross-selling across those platforms. Apalon's 100+ person team will also help to accelerate our momentum in mobile. Obviously, these businesses have a ways to go, but we're starting the year with a nice size team and a real revenue base from which to build out subscription and mobile products which don't depend on revenue from search. In aggregate, we now have nearly a third of Applications employees working on non-search solutions.

So, as we look forward to 2015, we'll take a bit of a knock at Ask.com from adjustments by Google to its ad platform, but otherwise we're off to a good start with About and our Applications businesses and our portfolio of earlier-stage bets which are focused and building. In the 1<sup>st</sup> quarter of 2015, we expect revenue year over year at Websites to decrease in the mid-single digits from the changes at Ask.com, and we expect Applications also down a bit (though not as much as Websites) as the remainder of the tail winds down on the previous Chrome implementation. As of now, I expect Q1 EBITDA overall to be down slightly year over year, although if we continue to see marketing opportunities we'll spend into those aggressively, which could take EBITDA down more for the quarter but would benefit the remainder

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of the year. For the full year, I expect some decline in revenue overall, primarily due to Ask.com in Websites, but still expect to deliver over \$300 million of EBITDA.

# Media and eCommerce (Jeff Kip, CFO, IAC)

We finished 2014 with significant momentum in our primary eCommerce and Media businesses.

In the eCommerce segment, HomeAdvisor's metrics continue to accelerate with more than 30% revenue growth in the 4th quarter, finishing 2014 with all-time highs in customer satisfaction scores from both consumers and service professionals and total revenues approaching \$300 million. HomeAdvisor has long been one of the leading two-sided home services marketplaces, where both consumers and high-quality service professionals come to be matched to one another. In a vertical where by far the single most critical factor in consumer satisfaction is being matched to an appropriate professional, we have, by a wide margin, the largest network of active, qualified, rated and reviewed service professionals in the industry, with well over 80,000 members, and we believe that through both product innovation and our years of sales expertise we will continue to grow that network and drive our significant competitive advantage on that side of the marketplace. We further believe that we can emerge as the clear leader in the home services market, first, by continuing to increase consumer satisfaction through both our network advantage and new product innovation, and, additionally, by driving increased consumer traffic and adoption through strong brand advertising. We have been able to accomplish both goals successfully over the last several periods despite brand unaided awareness scores in the low single digits. In 2015, we plan to again increase our investment in product, sales and marketing, and we will be launching significant new initiatives over the course of the year, including online booking for consumers and management software for professionals. We are extremely bullish on HomeAdvisor's prospects.

In our Media segment, Vimeo has continued its rapid growth with total revenue up 40% and gross VOD revenue up nearly 5x in 2014 over 2013. We believe that online video monetization is pivoting from a purely advertising-based model towards paid content distribution, and that Vimeo is positioned to be a leader in the emerging paid video distribution ecosystem, having reached 170 million monthly unique viewers in 2014. Vimeo has developed the leading open platform for consumers to discover and view and for creators to distribute premium video content on any device, anywhere in the world. As with HomeAdvisor, we plan to increase investment in product, marketing, and content in 2015 to continue to drive Vimeo's leadership position.

We have also seen exceptional growth in audience at CollegeHumor and The Daily Beast during 2014. Unique visitors grew 38% at both properties in the 4th quarter, and mobile growth has been particularly

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strong. Electus also had a great 4<sup>th</sup> quarter and earned two Golden Globe nominations and one win for Best Actress for *Jane the Virgin*. Finally, our films business released two movies in December, *Inherent Vice*, which received a Golden Globe nomination for best actor, and *Top Five*, which has already earned more than \$25 million at the box office.

For fiscal year 2015, we again expect strong growth across the Media and eCommerce businesses, with revenue growth in at least in the high teens percent in aggregate, led by Vimeo and HomeAdvisor, on modestly expanded investment to perhaps the low-to-mid-20s millions in total EBITDA losses across the two segments. The 1st quarter will likely start more slowly, with revenue growth rates in the low teens in total. A significant portion of the full year EBITDA loss will come in the 1st quarter as well, given not only the seasonal and timing factors mentioned above, but also significant marketing increases at Vimeo and HomeAdvisor to start the year.

#### **Safe Harbor Statement**

These prepared remarks contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "intends," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, IAC's business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. These forward-looking statements are based on management's current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: changes in senior management at IAC and/or its businesses, changes in our relationship with, or policies implemented by, Google, adverse changes in economic conditions, either generally or in any of the markets in which IAC's businesses operate, adverse trends in the online advertising industry or the advertising industry generally, our ability to convert visitors to our various websites into users and customers, our ability to offer new or alternative products and services in a cost-effective manner and consumer acceptance of these products and services, operational and financial risks relating to acquisitions, changes in industry standards and technology, our ability to expand successfully into international markets and regulatory changes. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission. Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking

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not place undue reliance on these forward-looking statements, which only reflect the views of IAC management as of the date of IAC's Q4 2014 quarterly earnings announcement. IAC does not undertake to update these forward-looking statements.