# Q2 2011 Earnings Supplemental Financial Information and Operating Metrics

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# Financial Results and Reconciliations

(\$ in millions, except per share amounts; rounding differences may exist)

Search

Match ServiceMagic

Media & Other

Intercompany Elimination

Total revenue

#### Operating Income Before Amortization

Search

Match

ServiceMagic

Media & Other Corporate

Total Operating Income Before Amortization

#### Non-cash compensation expense

Search

Match

ServiceMagic

Media & Other

Corporate

Total non-cash compensation expense

#### Amortization of non-cash marketing Search

Match

ServiceMagic

Media & Other

Corporate

Total amortization of non-cash marketing

### Amortization of intangibles and goodwill impairment

Search (a)

Match

ServiceMagic

Media & Other (b)

Corporate

Total amortization of intangibles and goodwill impairment

#### See Footnotes on Page 4

	2009			2010						2011		
F	YE 12/31	Q1	Q2	Q3	Q4	FY	E 12/31	Q1	Q2	Q3	 Q4	FYE 12/31
\$	681.8 342.6 155.8 168.8 (2.3) 1,346.7	\$ 199.0 89.3 42.2 48.1 (0.4)	\$ 197.2 97.0 49.5 51.0 (0.4) 394.2	\$ 205.1 106.2 48.4 54.0 (0.7) 413.0	\$ 235.9 108.3 41.3 66.7 (0.8)	\$	837.1 400.7 181.4 219.9 (2.4) 1,636.8	\$ 248.6 111.6 46.3 54.3 (0.6) 460.2	\$ 252.4 116.4 56.1 60.8 (0.3) 485.4			
\$	91.6 94.1 21.3 (19.7) (65.5) 121.9	\$ 31.5 14.8 2.9 (2.4) (13.2) 33.6	\$ 32.0 29.1 6.1 (2.6) (14.2) 50.4	\$ 29.3 39.4 6.7 (2.2) (16.1) 57.0	\$ 32.7 38.8 2.5 (4.8) (20.7) 48.5	\$	125.5 122.1 18.2 (12.0) (64.2) 189.6	\$ 49.4 25.0 4.2 (3.4) (15.2) 60.0	\$ 50.6 42.3 8.6 (3.1) (14.9) 83.4			
\$	(0.6) (0.2) (0.1) (0.9) (68.3) (70.1)	\$ (0.1) (0.1) (21.3) (21.5)	(0.1) 0.2 - (0.2) (21.0) (21.0)	\$ (0.1) - (0.4) (16.6) (17.1)	\$ (0.2) (24.3) (24.6)	\$	(0.3) 0.2 - (0.9) (83.2) (84.3)	\$ (0.1) (20.0) (20.2)	\$ 0.1 (23.1) (23.0)			
\$	(6.5) (4.4) (5.0) - (15.9)	\$ - - - - - -	\$ - - - - - -	\$ - - - - - -	\$ - - - - - -	\$	- - - - - -	\$ - - - - -	\$ - - - - - - -			
\$	(1,064.8) (4.9) (2.8) (1.4) - (1,073.9)	\$ (0.3) (1.1) (0.5) (1.3) (3.2)	\$ (0.3) (3.8) (0.4) (0.2) (4.8)	\$ (0.3) (1.2) (0.5) (0.2) (2.3)	\$ (11.3) (0.7) (0.4) (32.8) (45.3)		(12.3) (6.8) (1.7) (34.6) - (55.5)	\$ (0.3) (1.6) (0.4) (0.2) - (2.5)	(0.3) (1.3) (0.4) (0.2) (2.2)			

# Financial Results and Reconciliations

(\$ in millions, except per share amounts; rounding differences may exist)

(\$ in millions, except per share amounts; rounding differences may exist)		
	2009	2010 2011
	FYE 12/31	Q1         Q2         Q3         Q4         FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31
		1
Operating (loss) income		
Search (a)	\$ (980.2)	\$ 31.1 \$ 31.6 \$ 28.9 \$ 21.3 \$ 112.9 \$ 49.1 \$ 50.3
Match ServiceMagic	84.7 13.4	13.7 25.5 38.1 38.0 115.4 23.4 41.0 24 5.7 6.2 2.1 16.4 3.8 8.2
Media & Other (b)	(22.1)	(3.8) (3.0) (2.8) (37.9) (47.5) (3.7) (3.2) (34.4) (35.2) (32.7) (45.0) (147.3) (35.3) (38.1)
Corporate Total operating (loss) income	\$ (1,038.0)	\$ 8.9 \$ 24.6 \$ 37.7 \$ (21.4) \$ 49.8 \$ 37.3 \$ 58.2
Total operating (toss) income	\$ (1,038.0)	3 0.7 3 24.0 3 37.7 3 (21.4) 3 42.0 3 31.3 3 30.2
Total other income (expense), net (c)	91.0	(17.4) (3.9) 0.3 (6.1) (27.1) (1.1) (3.1)
(Loss) earnings from continuing operations before income taxes	(947.0)	(8.5) 20.7 38.0 (27.6) 22.7 36.2 55.1
Income tax provision	(9.5)	(6.1) (5.3) (15.5) (5.1) (32.1) (16.0) (9.5)
(Loss) earnings from continuing operations	(956.5)	(14.6) 15.4 22.4 (32.7) (9.4) 20.2 45.6
Gain on Liberty Exchange (d)	- 1	140.8 140.8
Loss from discontinued operations, net of tax (e)	(23.4)	(4.7) $(2.6)$ $(4.8)$ $(24.9)$ $(37.0)$ $(1.9)$ $(2.5)$
Net (loss) earnings	(979.9)	(19.3) 12.8 17.6 83.2 94.4 18.2 43.1
Net loss (earnings) attributable to noncontrolling interest	1.1	0.6 0.8 (0.1) 3.8 5.0 (0.2) (0.7)
Net (loss) earnings attributable to IAC shareholders	\$ (978.8)	\$ (18.7) \$ 13.6 \$ 17.5 \$ 87.0 \$ 99.4 \$ 18.1 \$ 42.4
GAAP diluted weighted average shares outstanding	138.6	116.4 112.6 106.2 96.5 106.3 93.7 97.3
GAAP diluted (loss) earnings per share	\$ (7.06)	\$ (0.16) \$ 0.12 \$ 0.16 \$ 0.90 \$ 0.93 \$ 0.19 \$ 0.44
GAAP diluted (loss) earnings per snare	\$ (7.00)	\$ (0.16) \$ 0.12 \$ 0.16 \$ 0.90 \$ 0.93 \$ 0.19 \$ 0.44
		1
Reconciliation of GAAP EPS to Adjusted EPS		1
Net (loss) earnings attributable to IAC shareholders	\$ (978.8)	\$ (18.7) \$ 13.6 \$ 17.5 \$ 87.0 \$ 99.4 \$ 18.1 \$ 42.4
Non-cash compensation expense	70.1	21.5 21.0 17.1 24.6 84.3 20.2 23.0
Amortization of intangibles (a) (b)	157.0	3.2 4.8 2.3 17.2 27.5 2.5 2.2
Amortization of non-cash marketing	15.9	
Goodwill impairment (a) (b)	916.9	28.0 28.0
Arcandor impairment (c)	4.6	
Gain on sale of Match Europe (c)	(132.2)	
Other expense related to the decrease in the fair value of the derivative asset related to Arcandor AG stock (c)	58.8	
Gain on sale of VUE and the related effects	7.0	1.7 1.8 1.8 1.8 7.0 1.5 1.7
Gain on Liberty Exchange (d)	23.4	(140.8) (140.8) (140.8) 4.7 2.6 4.8 24.9 37.0 1.9 2.5
Loss from discontinued operations, net of tax (e) Impact of income taxes and noncontrolling interest	(58.3)	4.7 2.6 4.8 24.9 37.0 1.9 2.5 (10.0) (15.8) (7.9) (15.8) (49.4) (8.7) (8.9)
•		
Adjusted Net Income	\$ 84.3	\$ 2.5 \$ 28.0 \$ 35.5 \$ 27.0 \$ 93.0 \$ 35.5 \$ 62.9
Adjusted EPS weighted average shares outstanding (f)	143.0	121.8 114.9 108.3 104.7 112.4 96.9 100.8
Adjusted EPS	\$ 0.59	\$ 0.02 \$ 0.24 \$ 0.33 \$ 0.26 \$ 0.83 \$ 0.37 \$ 0.62
GAAP Basic weighted average shares outstanding	138.6	116.4 109.3 103.2 96.5 106.3 89.1 90.1
Options, warrants and RSUs, treasury method	120.6	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
GAAP Diluted weighted average shares outstanding	138.6	
Options, warrants and RSUs, treasury method not included in diluted shares above	2.4	3.5 5.0 3.7
Impact of RSUs  Adjusted EPS shares outstanding (f)	2.0 143.0	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$
Aujusteu El 5 suares outstatiunig (1)	143.0	121.0 117.2 100.3 104.7 112.4 70.7 100.0
See Footnotes on Page 4		1

#### Financial Results and Reconciliations

(\$ in millions, except per share amounts; rounding differences may exist)

2	009					20	010								2011		
FYE 12/31		Q1		Q2 Q		Q:	Q3 Q4		FYE 12/31		Q1		Q2		Q3	Q4	FYE 12/31
\$	33.1	\$	9.1	\$	10.0	\$	8.2	\$ 11.	\$	38.3	\$	7.0	\$	6.4			
	9.8		3.0		2.9		2.6	2.5		11.0		2.3		2.3			
	3.3		0.9		1.1		1.0	1.0	)	4.0		1.1		1.1			
	3.9		0.5		0.6		0.6	0.0	,	2.3		0.8		0.6			
	11.2		2.2		2.2		2.2	1.3	,	8.2		2.3		2.1			
\$	61.4	\$	15.8	\$	16.6	\$	14.6	\$ 16.9	\$	63.9	\$	13.4	\$	12.5			
		\$ 33.1 9.8 3.3 3.9 11.2	\$ 33.1 \$ 9.8 3.3 3.9 11.2	\$ 33.1 \$ 9.1 9.8 3.0 3.3 0.9 3.9 0.5 11.2 2.2	FYE 12/31 Q1  \$ 33.1 \$ 9.1 \$ 9.8 3.0    3.3 0.9    3.9 0.5    11.2 2.2	FYE 12/31 Q1 Q2  \$ 33.1 \$ 9.1 \$ 10.0 9.8 3.0 2.9 3.3 0.9 1.1 3.9 0.5 0.6 11.2 2.2 2.2	FYE 12/31 Q1 Q2 Q1  \$ 33.1 \$ 9.1 \$ 10.0 \$ 9.8 3.0 2.9 1.1 3.9 0.5 0.6 11.2 2.2 2.2	FYE 12/31         Q1         Q2         Q3           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2           9.8         3.0         2.9         2.6           3.3         0.9         1.1         1.0           3.9         0.5         0.6         0.6           11.2         2.2         2.2         2.2	FYE 12/31     Q1     Q2     Q3     Q4       \$ 33.1     \$ 9.1     \$ 10.0     \$ 8.2     \$ 11.1       9.8     3.0     2.9     2.6     2.5       3.3     0.9     1.1     1.0     1.0       3.9     0.5     0.6     0.6     0.6       11.2     2.2     2.2     2.2     2.2	FYE 12/31     Q1     Q2     Q3     Q4     FYE       \$ 33.1     \$ 9.1     \$ 10.0     \$ 8.2     \$ 11.1     \$ 9.8       9.8     3.0     2.9     2.6     2.5       3.3     0.9     1.1     1.0     1.0       3.9     0.5     0.6     0.6     0.6     0.6       11.2     2.2     2.2     2.2     1.7	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3           9.8         3.0         2.9         2.6         2.5         11.0           3.3         0.9         1.1         1.0         1.0         4.0           3.9         0.5         0.6         0.6         0.6         2.3           11.2         2.2         2.2         2.2         1.7         8.2	FYE 12/31     Q1     Q2     Q3     Q4     FYE 12/31       \$ 33.1     \$ 9.1     \$ 10.0     \$ 8.2     \$ 11.1     \$ 38.3       9.8     3.0     2.9     2.6     2.5     11.0       3.3     0.9     1.1     1.0     1.0     4.0       3.9     0.5     0.6     0.6     0.6     2.3       11.2     2.2     2.2     2.2     1.7     8.2	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31         Q1           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3         \$ 7.0           9.8         3.0         2.9         2.6         2.5         11.0         2.3           3.3         0.9         1.1         1.0         1.0         4.0         1.1           3.9         0.5         0.6         0.6         0.6         2.3         0.8           11.2         2.2         2.2         2.2         1.7         8.2         2.3	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31         Q1         Q           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3         \$ 7.0         \$ 9.8           9.8         3.0         2.9         2.6         2.5         11.0         2.3           3.3         0.9         1.1         1.0         1.0         4.0         1.1           3.9         0.5         0.6         0.6         0.6         2.3         0.8           11.2         2.2         2.2         2.2         1.7         8.2         2.3	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31         Q1         Q2           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3         \$ 7.0         \$ 6.4           9.8         3.0         2.9         2.6         2.5         11.0         2.3         2.3           3.3         0.9         1.1         1.0         1.0         4.0         1.1         1.1           3.9         0.5         0.6         0.6         0.6         2.3         0.8         0.6           11.2         2.2         2.2         2.2         1.7         8.2         2.3         2.1	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31         Q1         Q2         Q3           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3         \$ 7.0         \$ 6.4           9.8         3.0         2.9         2.6         2.5         11.0         2.3         2.3           3.3         0.9         1.1         1.0         1.0         4.0         1.1         1.1           3.9         0.5         0.6         0.6         0.6         2.3         0.8         0.6           11.2         2.2         2.2         2.2         1.7         8.2         2.3         2.1	FYE 12/31         Q1         Q2         Q3         Q4         FYE 12/31         Q1         Q2         Q3         Q4           \$ 33.1         \$ 9.1         \$ 10.0         \$ 8.2         \$ 11.1         \$ 38.3         \$ 7.0         \$ 6.4           9.8         3.0         2.9         2.6         2.5         11.0         2.3         2.3           3.3         0.9         1.1         1.0         1.0         4.0         1.1         1.1           3.9         0.5         0.6         0.6         0.6         2.3         0.8         0.6           11.2         2.2         2.2         2.2         1.7         8.2         2.3         2.1

- (a) 2009 includes a pre-tax impairment charge of \$1.0 billion (\$991.9 million after-tax) related to the goodwill and intangible assets at IAC Search & Media, which comprises our Search properties excluding CityGrid Media (formerly Citysearch). Q4 2010 includes a pre-tax impairment charge of \$11.0 million (\$11.0 million after-tax) related to the intangible assets of IAC Search & Media.
- b) Q4 2010 includes a pre-tax impairment charge of \$32.6 million (\$30.8 million after-tax) related to the goodwill and intangible assets of Shoebuy.
- (c) Total other income (expense), net reflects the following:
  - In 2009, a pre-tax gain of \$132.2 million (\$77.7 million after-tax) related to the sale of Match Europe, a pre-tax impairment charge of \$58.1 million (\$37.7 million after-tax) to write down the value of the derivative asset related to Arcandor AG stock, a pre-tax gain of \$39.6 million (\$23.7 million after-tax) related to the sale of Open Table, Inc. stock, a pre-tax loss of \$12.3 million (\$7.7 million after-tax) related to the sale of 5.5 million shares of Arcandor AG stock, a pre-tax impairment charge of \$4.6 million (\$3.0 million after-tax) to write down the value of shares of Arcandor AG stock.
  - In Q1 2010, a pre-tax write-down of \$18.3 million (\$18.3 million (\$18.3 million (\$18.3 million (\$18.3 million (\$18.4 million (
  - In Q4 2010, a pre-tax write-down of \$7.8 million (\$4.6 million after-tax) related to our cost method investment in Zip Express Installation.
  - In Q2 2011, a pre-tax gain of \$4.6 million (\$3.0 million after-tax) associated with certain non-income tax refunds related to Match Europe, which was sold in 2009.
  - Changes in the fair value of the derivative asset related to Arcandor AG stock which are recorded as gains or losses in other income (expense) for the appropriate period.
- In Q4 2010, IAC completed the tax-free exchange of Evite, Gifts.com and IAC Advertising Solutions with Liberty Media Corporation. Q4 2010 includes a \$140.8 million gain related to the Liberty Exchange.
- (e) Discontinued operations consists of the results of InstantAction (which ceased operations in Q4 2010), ECS/Styleclick, TVTS, Quiz TV Limited and iBuy for all periods presented, and Evite, Gifts.com and IAC Advertising Solutions through December 1, 2010. Discontinued operations in Q4 2010 includes a pre-tax loss of \$39.8 million (\$21.5 million after-tax) related to the shutdown of InstantAction.
- (f) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis.

IAC Search

(rounding differences may exist)

	2009			2010					2011		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
Search - Revenue by Traffic Source (a)								-			
Proprietary	72%	74%	72%	69%	71%	72%	72%	72%			
Network	28%	26%	28%	31%	29%	28%	28%	28%			

<sup>(</sup>a) Proprietary includes B2C operations, Ask.com and Dictionary.com. Network includes B2B operations, distributed search and sponsored listings.

IAC Match

(rounding differences may exist)

	2009			2010			2011						
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31		
Match					<u>.                                      </u>								
Core - Paid Subscribers (000s) (a)	1,213	1,315	1,388	1,484	1,470	1,470	1,600	1,616					
Developing - Paid Subscribers (000s) (b)	164	270	329	334	318	318	324	305					
Total Paid Subscribers (000s)	1,377	1,585	1,716	1,818	1,789	1,789	1,924	1,921					

<sup>(</sup>a) Core consists of Match.com in the United States, Chemistry.com and People Media.

<sup>(</sup>b) Developing consists of OkCupid, Singlesnet, mobile-only products and our international operations.

IAC ServiceMagic

(rounding differences may exist)

	2009			2010					2011		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
ServiceMagic											
Domestic Service Requests (000s) (a)	5,096	1,391	1,673	1,506	1,226	5,797	1,377	1,800			
Domestic Accepts (000s) (b)	6,527	1,783	2,173	2,043	1,757	7,756	1,937	2,353			
International Service Requests (000s) (a)	354	99	116	124	180	519	185	192			
1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1											
International Accepts (000s) (b)	355	118	133	140	194	585	217	227			

<sup>(</sup>a) Fully completed and submitted customer requests for service on ServiceMagic.

<sup>(</sup>b) The number of times "Service Requests" are accepted by Service Professionals. A "Service Request" can be transmitted to and accepted by more than one Service Profressional.