

**HomeAdvisor GmbH
Ismaning**

Notice pursuant to Sec. § 23 para. 1 sentence 1 no. 1 Securities Acquisition and Takeover Act (*Wertpapiererwerbs- und Übernahmegesetz*) (WpÜG)

The information contained in this document must not be publicly announced or disseminated in whole or in part, in, within or from countries where such a public announcement or dissemination may constitute a violation of pertinent statutory provisions.

HomeAdvisor GmbH, having its registered seat at Ismaning, (the "**Offeror**") has published an offering memorandum on November 21, 2016, for its voluntary public takeover offer to the shareholders of MyHammer Holding AG, Berlin ("**MyHammer Holding**"), for the acquisition of all bearer shares with no par value in MyHammer Holding AG (ISIN DE000A11QWW6) (one "**MyHammer Holding Share**" or jointly the "**MyHammer Holding Shares**") against payment of a consideration in the amount of EUR 5.15 per MyHammer Holding Share (the "**Offering Memorandum**"). On December 19, 2016 the Offeror has published a memorandum to revise the Offering Memorandum, pursuant to which the shareholders of MyHammer Holding will now be offered the payment of a consideration of EUR 6.50 per MyHammer Holding Share.

The period for the acceptance of this Offer was extended due to a competing offer according to Sec. 22 para 2. WpÜG and now ends on January 9, 2017 at 12:00 PM (Central European Time), unless extended again in accordance with the statutory provisions of the WpÜG.

On January 5, 2017, at 10:00 AM (Central European Time) ("**Notification Effective Date**") the registered share capital of MyHammer Holding (the "**MyHammer Holding Share Capital**") amounted to EUR 5,012,500, divided into 5,012,500 ordinary bearer shares, each share representing a notional amount of EUR 1.00 in the registered share capital.

1. As of the Notification Effective Date, the Offer has been accepted for a total of 7,588 MyHammer Holding Shares, corresponding to a share of 0.15 % of the MyHammer Holding Share Capital and the voting rights in MyHammer Holding.
2. As of the Notification Effective Date, the Offeror directly held 3.547.123 MyHammer Holding Shares, corresponding to approx. 70.77 % of the MyHammer Holding Share Capital and the voting rights in MyHammer Holding. The voting rights in MyHammer Holding arising from the MyHammer Holding Shares are attributed to the Persons Controlling the Offeror pursuant to Sec. 30 para. 1 sentence 1 no. 1, sentence 3 WpÜG.
3. As of the Effective Date, neither the Offeror nor the persons acting jointly with the Offeror within the meaning of Sec. 2 para. 5 WpÜG nor any of their subsidiaries held MyHammer Holding Shares directly or indirectly nor may any voting rights arising from the MyHammer Holding Shares be attributed to the Offeror or the persons acting jointly with the Offeror within the meaning of Sec. 2 para. 5 WpÜG or to any of their subsidiaries pursuant to Sec. 30 WpÜG.
4. Moreover, as of the Effective Date, neither the Offeror nor the persons acting jointly with the Offeror within the meaning of Sec. 2 para. 5 WpÜG nor any of their subsidiaries held any voting shares with respect to MyHammer Holding subject to reporting duties pursuant to Secs. 25, 25a Securities Trading Act (*Wertpapierhandelsgesetz*) (WpHG).

The total number of shares in the MyHammer Holding Share Capital, for which the Offer has been validly accepted as of the Effective Date, plus the total amount of shares in the MyHammer Holding Share Capital currently held by the Offeror or shares with voting rights attributable to the Offeror pursuant to Sec. 30 WpÜG, consequently amounts to 3.554.711 of the shares in the MyHammer Holding Share Capital, corresponding to approx. 70.92 % of the MyHammer Holding Share Capital.

The notification has been published

On the internet at <http://ir.iac.com/myhammer.cfm> on January 5, 2017

Ismaning, January 5, 2017

HomeAdvisor GmbH