SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 Section 30(h) of the Inve stment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden 0.5 hours per response:

	ss of Reporting Perso	n*	2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [IACI]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>KAUFMAN</u>	VICTOR			X Director 10% Owner					
(Last) (First)		(Middle)	3. Date of Earliest Transaction (Month/Day/Year)	X Officer (give title Other (specify below) below)					
C/O IAC/INTE	RACTIVECORP		07/27/2012	Vice Chairman					
555 WEST 18T	H STREET								
(Street)		,	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YORK	NY	10011		X Form filed by One Reporting Person					
(City)	(State)	(Zip)		Form filed by More than One Reporting Person					
(City)	(Situic)	(<u>Lib</u>)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

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1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction I Code (Instr.		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)
Common Stock, par value \$0.001 ⁽¹⁾	07/27/2012		M ⁽¹⁾		47,744	Α	\$20.08	127,942	D	
Common Stock, par value \$0.001	07/27/2012		S		47,744	D	\$52.99 ⁽²⁾	80,198	D	
Common Stock, par value \$0.001 ⁽¹⁾	07/27/2012		M ⁽¹⁾		62,500	A	\$21.6	142,698	D	
Common Stock, par value \$0.001	07/27/2012		S		62,500	D	\$52.99 ⁽²⁾	80,198	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		n of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Options to purchase Common Stock, par value \$0.001 ⁽³⁾	\$20.08	07/27/2012		М			47,744	01/31/2009 ⁽³⁾	04/09/2018 ⁽³⁾	Common Stock, par value \$0.001	47,744	\$0	0	D	
Options to purchase Common Stock, par value \$0.001 ⁽⁴⁾	\$21.6	07/27/2012		М			62,500	02/16/2011 ⁽⁴⁾	02/16/2020 ⁽⁴⁾	Common Stock, par value \$0.001	62,500	\$0	287,500	D	

Explanation of Responses:

1. Represents shares of IAC common stock acquired upon the exercise of stock options (see footnotes 3 and 4 below).

2. The price reflects a weighted average of sales made at prices ranging from \$52.92 to \$53.24. The reporting person agrees to provide upon request by the Staff of the Securities and Exchange Commission, IAC/InterActiveCorp, or a security holder of IAC/InterActiveCorp, information regarding the number of shares sold at each separate price.

3. Represents stock options that vested in four equal annual installments (25%) on January 31, 2009, January 31, 2010, January 31, 2011 and January 31, 2012.

4. Represents stock options that vested/vest in four equal annual installments (25%) on February 16, 2011, February 16, 2012, February 16, 2013 and February 16, 2014.

Joanne Hawkins as Attorney-in-07/31/2012

Fact for Victor Kaufman

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.