FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 OMB Number: 3235-0287 Expires: January 31, 2005 Estimated average burden hours per response. . . 0.5

OMB APPROVAL

1. Name and Address of Reporting Person * <u>KEOUGH, DONALD R</u> (Last) (First) (Middle)	2. Issuer Name and Ticker or Trading Symbol USA INTERACTIVE USAI	4. Statement for Month/Day/Year 03/11/2003	 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) X. Director — Officer (give title below) — 10% Owner — Other (specify below)
711 FIFTH AVENUE (Street) NEW YORK, NY 10022 (City) (State) (Zip)	3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)	5. If Amendment, Date of Original (Month/Day/Year)	 7. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I — Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	of 2. Transaction Date (Month/Day/ 24. Deemed Execution Date, ii any (Month/Day/	2A. Deemed Execution Date, if any (Month/Day/ Year)	3. Transaction (Instr. 8)			quired (A) or Disp		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership
(Instr. 3)	Year)	Year)	Code	V	Amount	(A) or (D)	Price	(Instr. 3 and 4)	(Instr. 4)	(Instr. 4)
COMMON STOCK*	3/11/2003		А		129	А	\$23.45	89,340	D	
							<u>,</u>			

	Table II — Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
				1				<u>г</u>							
2. Conversion	n .	3A. Deemed	4. Transaction Code Deri		Derivative Acquired (Disposed o	Disposed of (D)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		9. Number of Derivative Securities Beneficially Owned	10. Ownership Form of Derivative	11. Nature	
1. Title of Derivative Security (Instr. 3)	Price of	3. Transaction Date (Month/Day/ Year)	Execution Date, if any (Month/Day/ Year)	Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	8. Price of Derivative Security (Instr. 5)	Following Reported Transaction(s) (Instr. 4)	Securities: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

* Shares units accrued under the Non-Employee Director Deferred Compensation Plan on 3/11/03.

/s/ Joanne Hawkins ** Signature of Reporting Person 3/12/03 Date

Joanne Hawkins as Attorney-in-Fact for Donald R. Keough pursuant to a Power of Attorney filed with Form 4 on 9/13/02.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

http://www.sec.gov/divisions/corpfin/forms/form4.htm Last update: 09/05/2002