

UNITED STATES  
SECURITIES EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 13D/A

Under the Securities Exchange Act of 1934  
(Amendment No. 9)

**MATCH GROUP, INC.**

(Name of Issuer)

**COMMON STOCK, PAR VALUE \$0.001 PER SHARE**

(Title of Class of Securities)

**57665R106**

(CUSIP Number)

**Gregg Winiarski**  
**Executive Vice President, General Counsel & Secretary**  
**IAC/InterActiveCorp**  
**555 West 18th Street**  
**New York, NY 10011**  
**Telephone: (212) 314-7300**  
**Facsimile: (212) 314-7309**

(Name, Address and Telephone Number of Persons  
Authorized to Receive Notices and Communications)

**April 23, 2018**

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition which is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1. Names of Reporting Persons  
I.R.S. Identification Nos. of above persons (entities only)  
IAC/InterActiveCorp (59-2712887)

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a)

(b)

3. SEC Use Only

4. Source of Funds (See Instructions)  
OO

5. Check if Disclosure of Legal Proceedings Is Required Pursuant to Items 2(d) or 2(e)

6. Citizenship or Place of Organization  
Delaware

7. Sole Voting Power  
224,279,193 (1)

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Number of  
Shares  
Beneficially  
Owned by  
Each  
Reporting  
Person With

8. Shared Voting Power  
0

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9. Sole Dispositive Power  
224,279,193 (1)

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10. Shared Dispositive Power  
0

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11. Aggregate Amount Beneficially Owned by Each Reporting Person  
224,279,193 (1)

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12. Check if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions)

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13. Percent of Class Represented by Amount in Row (11)  
81.5% (2)

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14. Type of Reporting Person (See Instructions)  
CO

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(1) Reflects 14,359,791 shares of common stock, par value \$0.001, of Match Group, Inc. (“Match Group”) and 209,919,402 shares of Class B common stock, par value \$0.001, of Match Group beneficially owned by IAC/InterActiveCorp (in the case of the shares of Class B common stock, on an as converted basis into shares of common stock in accordance with their terms).

(2) Assumes conversion of all shares of Class B common stock beneficially owned by IAC/InterActiveCorp into shares of common stock on a one-for-one basis. Because each share of Class B common stock is entitled to ten votes per share and each share of common stock is entitled to one vote per share, IAC/InterActiveCorp may be deemed to beneficially own equity securities of Match Group representing approximately 97.6% of the total voting power of all classes of capital stock of Match Group, based on 64,411,385 and 209,919,402 shares of common stock and Class B Common Stock outstanding, respectively, on February 2, 2018, plus shares of common stock issued to IAC/InterActiveCorp since such date. See Item 5.

### Introductory Note

The Report on Schedule 13D relating to the common stock, par value \$0.001 per share (“Company Common Stock”), of Match Group, Inc., a Delaware corporation (the “Company” or “Match Group”), initially filed by IAC/InterActiveCorp (“IAC”) with the Securities and Exchange Commission (the “SEC”) on April 14, 2016 (the “Initial Schedule 13D”), as amended by Amendment Nos. 1, 2, 3, 4, 5, 6, 7 and 8 thereto dated June 30, 2016, April 4, 2017, July 24, 2017, August 7, 2017, August 9, 2017, September 30, 2017, December 31, 2017 and February 22, 2018, respectively, is hereby further amended and supplemented to include the information set forth in this Report on Schedule 13D/A (this “Amendment”), which constitutes Amendment No. 9 to the Initial Schedule 13D. Capitalized terms not defined herein have the meanings given to such terms in the Initial Schedule 13D.

### Item 3. Source and Amount of Funds or Other Consideration.

The information set forth in Item 3 of the Initial Schedule 13D is hereby amended and supplemented as follows:

Pursuant to the Employee Matters Agreement, dated as of November 24, 2015, by and between IAC and the Company, as amended effective as of April 13, 2016 (the “Employee Matters Agreement”), 457,587, 283,195 and 122,933 shares of Company Common Stock were issued to IAC on March 31, 2018, April 23, 2018 and April 24, 2018, respectively, as reimbursement for shares of common stock, par value \$0.001, of IAC (“IAC Common Stock”) issued in connection with the settlement of Match Group equity awards formerly denominated in shares of a Match Group subsidiary.

**Item 5. Interest in Securities of the Issuer.**

The information set forth in paragraph (a) of Item 5 of the Initial Schedule 13D is hereby amended and supplemented as follows:

(a) IAC beneficially owns 14,359,791 shares of Company Common Stock, representing approximately 22.0% of the total outstanding shares of Company Common Stock as of February 2, 2018, plus shares of Company Common Stock issued to IAC since such date. IAC also beneficially owns 209,919,402 shares of Class B Common Stock, representing 100% of the outstanding shares of Class B Common Stock. In accordance with their terms, shares of Class B Common Stock are convertible into shares of Company Common Stock on a one-for-one basis, at any time at the election of IAC. On an as-converted basis, IAC is the beneficial owner of shares of Company Common Stock and Class B Common Stock representing approximately 97.6% of the total voting power of all classes of the Company's capital stock and 81.5% of the total outstanding shares of the Company's capital stock as of February 2, 2018, plus shares of Company Common Stock issued to IAC since such date.

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**Item 7. Materials to be Filed as Exhibits.**

- 99.1 Employee Matters Agreement, dated as of November 24, 2015, by and between IAC/InterActiveCorp and Match Group, Inc. (incorporated by reference to Exhibit 10.2 to IAC/InterActiveCorp's Current Report on Form 8-K, filed with the Securities and Exchange Commission on November 24, 2015 (File No. 000-20570)).
- 99.2 Amendment Number One to the Employee Matters Agreement, effective as of April 13, 2016, by and between IAC/InterActiveCorp and Match Group, Inc. (previously filed as Exhibit 99.2 to the Schedule 13D filed by IAC/InterActiveCorp with the Securities and Exchange Commission on April 14, 2016).
- 99.3 Investor Rights Agreement, dated as of November 24, 2015, by and between IAC/InterActiveCorp and Match Group, Inc. (incorporated by reference to Exhibit 10.3 to IAC/InterActiveCorp's Current Report on Form 8-K, filed with the Securities and Exchange Commission on November 24, 2015 (File No. 000-20570)).

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**SIGNATURE**

After reasonable inquiry and to the best of his knowledge and belief, the undersigned certifies that the information in this statement is true, complete and correct.

Dated: April 25, 2018

**IAC/INTERACTIVECORP**

/s/ GREGG WINIARSKI

Name: Gregg Winiarski  
Title: Executive Vice President, General Counsel  
& Secretary

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