### **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **SCHEDULE 13G**

Under the Securities Exchange Act of 1934 (Amendment No. <u>01</u>)\*

IAC INC.
(Name of Issuer)
Common stock, par value \$0.0001
(Title of Class of Securities)
44891N208
(CUSIP Number)
December 29, 2023
(Date of Event Which Requires Filing of this Statement)
Check the appropriate box to designate the rule pursuant to which this Schedule is filed:
☑ Rule 13d-1(b)
□ Rule 13d-1(c)
□ Rule 13d-1(d)
* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and fo any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.
The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Ac of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

No.	44891	1N208				
		EPORTING PERSONS				
1 I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY) JPMORGAN CHASE & CO.						
13-2624428						
	CHECK	THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)			
2	(a) 🗆					
2 (b)  SEC USE ONLY						
•	SEC US	E ONL	Y			
3						
4	CITIZE	NSHIP	OR PLACE OF ORGANIZATION			
4 Delaware						
			SOLE VOTING POWER			
		5	5,153,541			
			SHARED VOTING POWER			
		6	97			
	BER OF ARES		SOLE DISPOSITIVE POWER			
BENEFI	CIALLY	7	5,492,550			
OWNED BY EACH			SHARED DISPOSITIVE POWER			
	RTING N WITH:	8	112,579			
	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON					
9	5,605,129					
	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)					
10						
	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)			
11	7.0 %					
		F REP	ORTING PERSON (SEE INSTRUCTIONS)			
12	НС					

FOOTNOTES

Item 1.				
	(a)	Name o		
	(b)	555 We	s of Issuer's Principal Executive Offices st 18th Street, ork, New York 10011	
Item 2.				
	(a)		of Person Filing EGAN CHASE & CO.	
	(b)	Address of Principal Business Office or, if none, Residence 383 Madison Avenue New York, NY 10179		
	(c)			
	(d)		Class of Securities on stock, par value \$0.0001	
	(e)	CUSIP 1 44891N	Number 1208	
Item 3.	If this s	tatemen	t is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:	
	(a)		Broker or dealer registered under section 15 of the Act (15 U.S.C. 78o).	
	(b)		Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c).	
	(c)		Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c).	
	(d)		Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C 80a-8).	
	(e)		An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);	
	(f)		An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);	
	(g)	X	A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G);	
	(h)		A savings associations as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);	
	(i)		A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);	
	(i)	П	A non-LLS institution in accordance with 8 240 13d-1(b)(1)(ii)(1)	

(k)	A group, in accordance with § 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with § 240.13d-1(b)(1)(ii) (J), please specify the type of institution:			

#### Item 4. Ownership.

Provide the following information re-	garding the aggregate number	ber and percentage of the class	of securities of the issuer identified in Item 1

- (a) Amount beneficially owned: 5,605,129
- (b) Percent of class: 7.0 %
- (c) Number of shares as to which the person has:
  - (i) Sole power to vote or to direct the vote: 5,153,541
  - (ii) Shared power to vote or to direct the vote: 97
  - (iii) Sole power to dispose or to direct the disposition of: 5,492,550
  - (iv) Shared power to dispose or to direct the disposition of: 112,579

#### Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following  $\Box$ .

#### Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable

#### Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company

J.P. Morgan Securities LLC

JPMorgan Chase Bank, National Association

JPMorgan Asset Management (UK) Limited

J.P. Morgan Investment Management Inc.

J.P. Morgan Private Investments Inc.

55I, LLC

J.P. Morgan Private Wealth Advisors LLC

#### Item 8. Identification and Classification of Members of the Group

Not Applicable

#### Item 9. Notice of Dissolution of Group

Not Applicable

# Item Certification 10.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect, other than activities solely in connection with a nomination under §240.14a-11.

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

#### JPMORGAN CHASE & CO.

Date: January 23, 2024 By: /s/ Rachel Tsvaygoft

Name: Rachel Tsvaygoft Title: Vice President

Footnotes:

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)