# Q1 2009 Earnings

# Supplemental Financial Information and Operating Metrics

## **Table of Contents**

	Page(s)
Financial Information:	
Financial Results	2 - 4
Operating Metrics:	
International Revenue	5
Media & Advertising	6
Match	7
ServiceMagic	8

## Financial Results and Reconciliations

(\$ in millions, except per share amounts, rounding differences may exist)

Revenue	
Media & Advertising	
Match	
ServiceMagic	
Emerging Businesses	
Intercompany Elimination	
Total Revenue	
Operating Income Before Amortization	
Media & Advertising	
Match	
ServiceMagic	
Emerging Businesses	
Corporate	
Total Operating Income Before Amortization	
Non-cash compensation expense	
Media & Advertising	
Match	
ServiceMagic	
Emerging Businesses	
Corporate	
Total non-cash compensation expense	
Amortization of non-cash marketing	
Media & Advertising	
Match	
ServiceMagic	
Emerging Businesses	
Corporate	
Total amortization of non-cash marketing	
Amortization of intangibles and goodwill impairmen	
Media & Advertising (a)	
Match	
ServiceMagic	
Emerging Businesses (a) (b)	
Corporate	
Total amortization of intangibles and goodwill impairment	
See Footnotes on Page 4	

	2007			2008						2009		
FY	E 12/31	Q1	Q2	Q3	Q4	FY	E 12/31	Q1	Q2	Q3	Q4	FYE 12/31
\$	758.5 348.7 93.4 145.3 (13.4) 1,332.6	\$ 215.5 90.5 28.9 43.8 (8.1) 370.7	\$ 186.3 93.3 35.9 48.5 (9.9) 354.2	\$ 193.3 93.5 33.8 49.6 (1.0) 369.3	\$ 183.7 88.1 25.3 54.6 (0.8) 351.0	\$	778.8 365.5 123.9 196.6 (19.7) 1,445.1	\$ 167.6 90.1 31.4 44.0 (1.0) 332.0				
\$	88.2 78.4 20.8 (7.9) (98.9) 80.5	\$ 37.5 10.1 6.1 (7.8) (27.4) 18.6	\$ 35.8 22.9 9.4 (7.8) (37.4) 22.9	\$ 38.8 30.3 8.7 (6.1) (41.2) 30.5	\$ 27.4 28.0 2.0 (13.8) (15.5) 28.1	\$	139.6 91.3 26.2 (35.5) (121.5) 100.1	\$ 10.1 9.9 2.8 (11.1) (15.0) (3.2)				
\$	(0.6) (1.5) (71.5) (73.6)	\$ (0.2) (0.2) (0.2) (18.5) (18.9)	\$ (0.2) (0.3) (18.2) (18.6)	\$ (0.2) (0.3) (38.2) (38.7)	\$ (0.3) (0.3) (0.8) (10.4)	\$	(0.7) (1.1) (84.7) (86.5)	\$ (0.1) (0.1) (0.1) (0.1) 0.1 (18.3) (18.6)				
\$	(33.6) (11.1) - (4.9) - (49.7)	\$ (2.8)	\$ (3.1)	\$ (6.1)	\$ (4.9) (3.1) - - (8.0)	\$	(4.9) (15.1) - - (20.0)	\$ (2.3)				
\$	(24.7) (1.4) (2.6) (7.1) - (35.7)	\$ (6.2) (0.2) (0.4) (1.2) - (8.1)	\$ (6.1) (0.2) (0.4) (1.0) - (7.7)	\$ (6.7) (0.2) (0.4) (1.0)	\$ (14.9) (0.1) (0.4) (16.0) - (31.5)	\$	(34.0) (0.7) (1.5) (19.4) - (55.5)	\$ (6.6) (0.1) (0.6) (1.7) (9.1)				

Financial Results and Reconciliations
(\$ in millions, except per share amounts, rounding differences may exist)

(\$ in millions, except per share amounts, rounding differences may exist)			
	2007	2008 2009	
	FYE 12/31	Q1 Q2 Q3 Q4 FYE 12/31 Q1 Q2 Q3 Q4 FYE 12	/31
		1	
Operating (Loss) Income			
Media & Advertising (a)	\$ 29.9 65.8	\$ 31.3 \$ 29.8 \$ 32.1 \$ 7.6 \$ 100.7 \$ 1.1 7.1 19.6 24.0 24.8 75.5 \$ 9.7	
Match ServiceMagic	17.6	7.1 19.6 24.0 24.8 75.5 9.7 5.6 8.9 8.1 1.4 24.0 2.0	
Emerging Businesses (a) (b) Corporate	(21.3) (170.4)	(9.3) (9.1) (7.4) (30.1) (56.0) (12.7) (45.8) (55.6) (79.4) (25.3) (206.2) (33.3)	
Total operating loss	\$ (78.5)	(33.6) (33.6) (25.6) (25.6) (25.3) (25.3) (25.3) (25.2) (33.1) (25.2) (2	
Total operating 1000	ψ (76.5)	<u> </u>	
Total other income (expense), net (c) (d) (e) (f) (g) (h)	74.4	11.7 (100.5) (64.0) 308.2 155.4 0.6	
(Loss) earnings from continuing operations before income taxes	(4.1)	0.6 (106.9) (86.6) 286.4 93.5 (32.6)	
Income tax (provision) benefit	(2.3)	(4.0) 22.3 85.3 (65.9) 37.7 2.7	
(Loss) earnings from continuing operations	(6.4)	(3.5) (84.6) (1.3) 220.5 131.2 (29.9)	
Gain on sale of discontinued operations, net of tax	33.5	- 22.5 0.8 - 23.3 -	
Discontinued operations, net of tax (i)	(173.2)	55.9 (360.0) (14.7) 2.2 (316.5) 1.2	
Net (loss) earnings	(146.1)	52.5 (422.1) (15.2) 222.8 (162.0) (28.6)	
Net loss attributable to noncontrolling interest	2.0	0.3 0.5 0.4 4.7 5.8 0.3	
Net (loss) earnings attributable to IAC shareholders	\$ (144.1)	\$ 52.8 \$ (421.6) \$ (14.8) \$ 227.4 \$ (156.2) \$ (28.4)	
( )	+ (====)		
GAAP Diluted weighted average shares outstanding	142.8	139.4 139.4 140.1 144.8 144.0 147.8	
Diluted (loss) earnings per share	\$ (1.01)	\$ 0.38 \$ (3.02) \$ (0.11) \$ 1.57 \$ (1.08) \$ (0.19)	
		1	
Reconciliation of GAAP EPS to Adjusted EPS		1	
Net (loss) earnings attributable to IAC shareholders	\$ (144.1)	\$ 52.8 \$ (421.6) \$ (14.8) \$ 227.4 \$ (156.2) \$ (28.4)	
Non-cash compensation expense	73.6	18.9 18.6 38.7 10.4 86.5 18.6	
Amortization of non-cash marketing	49.7	2.8 3.1 6.1 8.0 20.0 2.3	
Amortization of intangibles (a)	35.7	8.1 7.7 8.3 19.9 43.9 8.0	
Goodwill impairment (a) (b)	-	11.6 11.6 1.1	
Arcandor impairment (d)	-	- 132.6 - 34.1 166.7 -	
Net other (income) expense related to fair value adjustment on derivatives (f)	(5.8)	(2.3) 1.8 - (0.5)	
Other (income) expense related to fair value adjustment of the derivative created in the HSE sale (f)	(24.1)	(4.3) (6.6) 5.1 - (5.8) -	
Gain on sale of VUE and related effects (c)	(8.4)	1.6 1.8 1.8 1.5 6.8 1.5	
(Gain) on sale of discontinued operations, net of tax	(33.5)	- (22.5) (0.8) - (23.3) -	
Discontinued operations, net of tax (i)	173.2	(55.9) 360.0 14.7 (2.2) 316.5 (1.2)	
Impact of income taxes and noncontrolling interest	(46.3)	(11.1) (49.3) (79.4) (61.1) (200.8) (4.9)	
Adjusted Net Income	\$ 69.9	\$ 10.6 \$ 25.5 \$ (20.2) \$ 249.6 \$ 265.5 <b>\$</b> (3.0)	
A di	152.0	146.5 146.2 140.1 147.9 147.2 147.8	
Adjusted EPS weighted average shares outstanding (j)	152.9	146.5 146.2 140.1 147.9 147.2 147.8	
Adjusted EPS	\$ 0.46	\$ 0.07 \$ 0.17 \$ (0.14) \$ 1.69 \$ 1.80 \$ (0.02)	
	7 3113		
GAAP Basic weighted average shares outstanding	142.8	139.4 139.4 140.1 140.5 139.9 147.8	
Options, warrants and RSUs, treasury method	-	4.3 4.1 -	
Conversion of convertible preferred and convertible notes (if applicable)	-		
GAAP Diluted weighted average shares outstanding	142.8	139.4 139.4 140.1 144.8 144.0 147.8	
A distribution of the state of		22	
Options, warrants, RSUs, treasury method not included in diluted shares above	6.8	3.7 3.6	
Impact of RSUs and convertible preferred and notes (if applicable), net	3.2	3.4 3.2 - 3.1 3.3 -	
Adjusted EPS shares outstanding (j)	152.9	<u>146.5</u> <u>146.2</u> <u>140.1</u> <u>147.9</u> <u>147.2</u> <u>147.8</u>	
See Footnotes on Page 4		1	
See Positiones of Fage 4			

#### **Financial Results and Reconciliations**

(\$ in millions, except per share amounts, rounding differences may exist)

	2	007			:	2008							2009		
	FYE	12/31	Q1	Q2		Q3	Q4	FYE	12/31	_	Q1	Q2	Q3	Q4	FYE 12/31
										_					
Supplemental: Depreciation by segment															
Media & Advertising	\$	30.8	\$ 9.5	\$ 9.2	\$	9.2	\$ 10.3	\$	38.1	\$	8.5				
Match		7.6	2.1	2.2		2.2	2.3		8.8		2.4				
ServiceMagic		2.6	0.8	0.8		0.8	0.8		3.2		0.8				
Emerging Businesses		5.4	1.6	1.9		2.0	2.5		8.0		1.7				
Corporate		13.5	3.3	3.4		3.2	3.0		12.8		2.8				
Total Depreciation	\$	59.9	\$ 17.3	\$ 17.5	\$	17.3	\$ 19.0	\$	71.1	\$	16.2				

- (a) Q4 2008 includes a pre-tax \$9.2 million impairment charge at Media & Advertising related to the intangible assets of the Excite, iWon and MyWay portal businesses and a pre-tax \$15 million impairment charge at Emerging Businesses related to the goodwill and intangible assets of Connected Ventures (combined \$10.3 million after-tax impact).
- (b) Q1 2009 includes a pre-tax \$1.1 million impairment charge related to the goodwill of our gift card business (\$0.6 million after-tax impact).
- c) O4 2007 includes a pre-tax gain of \$16.7 million related to the Company's 2005 sale of its interest in VUE resulting from the resolution of certain contingencies related to the sale.
- (d) Q2 2008 and Q4 2008 include pre-tax losses of \$132.6 million and \$34.1 million and \$7.6 million after-tax, respectively), related to other-than-temporary impairments of the Company's investment in the common stock of Arcandor AG.
- (e) Q4 2008 includes a pre-tax gain on the sale of Jupiter Shop Channel of \$352.0 million (\$242.5 million after-tax) and a pre-tax loss of \$18.8 million (\$18.8 million after-tax) relating to other investments.
- (f) Changes in the fair value of the derivatives created in the Expedia spin-off are recorded as gains or losses in other income for the appropriate period.

  These derivatives arise due to IAC's obligation to deliver both IAC and Expedia shares upon the conversion of the Ask Convertible Notes (through June 1, 2008) and the exercise of certain IAC warrants.
- g) Changes in the fair value of the derivative asset created in connection with the HSE sale are recorded as gains or losses in other income for the appropriate period.
- (h) Q3 2008 includes a pre-tax loss of \$63.2 million arising from the extinguishment of a portion of the 7% Senior Notes due in 2013 (\$38.3 million after-tax).
- (i) Discontinued operations consists of the results of ECS/Styleclick, TVTS, Quiz TV Limited and iBuy for all periods presented, HSE through June 19, 2007, EPI through May 30, 2008 and HSNi, Ticketmaster, Interval Leisure Group and Tree.com through August 20, 2008.
- (j) For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. In O3 2008 and O1 2009, the calculation of AEPS excludes the impact of all dilutive securities as the effect would be anti-dilutive.

IAC International Revenue

(\$ in millions, rounding differences may exist)

	2	2007			2	2008						2009		
	FY	E 12/31	Q1	Q2		Q3	Q4	FYE	E 12/31	Q1	Q2	Q3	Q4	FYE 12/31
International Revenue % of Total	\$	204 15%	\$ 72 19%	\$ 70 20%	\$	71 19%	\$ 62 18%	\$	276 19%	\$ 60 18%				

IAC MEDIA & ADVERTISING

(rounding differences may exist)

	2007			2008					2009		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
Media & Advertising - Revenue by Traffic Source (	(a)									•	
Proprietary	55%	62%	75%	71%	71%	69%	70%				
Network	45%	38%	25%	29%	29%	31%	30%				

<sup>(</sup>a) Proprietary includes (but is not limited to) Ask.com, Fun Web Products, Dictionary.com, and Evite. Network includes (but is not limited to) distributed search, sponsored listings and toolbars.

IAC MATCH

(rounding differences may exist)

	2007			2008					2009		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
Match								_			-
Paid Subscribers (000s)	1,287	1,352	1,327	1,342	1,347	1,347	1,438				

IAC SERVICEMAGIC

(rounding differences may exist)

	2007			2008					2009		
	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31	Q1	Q2	Q3	Q4	FYE 12/31
ServiceMagic											
Service Requests (000s) (a)	3,338	881	1,315	1,201	854	4,250	996				
Accepts (000s) (b)	4,023	1,176	1,505	1,411	1,114	5,206	1,319				

<sup>(</sup>a) Fully completed and submitted customer requests for service on ServiceMagic.

<sup>(</sup>b) The number of times "Service Requests" are accepted by Service Professionals. A "Service Request" can be transmitted to and accepted by more than one Service Professional.