You invested in IAC INC. and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 11, 2024.

Get informed before you vote
View the Notice and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 28, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 11, 2024
9:30 a.m. ET
Virtually at:
www.virtualshareholdermeeting.com/IAC2024

*Please check the meeting materials for any special requirements for meeting attendance.
### Voting Items

<table>
<thead>
<tr>
<th>Voting Item</th>
<th>Board Recommends</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Election of Directors</td>
<td>For</td>
</tr>
<tr>
<td><strong>Nominees:</strong></td>
<td></td>
</tr>
<tr>
<td>1a. Chelsea Clinton</td>
<td>For</td>
</tr>
<tr>
<td>1b. Barry Diller</td>
<td>For</td>
</tr>
<tr>
<td>1c. Michael D. Eisner</td>
<td>For</td>
</tr>
<tr>
<td>1d. Bonnie S. Hammer</td>
<td>For</td>
</tr>
<tr>
<td>1e. Victor A. Kaufman</td>
<td>For</td>
</tr>
<tr>
<td>1f. Joseph Levin</td>
<td>For</td>
</tr>
<tr>
<td>1g. Bryan Lourd*</td>
<td>For</td>
</tr>
<tr>
<td>1h. David Rosenblatt</td>
<td>For</td>
</tr>
<tr>
<td>1i. Maria Seferian</td>
<td>For</td>
</tr>
<tr>
<td>1j. Alan G. Spoon*</td>
<td>For</td>
</tr>
<tr>
<td>1k. Alexander von Furstenberg</td>
<td>For</td>
</tr>
<tr>
<td>1l. Richard F. Zannino*</td>
<td>For</td>
</tr>
<tr>
<td>2. To approve an amendment to the Company’s Restated Certificate of Incorporation to reflect new Delaware law provisions regarding officer exculpation.</td>
<td>For</td>
</tr>
<tr>
<td>3. To approve a non-binding advisory vote on IAC’s 2023 executive compensation.</td>
<td>For</td>
</tr>
<tr>
<td>4. To ratify the appointment of Ernst &amp; Young LLP as IAC’s independent registered public accounting firm for the 2024 fiscal year.</td>
<td>For</td>
</tr>
</tbody>
</table>

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.

*To be voted upon by the holders of Common Stock voting as a separate class.
Your Vote Counts!

IAC INC.

2024 Annual Meeting
Vote by June 10, 2024
11:59 PM ET

You invested in IAC INC. and it’s time to vote!
You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy materials for the stockholder meeting to be held on June 11, 2024.

Get informed before you vote
View the Notice and Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 28, 2024. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.

For complete information and to vote, visit www.ProxyVote.com

Control #

Smartphone users
Point your camera here and vote without entering a control number

Vote Virtually at the Meeting*
June 11, 2024
9:30 a.m. ET

*Please check the meeting materials for any special requirements for meeting attendance.
This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**Voting Items**

1. **Election of Directors**

   **Nominees:**
   
   1a. Chelsea Clinton
   
   1b. Barry Diller
   
   1c. Michael D. Eisner
   
   1d. Bonnie S. Hammer
   
   1e. Victor A. Kaufman
   
   1f. Joseph Levin
   
   1g. David Rosenblatt
   
   1h. Maria Seferian
   
   1i. Alexander von Furstenberg

2. **To approve an amendment to the Company’s Restated Certificate of Incorporation to reflect new Delaware law provisions regarding officer exculpation.**

3. **To approve a non-binding advisory vote on IAC’s 2023 executive compensation.**

4. **To ratify the appointment of Ernst & Young LLP as IAC’s independent registered public accounting firm for the 2024 fiscal year.**

**NOTE:** Such other business as may properly come before the meeting or any adjournment thereof.