FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Se	ction 30(h) of the Ir	nvestment Cor	npany Act of 1940					
1. Name and Addre				ier Name and Tick ERACTIVE((Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title Other (specif			
(Last) 152 WEST 57T	(First) TH STREET	(Middle)		e of Earliest Transa 1/2003	action (Month/	Day/Year)	X	Officer (give title below) EVP	below)		
(Street) NEW YORK	NY	10019	4. If A	mendment, Date of	Original Filed	(Month/Day/Year)	6. Indiv Line) X	vidual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	n-Derivative S	Securities Acq	uired, Dis	posed of, or Benefi	cially	Owned			
Date			2. Transaction Date	2A. Deemed Execution Date,	3. Transaction	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities	6. Ownership Form: Direct	7. Nature of Indirect	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				(A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(111341. 4)		
Common Stock	12/01/2003		M		5,000	A	\$6.67	73,025	D			
Common Stock	12/01/2003		S ⁽¹⁾		1,150	D	\$32.32	71,875	D			
Common Stock	12/01/2003		S ⁽¹⁾		2,250	D	\$32.45	69,625	D			
Common Stock	12/01/2003		S ⁽¹⁾		250	D	\$32.5	69,375	D			
Common Stock	12/01/2003		S ⁽¹⁾		1,350	D	\$32.99	68,025	D			
Common Stock	12/01/2003		M		3,650	A	\$12.875	71,675	D			
Common Stock	12/01/2003		S ⁽¹⁾		50	D	\$33.01	71,625	D			
Common Stock	12/01/2003		S ⁽¹⁾		550	D	\$33.05	71,075	D			
Common Stock	12/01/2003		S ⁽¹⁾		3,050	D	\$33.07	68,025	D			
Common Stock	12/02/2003		M		5,000	A	\$6.67	73,025	D			
Common Stock	12/02/2003		S ⁽¹⁾		750	D	\$32.44	72,275	D			
Common Stock	12/02/2003		S ⁽¹⁾		1,750	D	\$32.3	70,525	D			
Common Stock	12/02/2003		S ⁽¹⁾		2,500	D	\$32.29	68,025	D			

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(cig.; pato; valio; martaito; options; convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	7. Title an Amount o Securities Underlyin Derivative (Instr. 3 an	f g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$6.67	12/01/2003		M			5,000	06/23/2003	02/24/2010	Common Stock	5,000	\$0	30,520	D	
Stock Option (Right to Buy)	\$6.67	12/02/2003		M			5,000	06/23/2003	02/24/2010	Common Stock	5,000	\$0	25,520	D	
Stock Option (Right to Buy)	\$12.875	12/01/2003		M			3,650	03/02/1999	03/02/2008	Common Stock	3,650	\$0	18,850	D	

Explanation of Responses:

^{1.} This sale was effected pursuant to the terms of a 10b5-1 sales plan adopted by the reporting person on November 20, 2003.

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.