**Form 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person
   
   Lourd Bryan
   
   (Last)  BEVERLY  CA  90212-1825
   (First)  HILLS
   (Middle)  C/O CAA 9830 WILSHIRE BLVD
   

2. Issuer Name and Ticker or Trading Symbol
   
   IAC Inc. [ IAC ]

3. Date of Earliest Transaction (Month/Day/Year)
   
   03/31/2024

4. If Amendment, Date of Original Filed (Month/Day/Year)
   

5. Relationship of Reporting Person(s) to Issuer
   
   X Director 10% Owner
   
   Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)
   
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

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**Rule 10b5-1(c) Transaction Indication**

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Transaction Date (Month/Day/Year)</th>
<th>Deemed Execution Date, if any (Month/Day/Year)</th>
<th>Transaction Code (Instr. 8)</th>
<th>Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $0.0001(1)</td>
<td>03/31/2024</td>
<td></td>
<td></td>
<td>A</td>
<td>257(1)</td>
<td>53.34</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Code</th>
<th>V</th>
<th>Amount (A) or (D)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>257(1)</td>
<td>53.34</td>
<td></td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**

(e.g., puts, calls, warrants, options, convertible securities)

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**Explanation of Responses:**

1. Represents share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.
2. Includes: (i) 38,322 shares of IAC common stock held directly by the reporting person and (ii) 122,391 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.

**Signature of Reporting Person**

Tarana M. Stanich as Attorney-in-Fact for Bryan Lourd

Date: 04/02/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.