### Form 4

**United States Securities and Exchange Commission**

**Statement of Changes in Beneficial Ownership**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

#### 1. Name and Address of Reporting Person

**Von Furstenberg Alexander**

- **Last**
- **First**
- **Middle**

**C/O Arrow Finance**

**827 Washington Street, 3rd Floor**

**New York, NY 10011**

- **City**
- **State**
- **Zip**

#### 2. Issuer Name and Ticker or Trading Symbol

**IAC Inc. [IAC]**

#### 3. Date of Earliest Transaction (Month/Day/Year)

**06/23/2023**

#### 4. If Amendment, Date of Original Filed (Month/Day/Year)

**06/23/2023**

#### 5. Relationship of Reporting Person(s) to Issuer

- **X** Director
- **10% Owner**

#### Rule 10b5-1(c) Transaction Indication

- **X** Form filed by One Reporting Person
- **Form filed by More than One Reporting Person**

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**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 3)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $0.0001</td>
<td>06/23/2023</td>
<td></td>
<td>M</td>
<td>1,034</td>
<td>A</td>
<td>$0</td>
<td>94,512</td>
</tr>
<tr>
<td>Common Stock, par value $0.0001</td>
<td>06/25/2023</td>
<td></td>
<td>M</td>
<td>1,347</td>
<td>A</td>
<td>$0</td>
<td>95,859</td>
</tr>
</tbody>
</table>

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 3)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Units</td>
<td>$0</td>
<td>06/23/2023</td>
<td>M</td>
<td>1,034</td>
<td>06/23/2023</td>
<td>06/23/2023</td>
<td>Common Stock, par value $0.0001</td>
<td>1,034</td>
<td>$0</td>
<td>2,069</td>
<td>D</td>
</tr>
<tr>
<td>Restricted Stock Units</td>
<td>$0</td>
<td>06/25/2023</td>
<td>M</td>
<td>1,347</td>
<td>06/25/2023</td>
<td>06/25/2023</td>
<td>Common Stock, par value $0.0001</td>
<td>1,347</td>
<td>$0</td>
<td>0</td>
<td>D</td>
</tr>
</tbody>
</table>

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**Explanation of Responses:**

1. Reflects shares of IAC common stock received upon the vesting of restricted stock units (see footnotes 3 and 4 below).
2. Includes: (i) 78,440 shares of IAC common stock held directly by the reporting person and (ii) 17,419 share units accrued under IAC’s Non-Employee Director Deferred Compensation Plans as of the date of this report.
3. Represents restricted stock units that vested/vest in equal installments on each of June 23, 2023, 2024, and 2025, subject to continued service.
4. Represents restricted stock units that vested in equal installments on each of June 25, 2021, 2022, and 2022, subject to continued service.

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**Signature of Reporting Person**

**Tanya M. Stanich as Attorney-In-Fact for Alexander Von Furstenberg**

06/27/2023

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**Reminder:** Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.