

IAC's Local Connection

IAC / Local Services



Market Opportunity

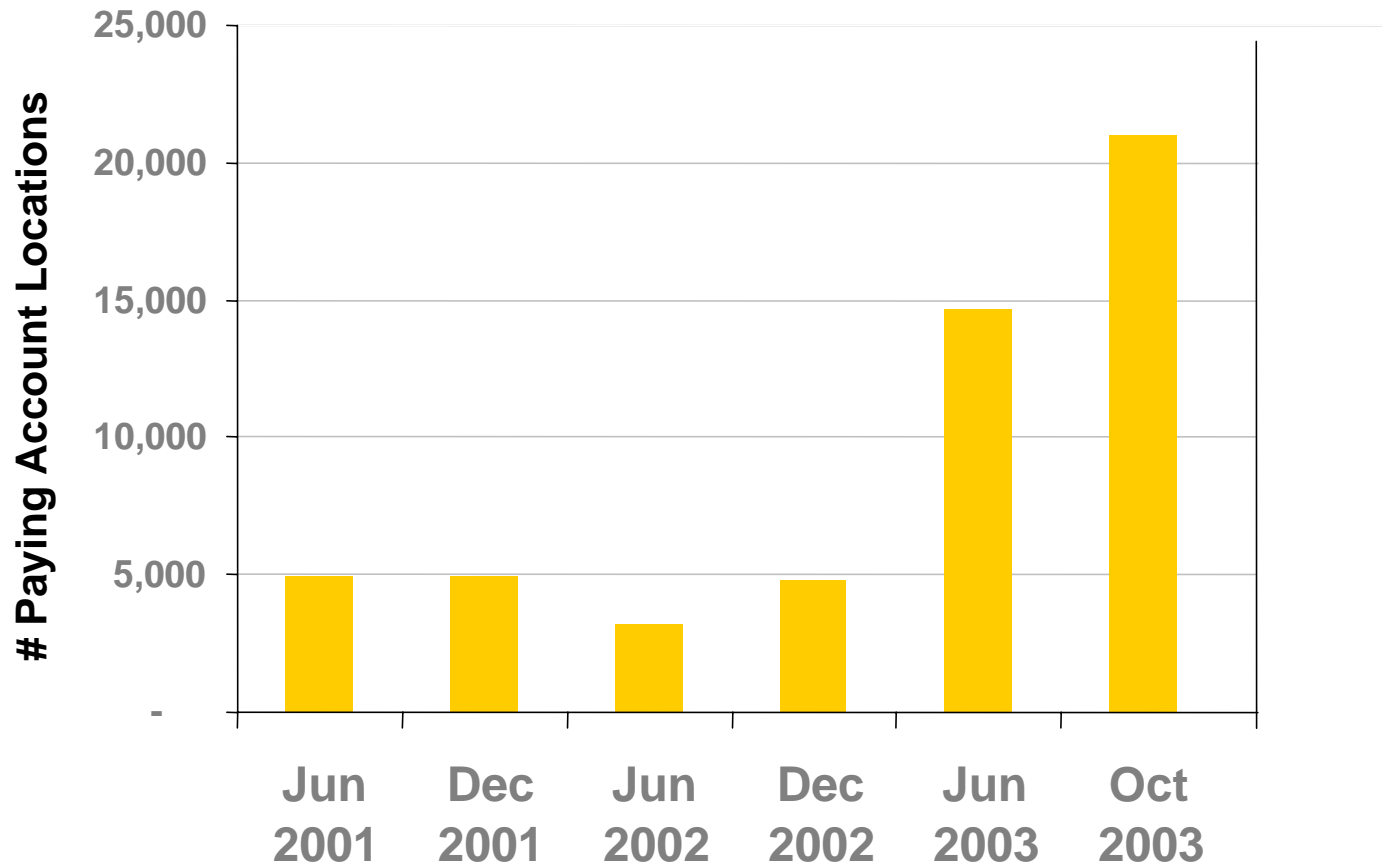
	2004	2008
U.S. National Advertising \$	\$163B	\$189B
Online Search \$	\$2B	\$4B
U.S. Local Advertising \$	\$96B	\$109B
Online Local Search Potential	>\$1B	>\$2B

Sources: Thomas Weisel, 10/03
Jupiter Research 8/03

Pay-For-Performance Merchant Model



Customer Trend



Positioned to Win

Key Product Attributes:

- Informed Decision Making
- Local Relevancy
- Consumer Oriented Information


Citysearch New York, NY Cityguide November 04, 2003


Home Dining & Entertainment ▾ Hotels & Travel ▾ Classifieds ▾ Yellow Pages My Citysearch Help


Change Neighborhood: **New York, NY** | [Other Cities](#)

☒ Only Restaurants (e.g., romantic restaurants)

Sponsor Results

 **Trattoria Dopo Teatro** -- [Overview](#)
125 W 44th St, New York, NY
Italian food, beautiful indoor garden. Party rooms available.

 **Gabriel's** -- [Overview](#)
11 W 60th Street, New York, NY
Homemade pasta and woodgrilled game. Wine Spectator Award of Excellence

 **Osteria del Gallo Nero** -- [Overview](#)
192 Bleecker St, New York, NY
A touch of Tuscany in Greenwich Village.

Sponsor Results

Giovanni's Atrium
Click this ad for more information

Ossu Buco
Giuliani's favorite family style Italian restaurant.

Pellegrino's
Popular for it's fresh pasta and homemade desserts

Federico's
Some of Manhattan's Best Old School Italian Food!

BICE Ristorante
Busiest & renowned. Northern Italian.



Angels
Enjoy homemade pasta & desserts at our Italian restaurant.

Le Madri
Homemade Italian by Pino Luongo

Having trouble finding a location?

Search Results for "Italian" Results 1-20 of 206 | [Next 20](#)

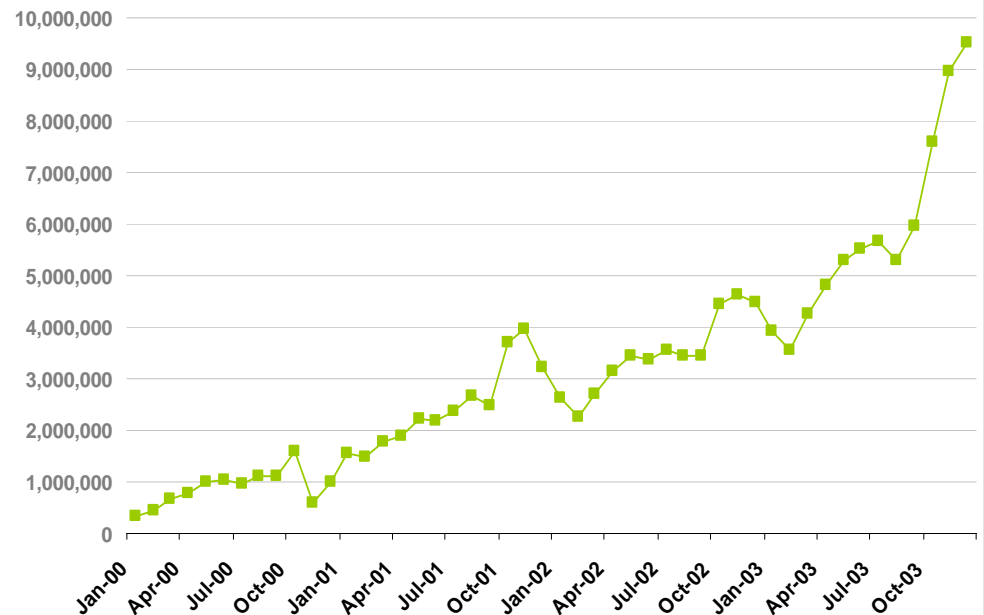
All [a](#) [b](#) [c](#) [d](#) [e](#) [f](#) [g](#) [h](#) [i](#) [j](#) [k](#) [l](#) [m](#) [n](#) [o](#) [p](#) [q](#) [r](#) [s](#) [t](#) [u](#) [v](#) [w](#) [x](#) [y](#) [z](#)

Ristorante Grifone -- Italian 244 E 46th St New York NY Save · Map	0.8 miles	BEST OF ★★★★ 9.7
Trattoria Del Corso -- Italian 19 W 55th St New York NY Click this ad for more information Save · Map · Email	0.7 miles	BEST OF ★★★★ 9.5
 Caesar's Restaurant -- Italian 58 E 34th St New York NY Website -- Happy hour M-F, gratis hors d'oeuvres & frozen drink specials. Save · Map · Email	0.7 miles	BEST OF ★★★★ 9.4
Nanni's Restaurant -- \$\$\$\$ Italian 146 E. 46th St New York NY Save · Map	0.8 miles	BEST OF ★★★★ 9.4
Il Menestrello -- Italian 14 E. 52nd St. New York NY Save · Map	0.6 miles	BEST OF ★★★★ 9.3
 Arno Ristorante -- Italian 141 W 38th St New York NY Website -- Great Italian food & service makes Arno a theater district destination. Save · Map · Email	0.3 miles	BEST OF ★★★★ 9.2

Evite: Strong Core Growth; Expanding Service Offering

The screenshot displays the Evite website's main interface. At the top, the Evite logo is accompanied by the tagline "where the fun things are." To the right, a red banner for "redENVELOPE" features the text "What if the pilgrims forgot to bring gifts?" and an image of a gift box. Below the header, a navigation bar includes links for "My Evite", "Create an Evite", "Find Get Togethers", and "Event Ideas". The main content area is divided into several sections: a "Local. Simple. Fun." banner for finding and posting events in a specific area, with a sub-promotion for "Soccer Leagues" and a "Get Started" button; a "Create" section with icons for "Private Evites", "Public Evites", and "Activity Listings"; and a "Find" section with a search bar and a category dropdown menu. On the right side of the interface, there is a "Who needs an occasion?" banner with a couple and a gift, and a "My Evite" login section with fields for email and password, and a "New to Evite?" link.

Invitations



The Destination for Local Events, Activities, and People

eVite™
where the fun things are

redENVELOPE What if the pilgrims forgot to bring gifts?

My Evite | Create an Evite | Find Get Togethers | Event Ideas

My Events | My Info | My Account | Address Book | Photos | Reminders

Hello Larissa
View My Info
Edit My Info
My Account
My Inbox

To-Do List
You have not verified your account
Fill out My Info
Create an Evite or Listing

My Favorites
People | Activities | Events

hikus | kareens | kwsmile...

View All/Edit

My Activities
Racquetball anyone?

My Calendar
View: Week of Novem

	My Evites	Recommended Events
Mon 11/03	No events scheduled	Ultimate Frisbee 2pm Santa Monica
Tue 11/04	No events scheduled	Asian Speeddating 8pm Westwood
Wed 11/05	New Book Club in Weho 12pm Los Angeles	MatRix RevoluTions!!! 8pm Hollywood
Thu 11/06	No events scheduled	Kyoto Jazz Massive 7pm Venice
Fri 11/07	Desert Sky ... Dream bene... 8pm	Fashion Flea Market 2pm Culver City
Sat 11/08	No events scheduled	Mehendi Exhibition 2pm Los Angeles
Sun 11/09	No events scheduled	Color Me Mine Pottery 1pm Culver City

Find Events & Activities in your area:
All Categories | Anytime | 90069 | Go

My Upcoming Events
Search Past Evites

Fri 11/07	Desert Sky ... Dream beneath a desert sky 1 NEW RSVP(s)	Cancel
Sat 11/08	Allan's Scorpio Birthday bash! 6 NEW RSVP(s)	Cancel

Listing	Date	Miles	Category	Popularity
Your Recommendations				
Tennis	Weekdays...	10.2	Tennis	
Outdoor Activity	Weekends	7.8	Travel	
Community				
Lift your hands in the air!	Weekdays	7.8	Volunteer	
testing geo activity	Anytime	20.0	Alumni/Reunion	
swimming	Anytime	5.2	Classes	
Discussion				
Mehendi Party	Sat, 11/04	44.1	Personal Growth	
Writing Group Meeting Tonigh...	Mon Evenings	6.8	Literary	
Arnie 'R Us	Fridays	7.8	Politics & Activism	

- Recommending events and activities based on user's interests

IAC's Brands

IAC/ Electronic Retailing



AMERICA'S STORE



IAC/ Ticketing

ticketmaster

TICKET WEB

reserve 
america

IAC/ Personals

match.com

update 
.com

IAC/ Local Services

 **Citysearch**

 *entertainment*

e *vite*

IAC/ Travel

 **Expedia, Inc.**

hotels.com 

Hotwire^{com}

INTERVAL
INTERNATIONAL
THE QUALITY VACATION EXCHANGE NETWORK™

IAC/ Personal Finance

LendingTree

LendingTree
Realty Services

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