FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>SEVERANCE WILLIAM</u>					2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [IACI]									eck all app Dired	olicable) ctor		o Owner	
(Last) (First) (Middle) 152 W. 57TH ST					3. Date of Earliest Transaction (Month/Day/Year) 07/26/2004								7		Officer (give title below) Ottobelow) Ottobelow) VP and Controller		er (specify w)	
(Street) NEW YC (City)			.0019 Zip)		4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	e) <mark>X</mark> Forn Forn	ividual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Tabl	e I - Non	-Deriva	ative	Sec	curitie	s Acc	quired,	Dis	osed o	f, or l	Bene	ficial	y Own	ed		
1. Title of Security (Instr. 3) 2. Transar Date (Month/Da					Execution Date			n Date,	Code (Instr. 5)				Securi Benefi Owner	cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership		
								Code	v	Amount (A		A) or D)	Price		action(s) 3 and 4)		(Instr. 4)	
Common Stock 0'				07/26	/2004			F		350		D	\$28	15	5,219(1)	D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date if any (Month/Day/Ye.	Date,	Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		S (I	. Price of erivative ecurity nstr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownersh Form: Direct (D) or Indirec (I) (Instr.	Beneficial Ownership t (Instr. 4)
					Code V		(A)	(D)	Date Exercisal		Expiration Date	Title	Amo or Num of Shar	ber				

Explanation of Responses:

1. Includes 1,029 shares of IAC Common Stock indirectly held by the reporting person through IAC's 401(k) plan, 205 of which were acquired by IAC's 401(k) plan for the benefit of the reporting person between February 2004 and July 2004.

> Joanne Hawkins as Attorneyin-Fact for William Severance

07/28/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.