

**HomeAdvisor GmbH
Ismaning**

**Notice pursuant to Sec. 23 para. 2 Securities Acquisition and Takeover Act
(Wertpapiererwerbs- und Übernahmegesetz) (WpÜG)**

The information contained in this document must not be publicly announced or disseminated in whole or in part, in, within or from countries where such a public announcement or dissemination may constitute a violation of pertinent statutory provisions.

HomeAdvisor GmbH, having its registered seat at Ismaning, (the "**Offeror**") has published an offering memorandum on November 21, 2016, for its voluntary public takeover offer to the shareholders of MyHammer Holding AG, Berlin ("**MyHammer Holding**"), for the acquisition of all bearer shares with no par value in MyHammer Holding AG (ISIN DE000A11QWW6) (one "**MyHammer Holding Share**" or jointly the "**MyHammer Holding Shares**") against payment of a consideration in the amount of EUR 5.15 per MyHammer Holding Share (the "**Offering Memorandum**"). On December 19, 2016 the Offeror has published a memorandum to revise the Offering Memorandum, pursuant to which the shareholders of MyHammer Holding will now be offered the payment of a consideration of EUR 6.50 per MyHammer Holding Share.

The period for the acceptance of this Offer was extended due to a competing offer according to Sec. 22 para 2. WpÜG and ended on January 9, 2017 at 12:00 PM (Central European Time). The Additional Offer Period according to Sec. 16 para 2 WpÜG started with the beginning of January 13, 2017 and will end January 26, 2017 at 12:00 PM (Central European Time).

On January 19, 2017, at 10:00 AM (Central European Time) ("Notification Effective Date") the registered share capital of MyHammer Holding (the "MyHammer Holding Share Capital") amounted to EUR 5,012,500, divided into 5,012,500 ordinary bearer shares, each share representing a notional amount of EUR 1.00 in the registered share capital.

The Offeror has purchased shares of MyHammer Holding outside of the offer process:

3,430 shares of MyHammer Holding, corresponding to a share of about 0.07 % of the MyHammer Holding Share Capital and the voting rights in MyHammer Holding, with trading date January 18, 2017 and contemplated settlement date January 20, 2017. The consideration for the 3,430 MyHammer Holding Shares was EUR 22,295, thus EUR 6.50 per share of MyHammer Holding.

The notification is available

On the internet at <http://ir.iac.com/myhammer.cfm> on January 19, 2017

Ismaning, January 19, 2017

HomeAdvisor GmbH