

FORM 4

OMB APPROVAL

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instructions 1(b)

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U.S. SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person: ALLEN PAUL G. 110 110th Avenue, N.E., Suite 550 (Street) Bellevue Washington 98004 (City) (State) (Zip)
2. Issuer Name and Ticker or Trading Symbol: HSN, Inc. (HSNI)
3. IRS or Social Security Number of Reporting Person (Voluntary)
4. Statement for Month/Year: July 1997
5. If Amendment. Date of Original (Month/Year)
6. Relationship of Reporting Person to Issuer (Check all applicable): X Director X 10% Owner
7. Individual or Joint/Group Filing (Check applicable line): X Person Form filed by one Reporting Person

Table 1--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table with 7 columns: 1. Title of Security (Instr. 3), 2. Transaction Date (Month/Day/Year), 3. Transaction Code (Instr. 8), 4. Securities Acquired(A) or Disposed of (D) (Instr. 3, 4 and 5), 5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4), 6. Ownership Form (Direct (D) or Indirect (I) (Instr. 4)), 7. Nature of Direct Beneficial Ownership (Instr. 4). Row 1: Common Stock, 7/17/97, P, 7,238,507, A, *, 7,411,007*, D.

* If the Form is filed by other than one Reporting Person use Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly (Print or Type Response)

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 7811(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure.