FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* MARTINEZ ARTHUR C				2. I <u>IA</u>	2. Issuer Name and Ticker or Trading Symbol IAC/INTERACTIVECORP [IACI]										5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
WITTICL	111112 /11	<u>KITIOR C</u>													X				10% Ow	
(Last)	`	,	(Middle)	,		Date c		iest Trar	nsact	ion (Mor	th/D	ay/Year)		Officer (below)	give title		Other (s below)	pecify		
20 DAYTON AVENUE																				
2ND FLOOR					4. 1	If Ame	ndme	ent, Date	of C	riginal F	led (Month/Day		6. Individual or Joint/Group Filing (Check Applicable						
(Street)															Line)		ad by Ona	Dono	rtina Doroon	
GREENWICH CT 06830															X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (State) (Zip)																				
		Ta	ble I - Nor	า-Deriv	ativ	e Se	curi	ties A	cqu	ired, [Disp	osed of	, or I	Bene	eficially	Owned				
Date				Date	Transaction te onth/Day/Year)		2A. Deemed Execution Dat if any (Month/Day/Ye		,	3. 4. Securit Transaction Code (Instr. 8) 4. Securit Disposed 5)					5. Amour Securities Beneficia Owned F	es Fo ally (D Following (I)		: Direct I r Indirect I str. 4) (7. Nature of Indirect Beneficial Ownership	
										Code	v	Amount		A) or D)	Price	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock, par value \$0.001 ⁽¹⁾ 08/01				1/2011				M ⁽¹⁾		2,865 A		A	\$0	40,081			D			
			Table II -									sed of, onvertib				Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D if any (Month/Day/	ate, Tr	Code (Instr				6. Date Exercisabl Expiration Date (Month/Day/Year)			e and 7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)	
				C	ode	v	(A)	(D)	Date Exe			piration te	Title		Amount or Number of Shares					
Restricted Stock	\$0	08/01/2011		N	M ⁽¹⁾			2,865	08/0	1/2009 ⁽²⁾	08.	/01/2011 ⁽²⁾	Comi		2,865	\$0	0		D	

Explanation of Responses:

- 1. Represents shares of IAC Common Stock acquired upon the vesting of restricted stock units (see footnote 2) below.
- 2. The terms of this award provide for vesting in three equal installments on the anniversary of the grant date, August 1, 2008.

Tanya M. Stanich as Attorneyin-Fact for Arthur C. Martinez

08/03/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.