## FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

washington, D.C. 200

OMB APPR	OVAL						
OMB Number:	3235-0287						
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Lourd Bryan				<u>I</u> /	2. Issuer Name and Ticker or Trading Symbol  IAC Inc. [ IAC ]										ck all application	r		10% Ov	wner		
(Last)	(Fi	irst)	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) $05/14/2024$										Officer ( below)	(give title		Other (s	specify		
C/O CAA 9830 WILSHIRE BLVD						4. If Amendment, Date of Original Filed (Month/Day/Year)										Individual or Joint/Group Filing (Check Applicable Line)					
(Street)														X		n filed by One Reporting Person					
BEVERI HILLS	EVERLY ILLS CA 90212-1825														Form filed by More than One Reporting Person						
				-  R	Rule 10b5-1(c) Transaction Indication																
(City) (State) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3)  2. Transa Date (Month/D						2A. Deemo Execution Day/Year) if any (Month/Da			,	3. 4. Securit Disposed Code (Instr. 8)					5. Amoun Securities Beneficia Owned Fo	s lly ollowing	Form	: Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount	(A) (D)	or	Price	Reported Transacti (Instr. 3 a	ion(s)			(Instr. 4)	
Common Stock, par value \$0.0001 <sup>(1)</sup> 05/14.					14/20	1/2024				M <sup>(1)</sup>		549 A			\$ <mark>0</mark>	161,262(2)			D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Da if any (Month/Day/Y	ate, T	4. Transactio Code (Inst				6. Date Exercisable Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Sec (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s Ily	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
				0	Code	v	(A)	(D)	Date Exer	cisable	Ex <sub>I</sub>	piration te	Title	N C	Amount or Number of Shares						
Restricted Stock Units <sup>(3)</sup>	\$0	05/14/2024			M			549	05/14	4/2022 <sup>(3)</sup>	05/	14/2024 <sup>(3)</sup>	Common Stock, par value	e	549	\$0	0		D		

## **Explanation of Responses:**

- 1. Represents shares of IAC common stock acquired upon the vesting of restricted stock units (see footnote 3 below).
- 2. Includes: (i) 38,871 shares of IAC common stock held directly by the reporting person and (ii) 122,391 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.
- 3. Represents restricted stock units that vested/vest in equal installments on each of May 14, 2022, 2023 and 2024, subject to continued service.

Tanya M. Stanich as Attorneyin-Fact for Bryan Lourd

\*\* Signature of Reporting Person

Date

05/15/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.