**Statement of Changes in Beneficial Ownership**

1. **Name and Address of Reporting Person**
   
   Lourd Bryan  
   
   (Last) Bryan  
   (First) Lourd  
   (Middle)  
   C/O CAA 9830 WILSHIRE BLVD  
   BEVERLY HILLS, CA 90212-1825  

2. **Issuer Name and Ticker or Trading Symbol**
   
   IAC Inc. [ IAC ]

3. **Date of Earliest Transaction (Month/Day/Year)**
   
   05/14/2024

4. **If Amendment, Date of Original Filed (Month/Day/Year)**
   
   05/14/2024

5. **Relationship of Reporting Person(s) to Issuer (Check all applicable)**
   
   X Director  
   10% Owner  
   Other (specify below)

6. **Individual or Joint/Group Filing (Check Applicable Line)**
   
   X Form filed by One Reporting Person  
   Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 5)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $0.0001</td>
<td>05/14/2024</td>
<td></td>
<td></td>
<td></td>
<td>549</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 5) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|------------------------------------------|-----------------------------|--------------------------------------|----------------------------------|-------------------------------|-------------------------------------------------|-----------------------------------------------|-------------------------------|----------------------------------|-------------------------------------------------|---------------------------------|---------------------------------
| Restricted Stock Units | $0 | 05/14/2024 | | | 549 | 05/14/2024 | | Common Stock, par value $0.0001 | 549 | | D | |

### Explanation of Responses:

1. Represents shares of IAC common stock acquired upon the vesting of restricted stock units (see footnote 3 below).
2. Includes: (i) 38,871 shares of IAC common stock held directly by the reporting person and (ii) 122,391 share units accrued under the Non-Employee Director Deferred Compensation Plan as of the date of this report.
3. Represents restricted stock units that vested/vest in equal installments on each of May 14, 2022, 2023 and 2024, subject to continued service.

**Signature of Reporting Person**

Tanva M. Stanich as Attorney-in-Fact for Bryan Lourd  
05/15/2024

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.