



## IAC Monthly Metrics

September 13, 2021

Below please find our monthly metrics. As the global pandemic continues to change consumer and business behavior in ways none of us can predict, the volatility of our monthly results will continue and August is no exception. As we have said all along, we're not going to optimize for any month, quarter or even year as we continue to invest for the future.

**2021 Monthly Year-over-Year Growth Trends through August <sup>(a)</sup>:**

	Jan '21	Feb '21	Mar '21	Apr '21	May '21	June '21	July '21	Aug '21
<b>Angi Inc.</b>								
Marketplace Revenue (b)	4%	-2%	35%	27%	5%	5%	17%	24%
Advertising and Other Revenue	6%	5%	10%	10%	14%	14%	15%	12%
<b>Total North America Revenue</b>	<b>5%</b>	<b>-1%</b>	<b>30%</b>	<b>24%</b>	<b>7%</b>	<b>7%</b>	<b>17%</b>	<b>22%</b>
Europe Revenue	18%	27%	61%	53%	12%	1%	0%	2%
<b>Total Revenue</b>	<b>6%</b>	<b>1%</b>	<b>31%</b>	<b>25%</b>	<b>7%</b>	<b>7%</b>	<b>16%</b>	<b>21%</b>
<i>Angi Services Revenue (included in Marketplace above) (b)</i>	<i>62%</i>	<i>38%</i>	<i>100%</i>	<i>197%</i>	<i>115%</i>	<i>97%</i>	<i>170%</i>	<i>165%</i>
Marketplace Service Requests	10%	17%	60%	30%	-7%	-13%	-13%	-13%
Marketplace Monetized Transactions	0%	3%	46%	28%	5%	3%	0%	2%
Marketplace Transacting Service Professionals	11%	9%	11%	14%	16%	16%	12%	9%
Advertising Service Professionals	7%	6%	6%	7%	7%	6%	4%	2%
<b>Dotdash</b>								
Display Advertising Revenue	24%	20%	28%	70%	73%	64%	34%	37%
Performance Marketing Revenue	111%	100%	87%	62%	59%	51%	25%	18%
<b>Total Revenue</b>	<b>54%</b>	<b>45%</b>	<b>47%</b>	<b>67%</b>	<b>67%</b>	<b>59%</b>	<b>31%</b>	<b>29%</b>
<b>Search</b>								
Ask Media Group Revenue	33%	30%	66%	85%	80%	54%	51%	101%
Desktop Revenue	-35%	-32%	-24%	-30%	-25%	-17%	-19%	-11%
<b>Total Revenue</b>	<b>9%</b>	<b>8%</b>	<b>35%</b>	<b>43%</b>	<b>45%</b>	<b>32%</b>	<b>30%</b>	<b>67%</b>
<b>Emerging &amp; Other</b>								
<b>Total Revenue</b>	<b>137%</b>	<b>83%</b>	<b>41%</b>	<b>36%</b>	<b>44%</b>	<b>40%</b>	<b>31%</b>	<b>33%</b>

(a) As of the date of this document, the Company has not yet completed its financial close process for August 2021. As a result, the information herein is preliminary and based upon information available to the Company as of the date of this document. During the course of the financial close process, the Company may identify items that would require it to make adjustments, which may impact growth rates and be material to the information presented above.

(b) Includes the Total Home Roofing acquisition which closed on July 1, 2021.

**Cautionary Statement Regarding Forward-Looking Information**

This document may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. The use of words such as "anticipates," "estimates," "expects," "plans" and "believes," among others, generally identify forward-looking statements. These forward-looking statements include, among others, statements relating to: IAC's future financial performance, business prospects and strategy, anticipated trends and prospects in the industries in which IAC's businesses operate and other similar matters. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: (i) our ability to market our products and services in a successful and cost-effective manner, (ii) the display of links to websites offering our products and services in a prominent manner in search results, (iii) changes in our relationship with (or policies implemented by) Google, (iv) our continued ability to market, distribute and monetize our products and services through search engines, digital app stores and social media platforms, (v) the failure or delay of the markets and industries in which our businesses operate to migrate online and the continued growth and acceptance of online products and services as effective alternatives to traditional products and services, (vi) our continued ability to develop and monetize versions of our products and services for mobile and other digital devices, (vii) our ability to establish and maintain relationships with quality and trustworthy service professionals and caregivers, (viii) the ability of Angi Inc. to successfully implement its brand initiative (which could involve substantial costs, including as a result of a continued negative impact on its organic search placement) and expand Angi Services (its pre-priced offerings), (ix) our ability to engage directly with users, subscribers, consumers, service professionals and caregivers directly on a timely basis, (x) our ability to access, collect and use personal data about our users and subscribers, (xi) the ability of our Chairman and Senior Executive, certain members of his family and our Chief Executive Officer to exercise significant influence over the composition of our board of directors, matters subject to stockholder approval and our operations, (xii) our inability to freely access the cash of Angi Inc. and its subsidiaries, (xiii) dilution with respect to our investment in Angi Inc., (xiv) our ability to compete, (xv) adverse economic events or trends (particularly those that adversely impact advertising spending levels and consumer confidence and spending behavior), either generally and/or in any of the markets in which our businesses operate, (xvi) our ability to build, maintain and/or enhance our various brands, (xvii) the impact of the COVID-19 outbreak on our businesses, (xviii) our ability to protect our systems, technology and infrastructure from cyberattacks and to protect personal and confidential user information, (xix) the occurrence of data security breaches and/or fraud, (xx) increased liabilities and costs related to the processing, storage, use and disclosure of personal and confidential user information, (xxi) the integrity, quality, efficiency and scalability of our systems, technology and infrastructure (and those of third parties with whom we do business), (xxii) changes in key personnel and (xxiii) the risks inherent in the completed separation of Vimeo, Inc. from our other businesses, including (among others) uncertainties related to whether the expected benefits of the transaction will be realized (on the anticipated timeline or at all), any litigation arising out of or relating to the transaction, the expected tax treatment of the transaction and the impact of the transaction on our remaining businesses. Certain of these and other risks and uncertainties are discussed in IAC's filings with the Securities and Exchange Commission. Other unknown or unpredictable factors that could also adversely affect IAC's business, financial condition and results of operations may arise from time to time. In light of these risks and uncertainties, these forward-looking statements may not prove to be accurate. Accordingly, you should not place undue reliance on these forward-looking statements, which only reflect the views of IAC's management as of the date of this document. IAC does not undertake to update these forward-looking statements.