Q1 2010 Earnings
Supplemental Financial Information and Operating Metrics

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## IAC

## ncial Results and Reconciiation

\$ in millions, except per share amounts, rounding differences may exist)

## Revenue

Match
ServiceMagic
Media \& Other
Intercompany Elimination
Total Revenue

Operating Income Before Amortization
Search
Match
ServiceMagic
Media \& Other
Corporate
Total Operating Income Before Amortization

Non-cash compensation expens
Search
Match
ServiceMag
Media \& Other
Corporat
otal non-cash compensation expense
mortization of non-cash marketing
Search
ServiceMagic
Media \& Other
Corporate
Total amortization of non-cash marketing

Amortization of intangibles and goodwill impairment
Search (a) (b)
Search (a)
ServiceMag
Media \& Other (a) (c)
Corporate
Total amortization of intangibles and goodwill impairmen
See Footnotes on Page 4


## IAC

## Financial Results and Reconciliations

$\$$ in millions, except per share amounts, rounding differences may exist)

## Operating (loss) income

Search (a) (b)
Match
ServiceMag
Media \& Other (a) (c)
Corporate
Total operating (loss) income
Total other income (expense), net (d
Earnings (loss) from continuing operations before income taxes
ncome tax benefit (provision)
Earnings (loss) from continuing operations
Gain on sale of discontinued operations, net of tax
iscontinued operations, net of tax (e)
et (loss) earnings
Net loss attributable to noncontrolling interest
Net (loss) earnings attributable to IAC shareholders
GAAP Diluted weighted average shares outstanding
Diluted (loss) earnings per share


## inancial Results and Reconciliation

| 2008 | 2009 |  |  |  |  |  |  |  |  |  | 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 |  |  |  |  |  |  |  | 4 |  | 12/31 |  |  | Q2 | Q3 | Q4 | FYE 12/31 |
| \$ 35.9 | \$ | 8.3 | \$ | 8.4 | \$ | 7.8 | \$ | 8.6 | \$ | 33.2 | \$ | 9.1 |  |  |  |  |
| 8.8 |  | 2.4 |  | 2.4 |  | 2.5 |  | 2.5 |  | 9.8 |  | 3.0 |  |  |  |  |
| 3.2 |  | 0.8 |  | 0.8 |  | 0.9 |  | 0.9 |  | 3.3 |  | 0.9 |  |  |  |  |
| 10.3 |  | 1.9 |  | 2.4 |  | 1.3 |  | 1.4 |  | 7.1 |  | 2.6 |  |  |  |  |
| 12.8 |  | 2.8 |  | 2.8 |  | 2.8 |  | 2.8 |  | 11.2 |  | 2.2 |  |  |  |  |
| \$ 71.1 | \$ | 16.2 | \$ | 16.9 | \$ | 15.3 | \$ | 16.3 | \$ | 64.6 |  | 17.9 |  |  |  |  |

upplemental: Depreciation by segment
Search
Match
ServiceMagic
Media \& Other
Corporate
otal Depreciation
a) 2008 includes a pre-tax $\$ 9.2$ million impairment charge at Search related to the intangible assets of the Excite, iWon and MyWay portal businesses and a pre-tax $\$ 15$ million impairment charge at

Media \& Other related to the goodwill and intangible assets of Connected Ventures (combined $\$ 10.3$ million after-tax impact).
Q4 2009 includes an impairment of goodwill and intangible assets at IAC Search \& Media, which comprises our Search properties excluding Citysearch, of $\$ 1.0$ billion pre-tax ( $\$ 991.9$ million after-tax).
Q) 12009 includes a pre-tax $\$ 1.1$ million impairment charge related to the goodwill of our gift card business ( $\$ 0.6$ million after-tax impact).
(d) Total other income (expense), net includes/reflects the following.

In 2008, a pre-tax loss of $\$ 166.7$ million ( $\$ 100.2$ million after-tax) related to other-than-temporary impairments of the Company's investment in the common stock of Arcandor AG.
In 2008, a pre-tax loss of $\$ 63.2$ million arising from the extinguishment of a portion of the $7 \%$ Senior Notes due in 2013 ( $\$ 38.3$ million after-tax).
Changes in the fair value of the derivatives created in the Expedia spin-off which are recorded as gains or losses in other income (expense) for the appropriate period
These derivatives arose due to IAC's obligation to deliver both IAC and Expedia shares upon the conversion of the Ask Convertible Notes (through June 1, 2008) and the exercise of certain IAC warrants.
Changes in the fair value of the derivative asset created in connection with the HSE sale which are recorded as gains or losses in other income (expense) for the appropriate period
Ln 2 2009, and
-tax loss of $\$ \$ 2.3$ milion ( $\$ .7$ milion after-tax) related to the sale of 4.3 million shares of Arcandor AG, a $\$ 3.9$ million pre-tax ( $\$ 2.6$ million after-tax)

and a $\$ 0.6$ million pre-tax ( $\$ 0.3$ million after-tax) impairment charge related to the write down in the value of the then remaining 1.1 million shares of Arcandor AG.
In Q4 2009, a pre-tax gain of $\$ 3.4$ million ( $\$ 2.1$ million after-tax) related to the sale of OpenTable Inc. common stock and a pre-tax write-down of $\$ 19.9$ million ( $\$ 12.2$ million after-tax) related to the derivative asset created in connection with the HSE sale. In Q1 2010, a pre-tax write-down of $\$ 18.3$ million related our investment in HealthCentral Network, Inc. and a pre-tax gain of $\$ 4.0$ million ( $\$ 2.4$ million after-tax) related to the sale of our remaining OpenTable, Inc. common stock.
(e) Discontinued operations consists of the results of ECS/Styleclick, TVTS, Quiz TV Limited and iBuy for all periods presented, EPI through May 30, 2008 and HSNi, Ticketmaster, Interval Leisure Group
and Tree.com through August 20, 2008.
For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstanding, as compared with shares outstanding for GAAP purposes, which includes RSUs on a treasury method basis. For Adjusted EPS purposes, the impact of RSUs on shares outstanding is based on the weighted average number of RSUs outstane

IAC
International Revenue
(\$ in millions, rounding differences may exist)

International Revenue
$\%$ of Total

|  | 2009 |  |  |  |  |  |  |  |  |  | 2010 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 |  | Q2 |  | Q3 |  | Q4 |  | FYE 12/31 |  | Q1 |  | Q2 | Q3 | Q4 | FYE 12/31 |
| \$ 276 | \$ | 60 | \$ | 56 | \$ | 44 | \$ | 48 | \$ | 208 | \$ | 50 |  |  |  |  |
| 19\% |  | 18\% |  | 16\% |  | 13\% |  | 13\% |  | 15\% |  | 13\% |  |  |  |  |

The financial, statistical and other information contained herein is unaudited.

IAC
Search
(rounding differences may exist)

Search - Revenue by Traffic Source (a)

Proprietary
Network

| \% 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 69\% | 69\% | 72\% | 74\% | 73\% | 72\% | 74\% |  |  |  |  |
| 31\% | 31\% | 28\% | 26\% | 27\% | 28\% | 26\% |  |  |  |  |

(a) Proprietary includes Ask.com, Fun Web Products, and Dictionary.com. Network includes distributed search, sponsored listings and toolbars.

The financial, statistical and other information contained herein is unaudited.

IAC
Match
(rounding differences may exist)

## Match

Paid Subscribers (000s)

| 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 1,347 | 1,438 | 1,156 | 1,403 | 1,377 | 1,377 |  |  |  |  |  |

The financial, statistical and other information contained herein is unaudited.

## IAC

## ServiceMagic

(rounding differences may exist)

## ServiceMagic

Service Requests (000s) (a) Accepts (000s) (b)

| 2008 | 2009 |  |  |  |  | 2010 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 | Q1 | Q2 | Q3 | Q4 | FYE 12/31 |
| 4,250 | 996 | 1,380 | 1,469 | 1,251 | 5,096 | 1,391 |  |  |  |  |
| 5,206 | 1,319 | 1,736 | 1,851 | 1,620 | 6,527 | 1,783 |  |  |  |  |

(a) Fully completed and submitted domestic customer requests for service on ServiceMagic.
(b) The number of times domestic customer requests for service are accepted by domestic service professionals. A service request can be transmitted to and accepted by more than one service professional.

The financial, statistical and other information contained herein is unaudited.

