## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     KEOUGH DONALD R /NY                    |  |  |   |       |   | 2. Issuer Name and Ticker or Trading Symbol  IAC/INTERACTIVECORP [ IACI ] |   |      |                  |  |                    |   |   |       | 5. Relationshi<br>(Check all app<br>X Direct |   | plicable)<br>ctor  |   | Person(s) to Issuer<br>10% Owner                                |  |  |
|--|--|--|---|-------|---|---|---|------|------------------|--|--------------------|---|---|-------|--|---|--|---|---|--|--|
| (Last) (First) (Middle) 711 FIFTH AVENUE   |  |  |   |       | 3. Date of Earliest Transaction (Month/Day/Year) 06/30/2009 |   |   |      |                  |  |                    |   |   |       |  | Office<br>below   | er (give title<br>v)   |   | Other<br>below)   | (specify   |  |
| (Street)  NEW YORK  NY  10022  (City) (State) (Zip)                              |  |  |   |       | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  |   |      |                  |  |                    |   |   |       |  | vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person |  |   |   |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |   |       |   |   |   |      |                  |  |                    |   |   |       |  |   |  |   |   |  |  |
| 1. Title of Security (Instr. 3)  2. Transa Date (Month/D                         |  |  |   |       | Day/Year) i   |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |      | Code             | Transaction Dispo<br>Code (Instr. 5)                       |                    | rities Acquired (A)<br>ed Of (D) (Instr. 3, 4 |   |       | and Securi<br>Benef                          |   | cially<br>d Following  | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)  |  |
|  |  |  |   |       |   |   |   | Code | v                | Amount   |                    | (A) or<br>(D)                                 | Pric  | Trans |  | action(s)<br>3 and 4)   |  |   | (1130.4)  |  |  |
| Common Stock, par value \$0.001 <sup>(1)</sup> 06/30/.                           |  |  |   |       |   | 2009  |   |      | A <sup>(1)</sup> |  | 857                |   | A   | \$1   | 5.05   | 84,265(2)   |  | D   |   |  |  |
| Common Stock, par value \$0.001  |  |  |   |       |   |   |   |      |                  |  |                    |   |   |       | 500 <sup>(3)</sup>                           |   |  | I   | By<br>spouse  |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |   |       |   |   |   |      |                  |  |                    |   |   |       |  |   |  |   |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security  | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deeme<br>Execution<br>if any<br>(Month/Da | Date, |   | ansaction ode (Instr.   |   | of   |                  | 6. Date Exercisable<br>Expiration Date<br>(Month/Day/Year) |                    |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |       |  |   | 9. Number of derivative Securities Beneficially Owned Following Reported Transactions (Instr. 4) | Or<br>Fo<br>Di<br>or<br>(I)                                       | ).<br>wnership<br>orm:<br>irect (D)<br>r Indirect<br>(Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |  |  |   |       | Code  | v   | (A)   | (D)  | Date<br>Exercis  | able   | Expiration<br>Date | Titl  | or<br>Nu<br>of  | ımber |  |   |  |   |   |  |  |

## **Explanation of Responses:**

- 1. Represents share units accrued under the Non-Employee Director Deferred Compensation Plan as of June 30, 2009.
- 2. Includes (i) 66,277 shares of IAC Common Stock and (ii) 17,988 share units accrued under the Non-Employee Director Deferred Compensation Plan as of June 30, 2009.
- 3. The reporting person disclaims beneficial ownership of these shares of IAC Common Stock.

Joanne Hawkins as Attorneyin-Fact for Donald Keough

07/01/2009

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.