UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K/A

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 1, 2021

IAC/INTERACTIVECORP

(Exact name of registrant as specified in charter)

Delaware (State or other jurisdiction

of incorporation)

001-39356 (Commission File Number)

10011

(Zip Code)

84-3727412 (IRS Employer Identification No.)

555 West 18th Street, New York, NY (Address of principal executive offices)

Registrant's telephone number, including area code: (212) 314-7300

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:						
Title of each class	Trading Symbol(s)	Name of exchange on which registered				
Common Stock, par value \$0.0001	IAC	The Nasdaq Stock Market LLC				
		(Nasdaq Global Select Market)				

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Explanatory Paragraph

As previously disclosed in the Current Report on Form 8-K filed on December 1, 2021 by IAC/InterActiveCorp ("IAC"), (the "Initial 8-K"), Dotdash Media Inc. (formerly known as About Inc., "Dotdash"), a wholly owned subsidiary of IAC, completed its previously announced acquisition of Meredith Holdings Corporation ("New Meredith") on December 1, 2021. Prior to the completion of the acquisition, New Meredith, which holds Meredith Corporation's ("Meredith") legacy national media business, was separated from Meredith's local media group business through a distribution of the capital stock of New Meredith to Meredith's stockholders on a one-for-one basis.

Pursuant to the Agreement and Plan of Merger, dated as of October 6, 2021, by and among Dotdash, New Meredith, Meredith and, for certain limited purposes set forth therein, IAC (as amended, supplemented or otherwise modified in accordance with its terms, the "Merger Agreement"), the acquisition was consummated through a merger of Mercury Sub Inc., a wholly owned subsidiary of Dotdash ("Merger Sub"), with New Meredith (the "Merger"), with New Meredith continuing as the surviving corporate in the Merger. The combined entity has been named Dotdash Meredith, Inc. ("Dotdash Meredith").

At the effective time of the Merger (the "Effective Time"), each outstanding share of common stock of New Meredith (other than certain excluded shares) was converted into the right to receive from Dotdash \$42.18 in cash. Pursuant to the Merger Agreement, New Meredith equity awards were cancelled, and in exchange each holder received such holder's portion of the merger consideration, if any, as set forth in the Merger Agreement, less the per share exercise price in the case of stock options.

On December 1, 2021, Dotdash Meredith, Inc. (the "Borrower"), the immediate parent company of Dotdash, entered into a Credit Agreement among the Borrower, the lenders party thereto, JPMorgan Chase Bank, N.A., as administrative agent, and the other parties thereto (the "Credit Agreement"). The Credit Agreement provides for a five-year \$350 million term Ioan A, a seven-year \$1.25 billion term Ioan B and a five-year \$150 million revolving credit facility. The Borrower used the proceeds from the term Ioans to fund, in part, the cash consideration payable in connection with the Merger, and pay related fees and expenses.

This Current Report on Form 8-K/A amends and supplements the Initial 8-K solely to include the pro forma financial information required pursuant to Item 9.01 of Form 8-K. The remainder of the information in the Initial 8-K is not hereby amended.

Item 9.01. Financial Statements and Exhibits

(a) Pro Forma Financial Information.

The pro forma financial information of the Company required to be filed in connection with the acquisition described in Item 2.01 in the Original Form 8-K is filed as Exhibit 99.1 to this Current Report on Form 8-K/A and incorporated by reference herein.

(b) Exhibits.

Exhibit Number

Description

<u>99.1</u> Unaudited Pro Forma Condensed Combined Financial Statements of IAC and New Meredith 104 Cover Page Interactive Data File (formatted as Inline XBRL and contained in Exhibit 101)



SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

IAC/INTERACTIVECORP

By:/s/ KENDALL HANDLERName:Kendall HandlerTitle:Executive Vice President, Chief Legal Officer & Secretary

Date: February 9, 2022

Unaudited Pro Forma Condensed Combined Financial Statements of IAC and New Meredith

On December 1, 2021, Dotdash, a wholly owned subsidiary of IAC, completed the acquisition of New Meredith under terms of the Merger Agreement, in an all cash transaction at a purchase price of \$42.18 per share. In addition, outstanding New Meredith employee equity awards were cancelled, and in exchange each holder received such holder's portion of the merger consideration, if any, as set forth in the Merger Agreement, less the per share exercise price in the case of stock options. The aggregate purchase price was \$2.686 billion. The New Meredith acquisition is accounted for under the purchase method of accounting in these unaudited pro forma condensed combined financial statements.

The following unaudited pro forma condensed combined financial statements give effect to the acquisition of New Meredith by IAC in accordance with Article 11 of the Securities and Exchange Commission's ("SEC") Regulation S-X.

For purposes of these unaudited pro forma condensed combined financial statements the acquisition of New Meredith is assumed to have occurred as of September 30, 2021 with respect to the unaudited pro forma condensed combined balance sheet and as of January 1, 2020 with respect to the unaudited pro forma condensed combined statement of operations.

The unaudited pro forma condensed combined balance sheet as of September 30, 2021, has been derived from:

- the unaudited historical consolidated balance sheet of IAC as of September 30, 2021; and
 - the unaudited historical combined balance sheet of New Meredith as of September 30, 2021.

The unaudited pro forma condensed combined statement of operations for the nine months ended September 30, 2021 has been derived from:

- the unaudited consolidated statement of operations of IAC for the nine months ended September 30, 2021 and;
- the unaudited combined statement of operations of New Meredith for the nine months ended September 30, 2021.

The unaudited pro forma condensed combined statement of operations for the year ended December 31, 2020 has been derived from:

- the audited consolidated and combined statement of operations of IAC for the year ended December 31, 2020 and;
- the audited combined statement of operations of New Meredith for the year ended December 31, 2020.

The unaudited pro forma condensed combined financial statements are derived from, and should be read in conjunction with IAC's quarterly report on Form 10-Q for the period ended September 30, 2021 filed with the SEC on November 5, 2021, and IAC's annual audited financial statements and notes thereto for the year ended December 31, 2020 included on Form 8-K filed with the SEC on June 1, 2021. The unaudited pro forma condensed combined financial statements should also be read in conjunction with the historical unaudited combined condensed financial statements of New Meredith as of September 30, 2021 and December 31, 2020, and for the nine-month periods ended September 30, 2021 and 2020 and the related notes thereto included on Form 8-K filed by New Meredith with the SEC on November 15, 2021, and the audited combined financial statements of New Meredith as of December 31, 2020 and December 31, 2019, and for each of the three years in the period ended December 31, 2020, and related notes thereto included on Form 10 filed by New Meredith with the SEC on November 9, 2021.

The preliminary purchase price of the New Meredith acquisition has been allocated on a preliminary basis to the acquired assets and assumed liabilities based on management's current estimate of fair value with the excess cost over net tangible and identifiable intangible assets acquired being allocated to goodwill. Management retained the services of a third party to assist in the preliminary valuation of the identifiable intangible assets acquired. These allocations are subject to change pending a final analysis of the preliminary purchase price of New Meredith, the identification of additional acquired assets and assumed liabilities and the allocation of the final purchase price to the fair value of acquired assets and assumed liabilities. The completion of IAC's accounting for the business combination with New Meredith, including assessing accounting policies for conformity, the determination of final purchase price, the identification of acquired assets and assumed liabilities and changes in the amortization periods of amortizable assets will cause differences from the information presented herein and those differences may be material.

The pro forma information is presented for illustrative purposes only and is not necessarily indicative of the financial position or results of operations that would have been achieved if the acquisition of New Meredith had occurred as of the dates indicated, nor is it indicative of the future financial position or operating results of the combined company. The pro forma adjustments are based upon information and assumptions available at the time of the filing of this Form 8-K/A as set forth in the notes to the unaudited pro forma condensed combined financial statements of IAC and New Meredith.

IAC UNAUDITED PRO FORMA CONDENSED COMBINED BALANCE SHEET AS OF SEPTEMBER 30, 2021 (In millions, except par value amounts)

		IAC	Ne	w Meredith		inancing Pro Forma Adjustments	Notes	Acco	ansaction ounting Pro Forma justments	Notes	IAC	Pro Forma
ASSETS		IAC		wwiereuru		agustinents	Hotes	Au	justilients	THUES	IAC	1 IO FOI IIIa
Cash and cash equivalents	\$	3,404.9	\$	268.7	\$	1,580.6	1a,b	\$	(625.0)	4,5	\$	2,276.9
······································		-,				,	- / -		(239.8)	4		,
									(8.1)	4a		
									(42.9)	4b		
									(2,061.5)	5		
Marketable securities		26.8		_		_						26.8
Accounts receivable, net		322.8		366.5		—						689.3
Other current assets		158.1		294.0		—			(226.2)	5		225.9
Total current assets		3,912.6		929.2		1,580.6			(3,203.5)			3,218.9
Buildings, capitalized software, leasehold improvements, equipment and land, net		289.8		235.1					35.2	5		560.1
Goodwill		1,659.8		1,606.1					(1,831.8)	4		3,632.6
Goodwill		1,055.0		1,000.1		_			404.7	4 5		3,032.0
									(31.2)	5		
									(267.5)	5		
									(155.4)	5		
									2,247.9	5		
Intangible assets, net		350.1		828.0		_			267.5	5		1,445.6
Investment in MGM Resorts International		2,547.3				_						2,547.3
Long-term investments		328.1		_		_			_			328.1
Other non-current assets		340.0		759.1		0.8	1b		35.6	5		957.0
									(178.5)	5		
TOTAL ASSETS	\$	9,427.7	\$	4,357.5	\$	1,581.4		\$	(2,677.0)		\$	12,689.6
LIABILITIES AND SHAREHOLDERS' EQUITY												
LIABILITIES:	\$	_	\$	4.1	\$	22.5	1a	\$	(4.1)	4	\$	22.5
Current portion of long-term debt Accounts payable, trade	Э	117.9	Э	4.1	Э		18	Э	(4.1)	4	Э	22.5
Deferred revenue		117.9		396.0		_			_			568.7
Accrued expenses and other current liabilities		458.0		211.2					5.2	5		732.6
Accided expenses and other current natinates		450.0		211.2					58.2	7		752.0
Total current liabilities		748.6	-	779.7		22.5			59.3	,		1,610.1
Long-term debt, net		494.4		2,743.5		1,558.9	1a		(2,743.5)	4		2,053.3
Income taxes payable		0.3		2,745.5			Iu		(2,740.0)	-		0.3
Deferred income taxes		178.4		284.0		_			(155.4)	5		307.0
Other long-term liabilities		203.8		736.7		_			34.4	5		974.9
Redeemable noncontrolling interest		26.1		_		—			_			26.1
Commitments and contingencies												
SHAREHOLDERS' EQUITY:												
Common Stock, \$.0001 par value		_		_		_			_			_
Class B common stock \$.0001 par value		_		_		_			_			_
Additional paid-in capital		6,312.4		_		_			_			6,312.4
Retained earnings		892.2		_		—			(58.2)	7		834.0
Net investment by Meredith Corporation		_		(115.7)		_			115.7	5		_
Accumulated other comprehensive income (loss)	_	4.6		(70.7)	_	_			70.7	5		4.6
Total IAC shareholders' equity		7,209.2		(186.4)		_			128.2			7,151.0
Noncontrolling interests		566.9										566.9
Total shareholders' equity		7,776.1		(186.4)		_			128.2			7,717.9
TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY	\$	9,427.7	\$	4,357.5	\$	1,581.4		\$	(2,677.0)		\$	12,689.6

See Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

IAC UNAUDITED PRO FORMA CONDENSED COMBINED STATEMENT OF OPERATIONS FOR THE NINE MONTHS ENDED SEPTEMBER 30, 2021 (In millions, except per share data)

		IAC		w Meredith after Issification (Note 2)		Financing Pro Forma Adjustments	Notes	Acc	ransaction ounting Pro Forma ljustments	Notes	IAC	Pro Forma
Revenue	\$	2,540.2	\$	1,543.6	\$	_		\$	(36.1)	3	\$	4,047.7
Operating costs and expenses:												
Cost of revenue (exclusive of depreciation shown separately below)		802.4		646.1		_			(36.1)	3		1,412.4
Selling and marketing expense		1,001.8		320.0		_			(95.7)	5		1,226.1
General and administrative expense		521.2		245.6		_			(0.7)	5		766.1
Product development expense		183.9		77.8		—			_			261.7
Depreciation		54.1		35.9					(0.7)	5		89.3
Amortization of intangibles		44.5		36.7		_			86.0	6		167.2
Total operating costs and expenses		2,607.9		1,362.1	_				(47.2)			3,922.8
Operating (loss) income		(67.7)		181.5		_			11.1			124.9
Interest expense		(18.5)		(130.1)		(50.4)	1c,d		130.1	4c		(68.9)
Unrealized gain on investment in MGM Resorts International		687.2		—		—			_			687.2
Other income, net		133.4		3.7					—			137.1
Earnings from continuing operations before income taxes		734.4		55.1		(50.4)			141.2			880.3
Income tax provision		(151.1)		(17.2)		11.9	1e		(34.1)	8		(190.5)
Net earnings from continuing operations	\$	583.3	\$	37.9	\$	(38.5)		\$	107.1		\$	689.8
Per share information from continuing operations:												
Basic earnings per share	\$	6.58									\$	7.78
Diluted earnings per share	\$	6.16									\$	7.28
Weighted average basic IAC Common Stock and Class B co	mmoi	n stock share	s outsta	anding								
Basic		86.1										86.1
Diluted		92.2										92.2

See Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

IAC UNAUDITED PRO FORMA CONDENSED COMBINED STATEMENT OF OPERATIONS FOR THE YEAR ENDED DECEMBER 31, 2020 (In millions, except per share data)

		IAC		New Meredith after classification (Note 2)		Financing Pro Forma Adjustments	Notes	Ac	ransaction counting Pro Forma djustments	Notes	IAC Pro Forma
Revenue	\$	2,764.5	\$	2,071.3	\$	_		\$	(38.6)	3	\$ 4,797.2
Operating costs and expenses:											
Cost of revenue (exclusive of depreciation shown separately below)		726.1		829.6		_			(38.6)	3	1,517.1
Selling and marketing expense		1,165.5		408.9		—			(258.2)	5	1,316.2
General and administrative expense		745.2		471.2		—			10.9	5	1,227.3
Product development expense		204.6		98.0		—			—		302.6
Depreciation		68.8		51.6		_			(0.8)	5	119.6
Amortization of intangibles		126.8		138.5		—			72.0	6	337.3
Goodwill impairment		265.1		246.3		—			—		511.4
Total operating costs and expenses		3,302.1		2,244.1	_				(214.7)		 5,331.5
Operating loss		(537.6)		(172.8)		_			176.1		(534.3)
Interest expense		(16.2)		(156.4)		(68.2)	1c,d		156.4	4c	(84.4)
Unrealized gain on investment in MGM Resorts International		840.6		_		—			—		840.6
Other (expense) income, net		(42.6)		6.2		_			—		(36.4)
Earnings (loss) from continuing operations before income taxes		244.2		(323.0)		(68.2)			332.5		185.5
Income tax benefit		45.7		67.6		16.2	1e		(75.1)	8	 54.4
Net earnings (loss) from continuing operations	\$	289.9	\$	(255.4)	\$	(52.0)		\$	257.4		\$ 239.9
Per share information from continuing operations:											
Basic earnings per share	\$	3.40									\$ 2.82
51	Դ Տ	3.40									2.82
Diluted earnings per share	Э	3.20									\$ 2.65
Weighted average basic IAC Common Stock and Class B co	omme	on stock share	es ou	tstanding							
Basic		85.4									85.4
Diluted		90.9									90.9

See Notes to Unaudited Pro Forma Condensed Combined Financial Statements.

IAC

NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS

Adjustments related to the Financing:

- 1. Dotdash Meredith, Inc., a wholly owned subsidiary of IAC, obtained financing of \$1.6 billion in term loans immediately prior to the acquisition of New Meredith. The following pro forma adjustments have been made to reflect the financing:
 - a. Proceeds received from a seven-year \$1.25 billion Term Loan B and a five-year \$350 million Term Loan A, net of related original issue discount and debt issuance costs of \$18.6 million, were used to fund a portion of the merger consideration and pay related fees and expenses;
 - b. Fees of \$0.8 million related to an undrawn five-year \$150 million revolving credit facility;
 - c. To reflect interest expense related to the \$1.6 billion of term loan borrowings, including the amortization of original issue discount and debt issuance costs. The interest rate is the secured overnight borrowing rate (SOFR) plus an applicable margin. The assumed interest rate for both the nine months ended September 30, 2021 and for the year ended December 31, 2020 for the Term Loan A and Term Loan B is 3.5% and 5.25%, respectively. An increase in interest rates of 0.125% would change the nine months ended September 30, 2021 and year ended December 31, 2020 pro forma interest expense by \$0.3 million and \$0.4 million, respectively, on the Term Loan A and Term Loan B. A decrease in interest rates of 0.125% would increase the nine months ended September 30, 2021 and year ended December 31, 2020 pro forma interest expense by \$0.3 million, respectively, on the Term Loan A and Term Loan B. A decrease in interest rates of 0.125% would increase the nine months ended September 30, 2021 and year ended December 31, 2020 pro forma interest expense by \$0.3 million, respectively, on the Term Loan A and Term Loan B. A decrease in interest rates of 0.125% would increase the nine months ended September 30, 2021 and year ended December 31, 2020 pro forma interest expense by \$0.1 million and \$0.2 million, respectively, on the Term Loan B; and
 - d. To reflect the amortization of the annual commitment fee on the undrawn revolving credit facility.
 - e. To reflect the income tax effect of pro forma interest expense related to the \$1.6 billion term loan borrowings based on the estimated statutory tax rate of 23.7%.

Presentation of New Meredith in the Pro Forma Condensed Combined Financial Statements:

2. Historical New Meredith financial information included within the unaudited pro forma condensed combined financial statements has been reclassified to conform to IAC's presentation:

Statement of Operations for the nine months ended September 30, 2021

		Historic	al New Meredith	Reclassifi	cation Adjustments	New Meredith After Reclassifications		
				(In	millions)			
F	Revenue	\$	1,543.6	\$	—	\$	1,543.6	
0	Operating expenses:							
F	Production, distribution, and editorial		507.0		(507.0)			
C separately b	Cost of revenue (exclusive of depreciation shown pelow)				646.1		646.1	
5	Selling, general, and administrative		833.6		(833.6)		_	
activities	Acquisition, disposition and restructuring related		(51.1)		51.1		_	
5	Selling and marketing expense		_		320.0		320.0	
(General and administrative expense		_		245.6		245.6	
F	Product development expense		—		77.8		77.8	
Ι	Depreciation and amortization		72.6		(72.6)		—	
Ι	Depreciation		—		35.9		35.9	
A	Amortization of intangibles		—		36.7		36.7	
1	Total operating expenses		1,362.1		_		1,362.1	
Ι	Income from operations		181.5				181.5	
ľ	Non-operating income, net		3.7		—		3.7	
	Interest expense, net		(130.1)		—		(130.1)	
E income taxe	Earnings from continuing operations before		55.1				55.1	
Ι	Income tax expense		(17.2)		_		(17.2)	
E	Earnings from continuing operations	\$	37.9	\$	_	\$	37.9	

IAC NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS (Continued)

Statement of Operations for the year ended December 31, 2020

	Historica	l New Meredith	Reclassification Adjustments	New Meredith After Reclassifications
			(In millions)	
Revenue	\$	2,071.3	\$	\$ 2,071.3
Operating expenses:				
Production, distribution, and editorial		650.1	(650.1)	—
Cost of revenue (exclusive of depreciation shown separately below)		_	829.6	829.6
Selling, general, and administrative		1,057.8	(1,057.8)	—
Acquisition, disposition and restructuring related activities		24.4	(24.4)	—
Selling and marketing expense		—	408.9	408.9
General and administrative expense		—	471.2	471.2
Product development expense		—	98.0	98.0
Depreciation and amortization		168.9	(168.9)	—
Depreciation		—	51.6	51.6
Amortization of intangibles		—	138.5	138.5
Impairment of goodwill and other long-lived assets		342.9	(342.9)	—
Goodwill impairment		—	246.3	246.3
Total operating expenses		2,244.1		2,244.1
Loss from operations		(172.8)		(172.8)
Non-operating income, net		6.2	_	6.2
Interest expense, net		(156.4)	_	(156.4)
Loss from continuing operations before income taxes		(323.0)		(323.0)
Income tax benefit		67.6	_	67.6
Loss from continuing operations	\$	(255.4)	\$	\$ (255.4)

Adjustment to conform accounting policies

3. To reflect New Meredith's programmatic revenue on a net basis to be consistent with IAC's accounting policy. The assessment of the conformity of the accounting policies of IAC and New Meredith is not yet complete; upon completion, adjustments may be identified, and those adjustments could be material.

Adjustments related to the settlement of New Meredith's outstanding net debt

4. In connection with Gray Television, Inc.'s ("Gray") acquisition of Meredith Corporation's Local Media Group and IAC's acquisition of New Meredith all of the debt of New Meredith was repaid.

The sources of funding are summarized below:

	(In millions)
Portion funded by IAC	\$ 625.0
Portion funded by Meredith Corporation	239.8
Portion funded by Gray	1,882.8
Total	\$ 2,747.6

a. To reflect \$8.1 million in debt breakage costs that were included in connection with the debt repayment and were funded by New Meredith.

b. To reflect the write-off of \$42.9 million in deferred financing costs for the debt that was repaid.

c. To reverse the historical interest expense of New Meredith's debt.

IAC NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS (Continued)

Adjustments related to the Acquisition:

5. On December 1, 2021, Dotdash completed the acquisition of New Meredith under the terms of an agreement dated as of October 6, 2021. At the effective time of the Merger, each outstanding share of common stock of New Meredith (other than certain excluded shares) was converted into the right to receive \$42.18 in cash. Pursuant to the Merger Agreement, New Meredith equity awards were cancelled, and in exchange each holder received such holder's portion of the merger consideration, if any, as set forth in the Merger Agreement, less the per share exercise price in the case of stock options.

The preliminary purchase price was calculated as follows:

Calculation of preliminary purchase price	(In millions)
Common stock of New Meredith	\$ 1,931.4
Cash payment used to settle portion a portion of New Meredith debt	625.0
Cash settlement of all outstanding vested equity awards and deferred compensation	130.1
Total preliminary purchase price	\$ 2,686.5

The preliminary purchase price was allocated using New Meredith's September 30, 2021 balance sheet as follows:

Allocation of preliminary purchase price	(In millions)
Net assets acquired	\$ 389.2
Write-off of deferred subscription acquisition costs	(404.7)
Estimated fair value adjustment related to certain assets	31.2
Estimated fair value step-up of identifiable definite and indefinite-lived intangible assets	267.5
Estimated adjustment of deferred income liability	155.4
Goodwill	2,247.9
Allocation of preliminary purchase price	\$ 2,686.5

The preliminary estimated fair value of identifiable intangible assets acquired consists of the following:

	Pre	eliminary Fair Value (In millions) Estimated Useful Life (In years)
nite-lived trade names and trademarks	\$	432.8 Indefinite
rtiser relationships		334.0 5-7
see relationships		150.0 3-6
names and trademarks		105.0 2-5
riber relationships		73.7 1-2
ntangible assets acquired	\$	1,095.5
cal intangible assets of New Meredith		828.0
ma adjustment	\$	267.5

The allocation of the preliminary purchase price to the assets acquired and liabilities assumed in the unaudited pro forma condensed combined financial statements is based on the preliminary estimates using assumptions that management of IAC believes are reasonable. The final allocation will be different from that reflected in the pro forma purchase price allocation presented herein and the differences may be material.

IAC NOTES TO UNAUDITED PRO FORMA CONDENSED COMBINED FINANCIAL STATEMENTS (Continued)

- 6. To reflect the incremental amortization associated with the preliminary valuation of the definite-lived intangible assets acquired in connection with the acquisition of New Meredith. Amortization of definite-lived intangible assets is computed either based on the pattern in which the economic benefits of the asset are expected to be realized or on a straight-line basis. The final allocation will, and the amortization periods may be different from that reflected in this pro forma adjustment and the difference may be material.
- 7. To reflect estimated acquisition related transaction costs of \$58.2 million incurred by IAC and New Meredith.
- 8. To reflect the income tax effect of pro forma pre-tax adjustments based on the estimated statutory tax rate of 23.7%.